



28 FEBRUARY 2017

LATE ITEM

**Ordinary Meeting of Council Meeting No. 1/17
TUESDAY 28 FEBRUARY 2017**

**Council Chambers, Level 1A
1 Pope Street, Ryde - 7.00pm**

English

If you do not understand this letter, please come to the Ryde Civic Centre, Devlin Street, Ryde, to discuss it with Council staff who will arrange an interpreter service. Or you may ring the Translating & Interpreting Service on 131 450 to ask an interpreter to contact Council for you. Council's phone number is 9952 8222. Council office hours are 8.30am to 4.30pm, Monday to Friday.

Arabic

إذا كنت لا تفهم محتويات هذه الرسالة، فالرجاء الاتصال بمركز مجلس بلدية رايد Ryde Civic Centre، وعنوانه: Ryde، Devlin Street، لمناقشتها مع العاملين في المجلس عن طريق مترجم، يستعين به العاملون لمساعدتك. أو يمكنك، بدلا من ذلك، أن تتصل بمكتب خدمات الترجمة TIS على الرقم 131 450 وأن تطلب من أحد المترجمين أن يتصل بالمجلس نيابة عنك. رقم تليفون المجلس هو 9952 8222، وساعات العمل هناك هي من الساعة 8.30 صباحا إلى 4.30 بعد الظهر من يوم الاثنين إلى يوم الجمعة.

Armenian

Եթե այս նամակը չէք հասկնար, խնդրեմ եկե՛ք Բայր Սիվիլ Սենթրը, Տեյվլին փողոց, Բայր, խոսակցելու Բաղաքապետարանի պաշտօնեաներուն հետ, որոնք թարգմանիչ մը կրնան կարգադրել: Կամ, կրնաք հեռաձայնել Թարգմանության Սպասարկության՝ 131 450, եւ խնդրել որ թարգմանիչ մը Բաղաքապետարանին հետ կապ հաստատէ ձեզի համար: Բաղաքապետարի հեռաձայնի թիւն է՝ 9952 8222: Բաղաքապետարանի գրասենեակի ժամերն են՝ կ.ա. ժամը 8.30 - կ.ե. ժամը 4.30, Երկուշաբթիէն Ուրբաթ:

Chinese

如果您看不懂這封信，請到位于 Devlin Street, Ryde 的禮特區市府禮堂 (Ryde Civic Centre)與區政廳工作人員討論，他們將會給您安排傳譯員服務。或者您自己打電話給“翻譯及傳譯服務”，電話：131 450，請他們替您與區政廳聯係。區政廳的電話號碼是：9952 8222。區政廳工作時間是：周一至周五，上午 8.30 到下午 4.30。

Farsi

اگر این نامه را نمی فهمید لطفا به مرکز شهرداری رايد در Devlin Street مراجعه کنید. کارمندان شهرداری ترتیب استفاده از يك مترجم را براي شما خواهند داد. یا ميتوانيد به سرویس ترجمه کتبی و شفاهی شماره 131 450 تلفن بزنيد و بخواهيد که يك مترجم از جانب شما با شهرداری تماس بگیرد. شماره تلفن شهرداری 9952 8222 و ساعات کار از 8.30 صبح تا 4.30 بعد از ظهر می باشد.

Italian

Le persone che hanno difficoltà a capire la presente lettera, sono pregate di presentarsi al Ryde Civic Centre in Devlin Street, Ryde, e parlarne con gli impiegati municipali che provvederanno a richiedere l'intervento di un interprete. Oppure possono chiamare il Translating & Interpreting Service al 131 450 e chiedere ad uno dei loro interpreti di mettersi in contatto con il comune di Ryde. Il numero del comune è 9952 8222. Gli uffici comunali sono aperti dalle 8.30 alle 16.30, dal lunedì al venerdì.

Korean

이 편지를 이해할 수 없으시면 Ryde의 Devlin Street에 있는 Ryde Civic Centre로 오셔서 카운슬 직원과 상담하여 주십시오. 저희 직원이 통역 서비스를 연결해 드릴 것입니다. 아니면 131 450번으로 통번역 서비스(TIS)에 전화하셔서 통역사에게 대신 카운슬에 연락해 주도록 부탁하셔도 됩니다. 카운슬 전화 번호는 9952 8222번입니다. 카운슬의 업무 시간은 오전 8:30부터 오후 4:30, 월요일에서 금요일까지입니다.

Meeting Date: Tuesday 28 February 2017
Location: Council Chambers, Level 1A, 1 Pope Street, Ryde
Time: 7.00pm

NOTICE OF BUSINESS

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LATE ITEM

9	TOUCHED BY OLIVIA FOUNDATION - BUTTERFLY BALL 2017 1
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LATE ITEM

9 TOUCHED BY OLIVIA FOUNDATION - BUTTERFLY BALL 2017

Report prepared by: Acting General Manager
File No.: GRP/09/7/11 - BP17/200

Council would be aware of its previous support of the Touched by Olivia Foundation, in particular the collaborative approach taken in the development/construction of Livvi's Place at Yamble Reserve.

