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© City of Ryde // CRIME PREVENTION PLAN

July 2011 – July 2014



CITY OF RYDE CRIME PREVENTION PLAN JULY 2011 – JULY 2014



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Disclaimer

The Council has endeavoured to ensure the information provided within is correct and current as at Wednesday, 16 March 2011. Please note that many of the statistics and hotspot maps have been sourced from the Department of Justice and Attorney General. Information on pages 8, 10 - 17 are copyright © State of New South Wales through the Department of Justice and Attorney General.

Acknowledgements

The City of Ryde would like to acknowledge the local Crime Prevention Officers at Eastwood and Gladesville Local Area Commands, the Crime Prevention Advisory Committee, Community Safety Working Group, Memorandum of Understanding signatories, other partners and all staff at the City of Ryde whose hard work has contributed to the development and publication of this plan.

Project Manager and Author

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INTRODUCTION





INTRODUCTION

EXECUTIVE SUMMARY

The City of Ryde is fortunate to enjoy a comparatively high level of community safety. To help maintain this high standard, the City of Ryde has developed this Plan using Guidelines set by the NSW Department of Justice and Attorney General.

Based on statistical analysis from Police sources and local intelligence from the community, the City of Ryde has chosen to focus its efforts on stealing related crimes in three key hotspots, including West Ryde, Ryde and most significantly, areas within Macquarie Park.

By providing an overarching framework, the City is able to coordinate its activities internally. Further to this, by developing evidence based actions to prevent crime, we have attracted a range of partnerships to create a wholeof-community approach to the issue of crime prevention.

The whole-of-community approach is particularly evident in the 14 Memorandum of Understandings (MoUs) that the City of Ryde has received from partner organisations committing funding, in-kind support and/ or strategic advice. MoUs have been signed by the head of the following organisations: Gladesville Local Area Command, Eastwood Local Area Command, Macquarie University, Ryde Business Forum, Ryde Chamber of Commerce, West Ryde Chamber of Commerce, North Ryde Macquarie Park Chamber of Commerce, Macquarie Centre, Top Ryde City Shopping Centre, West Ryde Marketplace, Eastwood Gladesville Liquor Accord, Australian Asian Association of Bennelong, Salvation Army, and Youthsafe. The key deliverables are to:

- Align existing council actions to create a strategic response to crime and promote the key messages of the Plan across Council's strategic planning and business deliverables related to the Plan's outcomes.
- Create productive partnerships to achieve a holistic community approach to crime prevention in the City.
- Develop a coordinated approach to community ownership of Macquarie Park, including combining and aligning community education, street parties and situational prevention actions by Council and key partners.
- Implement best practice place based actions to reduce the rates of crime.

CRIME PREVENTION ADVISORY COMMITTEE

The Crime Prevention Advisory Committee is the leading consultative body for the development of this Plan. The main role of the Committee is to facilitate a multi-faceted and coordinated approach to the development of crime prevention actions to address identified crime issues in the Ryde Local Government Area. It will now play a role in monitoring and evaluating the Action Plan. The Committee is facilitated by the Community and Culture team and includes four Councillor representatives and seven community representatives. The current Committee includes:

- Councillor Maggio (Chair)
- The Mayor, Councillor Etmekdjian

- Councillor Campbell
- Councillor Li
- Inspector Dave Robins (Gladesville Local Area Command)
- Inspector Duncan Eddington (Eastwood Local Area Command)
- Mr Charles Kilby (Ryde Chamber of Commerce, Ryde Rotary Club)
- Ms Judy Harris (Lions Club)
- Ms Susan Thompson (West Ryde Chamber of Commerce)
- Mr Gavin Mussone (Eastwood Shopping Centre)
- Ms Connie Netterfield (Gladesville Rotary Club)

DEMOGRAPHIC PROFILE



DEMOGRAPHIC PROFILE

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The City of Ryde is diverse, progressive and expanding. The City has 98,519 people who reside in the City for the vibrant town centres, village feeling, leafy suburbs, strong community groups and abundance of bushland, landscaped parks, playgrounds and sports fields.

In addition to the great lifestyle features of the City, workers and their families have an added benefit, the opportunity to work close to home. Nearly all our residents work within or around the City with 28.1% of residents working in the City and 63% working outside, mostly in neighbouring Council areas. For those working outside the City, public transport options abound, with ferries, buses and trains. More then 60% of workers have post-school qualifications and the majority of workers are listed as professionals. However, while there are a large number of people in the high to very high income stream, there are also a large number of people with very low incomes. This tells the story of two Cities.

City of Ryde is inclusive for all our residents including those born overseas who account for 37.7% of the total population, 6% more than the Sydney average and this population is growing.

MACQUARIE PARK (PRIMARY FOCUS)

Macquarie Park is an established hub with commercial, residential, industrial and institutional uses. The area boasts landmarks such as Macquarie University, as well as the offices of major companies. Macquarie Park is culturally diverse with more then half the population born overseas.

The university attracts a large number of people aged between 18 and 34 years compared to the rest of City of Ryde and there is significantly lower percentage of families with children. The average household income is also lower. There is also a shopping complex.

WEST RYDE (SECONDARY FOCUS)

West Ryde is a highly multicultural and expanding suburb. Growth of affordable developments in combination with desirable lifestyle features, such as a major transport interchange, train station, leafy streets and abundance of parks define the area. A large number of young families are particularly attracted to the suburb and there is a smaller proportion of higher income households compared with the City as a whole.

RYDE (LOWER PRIORITY)

Ryde houses Council administration, Top Ryde City Shopping Centre and a mixture of low and medium rise properties. Ryde is culturally diverse with approximately half the population born overseas. However, unlike the City of Ryde overall, the average income of Ryde households is lower than other suburbs. 2

CRIME PROFILE



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According to Bureau of Crime Statistics and Research (BOCSAR), statistically the City of Ryde has a stable or declining trend in all offence categories over the past five years and is ranked well to very well against other Local Government Areas (LGAs) around the state in most crime categories.

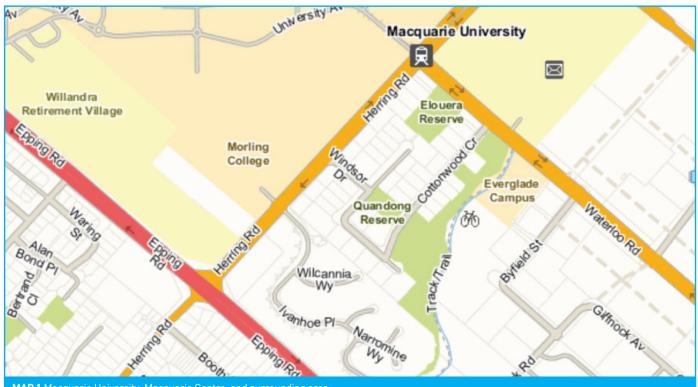
TABLE 1: TRENDS IN RECORDED CRIME STATISTICS, 2005 TO 2009

