





Macquarie Park daily commuters



55,000
employees



40,000
students



7,000
visitors

Connect Macquarie

Unique public-private
non-for-profit
partnership designed to
improve transport
options for the local
area

Government



connect
MACQUARIE PARK + NORTH RYDE
.....enjoy your ride.....

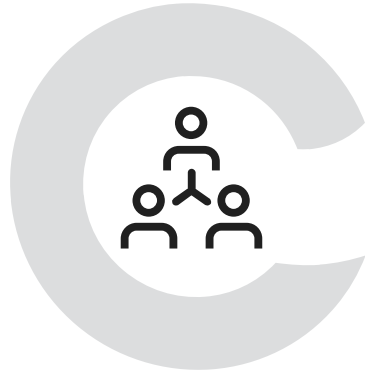


Local
Businesses



Institutions

Connect membership



Connect Member
Reach

64,652

Commuters

Connect Market
Share

46%

Employees

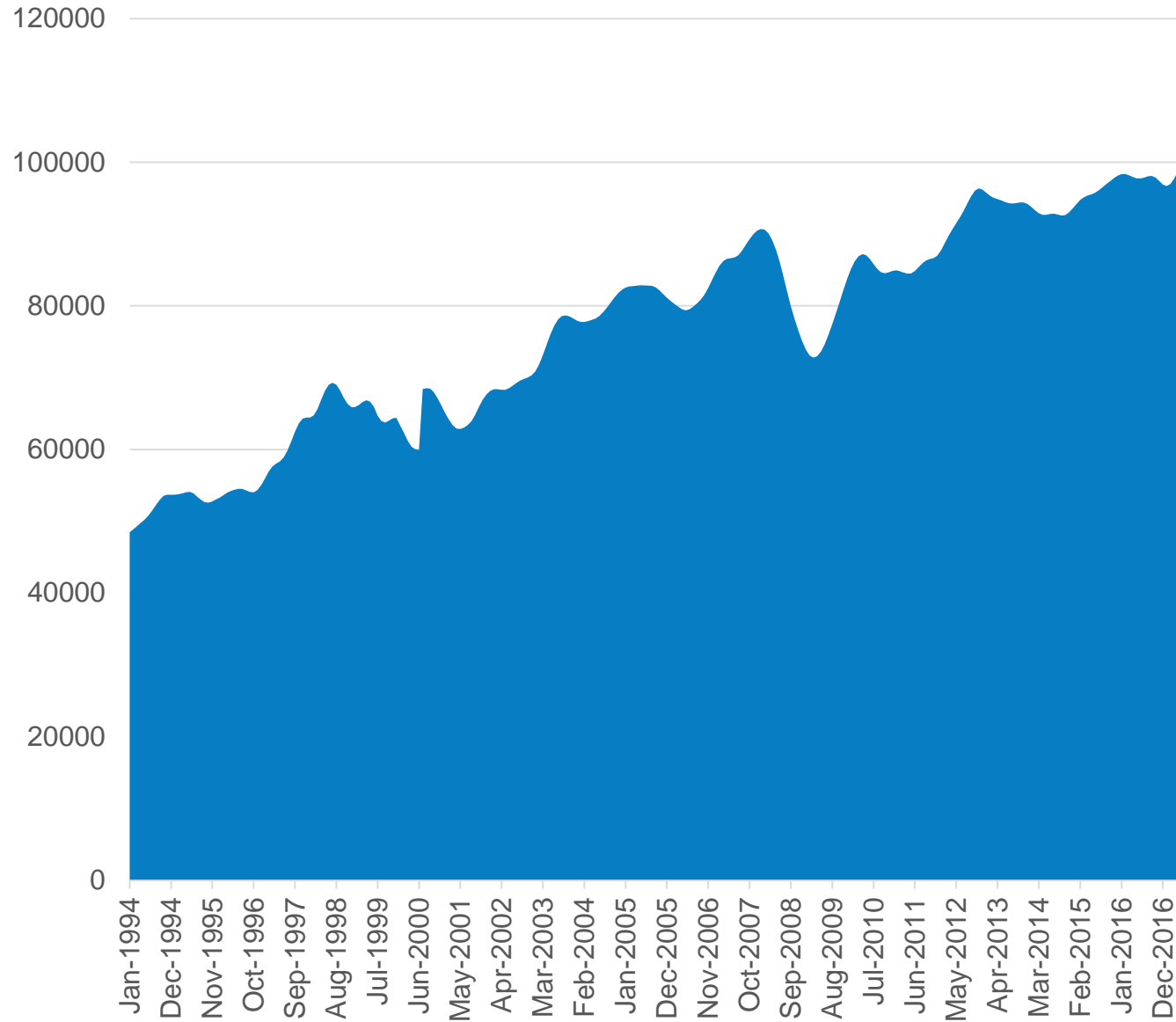


Our Mission

Overcome traffic
congestion by delivering
initiatives that reduce the
demand for peak-period
private vehicle travel



1994 to 2017 Australian new car sales



100k

New car sales
June 2017



Transport

93 Mt Co₂ -e

18%

Of total Australian emissions in 2015
Remaining steady at 18% for 2020



Light vehicles aka “cars”

