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| Subject: | Economic Development Advisory Committee – Minutes of Meeting | Page 1 of 7 |
| File No: | CLR/07/8/101/1/9 | |
| Document Ref: | D18/58313 | |
| Venue: | Meeting Room, Level 1A, 1 Pope Street, Ryde | |
| Date: | Wednesday 14 th February 2018 | |
| Time: | 5.00pm | Started at: 5.30pm Closed at: 7.05pm |
| Chair: | Councillor Edwina Clifton | |
| Meeting Support (MS): | Linda Smith – EA to the Mayor and Councillors | |
| Staff Convenor: | Jan Bouhali - Economic Development Coordinator | |
| Circulation: | | |

Committee Role:

- Provide direction and support to assist and guide Council in implementation of the City of Ryde Economic Development Strategy (EDS), identified Strategy Actions, 2009-2014.
- Identify and recognise economic development issues / projects, government and business sector initiatives and actions that underpin the EDS' three strategic themes of:
 - *Marketing the City of Ryde;*
 - *Employment Generation;*
 - *Building Partnerships.*

Committee Members as per the Terms of Reference

| Present | Apology | Name | Position Title | Organisation |
|---------|---------|----------------------------|--------------------------|--------------|
| ✓ | | Councillor Edwina Clifton | Chairperson | City of Ryde |
| ✓ | | Councillor Jordan Lane | Deputy Chairperson | City of Ryde |
| | ✓ | Councillor Trenton Brown | Delegate | City of Ryde |
| | | Councillor Chris Moujalli | Delegate | City of Ryde |
| | | Councillor Sarkis Yedelian | Delegate | City of Ryde |
| | | Councillor Bernard Purcell | Delegate | City of Ryde |
| ✓ | | Stefan Sojka | Community Representative | |
| | ✓ | Lydia Scuglia | Community Representative | |
| ✓ | | Tony Abboud | Community Representative | |
| ✓ | | Brad Chan | Community Representative | |
| ✓ | | Nora Etmekdjian | Community Representative | |
| ✓ | | Cassy Norris | Community Representative | |
| | | David Rooney | Community Representative | |
| | | James Kim | Community Representative | |
| ✓ | | Kern Wyman | Community Representative | |
| ✓ | | Justine Wang | Community Representative | |
| ✓ | | Peter Gu | Community Representative | |
| ✓ | | Max McFarlane | Community Representative | |
| ✓ | | Craig Chung | Community Representative | |
| | ✓ | Paul Moujalli | Community Representative | |
| ✓ | | Anthony Ching | Community Representative | |
| ✓ | | Lyndal Howison | Community Representative | |
| | | Shweta Deshpande | Community Representative | |
| ✓ | | Jacqui Attard | Community Representative | |
| ✓ | | Rod Ross | Community Representative | |
| ✓ | | Frances Chang | Community Representative | |
| ✓ | | Catherine Ennis | Community Representative | |

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|---|---|-----------------|--------------------------|--|
| | ✓ | Greig Whittaker | Community Representative | |
| | | Hume Winzar | Community Representative | |
| | | David Boundy | Community Representative | |
| ✓ | | Cate Sinclair | Community Representative | |

| Present | Apology | Name | Position Title | Organisation |
|---------|---------|----------------------|------------------------------------|--------------|
| ✓ | | Councillor Peter Kim | observer | City of Ryde |
| ✓ | | John Brown | Senior Coordinator City Activation | City of Ryde |
| ✓ | | Hannah Goodchild | Neighbourhood Activation Officer | City of Ryde |
| ✓ | | Jan Bouhali | Economic Development Coordinator | City of Ryde |
| ✓ | | Dyalan Govender | Manager – City Planning | |
| ✓ | | Linda Smith | EA to the Mayor and Councillors | City of Ryde |