OFFENCE CATEGORY	INCIDENCES IN 2005	INCIDENCES IN 2009	TREND 2005 - 9
Assault - domestic violence related	169	190	Stable
Assault - non-domestic violence related	266	259	Stable
Sexual offences	66	99	Stable
Robbery	83	46	Stable
Break and enter – dwelling	415	356	Stable
Break and enter – non-dwelling	227	120	▼ Down by 15.5%
Motor vehicle theft	296	153	Down by 14.8%
Steal from motor vehicle	558	415	▼ Down by 7.0%
Steal from retail store	307	326	Stable
Steal from dwelling	140	136	Stable
Steal from person	108	83	Stable
Fraud	591	532	Stable
Malicious damage to property	811	715	▼ Down by 2.7%

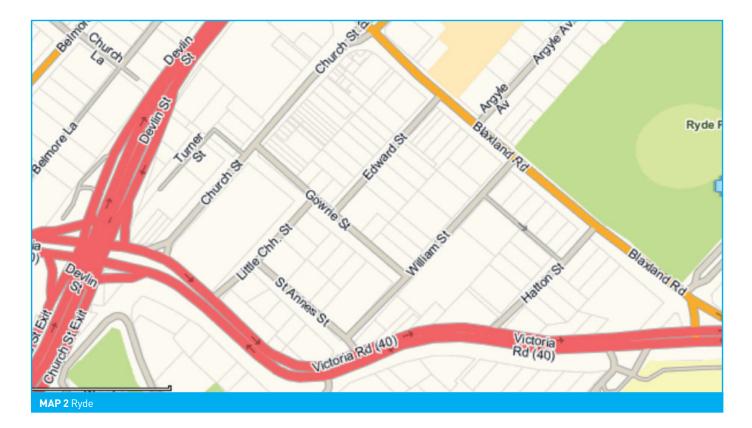
According to BOCSAR's latest hotspot maps, there are several areas that record higher rates of crime then other areas in the City of Ryde. The main hotspot areas are Macquarie Park, West Ryde and Ryde.

The area in **Map 1** of Macquarie University, Macquarie Centre, and the surrounding area is the most significant hotspot. This area had the highest crime density in the City of Ryde for nearly every mapped crime including for assault (non-domestic violence), break and enter (non-dwelling), motor vehicle theft, steal from motor vehicle, steal from persons, and malicious damage. Assault (alcohol related) was also high here.

The area in **Map 2** also had a significant problem with the highest crime density in the City of Ryde for *assault (domestic violence related), assault (alcohol related), break and enter (dwellings), and break and enter (non-dwellings).*



MAP 1 Macquarie University, Macquarie Centre, and surrounding area



2.1 /// LOCAL CRIME PRIORITIES

OVERVIEW OF PRIORITIES FOR POLICE

TABLE 2

OFFENCE	CITY OF RYDE RANK IN NSW	NO. OF INCIDENTS IN 2009	TREND
Fraud	27/141	532	Stable
Steal from retail store	29/141	326	Stable
Steal from person	36/141	83	Stable
Robbery	40/141	46	Stable
Steal from Motor Vehicles	95/141	415	v Down by 7.0%
Malicious damage	133/141	715	▼ Down

Six crime categories have been identified in the City of Ryde as being areas of concern due to high rating against the rest of the state and northern Sydney area and the number of incidents. They include *fraud*, *robbery*, *steal from persons*, *steal from retail store*, *steal from motor vehicles* and *malicious damage*.

Table 2 provides a summary of the worst offences in the City of Rydeby rank in NSW and number of incidents. It also indicates the trendover the past five years.

While fraud tops this list, it is unlikely that Council significantly reduce the number of incidences of fraud in the City. Malicious damage is managed through Council's Graffiti Management Strategy. Therefore, the City of Ryde has decided to focus on stealing crimes, believing that maximum results can be obtained.

OVERVIEW OF COMMUNITY CONCERNS

The City of Ryde is developing the Ryde 2021 Community Strategic Plan. The City sought the views of our customers through an extensive consultation process. The 1300 returned surveys presented a great opportunity to hear back from the community about its hopes and concerns. Robbery generally and personal safety *(steal from persons)* were the big issues for the community after graffiti, particularly in the suburbs of Ryde and Eastwood. There was particular concern for shop owners and consumers in shopping centres like Top Ryde City.

OVERVIEW OF PRIORITY FOR COUNCIL – STEALING

Stealing offences will be the priority for this Plan. As shown in **Table 2**, stealing offences are an area where Council, with its partners, needs to act. Stealing was chosen for the following reasons:

- There is strong statistical evidence from BOCSAR and live data from the Police that action needs to be taken on stealing related offences.
- Council is able to make a significant impact on stealing related crime
- Police agreed to enter into a partnership to combat stealing related crime
- Stealing was identified as a community concern in the City of Ryde's consultation for the Ryde 2021 Strategic Plan.

Stealing offences include *steal from persons, steal from retail store* and *steal for motor vehicle*. Trend and comparative analysis of each of these crime categories are below.

ANALYSIS OF COUNCIL PRIORITIES:

STEAL FROM PERSON

Steal from person has remained relatively stable over the past five years in the City of Ryde.

Figure 2 indicates incidents of *steal from person* per 100,000 people and compares the City of Ryde to the overall average rate of *steal from person* in NSW and the rate of *steal from person* in surrounding local government areas.

The City of Ryde is currently ranked 36 out of 141 Council Areas with a population above 3000. **Figure 2** demonstrates the City of Ryde is neither the worst nor best in the northern Sydney area.

As seen in **Figure 3**, the City of Ryde is doing well in comparison to the other LGAs shown. However, the table indicates that the other LGAs shown have made significant progress in reducing their rates of *steal from persons*, while the City of Ryde has remained relatively stable.

BOCSAR created a hotspot map with 2008 data for *steal from person* offences. The map very clearly illustrates that *steal from person* mainly occurs at Macquarie University, Macquarie Centre and the surrounding areas as well as a lower crime density at train stations throughout the City and their surrounding areas.

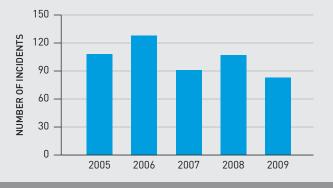
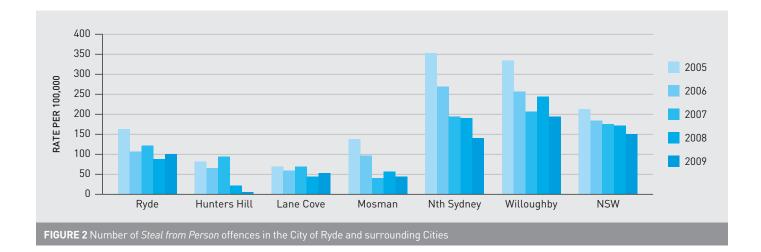
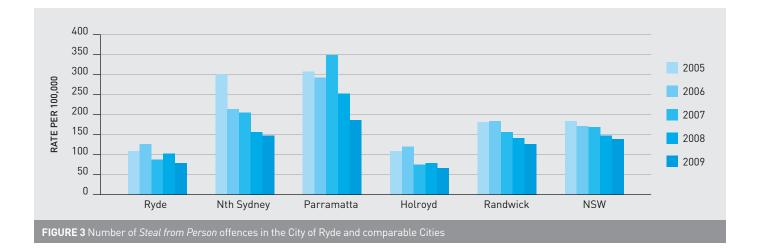


FIGURE 1 Number of Steal from Person Incidents in City of Ryde





////// 2 CRIME PROFILE



ANALYSIS OF COUNCIL PRIORITIES:

STEAL FROM RETAIL STORE

Steal from retail store has remained stable over the past five years in the City of Ryde as indicated in **Figure 5**.