57 Mt Co₂ -e

72%

Of total Australian emissions in 2015
Remaining steady at 70% for 2020



Did you know

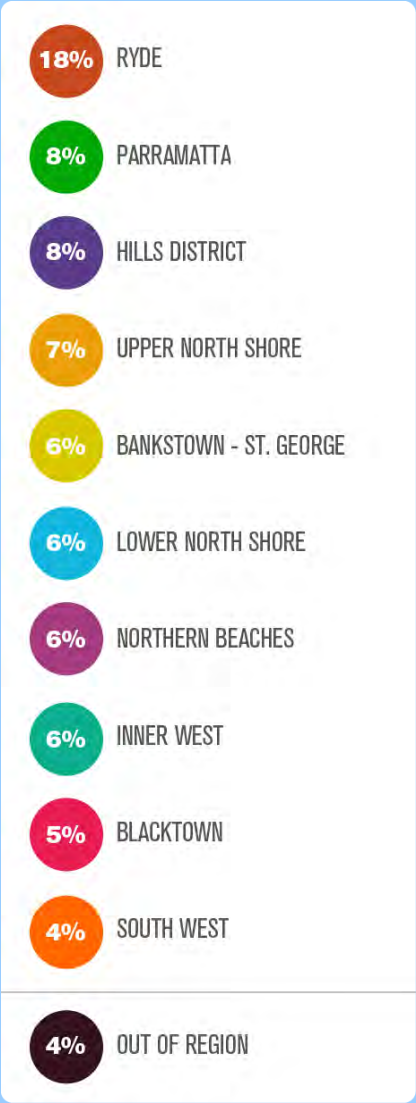
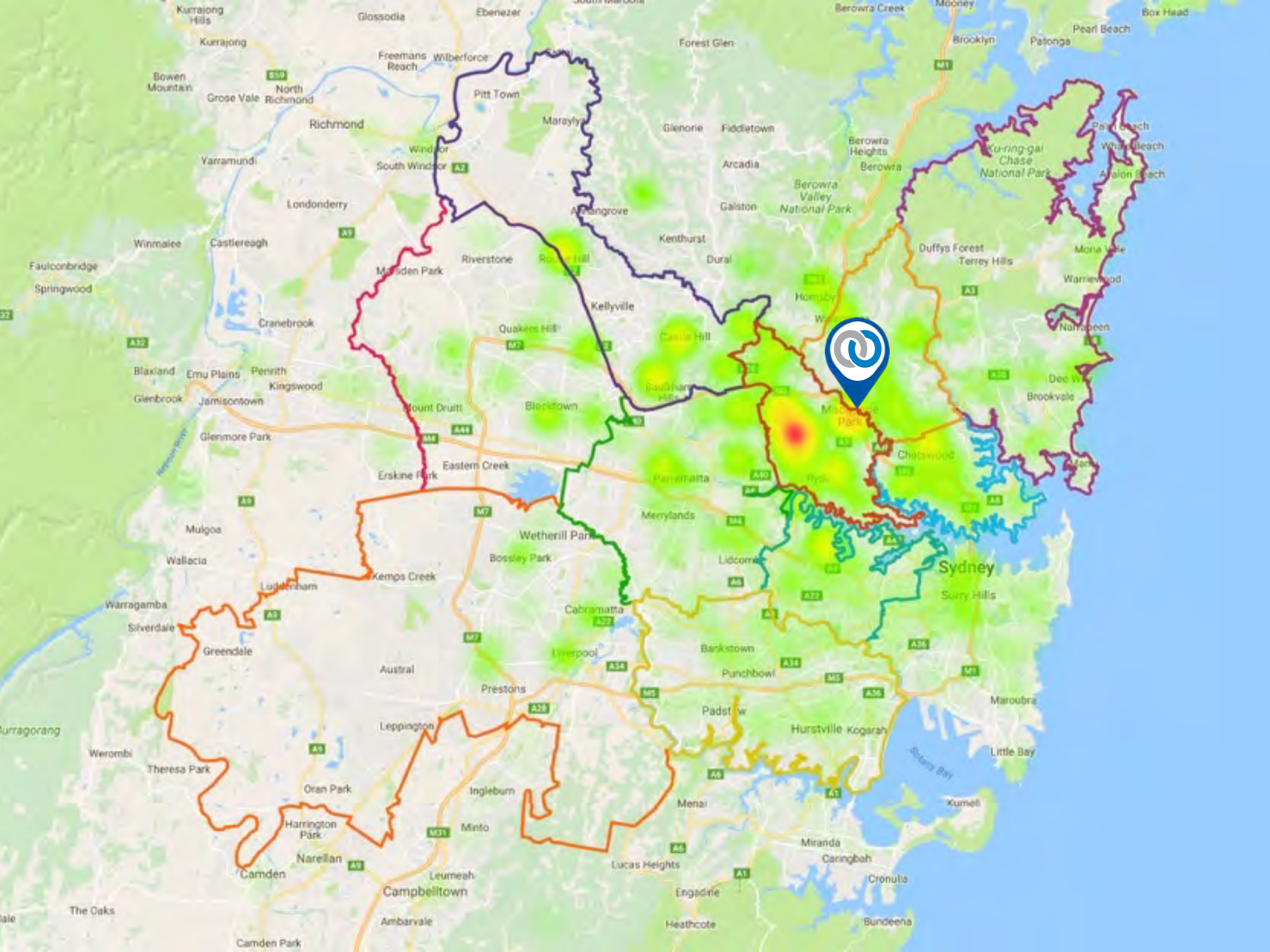
Understanding commuter behaviour in Macquarie Park will achieve a reduction in GHG's?



