

Subject:	Economic Development Advisory Committee – Minutes of Meeting	Page 1 of 7
File No:	CLR/07/8/101/1/9	
Document Ref:	D18/58313	
Venue:	Meeting Room, Level 1A, 1 Pope Street, Ryde	
Date:	Wednesday 23 rd May 2018	
Time:	5.00pm	Started at: 5.00pm Closed at: 6.55pm
Chair:	Councillor Edwina Clifton	
Meeting Support (MS):	Linda Smith – EA to the Mayor and Councillors	
Staff Convenor:	Jan Bouhali - Economic Development Coordinator	
Circulation:		

Committee Role:

- Provide direction and support to assist and guide Council in implementation of the City of Ryde Economic Development Strategy (EDS), identified Strategy Actions, 2009-2014.
- Identify and recognise economic development issues / projects, government and business sector initiatives and actions that underpin the EDS' three strategic themes of:
 - *Marketing the City of Ryde;*
 - *Employment Generation;*
 - *Building Partnerships.*

Committee Members as per the Terms of Reference

Present	Apology	Name	Position Title	Organisation
✓		Councillor Edwina Clifton	Chairperson	City of Ryde
✓		Councillor Jordan Lane	Deputy Chairperson	City of Ryde
		Councillor Trenton Brown	Delegate	City of Ryde
		Councillor Chris Moujalli	Delegate	City of Ryde
		Councillor Sarkis Yedelian	Delegate	City of Ryde
		Councillor Bernard Purcell	Delegate	City of Ryde
✓		Stefan Sojka	Community Representative	
	✓	Lydia Scuglia	Community Representative	
✓		Tony Abboud	Community Representative	
		Brad Chan	Community Representative	
✓		Nora Etmekdjian	Community Representative	
	✓	Cassy Norris	Community Representative	
	✓	David Rooney	Community Representative	
		James Kim	Community Representative	
✓		Kern Wyman	Community Representative	
✓		Justine Wang	Community Representative	
		Peter Gu	Community Representative	
✓		Max McFarlane	Community Representative	
	✓	Craig Chung	Community Representative	
✓		Paul Moujalli	Community Representative	
✓		Anthony Ching	Community Representative	
		Lyndal Howison	Community Representative	
		Shweta Deshpande	Community Representative	
✓		Jacqui Attard	Community Representative	
		Rod Ross	Community Representative	
✓		Frances Chang	Community Representative	
	✓	Catherine Ennis	Community Representative	

		Greig Whittaker	Community Representative	
		Hume Winzar	Community Representative	
✓		David Boundy	Community Representative	
✓		Cate Sinclair	Community Representative	
✓		Theresa Collignon	Community Representative	

Present	Apology	Name	Position Title	Organisation
✓		John Brown	Senior Coordinator City Activation	City of Ryde
✓		Jan Bouhali	Economic Development Coordinator	City of Ryde
✓		Linda Smith	EA to the Mayor and Councillors	City of Ryde
✓		Nick Rodwell		Service NSW

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1.	<p>Welcome and apologies:</p> <p>Councillor Clifton as Chair welcomed all present to the meeting.</p> <p>Those present and apologies are as noted above.</p>	As noted.
2.	<p>Confirmation of minutes of previous meeting</p> <p>The minutes from the meeting held on 14th February 2018 were confirmed.</p>	Noted.
3.	<p>Service NSW – Easy to do Business Program</p> <p>Nick Rodwell from Service NSW addressed the committee in relation to the Easy to do Business Program.</p> <ul style="list-style-type: none"> - The program was commenced in 2016 as a pilot program with 4 councils taking part. - Some 67 of 128 Councils are now members of the program. - The program aims to bring the three levels of government together and make it easier and faster for people wishing to get a business up and running. - The program is delivered in conjunction with the Small Business Commissioner. - The example was provided that in the Parramatta Council area, 75 regulations apply to people wishing to open a bar/café. - In this same e.g., there are 48 different forms which need to be completed involving 13 government agencies and the possible need to contact people on up to 30 phone numbers. - On average it takes 18 months for people to complete all necessary applications. - The Business Program makes it easier to navigate the existing regulations. - Feedback from customers has shown that it is hard to find information relevant to their needs, it is complex and that it is hard to know what government department is responsible for what. - The program offers a self-service system via the internet and once engaged in the program people are allocated a “concierge” to provide them with personal assistance from one designated officer for the duration of their application process. - City of Ryde is encouraged to join the program. - To become a member of the program, Council would need to pass an appropriate resolution. - Service NSW would then meet with staff and make the necessary arrangements to train both staff from Service NSW and Council in 	<p>All present thanked Mr Rodwell for his presentation.</p> <p>The Committee supports Council resolving to join the Easy to do business program.</p>