Figure 6 expresses the incidents of *steal from retail store* per 100,000 people and compares the City of Ryde to the overall average rate of *steal from retail store* in NSW and the rate of steal from retail store in surrounding local government areas.

The City of Ryde is currently ranked 29 out of 141 Council Areas with a population above 3000. As the graph below demonstrates the City of Ryde has hovered around the state average for the past five years and is considerably higher than most other councils in the northern Sydney area. In discussions with community leaders, especially with the non-English speaking community, *steal from retail store* is believed to be significantly under-reported due to a lack of trust of authority and the perceived hassle of reporting crime. This means that *steal from retail store* maybe much for significant then what is detailed in these statistics.

Figure 7 illustrates that Parramatta LGA is the only LGA of similar size to the City of Ryde that has a larger rate per 100,000 for *steal from retail store*.

There is no hotspot map available for steal from retail store.

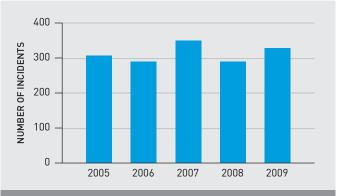
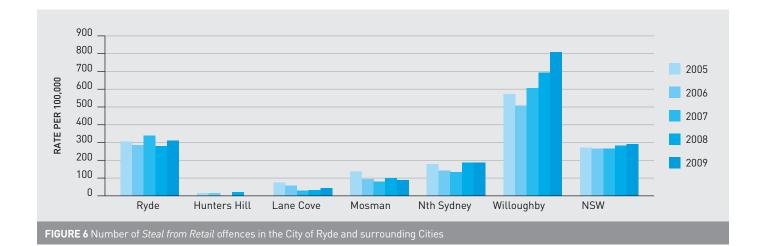
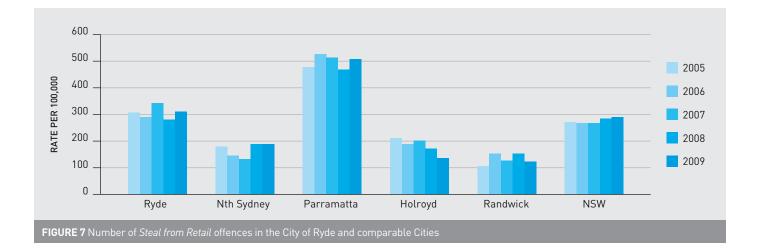


FIGURE 5 Number of Steal from Retail Incidents in City of Ryde





ANALYSIS OF COUNCIL PRIORITIES:

STEAL FROM MOTOR VEHICLES

As **Figure 8** shows, stealing from motor vehicles decreased by 7% during 2008 – 2009 which is a great result and reflects that actions taken by the Police and shopping centres.

Figure 9 reflects the incidents of *steal from motor vehicle* per 100,000 people, and compares City of Ryde to the overall average rate of *steal from motor vehicle* in NSW and the rate of *steal from motor vehicle* in surrounding local government areas.

The City of Ryde is ranked 92 out of 141 with a population greater than 3000 people. **Figure 9** highlights that while the rate of steal from motor vehicles in Ryde has remained lower than the average in NSW, the City is at the same level as most of our Northern Sydney counter parts.

Figure 10 highlights that the City of Ryde has a similar rate of stealing from motor vehicles as North Sydney and Holroyd.

Figure 10 also shows that stealing from motor vehicles peaked in 2007 in nearly every LGA comparative and that significant improvements were made across all LGA's shown between the years of 2008 – 2009 including in Ryde.

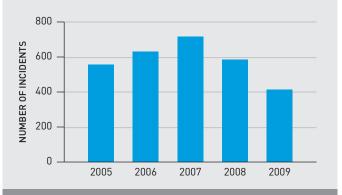


FIGURE 8 Number of Steal from Motor Vehicle Incidents in City of Ryde

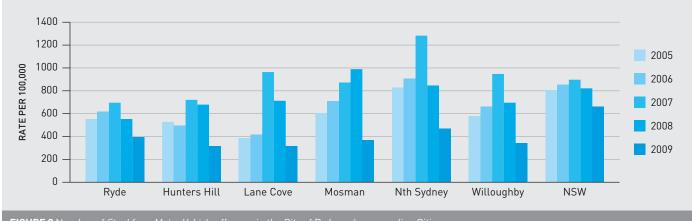
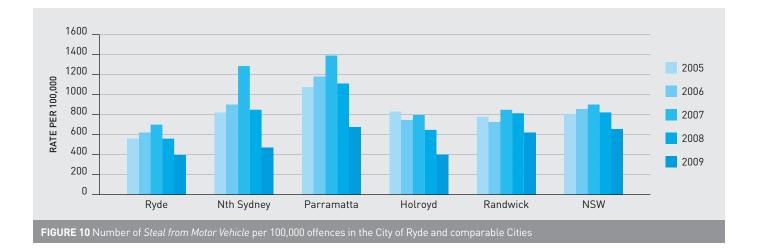
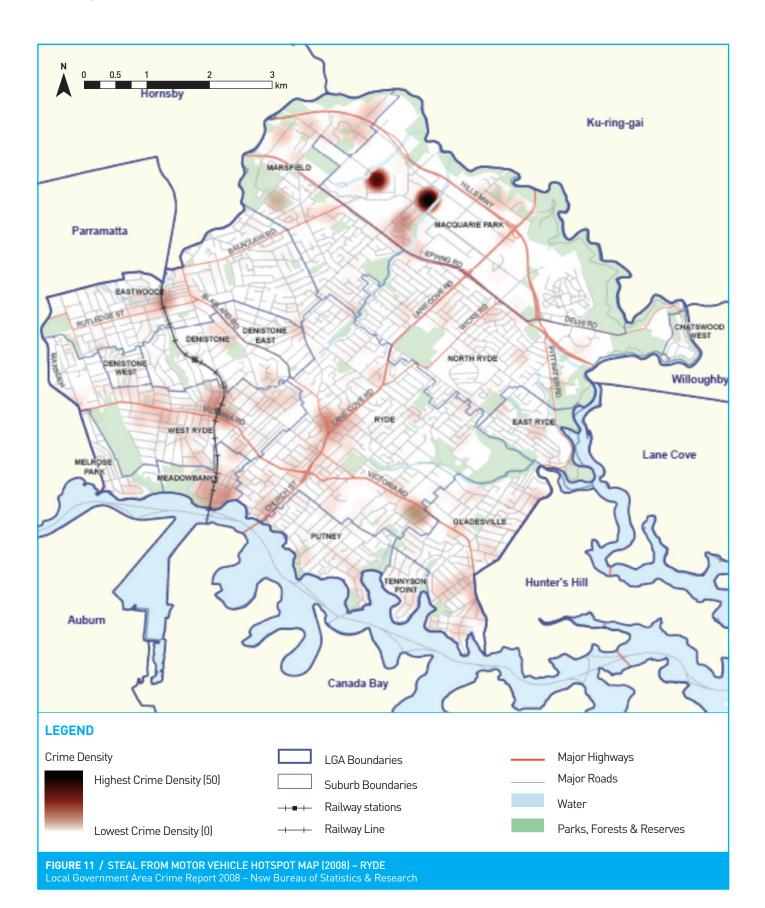


FIGURE 9 Number of Steal from Motor Vehicle offences in the City of Ryde and surrounding Cities



////// 2 CRIME PROFILE

The hotspot map for *steal from motor vehicle* and steal of motor vehicle crime categories demonstrated a similar pattern. The highest density focused around Macquarie University, Macquarie Centre and surrounding suburbs, West Ryde and Ryde. Eastwood and Meadowbank also showed up in the hotspots, although more recent police intelligence has shown that these areas have lessened in significance since 2008 due to a concerted effort by Police to manage the situation.