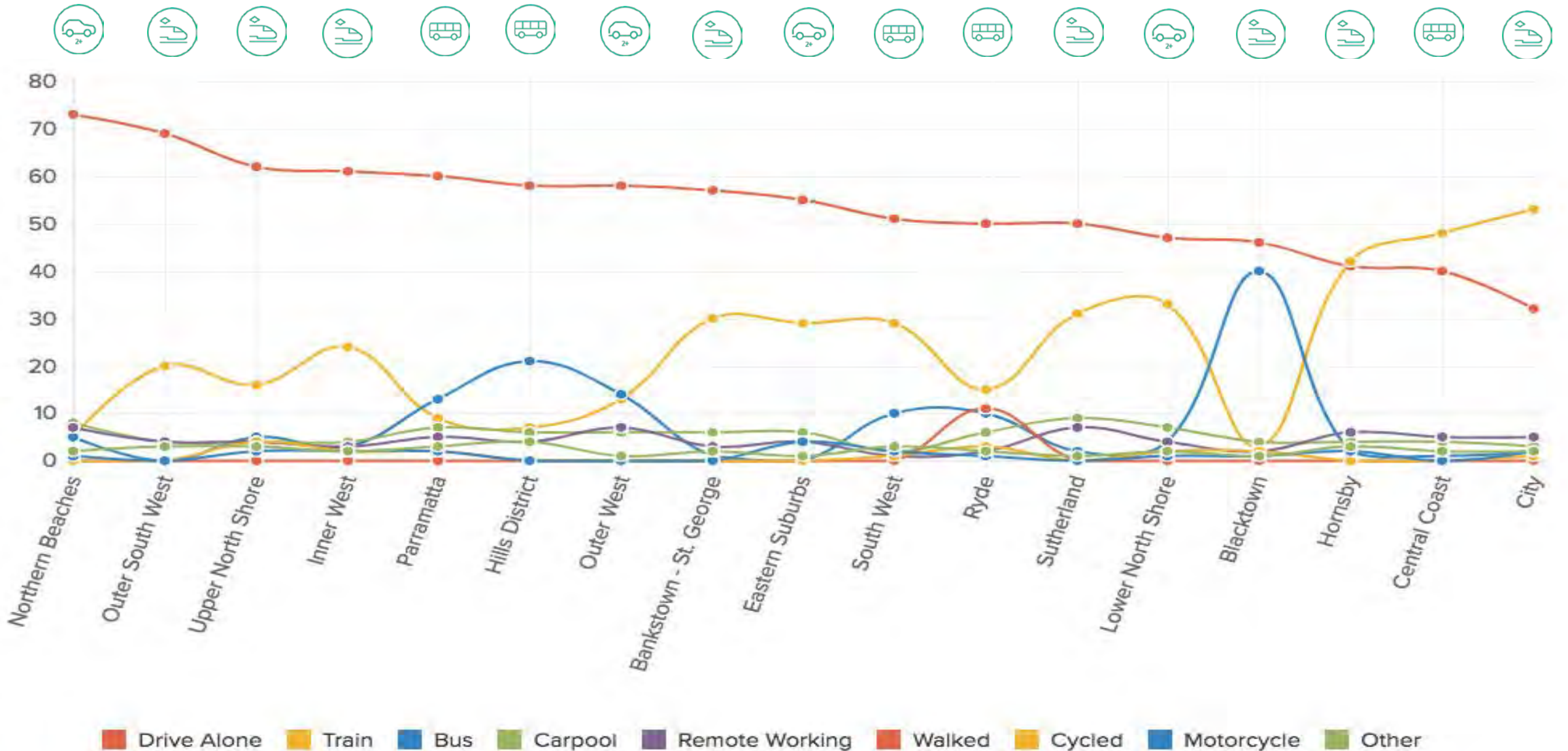
120
minutes

**Macquarie Park
daily commuters**

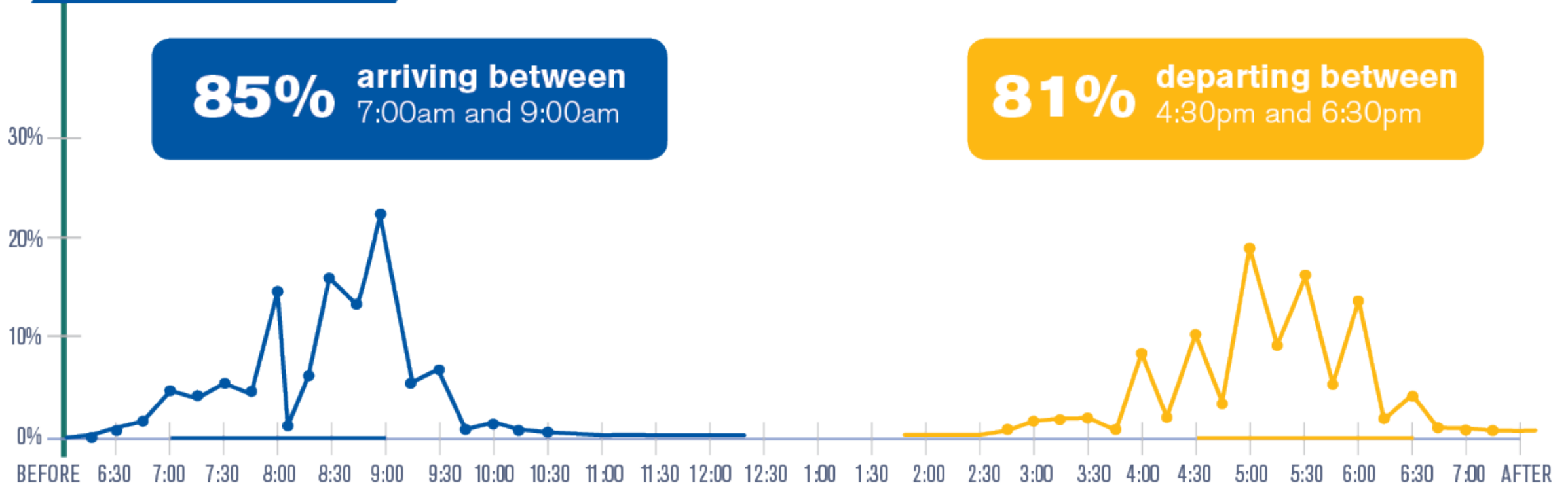
**Average travel
time daily**



Mode share by region



TIME OF TRAVEL

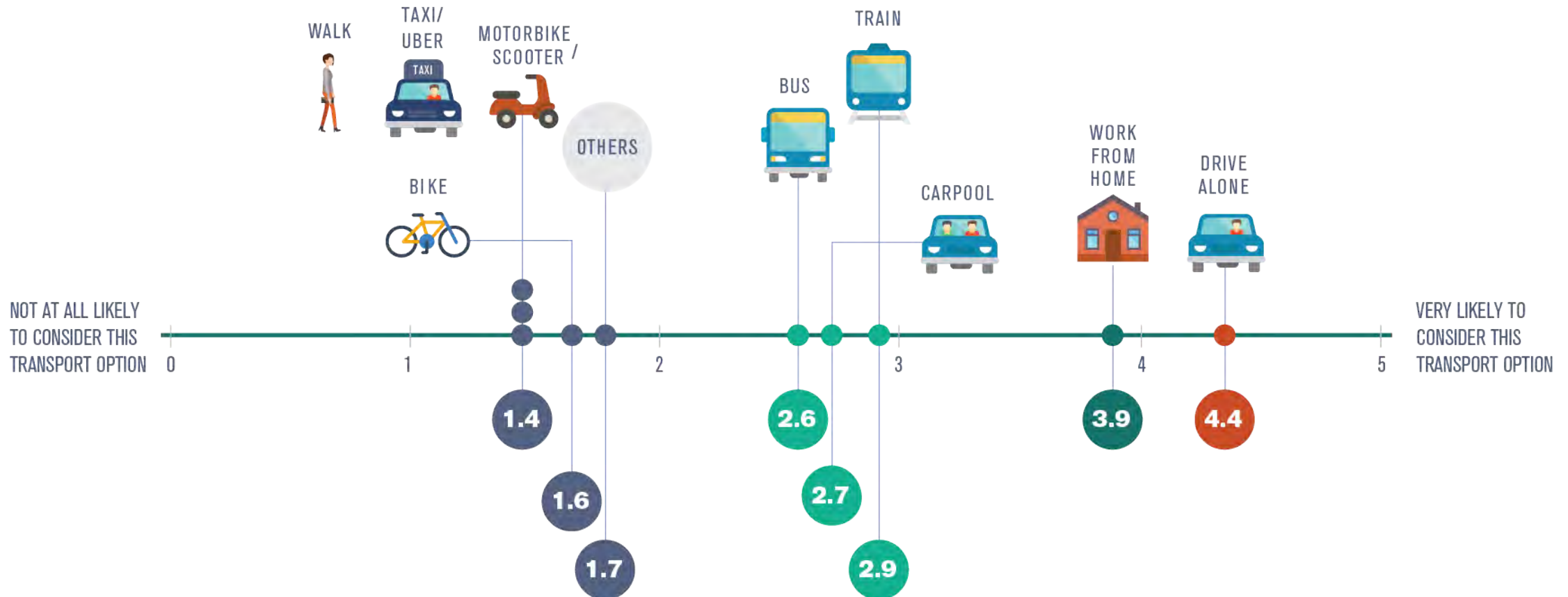


Opportunity to spread peak arrival and departure times to shoulder peak times

Propensity to change

When they can't travel the way we are used to – their 1st choice is to drive-alone to work.

Working from home, car-pooling and catching the bus are all great options commuters are willing to consider.