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<p>the appropriate advice to provide to people seeking to use the one stop service.</p> <ul style="list-style-type: none"> - Suitable advertising of the new service would need to be arranged. 	
<p>4. Economic Development Plan – review and update</p> <p>Jan Bouhali provided information re the Economic Development Plan and outlined the achievements which have been made in relation to the current plan.</p> <ul style="list-style-type: none"> • The Plan was designed to see the local area through until 2019 • It has three strategic themes: <ul style="list-style-type: none"> - Marketing City of Ryde - To generate employment - To build partnerships between business, Council and government. <p>There are six goals related to achieving the above themes being:</p> <ol style="list-style-type: none"> 1. That Macquarie Park continues to attract new business and a talented workforce. <ul style="list-style-type: none"> - This goal is being achieved. - 700 new businesses have registered with ABR since May 2016. - The number of jobs in Macquarie Park and City of Ryde is growing. 2. Town and neighbourhood centres are attractive and vibrant <ul style="list-style-type: none"> - There have been numerous upgrades to town centres and items such as street libraries show people are enjoying their local areas and are making them more liveable. 3. Small business has networking opportunities and access to training and information. <ul style="list-style-type: none"> - There have been lots of partnerships between businesses and Council. - Programs to assist business are developed in conjunction with them. - Get Connected has over 200 participants. - Business Bootcamp which is run with TAFE is very popular. - A number of events are held in “small business month”. - Industry sector forums were delivered. - Some events specifically supported women in business. - Programs such as shop shapers assist local businesses present their offering. 4. Job seekers find local jobs through assistance. <ul style="list-style-type: none"> - This has been successful but bigger plans are underway for the future. 5. People can move freely using sustainable transport. <ul style="list-style-type: none"> - Council has partnered with Connect MP to set up lots of alternate transport systems e.g. CoHop and Keoride. - Much more to do in this area. 6. Market investment opportunity supports industrial lands. <ul style="list-style-type: none"> - Two delegations from China visited the local area to learn about innovation. - Discussions regarding ongoing investment in Macquarie Park are continuing. 	<p>The information was noted</p>

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<p>5. Economic Development Plan 2019 – 2023 – pre planning</p> <p>Jan sought input from the group regarding matters which they would like to see examined in the planning for the future Economic Development Plan.</p> <p>It was noted that the two largest demographics in City of Ryde are 30 – 34 and also 65 – 69.</p> <p>It was noted that there may be ways of having these groups provide mutual assistance to each other especially in terms of housing.</p> <p>Alternate housing models were discussed which could involve the older demographic assisting the younger group through provision of shared housing with them.</p> <p>Jan also advised that in relation to economic development, that Council has many programs in the planning stage which will support people. Some will provide assistance to people who wish to set up a business and some will be of particular interest to women.</p> <p>Business Bootcamps will continue to be held as will the jobs expo.</p> <p>A marketing plan is proposed for Macquarie Park and a “get connected” event will be held in October.</p> <p>The group considered if it is necessary to change the goals of the Economic Development Plan but no consensus was reached.</p> <p>The challenges of managing the growth and transport challenges in Macquarie Park were discussed.</p> <p>It was noted that much of the discussion at the meeting of this committee suggested that its focus in the next five years might be more toward a social/community approach rather than an economic focus.</p>	<p>The information was noted.</p> <p>John Brown as Convenor of the Macquarie Park Forum will provide a presentation at the next meeting regarding the challenges and opportunities facing Macquarie Park.</p>
<p>6. Local Business Chamber Updates</p> <p>West Ryde Chamber:</p> <ul style="list-style-type: none"> - Networking Business breakfasts continue to be well supported. - New businesses have recently joined the Chamber. - The shop shapers program was very successful and Council staff was thanked for their support. - The Chamber is working with Neighbourhood Watch and the local Progress Assoc to expand its interest in the local area from economic to also include social concerns. <p>Gladesville Chamber:</p> <ul style="list-style-type: none"> - A survey of local business has shown there is some tension between the business owners of Gladesville depending on which Council area they are located. - Christmas in July will be held at the RSL on 26th July 2018. <p>Riverside Business Chamber:</p> <ul style="list-style-type: none"> - The Chamber will be holding its Business After Hours event at Council’s North Ryde office on 4th June 2018. - The Mayor and General Manager will address the group. - The Chamber hopes to create business opportunities for small to medium businesses not just big business. - Gladesville and West Ryde Chambers to be involved with this plan when it is more fully developed. 	<p>The update by each Chamber representative was noted.</p>

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7.	General Business NIL	The information was noted.
8.	Next Meeting: The next meeting will be held on Wednesday 1 st August 2018	Noted.