CITY OF RYDE CRIME PREVENTION PLAN July 2011 – July 2014

2.2 /// HOW THE PRIORITY CRIMES WERE SELECTED

As described above, the City of Ryde has chosen stealing related offences due to the

- strong statistical evidence from BOCSAR (above) and live data
- ability of Council to make a significant impact
- agreement of Local Area Commands to enter into a partnership and
- community's concern, as detailed in recent extensive consultation.

There are also a range of circumstances within the hotspot areas that facilitate stealing related crime. The hotspot areas are based on live and previous police data and intelligence. The factors which create the hotpots have been identified below.

Macquarie Park hotspot has a unique set of circumstances. Firstly, there are two types of crime. There is opportunistic crime at the university, particularly in locations such as the library and there are circumstances of premeditated crime, mostly at the Shopping Centre but also at the university. The opportunistic crime is carried out by those visiting the university and it is understood that there are a small number of known offenders who live in the vicinity. The incidents of premeditated crime involve groups of people targeted students and particular businesses over a relatively small period of time. In addition, the university has car parks, without boom gates, in relatively remote areas, which contributes dramatically to the rates of offending.

According to Police data, with the closing of the Top **Ryde** City Shopping Centre for redevelopment, crime was dramatically reduced in the area. With the reopening of the shopping centre in Ryde, crime is predicted to increase again to the level it was in 2007. With this in mind, Gladesville Local Area Command has relocated the Proactive Crime Team from Gladesville Police Station to nearby Ryde Police Station and regularly communicates with the Shopping Centre Management to prevent crime.

Unfortunately with the closing of Top Ryde City Shopping Centre crime shifted to another part of the City – West Ryde. Crime in West Ryde has increased in recent years. **West Ryde** has a shopping precinct and a transport interchange which increases the opportunities for crime.

HOT SPOTS	OFFENCE	PRIORITY TIMES	VICTIMS AND OFFENDERS
		During university semesters	Victims usually university students, particularly foreign exchange
	Steal from retail store	During the day. Thursday is main day followed by Wednesday	All retailers are potential victims. Retailers such as Myer and Big W have higher incidents of stealing. Offenders include amateurs as well as professional shoplifters ranging in ages from 10 to 70+ Offenders are from all over the Sydney Metro area.
	Steal from motor vehicle	During the day	Victims are students or patrons of Macquarie Centre. Offenders are generally unknown, but are usually opportunistic.
Ryde	Steal from persons	Not a priority in Ryde	Not a priority in Ryde
	Steal from retail store	9am – 9pm, Tuesday, Wednesday, Thursday and Saturday	All retailers are potential victims. Offenders have been overwhelming females aged 14 – 40 years
	Steal from motor vehicle	12.00 – 3.00pm, Tuesday - Friday	Adults aged 18 – 60 years have been victims on the past. Offenders have been men, aged 14 – 60 years
West Ryde	Steal from persons	Not a priority in West Ryde	Not a priority in West Ryde
	Steal from retail store	Not a priority in West Ryde	Not a priority in West Ryde
	Steal from motor vehicle	9.00pm – 12.00am on Fridays	Victims have been male, 40 years and offenders are unknown

There are a range of actions that Police are implementing to curb the number of incidence of the target crimes in the hotspot areas. These actions are listed by LAC.

EASTWOOD LOCAL AREA COMMAND ACTIONS (MACQUARIE PARK HOTSPOT AREA)

- Officers are tasked to conduct High Visibility Policing through the Macquarie University and Macquarie Centre grounds and car parks.
- Shoplifting operations are conducted on a regular basis in conjunction with Loss Prevention Officers and Macquarie Centre security.
- Crime Prevention Officer and Volunteers in Policing attend major retailers and hand out crime prevention information to shoppers regarding stealing of handbags and wallets.
- Crime Prevention Officer and Volunteers in Policing attend car parks to conduct audits on vehicles with valuables found to be inside and a letter is posted to the registered owner regarding crime prevention information and instructions to not leave valuables in their vehicle.
- Once or twice per year Crime Prevention Officer has a stall at Macquarie Centre handing out general crime prevention information.
- Crime Prevention Officers attends Macquarie University, Dunmore Lang College and Robert Menzies College to provide a Crime Prevention talk to new students.

GLADESVILLE LOCAL AREA COMMAND ACTIONS (RYDE AND WEST RYDE)

- Conduct proactive taskings at hotspot locations.
- Conduct neighbourhood canvass after a property offence has been committed to obtain extra information for the event report and any further investigation.
- Make inquiries regarding possible CCTV in at/close proximity to the offence location to assist in the investigative process.
- Ensure potential and repeat stealing premises are identified with risk assessments/victim follow up conducted.
- Conduct letter box drops to unit blocks worst affected by SFMV offences.
- Identify repeat victims and the implement target hardening strategies.
- Use of media to educate the public about vehicle security.
- Use of principles of the "Park Smart" Program
- Involve Loss Prevention Officers and Security Staff from retail establishments to assist with stealing operations.
- Shoplifting operations are conducted on a regular basis in conjunction with Loss Prevention Officers and Top Ryde City Shopping Centre Security.
- Crime Prevention Officer holds a stall quarterly at Top Ryde City Shopping Centre to provide literature on Crime Prevention Strategies.

2.3 /// SITUATIONAL ANALYSIS

Situational analysis considers the environment of the hotspot areas and seeks to understand if the environment plays a role in facilitating or preventing crime. Situational analysis reviews design, maintenance and surveillance factors. To consider how these factors influence crime, a site visit must be undertaken. The Road and Community Safety Project Officer and the Crime Prevention Officers conducted site investigations during the day and at night at each of the hotspot locations in West Ryde, Ryde and Macquarie Park.

There were a range of issues that were recorded, where environmental factors had the potential to contribute to the levels of offending. In all areas, there were three key points:

- Inadequate lighting in some areas
- Inadequate signage, in car parks particularly
- Unclear sightlines due to overgrowth of vegetation.

There are clear actions to improve these environment design and maintenance, which will be listed in the Action Plan.

2.4 /// STAKEHOLDERS

The City of Ryde implemented a collaborative engagement plan whilst developing the actions detailed in this Plan. A range of stakeholders were consulted, intelligence gathered and partnerships forged on key projects. All organisation consulted have agreed to be involved in the implementation of the Plan through the prevision of funding, resources, strategic advice and/or as a distribution point for resources.