TaB

Trigger

Awareness

**Behaviour
change**

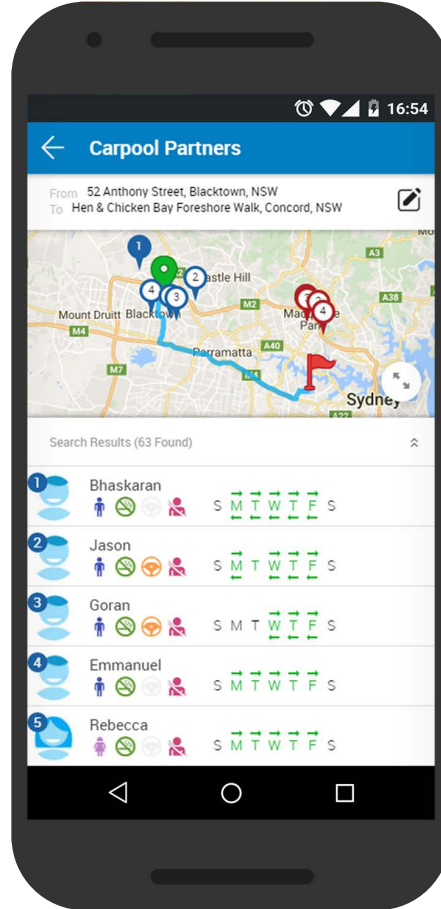
SHARE TRAVEL COSTS



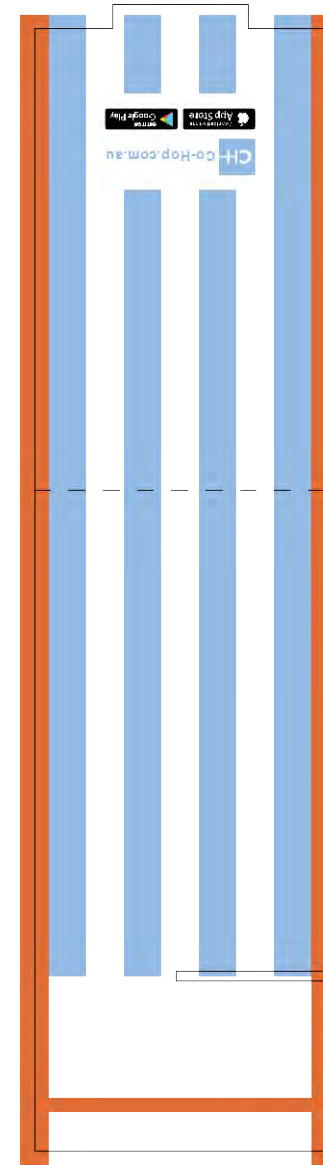
RIDE SHARE AT CO-HOP.COM.AU



Co-Hop



1,700
Co-Hoppers



RELAX AND SAVE WITH THE CO-HOP RIDE SHARE APP



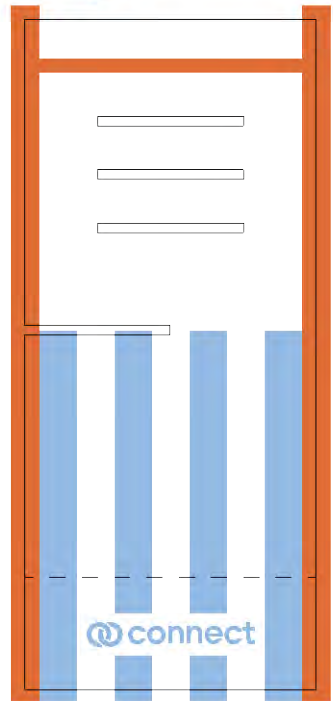
The Co-Hop App is the easy and friendly way to share your commute to Macquarie Park and North Ryde.



How to make your deck chair phone stand

Simply join the two slots together, fold over the back support and set your recline position.

Then rest your phone on it and remind yourself just how much more relaxed life can be when you've got people to share your ride and expenses.



Download the App to win

Join, share or log your trip on Co-Hop and you could win yourself \$50 - \$100 Macquarie Centre shopping vouchers weekly with valet parking. Find out more at connectmacpark.com/co-hop

LTPM-16-0183



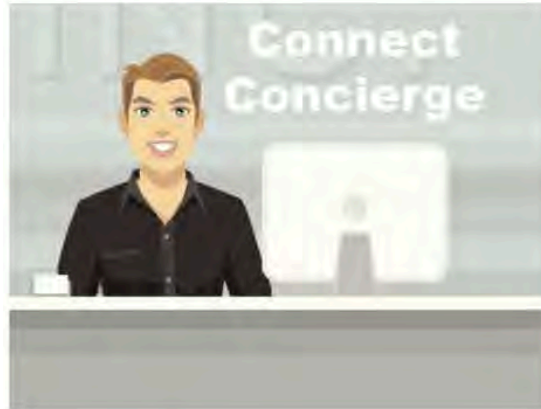
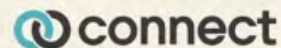
EASTWOOD EVERY 15 MINS*



GET ON BOARD, IT'S EASY BY BUS.

connectmacpark.com

*During peak times



Connect concierge

Confused about your travel options? That's ok, we are here to help. Just fill in your journey details below and we'll connect you with your best travel options. Or call us on 1300 761 527.

Name *

First Name

Last Name

Email Address *

Travelling from: *

Message *

SUBMIT

FUN FACTS ABOUT BUSES



WHAT THE FLOCK?

During the First World War some London buses were modified to transport carrier pigeons.



DID YOU KNOW Hundreds of new Macquarie Park bus services have been added in the last 12 months so it's never been easier to catch the bus.



SPEEDY LEARNER

Sandra Bullock actually learned to drive a bus for the film Speed, passing her test on her first attempt.



OPAL MILLIONS

290 million journeys were made on Opal equipped bus services during 2015-16.



ANCIENT ROUTES

Bus is an abbreviation of 'omnibus', the Latin for 'for all', as they were transport for all people.

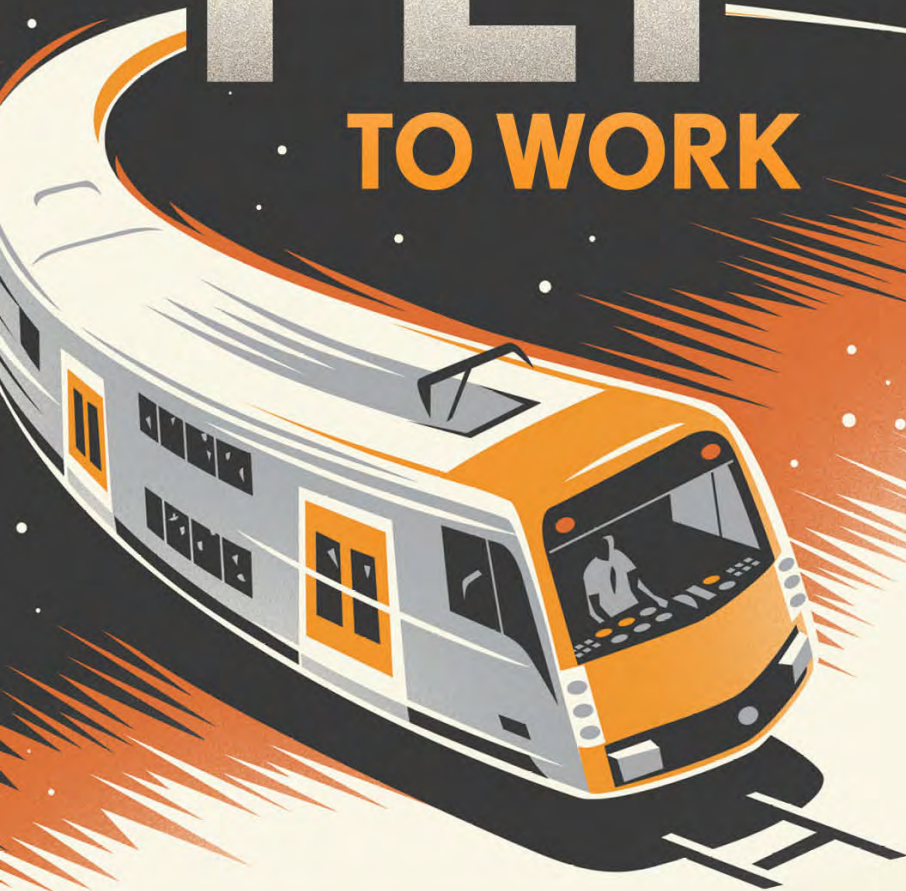


DID YOU KNOW The average cost to own and operate a car in Sydney is \$419 per week. So catching a bus is a smart financial move.