The Touched by Olivia Foundation holds an annual fundraising ball and as this year is their 10 year anniversary, Council has received information regarding the upcoming Butterfly Ball for 2017.

The Ball is to be held on 20 May 2017 at The Star, Sydney.

A copy of their Sponsorship Proposal is attached for Council's consideration.

There are various options for Council in considering this matter, which are detailed below;

OPTION 1

Bronze Sponsorship Package: \$5,000

This Package offers the following recognition to Council:

- Logo on the Touched by Olivia Foundation website;
- Logo and mention on social media outlets;
- Logo in Butterfly Ball emails;
- 1 x table of 10 at the Butterfly Ball (with logo signage on the table); and
- Verbal acknowledgement at the Butterfly Ball by the MC.

OPTION 2

Mayor (or representative) and General Manager (or representative): \$400

- Individual tickets are available at \$200 each (which includes a 3 course meal, drinks and entertainment).

OPTION 3

Council could elect not to attend this event.

This matter is submitted for Council's consideration.

Financial Impact Statement

If Council supports Option 1 Sponsorship Package at \$5,000, this amount would require an adjustment to Council's Budget in the next Quarterly Review, funded from General Revenue.

If Council supports Option 2, the amount of \$400 can be accommodated within the current Budget allocation for the Mayor's and General Manager's Office.

ITEM 9 (continued)**RECOMMENDATION:**

That Council consider and determine the sponsorship options available in supporting the Touched By Olivia Foundation Butterfly Ball 2017.

ATTACHMENTS

- 1 Sponsorship Package - Touched By Olivia Foundation - BUTTERFLY BALL 2017 - 20 May 2017

Report Prepared and Approved By:

Roy Newsome
Acting General Manager

ITEM 9 (continued)

ATTACHMENT 1



ITEM 9 (continued)

ATTACHMENT 1

WHO IS TOUCHED BY OLIVIA?

In 2006, John and Justine Perkins, lost their baby daughter, Olivia, at just 8 months old, to a rare disease. In the darkest grief parents could experience, the Perkins felt compelled to transform their tragedy into a positive for others and create a lasting legacy in their daughter's memory. Six weeks later, Touched by Olivia Foundation was created.

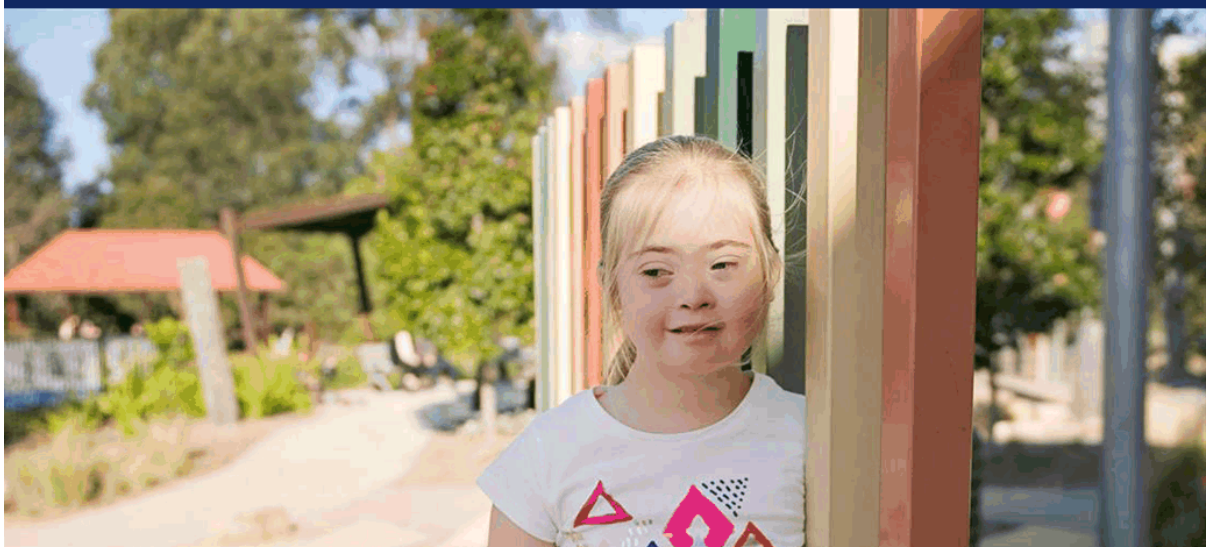
During Olivia's sickness, the Perkins realised the blunt reality that many children, including children with disabilities, are not afforded a basic human right—the opportunity to play. They decided that the very cornerstone of Olivia's legacy must be born out of play for all, where everyone would belong, regardless of difference. It was clear to the Perkins that the perfect environment to fulfill their dream and be true to Olivia's memory, was through the creation of inclusive playspaces, called Livvi's Places.