The **Australian Asian Association of Bennelong** (AAAB) represents the Asian community (including Asian business community) in the City. The President described crime in the Asian community as underreported due to the language barrier. The President agreed that education resources such as brochures targeted to Asian retailers and international students would be very useful, agreeing to be a partner in development and distribution.

The **Macquarie Centre** management is taking proactive steps to curb incidents of crime in the Centre and to assist in Police prosecution of offenders. Boom gates installed in the car park dramatically reduced the number of vehicles stolen (as shown in trend data). Security cameras and guards have also identified key hotspots within the Centre and are focusing their efforts on them. The Centre Management believes most of the crime perpetrated at the Centre was conducted by professionals who live outside the City, while there are a small number of local offenders. The Centre Management agreed to support, assist in funding and become a distribution point for information on business forums, education material for students and implement situational prevention activities.

Macquarie University has committed to a coordinated approach to preventing crime and will commit to the actions related to them detailed in this Plan. The University is developing a Campus Safety approach by commissioning an audit, due to be completed as this Plan is finalised. The University acknowledges the need for increased security on campus, and the audit is reviewing situational circumstances, role of security personnel, role of technology and role of education in ensuring security.

The **Salvation Army** has a community house in the NSW Housing estate within the Macquarie hotspot area. The Salvation Army community workers believed that there were two or three people within the estate that were known offenders of stealing related crimes. This is a great improvement from ten years ago. The community house provides a range of successful initiatives to encourage residents to take ownership of their community, support each other and learn skills. The Salvation Army is keen to be involved in the plan, through the place based actions and community BBQs or street parties which they have been implementing for some time successfully.

Housing NSW_confirms information received by the Salvation Army and was also keen to be involved in the project.

Ryde Chamber of Commerce has concerns regarding the Town Centre, particularly regarding stealing from stores and fraudulent activities. The Chamber would like to increase communications between the Police, local Magistrate and Council in combating crime. Acknowledging that all big shopping centres will attract some level of crime, the Chamber is committed to prevention and was particularly interested in creating a network of CCTV cameras to be funded by the Chamber member and the City of Ryde.

Top Ryde City Shopping Centre Management has a coordinated approach to crime prevention with the Police rapid response unit at Ryde, as well as the gathering of intelligence through monthly internal security reports. The Centre acknowledges that there are stealing related offences within the Centre and that commonly, retailers do not wish to report crime if the value of the stock stolen is minimal. The Centre has developed a proactive carpark strategy and has hired a company to manage their carparks, including security. All situational prevention actions that were mentioned, have already been identified by Centre Management, funded and timelines created. All situational prevention actions should be completed before this plan is made public. There is some concern about the potential increase in crime once the centre is fully operational, particularly with the opening of the cinema and bowling alley. This Centre has agreed to be involved in a number of projects, as detailed in the action plan.

West Ryde Chamber of Commerce desired increased communication with the Police as a primary focus of their involvement. Graf Ave was identified as an area that needed improvement. Individual members' opinions about crime will be sought through the Chamber's newsletter.

West Ryde Marketplace Centre Management described some minor crime within the centre, particularly against the large retailers. Known offenders are banned from the Centre and the internal security ensures that they do not enter.

Other stakeholders were identified and will be contacted in the future if necessary. They include Ryde TAFE, McDonalds (Macquarie Park and West Ryde), Centrelink, NRMA, Car dealerships, and Petrol Stations.

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CRIME PREVENTION ACTION PLAN

This Action Plan is based on three key pillars:

- Situational prevention (discussed above).
- Best practice programs.

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Alignment of Council services.

The City of Ryde has researched successful actions implemented by others. Combining this evidence base with innovation and creativity, the City has created the actions in the Action Plan. All actions have been costed and timed so that the key messages are reiterated over an extended period of time through a number of business outcomes. Partnerships have been forged to create a whole-of-community approach to crime prevention. The City of Ryde has a range of services with the key message of increasing a sense of community through place-based initiatives, skilling up and recognising individuals (with the aim to increase self worth), and looking out for others. The promotion of these common messages, within Council's programs cumulating in a reduction in crime, is another achievable goal to assist in the reduction of crime through prevention. These common messages are inherent in many other organisations, and this Plan attempts to align and harness all the initiatives with the aim of re-enforcing the message of crime prevention.

The City of Ryde notes that the actions prepared below are based on Council's ability to apply for funding from the Department of Justice and Attorney General (DJAG). If funding is not forthcoming from DJAGs, any actions dependant on external funding will be paused until a new funding source can be found. If no external sources can be found, the actions will be subject to future Management Plans of Council.

ACTION PLAN

TARGET OFFENCE:	All offences
PROJECT:	Situation Prevention – West Ryde
RATIONALE:	Situational crime prevention identifies factors and characteristics of the local environment that enhance the opportunity for crime to occur and measures to prevent this. The factors and characteristics of West Ryde were identified through a day and night site visit by City of Ryde and NSW Police officers.
OBJECTIVE:	To address the environmental factors which make West Ryde a hotspot.
LEAD AGENCY & PARTNERS:	City of Ryde, with Gladesville Local Area Command, West Ryde Chamber of Commerce and West Ryde Marketplace.
EXPECTED OUTCOME:	The opportunities for crime will diminish with an improved environment resulting in less crime.

ACTION	PERFORMANCE MEASURES	TIME FRAMES	FUNDING REQ'D	FUNDED BY	MILESTONES
DICKSON LANEWAY					
Inform residents and business owners of the crime opportunities and ways they can report crime or unusual behaviour Work with businesses regarding lighting or install three lights on existing poles	Review crime data pre and post campaign and resident feedback Review crime data pre and post campaign	August 2012 July 2012	On going information program \$5000	Council Grants	 Distribution of How to Contact the Police brochure Installation of lighting
DICKSON AVENUE					
Under-prune trees to increase sightlines	Review crime data pre and post campaign	July 2012	On going maintenance	Council	1. Trees under- pruned

Table continued over

////// 3 CRIME PREVENTION ACTION PLAN

ANTHONY ROAD – BETWEEN RESERVE ROAD AND WEST PARADE						
Install Park Smarter signage to remind community about crime prevention.	Review crime data pre and post campaign	July 2012	\$250	Grants	1. Installation of signage	
PEDESTRIAN LANEWAY – WEST RYDE PARADE TO GRAF AVENUE						
Remove or reposition plants to reduce concealment opportunities and increase sightlines	Review crime data pre and post campaign	July 2012	On going maintenance	Council	1. Remove or reposition plants	
Remove fence to reduce concealment opportunities and increase sightlines, replace with bollards	Review crime data pre and post campaign	July 2012	\$500	Council	 Removal fence Install bollards 	
GRAF AVENUE – LIBRARY TO ANTHONY R	ROAD					
Install two lights as it is very dark at the moment.	Review crime data pre and post campaign	November 2012	\$5000	Grants	1. Install at least two lights	
Review removal of three parking spaces in the Laneway after 7pm as the opportunity for crime is very high	Review crime data pre and post campaign	November 2012	On going maintenance	Council	2. Review of parking	
TARGET OFFENCE:	All offences					
PROJECT:	Situation Prevention – Ryd	e				
RATIONALE:	Situational crime prevention identifies factors and characteristics of the local environment that enhance the opportunity for crime to occur and measures to prevent this. The factors and characteristics of Ryde were identified through a day and night site visit by City of Ryde and NSW Police officers.					
OBJECTIVE:	To address the environmental factors which make Ryde a hotspot.					
LEAD AGENCY & PARTNERS:	City of Ryde, with Gladesville Local Area Command, Ryde Chamber of Commerce, Top Ryde City Shopping Centre.					
EXPECTED OUTCOME:	The opportunities for crime will diminish with an improved environment resulting in less crime.					