GET ON BOARD, IT'S EASY BY BUS

FLY TO WORK



GIVE YOUR CAR THE DAY OFF

connectmacpark.com



Home Plan Tickets and Opal

Trip Planner

From North Ryde Station, North Ryde
To Chatswood Station, Chatswood
Leaving now Options Go

Favourite Clear

Earlier

Leaving 1min
T1
16:29 - 16:36 7min
\$3.38

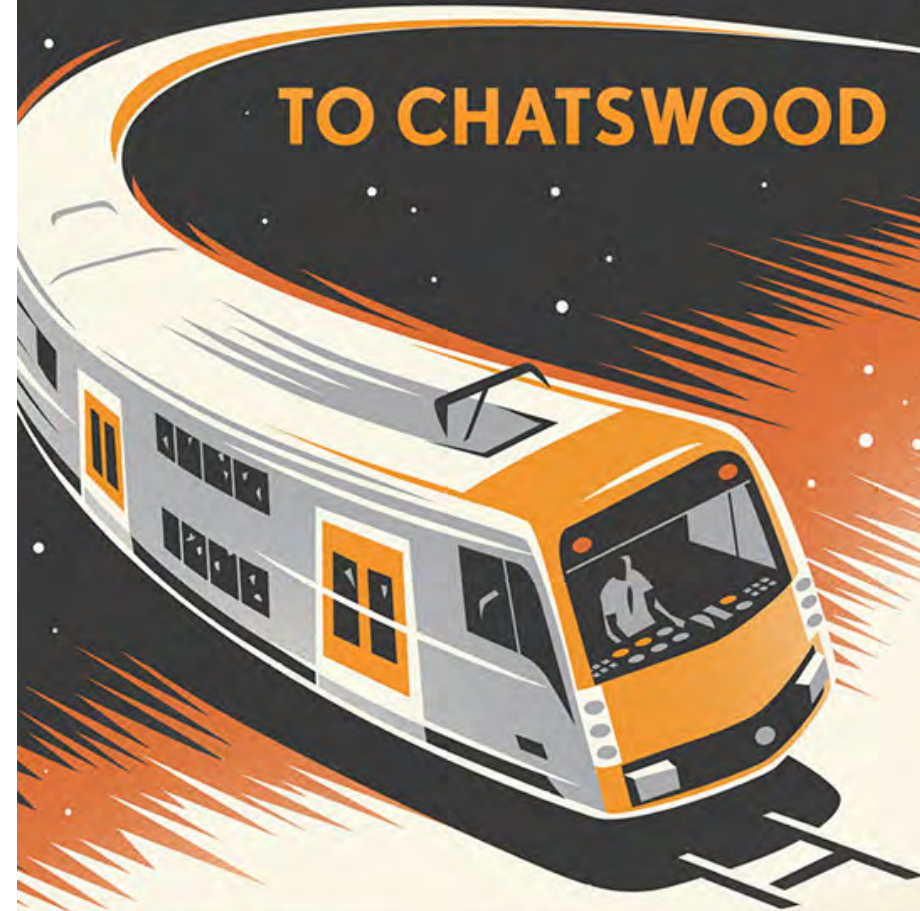
Leaving 7min
T1
16:35 - 16:42 7min
\$3.38

