



Back to BusinessWeek
A NSW Government Business Connect Initiative

As part of Back to Business Week, City of Ryde is open for business, delivering a free business event and hosting a series of high impact business workshops.

WOULD YOU LIKE TIME TO WORK ON YOUR BUSINESS NOT JUST IN YOUR BUSINESS?



City of Ryde and Ryde Business Forum invites you to this event to gain up-to-date information, knowledge and digital strategies to help kick start your business in 2017.

GET CONNECTED - KICK START YOUR BUSINESS

GET CONNECTED TO:

- Making your business more visible
- Cost effective digital strategies to boost new customer enquiries
- Technologies that can transform your business operations.

When Tuesday 28 February 2017

Where CSIRO (outside Bld 53), Riverside Corporate Park, 11 Julius Ave, North Ryde (free parking)

Time 5.30pm registration, 5.45pm - 8.00pm

Cost FREE (light refreshments available)

Bookings essential. Register by Monday 27 February 2017.

To register and for more information visit www.ryde.nsw.gov.au/businessesevents

PRESENTED BY



Lifestyle and opportunity
@ your doorstep

PROUDLY SUPPORTED BY



City of Ryde is delighted to host the Realise Business series of workshops, designed to help small business grow, connect and be inspired.

Realise
Business

To register and for more information on the following events visit www.ryde.nsw.gov.au/businessesvents

START A BUSINESS WORKSHOP

This workshop is perfect for anyone thinking about starting their own business or who has been in business for less than twelve months. At the workshop, you will:

- ✔ Undertake a feasibility check on your business idea
- ✔ Gain an understanding of your business compliance responsibilities and the financial aspects of managing your business

There are two workshop dates to choose from:

When Wednesday 22 February 2017

Where City of Ryde North Ryde Office, Binary Centre, Building 0, Level 1 (Landmark Meeting Room), 3 Richardson Place, North Ryde

Time 12.30pm - 3.30pm

Cost \$49

When Monday 27 February 2017

Where City of Ryde North Ryde Office, Binary Centre, Building 0, Level 1 (Royal Room), 3 Richardson Place, North Ryde

Time 8.00 - 11.00am

Cost \$49

BACK TO BUSINESS WORKSHOPS

To continue the business workshop series, the events listed below are a perfect follow up for anyone who has registered for the 'Start A Business' workshop or who has recently gone into business for themselves.

When Monday 27 February 2017

Where City of Ryde North Ryde Office, Binary Centre, Building 0, Level 1 (Royal Room), 3 Richardson Place, North Ryde

Cost \$49 per workshop

PLANNING FOR GROWTH

12.00 - 3.00pm

Gain better insight into what you're wanting to achieve with your business, and a clear game plan for achieving growth in your business this year.

MARKETING MAGIC

4.00 - 7.00pm

Learn how to build strong marketing strategies and learn proven techniques to propel your business results!

EXPERT TALK - CONTENT CREATION

In this expert talk you will learn tips and strategies for writing and integrating engaging content your customers will love.

- ✔ Strategies to help choose the right type of content for your business
- ✔ How to integrate content into your strategic marketing plan
- ✔ Tips on developing a content plan you can stick to
- ✔ Easy methods for content distribution via social media

When Wednesday 22 March 2017

Where City of Ryde North Ryde Office, Binary Centre, Building 0, Level 1 (Woolwich Room), 3 Richardson Place, North Ryde

Time 4.00 - 5.30pm

Cost \$29