ACTION	PERFORMANCE MEASURES	TIME FRAMES	FUNDING REQ'D	FUNDED BY	MILESTONES	
TOP RYDE SHOPPING CENTRE – CAR PARK						
Install Park Smarter Signage	Review crime data pre and post campaign		N/A	Top Ryde City Shopping Centre	 Installation of signage CCTV installed NSW Police CCTV register updated 	
Install CCTV in areas of high risk	Review crime data pre and post campaign	Pre-Plan	TBC	Top Ryde City Shopping Centre		
TOP RYDE SHOPPING CENTRE - LA STRA	ND					
Place bollards at entry to pedestrian area to prevent cars from accessing it and reduce the access opportunities to steal from bank ATMs	Review crime data pre and post campaign	Pre-Plan	N/A	Top Ryde City Shopping Centre	1. Installation of signage	

TARGET OFFENCE:	All offences
PROJECT:	Situation Prevention – Macquarie Centre and surrounding area.
RATIONALE:	Situational crime prevention identifies factors and characteristics of the local environment that enhance the opportunity for crime to occur and measures to prevent this. The factors and characteristics of Macquarie Centre and surrounding area were identified through a site visit by City of Ryde and NSW Police officers.
OBJECTIVE:	To address the environmental factors which make Macquarie Centre and surrounding area a hotspot.
LEAD AGENCY & PARTNERS:	City of Ryde, with Eastwood Local Area Command, Macquarie Park Chamber of Commerce, Macquarie Shopping Centre.

EXPECTED OUTCOME:

The opportunities for crime will diminish with an improved environment resulting in less crime.

ACTION	PERFORMANCE MEASURES	TIME FRAMES	FUNDING REQ'D	FUNDED BY	MILESTONES
SHOPPING CENTRE – CARPARK					
Install more Park Smarter Signage	Review crime data pre and post campaign	2012	\$1000	Grants	1. Signage installed
ELOVERA PARK					
Install two lights along pathway as only one light exists now on a main thoroughfare for residents. This will improve the park at night but also create a desire line so that people do not go via Shrimptons Creek at night.	Review crime data pre and post campaign	November 2011	\$25,000	Grants	1. Lighting installed
Prune bamboo and under prune other vegetation to increase sightlines.	Review crime data pre and post campaign	November 2011	On-going maintenance.	Council	2. Vegetation managed.
Inform residents and business owners of the crime opportunities and ways they can report crime or unusual behaviour	Review crime data pre and post campaign and resident feedback	November 2011	On-going program.	Council	3. Distribution of How to Contact the Police brochure
SHRIMPTONS CREEK - EAST					
As the pathway is a dead end, place no through way signage at entry.	Review crime data pre and post campaign	November 2011	\$500	Council	1. Signage installed
SHRIMPTONS CREEK - WEST					
Inform residents and business owners of the crime opportunities and ways they can report crime or unusual behaviour	Review crime data pre and post campaign and resident feedback	November 2011	On-going program.	Council	 Distribution of How to Contact the Police brochure
Remove furniture and place closer to road at the extension of reserve at number 12, Cottonwood Crescent as the seating provides the opportunity for loitering and anti-social behaviour.	Review crime data pre and post campaign	November 2011	\$1000	Council	2. Furniture relocated.

TARGET OFFENCE:	All offences
PROJECT:	"Empowering our community spaces"
RATIONALE:	The City of Ryde libraries in West Ryde and Ryde are perfectly situated to improve awareness and increase knowledge of stealing related offences.
OBJECTIVE:	To increase the knowledge of community safety for library users.
LEAD AGENCY & PARTNERS:	City of Ryde (Community and Culture and Libraries), West Ryde Marketplace, Top Ryde City Shopping Centre, Macquarie Centre, Eastwood and Gladesville Local Area Commands and local schools
EXPECTED OUTCOME:	Increase in knowledge of community resulting in a reduction of steal from persons offences.

ACTION	PERFORMANCE MEASURES	TIME FRAMES	FUNDING REQ'D	FUNDED BY	MILESTONES
Establish a Community Safety Spot or stall, with information regarding the plan and crime prevention information for all offences within Shopping Centres	 Establishment of stall Number of publications distributed Feedback from library users 	December 2012 – December 2013	In-kind	Council and shopping centres	1. Establishment of stall
Develop a kids story-time focused on community safety in consultation with the Children's Librarians	 Feedback from library users 	July 2012 – July 2013	In-kind	Council	 Development of story-time content Presentation of story-time
Present two talks on crime prevention for seniors	 Feedback from library users 	July 2012 – July 2013	\$500	Council	 Development of content Presentation
Incorporate content on community safety into the development of after school activities by library staff	 Feedback from library users 	July 2013 – July 2014	In-kind	Council	 Development of content Presentation
Develop a hoarding project with local schools and artists in disused West Ryde laneways to decrease attractiveness of the area to criminal elements.	 Development of four hoardings in 2011/12 and 2013/14 	2011 – 2012	\$10,000	Grants	1. Four hoardings developed
	 Feedback from the involved 	2013 - 2014	\$10,000	Grants	 Feedback from those involved On-the-spot survey of residents

TARGET OFFENCE:	All offences
PROJECT:	"Protecting our community spaces"
RATIONALE:	The City of Ryde has several methods that are already being deployed to prevent crime. These methods are incorporated into this Plan so that all parts of Council can work towards the common goal of preventing stealing offences in our hotspot areas. Partners such as the Local Area Commands and Chambers of Commerce can also add value and possibly resources to Council's programs.
OBJECTIVE:	To align existing council actions to create a strategic response to crime and promote the key messages of the Plan across Council's strategic planning and business deliverables related to the Plan's outcomes.
LEAD AGENCY & PARTNERS:	City of Ryde (Community and Culture, Access, Buildings and Property, Parks Assets, Open Space, and Planning); Ryde Chamber of Commerce; Eastwood and Gladesville Local Area Commands, Salvation Army, Shopping Centres, Macquarie University
EXPECTED OUTCOME:	Alignment of existing Council projects and strategic planning to response to crime.