Leaving 16min
T1
16:44 - 16:51 7min
\$3.38

Leaving 22min
T1
16:50 - 16:57 7min
\$3.38

8 MINS

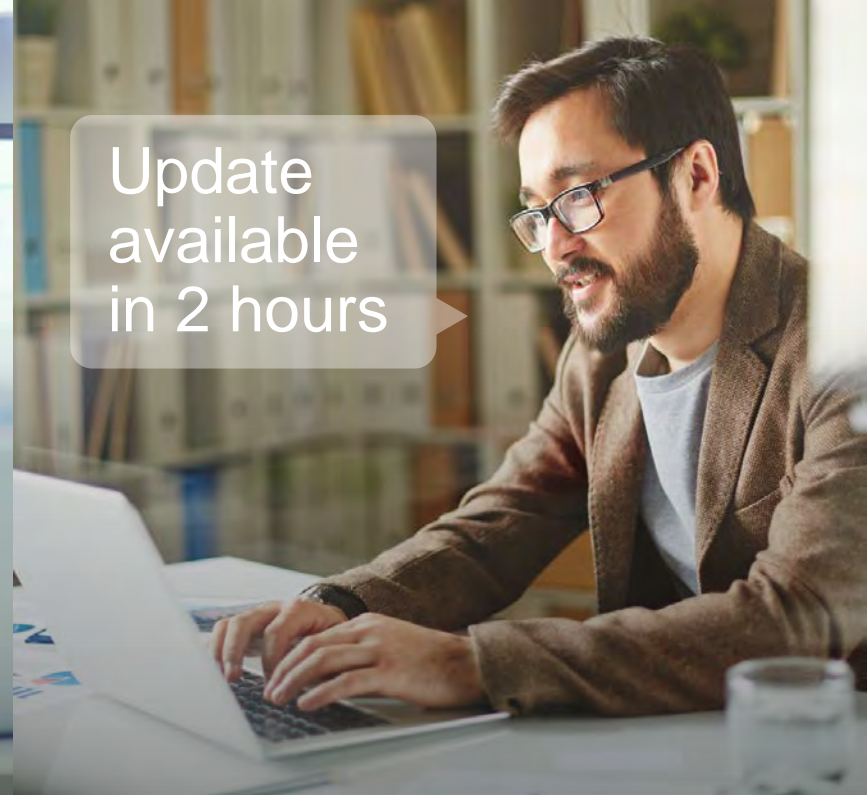
TO CHATSWOOD



GIVE YOUR CAR THE DAY OFF

connectmacpark.com





ARISTOCRAT

OPTUS

Opportunity remote co-working

A pilot approach

Determining flexibility, feasibility, productivity and employer satisfaction

Mobility = Productivity

Reduced daily travel

66%

reduction in daily travel
from **2 hours to 40 minutes**

Longest commute

Down by
50%



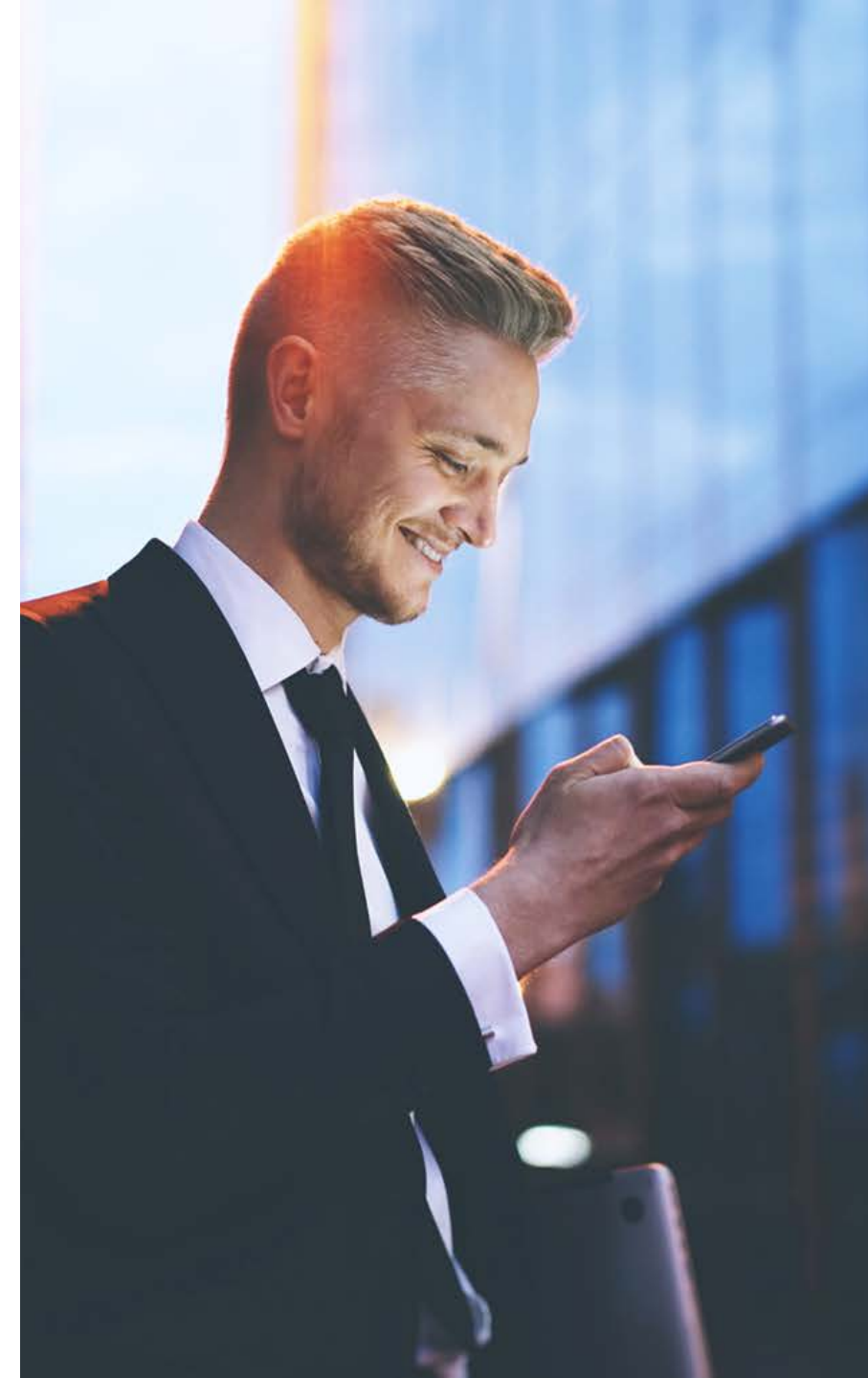
Shortest commute

Reduced to
10 mins

Productivity Positive

80%

of people participating in the pilot – and almost the same proportion of managers – considered it had a positive impact on their productivity.