Did you know?

- 1 in 100 children are on the Autism Spectrum
- 25% of Australian children are overweight
- 1 in 5 Australians have a disability
- Play is a fundamental social building block

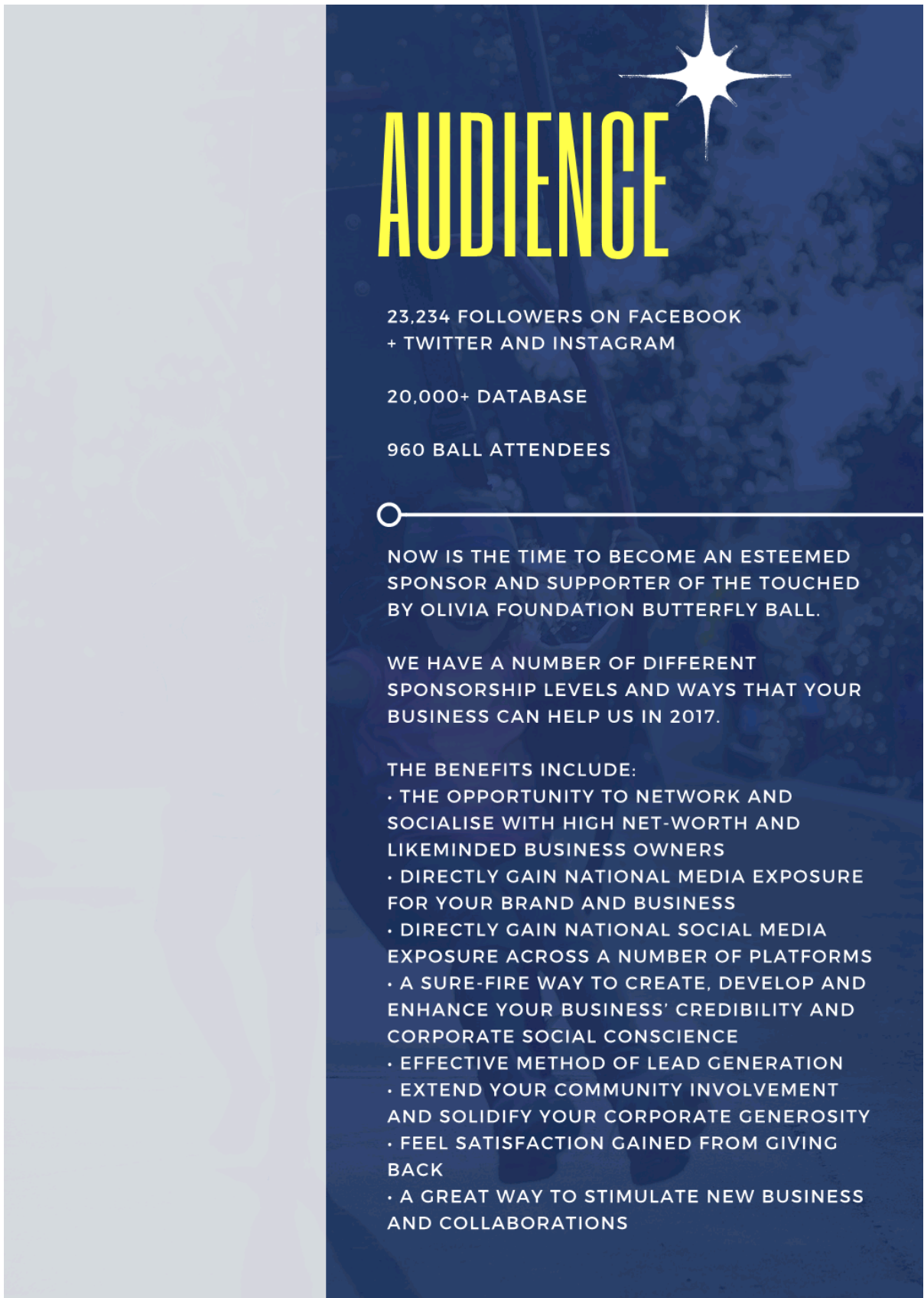
The Touched by Olivia Family works hard to ensure that government, corporate and communities collaborate together to create inclusive playspaces. In less than 10 years, Touched by Olivia has spread its wings and opened 20 Livvi's Places across Australia. These playspaces are underpinned by the principles of universal design and reinforce the basic right that every child needs to play. Many more playspaces are planned to help Touched by Olivia reach its ultimate goal – to become redundant.