ACTION	PERFORMANCE MEASURES	TIME FRAMES	FUNDING REQ'D	FUNDED BY	MILESTONES
Strategically implement our CCTV installation program (Buildings and Property).	 Establishment of three cameras per year in hotspot areas funded by Council. 	2011 – 2014	On-going program.	Council	1. Establishment of CCTV cameras in hotspot areas
Increase strategic locations and involve Police and Ryde Chamber of Commerce representatives in planning and implementation of project.	 Submission of a business case to the Ryde Chamber of Commerce 	2011	N/A	Ryde Chamber of Commerce	2. Business case developed.
Ryde Chamber has also agreed to review the opportunity of funding strategically placed CCTV in Ryde Town Centre.	 Development of a 'Sponsor a CCTV' camera program with Ryde Chamber of Commerce. 	2011 – 2012	N/A	Ryde Chamber of Commerce	3. Development of a 'Sponsor a CCTV' camera program
	 Review crime data pre and post campaign 	2011 – 2014			
Continue and promote the on call duty officer and security officer protecting our parks and assets at night (Buildings and Property)	 Promotion of security guard through Council media. 	2011 – 2014	On-going program.	Council	 Development of story content Publication of information about existing program
Inclusion of crime prevention actions/ principles in open space planning for hotspot areas (Open Space and Park Assets)	 Inclusion of Crime Prevention actions in open space planning and design 	2011 – 2014	On-going program.	Council	 Inclusion of Crime Prevention actions/ principles in open space plans

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////// 3 CRIME PREVENTION ACTION PLAN

ACTION	PERFORMANCE MEASURES	TIME FRAMES	FUNDING REQ'D	FUNDED BY	MILESTONES
Increase community participation in hotspot areas by setting up ongoing programs in hotspot areas such as Bushcare regeneration, guided walks and implementing Plan of Management actions (Open Space and Park Assets)	 Inclusion of crime prevention key messages in the establishment of existing programs in hotspot areas 	2011 - 2014	On-going program.	Council	 Inclusion of key messages in programs
Inclusion of crime prevention strategies in Area Master Plans (Planning)	 Inclusion of Crime Prevention actions in Master Plans 	2011 – 2014	On-going program.	Council	 Inclusion of crime prevention actions/ principles in Area Master Plans
Through providing pre-lodgement advice for development, Council staff will direct a client's attention to the Safer by Design principles contained in CPTED (Crime Prevention Through Environmental Design. and will assess appropriate development application according to those principals . (Planning)	Inclusion of Crime Prevention actions in Master Plans	2011 – 2014	On-going program.	Council	 Inclusion of crime prevention principals in all appropriate development applications

TARGET OFFENCE:	Steal from Persons
PROJECT:	"Reach out"
RATIONALE:	The City of Ryde has a diverse community, with 37.7% born overseas. The biggest non-English speaking groups are the Chinese and Korean communities and there has been a significant increase in the Indian community. Police have indicated that the Asian community and particularly Asian overseas students are in a high risk group. Despite talking at orientation days, Police continue to receive "I didn't know" feedback from victims.
OBJECTIVE:	To achieve a 15% reduction in the incidence of <i>steal from persons</i> within Macquarie University, Macquarie Centre and West Ryde Marketplace between the hours of 6am and 6pm on weekdays.
LEAD AGENCY & PARTNERS:	City of Ryde, with Eastwood and Gladesville Local Area Commands, Macquarie University, Shopping Centres, Australian Asian Association of Bennelong, Salvation Army and Youthsafe.

EXPECTED OUTCOME:

Increase in knowledge of community resulting in a reduction of *steal from persons* offences.

ACTION	PERFORMANCE MEASURES	TIME FRAMES	FUNDING REQ'D	FUNDED BY	MILESTONES
Development and publication of magna animation comic strip for distribution	 Review crime data pre and post campaign 	July 2011 – December 2011	\$4,000	Council	1. Publication
in Macquarie University and university accommodation, Macquarie Centre and other	 Feedback from Macquarie University Safety Precinct 	December 2011	\$2,000	Grants	2. Translation into community languages
places where possible. The comic medium is easy-to-understand and attractive for young people. The brochure will be translated into	Committee Feedback from students		\$2,000	Macquarie Centre	3. Distribution
Traditional Chinese, Korean and Hindi.	 Number of brochures distributed 	2012 - 2014	\$2,000	Macquarie University	
			\$6000 (if reprints are required)	Council	
Advertising campaign in local papers and through community groups/ networks to raise community awareness regarding prevention methods for steal from persons	 Level of coverage Review Police and local services data to monitor levels of incidents 	December – January 2011/12	\$1000	Grants	1. Advertising conducted
Advertising campaign at Macquarie Centre and West Ryde Marketplace through shopping trolleys, toilet advertising	 Level of coverage Review Police and local services data to monitor levels of incidents 	On-going	In-kind	Grants and Shopping Centres	1. Advertising conducted
Advertising campaign at Macquarie University through advertising boards and toilet advertising	 Level of coverage Review Police and local services data to monitor levels of incidents 	On-going	In-kind	Macquarie University	1. Advertising conducted

TARGET OFFENCE:	Steal from Persons
PROJECT:	"How to Contact the Police"
RATIONALE:	The City of Ryde in partnership with the Multicultural liaison officer at Eastwood Local Area Command developed a "How to Contact the Police" brochure. This brochure provided information on the three ways people can contact the police and in what circumstances and that people can report in their language of choice. The brochure was translated into community languages. There was a lot of feedback from the brochure, requesting the information be further distributed and an information campaign undertaken.
OBJECTIVE:	To achieve a 10% reduction in the incidence of <i>steal from persons</i> in hotspot areas.
LEAD AGENCY & PARTNERS:	City of Ryde, Shopping Centres, Eastwood and Gladesville Local Area Commands
EXPECTED OUTCOME:	Increase in knowledge of community resulting in a reduction of steal from persons offences.

ACTION	PERFORMANCE MEASURES	TIME FRAMES	FUNDING REQ'D	FUNDED BY	MILESTONES
Development of high visibility <i>How to Contact the Police</i> signage to be placed in all City of Ryde parks and public places.	 Development of signage Installation of signage Review crime data pre and post campaign Level of media coverage 	January - July 2012	\$20,000	Grants	 Development of signage Installation of signage
Continued distribution of the <i>How to Contact the Police</i> brochure	 Number of brochures distributed 	On-going	In-kind	Council	 Number of brochures distributed

TARGET OFFENCE:	Steal of motor vehicles
PROJECT:	"Anti-Theft Screw"
RATIONALE:	To improve awareness about registration plate theft and reduce incidents of steal of motor vehicles across LGA
OBJECTIVE:	To achieve a 15% reduction in the incidence of steal of motor vehicles within Macquarie University, Macquarie Centre and West Ryde Marketplace between the hours of 6am and 6pm on weekdays.
LEAD AGENCY & PARTNERS:	City of Ryde, Eastwood and Gladesville Local Area Commands, Macquarie University and shopping centres.
EXPECTED OUTCOME:	Reduction in theft of registration plates from motor vehicles

ACTION	PERFORMANCE MEASURES	TIME FRAMES	FUNDING REQ'D	FUNDED BY	MILESTONES
Raise awareness about registration plate theft through fitting days, involving installation	 Review crime data pre and post campaign 	March – May 2013	\$5000	Grants	1. Screws Installed
of anti-theft screws to residents at Macquarie University and shopping centre carparks	 Survey residents who received screws post campaign 	March – May 2014	\$5000	Grants	

TARGET OFFENCE:	Steal from motor vehicles
PROJECT:	Park Smarter Signage and Coaster Project
RATIONALE:	To improve awareness of steal from motor vehicle offences through identifiable signage and advertising.
OBJECTIVE:	To achieve a 10% reduction in the incidence of <i>steal from motor vehicles</i> within Macquarie University, Macquarie Centre and West Ryde Marketplace between the hours of 6am and 6pm on weekdays.
LEAD AGENCY & PARTNERS:	City of Ryde with Eastwood and Gladesville Local Area Commands, Macquarie University, Macquarie Centre, West Ryde Marketplace, Eastwood Gladesville Liquor Accord.