Danielle

Optus manager

Seeing the potential expand
the benefits of remote work

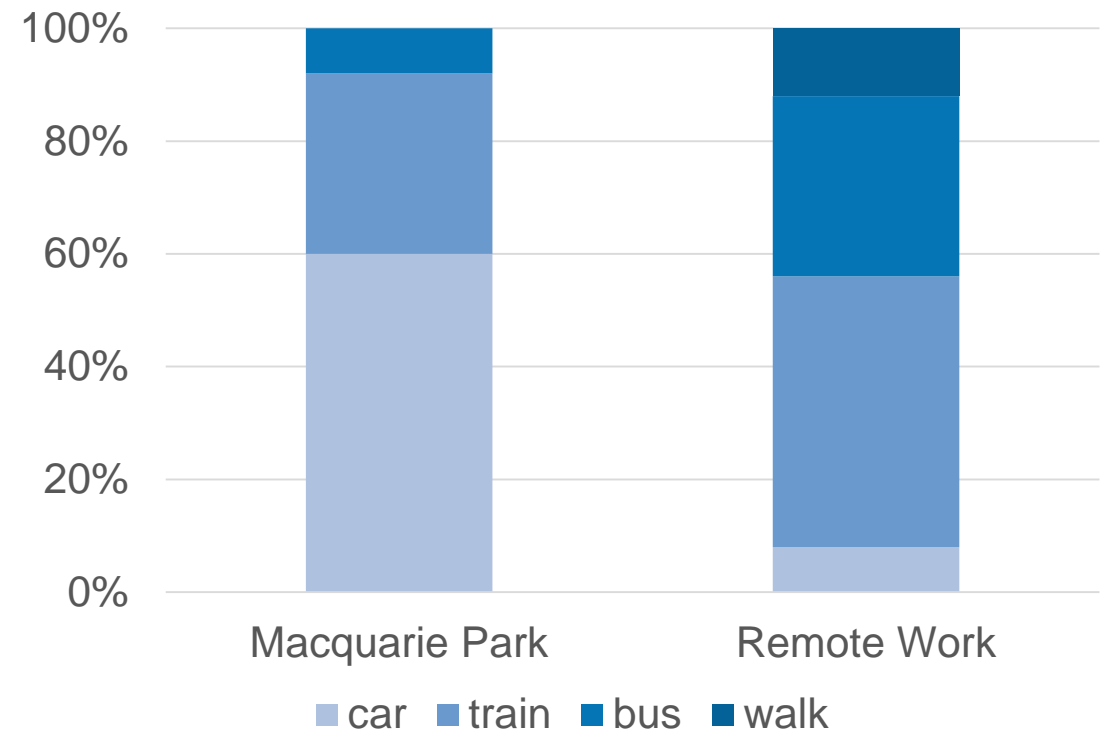
As a manager, Danielle is very supportive of a continued use of remote co-work spaces. “Reduction in commute times for people who do not live in the vicinity of Optus translates to **more hours worked and less stressed workforce.**”

Working in a small office environment with printing and videoconferencing facilities close to home provides the ideal balance between working at home and working in the central office since the employee still has an ‘at work’ mindset with fewer distractions than a home environment might have.”



Remote co-working a giant tick for sustainable travel

Aristocrat travel to work





Remote co-working gets a giant tick of approval

Top positives in favour of



Work/life balance



Health & wellbeing



Motivation



Productivity



Jason

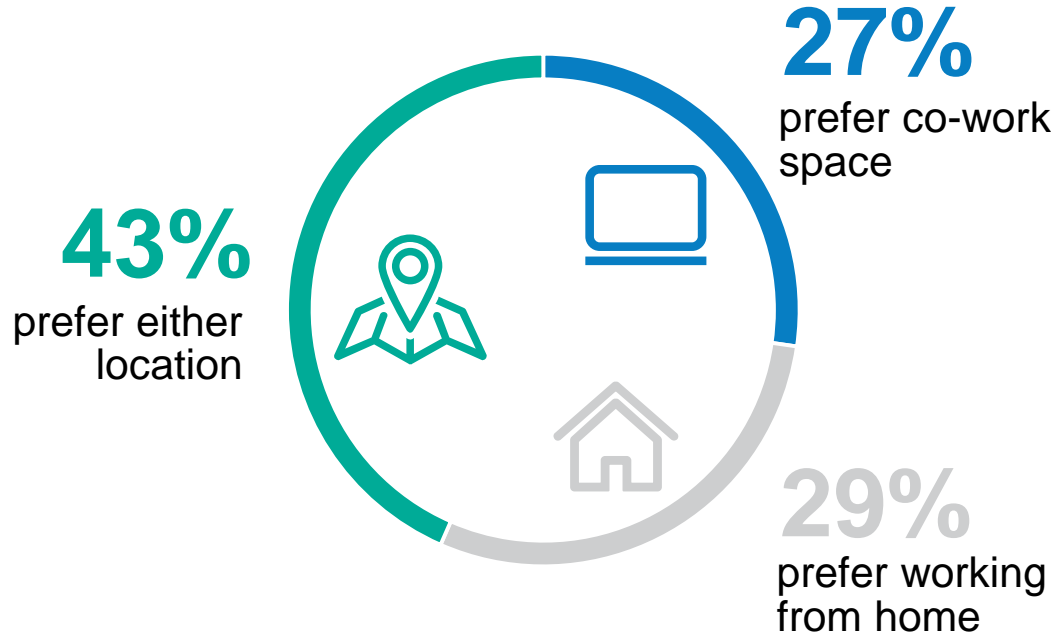
Aristocrat manager (and participant)

Realising benefits of
team-based remote work

Jason sees that ongoing remote work options will support employee productivity through a range of factors: **“time saved from long commutes, better work/life balance, building motivation and trust and improved job satisfaction.”**

Looking ahead, Jason sees that this will contribute business benefits, giving one example “as employees’ job satisfaction increases, it may reduce staff turnover, hence will reduce the company’s cost on recruitment and staff training.”

Broadening the mobility options for the staff



89% happy with the services and facilities provided by co-work spaces





A Member of The Linde Group

FEWER EMPLOYEES DRIVING

↓
12.1%

FROM 73.2% TO 61.1% DRIVING ALONE



GROWTH IN PUBLIC TRANSPORT USE

↑
8.4%

FROM 16.2% TO 24.6% USING TRAIN/BUS



LESS PARKING DEMAND

↻
24h

REDUCTION IN DRIVING APPROXIMATELY
60 FEWER CARS EACH DAY