This will happen when every playspace in Australia considers the needs of all people.



ITEM 9 (continued)

ATTACHMENT 1



AUDIENCE

23,234 FOLLOWERS ON FACEBOOK
+ TWITTER AND INSTAGRAM

20,000+ DATABASE

960 BALL ATTENDEES

NOW IS THE TIME TO BECOME AN ESTEEMED
SPONSOR AND SUPPORTER OF THE TOUCHED
BY OLIVIA FOUNDATION BUTTERFLY BALL.

WE HAVE A NUMBER OF DIFFERENT
SPONSORSHIP LEVELS AND WAYS THAT YOUR
BUSINESS CAN HELP US IN 2017.

THE BENEFITS INCLUDE:

- THE OPPORTUNITY TO NETWORK AND
SOCIALISE WITH HIGH NET-WORTH AND
LIKEMINDED BUSINESS OWNERS
- DIRECTLY GAIN NATIONAL MEDIA EXPOSURE
FOR YOUR BRAND AND BUSINESS
- DIRECTLY GAIN NATIONAL SOCIAL MEDIA
EXPOSURE ACROSS A NUMBER OF PLATFORMS
- A SURE-FIRE WAY TO CREATE, DEVELOP AND
ENHANCE YOUR BUSINESS' CREDIBILITY AND
CORPORATE SOCIAL CONSCIENCE
- EFFECTIVE METHOD OF LEAD GENERATION
- EXTEND YOUR COMMUNITY INVOLVEMENT
AND SOLIDIFY YOUR CORPORATE GENEROSITY
- FEEL SATISFACTION GAINED FROM GIVING
BACK
- A GREAT WAY TO STIMULATE NEW BUSINESS
AND COLLABORATIONS

ITEM 9 (continued)

ATTACHMENT 1



The flyer features a dark blue background with a faint image of a person in a dynamic pose. A bright starburst graphic is positioned in the upper right corner. The word "PACKAGES" is written in large, bold, yellow capital letters. Below this, three package options are listed: Gold (\$20,000), Silver (\$10,000), and Bronze (\$5,000). Each package includes a list of benefits such as logo placement on the website and social media, shout outs, email distribution, table reservations, signage, and VIP lounge access.

PACKAGES

GOLD
\$20,000

LOGO ON WEBSITE, LOGO AND SHOUT OUT ON SOCIAL MEDIA, LOGO IN BUTTERFLY BALL EMAILS TO DATABASE, EMAILOUT FOR YOUR BRAND/ BUSINESS, 4 TABLES OF 10, LOGO SIGNAGE ON TABLE AT THE EVENT TICKETS FOR YOU AND YOUR GUESTS IN VIP LOUNGE, ACKNOWLEDGEMENT ON THE NIGHT BY MC, BRANDING INCLUDED IN ALL MARKETING MATERIALS INCLUDING AV

SILVER
\$10,000

LOGO ON WEBSITE, LOGO AND SHOUT OUT ON SOCIAL MEDIA, LOGO IN BUTTERFLY BALL EMAILS TO DATABASE, 2 TABLES OF 10, LOGO SIGNAGE ON TABLE AT THE EVENT TICKETS FOR YOU AND YOUR GUESTS IN VIP LOUNGE, ACKNOWLEDGEMENT ON THE NIGHT BY MC, BRANDING INCLUDED IN ALL MARKETING MATERIALS INCLUDING AV

BRONZE
\$5,000

LOGO ON WEBSITE, LOGO AND SHOUT OUT ON SOCIAL MEDIA, LOGO IN BUTTERFLY BALL EMAILS TO DATABASE, 1 TABLE OF 10, LOGO SIGNAGE ON TABLE AT THE EVENT, ACKNOWLEDGEMENT ON THE NIGHT BY MC, BRANDING INCLUDED IN ALL MARKETING MATERIALS INCLUDING AV

ITEM 9 (continued)

ATTACHMENT 1



THE FUN STUFF

THEME THE BUTTERFLY BALL WILL BE A CELEBRATION OF 10 YEARS OF INCLUSIVE PLAY. BIG KIDS BIRTHDAY PARTY IS A FITTING THEME! THINK DRESSED UP DRESS UPS, PARTY GAMES, PRIZES AND A WHOLE STACK OF FUN.

VENUE BUTTERFLY BALL WILL BE HELD AT THE STAR EVENT CENTRE IN PYRMONT, SYDNEY. MAKE A WEEKEND OF IT AND TAKE UP A STAY AND PLAY ACCOMMODATION DEAL.

ENTERTAIN OUR AMBASSADOR, JAY LAGA'AIA WILL GET THE PARTY STARTED. NON STOP FUN GUARANTEED WITH THE PAYBACK GETTING YOU UP AND DANCING.

ITEM 9 (continued)

ATTACHMENT 1