EXPECTED OUTCOME:

Reduction in theft from motor vehicles

ACTION	PERFORMANCE MEASURES	TIME FRAMES	FUNDING REQ'D	FUNDED BY	MILESTONES
Installation of Park Smarter signage in Macquarie University and West Ryde Marketplace carparks to raise awareness about theft from motor vehicles	 Review crime data pre and post campaign Number of signs installed 	March – May 2013 March – May 2014	\$5,000 \$5,000	Grants Grants	1. Installation of signage
Park smarter flyer distributed to motor vehicles in hotspots through Ranger activity	 Review crime data pre and post campaign Number of flyers distributed 	March – May 2013 March – May 2014	In-kind	Council	1. Flyers Distributed
Park smarter flyer distributed through Rates notices	 Review crime data pre and post campaign Number of flyers distributed 	March – May 2013 March – May 2014	In-kind	Council	1. Flyers Distributed
Development of coasters to be placed in hotels and bars in hotspots as Police intelligence has indicated hotel patrons are an at-risk group.	 Review crime data pre and post campaign Number of coasters distributed 	2013/2014	\$5,000	Grants	1. Coasters Distributed

TARGET OFFENCE:	Steal from Retail Store
PROJECT:	Business Crime Forums
RATIONALE:	To give owners and operators of small and medium sized businesses accurate information about the types and prevalence of crime affecting the local business community.
OBJECTIVE:	To achieve a 10% reduction in the incidence of steal from retail store offences within hotspot areas.
LEAD AGENCY & PARTNERS:	City of Ryde with Eastwood and Gladesville Local Area Commands, Chambers of Commerce, Ryde Business Forum, Macquarie Centre, Top Ryde City Shopping Centre and West Ryde Marketplace.
EXPECTED OUTCOME:	Reduction in theft from retail stores

ACTION	PERFORMANCE MEASURES	TIME FRAMES	FUNDING REQ'D	FUNDED BY	MILESTONES
Conduct an annual forum with business, Police and the local magistrate.	 Attendance at forum Survey of forum participants 	Ryde – 2011/12 Ryde and West Ryde 2012/13 All hotspots 2013/14	\$2,000 \$4,000 \$6,000	Grants Grants Grants	 Organise seminar Review survey information
Distribution of Business Safety resources	 Number of resources distributed 	Ryde – 2011/12 West Ryde 2012/13 Macquarie 2013/14	\$1,500	Council	1. Distribute resources

4

MONITORING & EVALUATING





MONITORING & EVALUATION

The City of Ryde Crime Prevention Plan is a holistic approach to crime prevention through aligning existing Council services and developing new actions with support from partners.

4.1 /// SAFETY PARTNERSHIPS

The City of Ryde has received written confirmation from a range of stakeholders who have agreed to partner the City in delivering this Plan including:

- Eastwood Local Area Command
- Gladesville Local Area Command
- Australian Asian Association of Bennelong
- Macquarie Centre
- Macquarie University
- Salvation Army
- Ryde Chamber of Commerce

- West Ryde Chamber of Commerce
- Top Ryde City Shopping Centre
- West Ryde Marketplace
- Ryde Business Forum
- Youthsafe
- North Ryde Macquarie Park Chamber of Commerce
- and Eastwood Gladesville Liquor Accord.

In addition, the City of Ryde is involved in a number of ongoing safety partnerships and committees, many of which are run by the community.

OBJECTIVE	MEMBERSHIP	FREQUENCY				
CRIME PREVENTION ADVISORY COMMITTEE - CITY OF RYDE FACILITATED						
To facilitate a multi-faceted and coordinated approach to the development of crime prevention strategies to address identified crime issues in the Ryde Local Government Area and to facilitate the development, monitoring and evaluation of a Crime Prevention Policy and Action Plan.	Councillors, Ryde Rotary Club, Ryde Chambers of Commerce, West Ryde Chamber of Commerce, Gladesville Lions Club, Eastwood Shopping Centre, Top Ryde City Shopping Centre, Gladesville Local Area Command and Eastwood Local Area Command.	Meets bi-monthly.				
COMMUNITY SAFETY WORKING GROUP - CITY OF RYDE FACILITATED						
To provide advice to Council and establish effective partnerships with key stakeholders engaged in improving the safety and well being of individuals and groups in the City of Ryde.	Putney & District Progress Association, Youthsafe, Health Promotions (Northern Sydney Central Coast Area Health Service), the Salvation Army, Eastwood Local Area Command, Gladesville Local Area Command and the Road and Traffic Authority.	Meets three times a year.				
GLADESVILLE COMMUNITY SAFETY PRECINCT MEETING - NSW POLICE FACILITATED						
To facilitate partnerships and open communication between the Police, Council and community representatives.	NSW Police, Councillors, local Members of Parliament, Ryde Chamber of Commerce, Gladesville Chamber of Commerce, Top Ryde City Shopping Centre, Salvation Army, West Ryde Chamber of Commerce, Railcorp and the City of Ryde.	Meets quarterly.				

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MACQUARIE UNIVERSITY COMMUNITY SAFETY PRECINCT MEETING – MACQUARIE UNIVERSITY FACILITATED						
To facilitate partnerships and open communication between the Police, Council and community representatives.	Macquarie University, University accommodation and local colleges, NSW Police and the City of Ryde.	Meets quarterly.				
RYDE HUNTERS HILL DOMESTIC VIOLENCE INTERAGENCY – NSW POLICE FACILITATED						
To provide opportunities for networking, information sharing, training, community education and raising awareness on the impact of domestic violence.	Erin's Place Women's Refuge, Gladesville Local Area Command, Ryde Family Support Services Benevolent Society Brighter Futures, Department of Community Services, North Ryde Family Relationship Centre, North Ryde Family Relationship Centre, Eastwood Local Area Command, and the City of Ryde.	Meets bi-monthly.				
EASTWOOD GLADESVILLE LIQUOR ACCORD - LICENSEES FACILITATED						
To minimise harm related to alcohol consumption across the Local Government Area.	Local liquor licensees, NSW Health Promotions (Northern Sydney Central Coast Area Health Service), Ryde TAFE, Gladesville Local Area Command, Eastwood Local Area Command, Office of Liquor, Gaming and Racing, and the City of Ryde.	Meets quarterly.				

4.2 /// MONITORING & EVALUATION

The Plan will be monitored and evaluated by the performance measures listed with the Actions.

The **Crime Prevention Advisory Committee** is best placed to oversee the monitoring and evaluating of the Crime Prevention Plan. The main performance measure is the use of crime data from BOCSAR. In addition both Local Area Commands will provide up-todate Police statistics at the Crime Prevention Advisory Committee meetings in a confi dential agenda item. The statistics used in this document will be the baseline for any evaluation. Other feedback will be received and added to the evaluation process, such as number of attendees at events or number of brochures distributed. In additional, project debriefs will be undertaken with project partners to measure the perceived level of success.