Details

Action

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| 1. | <p>Welcome and apologies:</p> <p>Councillor Clifton as Chair welcomed all present to the first meeting of the committee.</p> <p>Those present and apologies are as noted above.</p> | As noted. |
| 2. | <p>Committee Introductions:</p> <p>As this was the first meeting for the newly convened EDAC, all members briefly introduced themselves.</p> | As noted. |
| 3. | <p>Economic Development Updates</p> <p>Jan Bouhali provided an update of recent and upcoming activities.</p> <p>In summary:</p> <ul style="list-style-type: none"> “start a business” workshops will be held in conjunction with Realise Business from Feb to April with expert talks to be held in March – May. An IT Forum will be held on 28th February at Optus. 4 keynote speakers will attend – Kate Carnell, Joanna Pitman, Anna Samios and Edwin Onggo Women in business bootcamp to be held on 16th May. Community of Practice – manufacturing. This group meets regularly at either CSIRO or the Macquarie University incubator. Shop Shapers – West Ryde – The West Ryde Chamber of Commerce, local business and staff have examined local issues and are working to make businesses sustainable and enhance how they look and operate. Smart Cities – this involves implementing smart technology into relevant areas. Council and Macquarie Uni collaborated to achieve funding for the project in the Shrimptons Creek public domain in Macquarie Park. Building Partnerships with Macquarie Park Innovation District. This involves key corporates within Macquarie Park working together with Chambers on Social Innovation – Social Entrepreneurship etc. | <p>Noted. The presentation detailing events to be with these minutes.</p> <p>Slides detailing the goals and Economic Development Plan of Council to be distributed with these minutes.</p> |

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| | <ul style="list-style-type: none"> Ryde Lights – Part of Council’s Night Time Economy work to create creative and safe environments. Currently operating in Trim Place, Eastwood and to be implemented into Anzac Park, West Ryde. <p>This Committee aims to market local businesses and provide opportunities to grow business. Committee is there to advise and support business initiatives, workshops and events.</p> | |
| 4. | <p>Economy ID – overview of trends and changes for City of Ryde</p> <p>Ryan James provided information regarding the online tools that are available to Council from Economy ID. ID consolidates data and uses this data to project future trends.</p> <p>The data suggests that overseas migration has been the major source of population growth with 2 out of every 3 people either born overseas or having 1 parent born overseas.</p> <p>Population growth in Ryde has been substantial with high density housing on the increase.</p> <p>The majority of residents are professionals/ managers with a high level of education.</p> <p>Many residents do not work locally.</p> <p>80% of workers in CoR live outside the local area.</p> <p>20% of residents work in the local area. Six years ago the figure was 27%.</p> <p>There are 84,000 local jobs, 16,000 people are employed locally and 63,000 residents are employed.</p> <p>The average house price is \$1.5M plus which means many more people are now renting.</p> <p>By 2036 the population is expected to have increased by 30%.</p> | <p>The information was noted.</p> |
| 5. | <p>Local Business Chamber Updates</p> <p>West Ryde Chamber:</p> <ul style="list-style-type: none"> A networking breakfast for local business went well. The Chamber supports the Shop Shaper campaign and all efforts to boost the local area. The Chamber is involved with the West Ryde Easter Fair and Parade. <p>Gladesville Chamber:</p> <ul style="list-style-type: none"> The Committee met last night (13 February) Gladesville is changing – more residential/loss of business/shops Shopping habits are changing. There are many restaurants but few retail outlets. A better mix is needed. <p>Riverside Business Chamber:</p> <ul style="list-style-type: none"> Last year the Riverside Business Chamber was formed when RBF, Macquarie Park and Ryde Chambers merged. Committee Chairs have been appointed to oversee different interest groups such as women in business, young business people etc. | <p>The update by each Chamber representative was noted.</p> |

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| | <ul style="list-style-type: none"> - The Chamber has recently been approached re conducting a light rail symposium. - Although a similar event has been held previously, the Chamber will work with Council to lobby the Govt on this and other matters. - The importance of keeping business in Ryde was noted as was the need for adequate infrastructure to achieve this. - Business after hours events continue to be popular. | |
| 6. | <p>Discussion on themes from Economic Development Plan 2015-2019</p> <p>There are three themes in the Plan: marketing the city, employment generation and building partnerships.</p> <p>It was suggested that groups within this Committee be formed to examine each theme.</p> <p>Re employment: Comment was made regarding the difficulty some new arrivals from other countries have in finding employment. Overseas qualifications do not ensure similar work opportunities will be available.</p> <p>Internships to ease these job seekers into the market were discussed but issues such as insurance/workers comp make this challenging.</p> <p>It was noted that settlement programs through the Federal and State Governments exist.</p> <p>Re marketing: Comment was made that perhaps parts of Eastwood could be named Korea Town or China Town. It was noted that when such a suggestion had been put to the community in the past, it was not supported.</p> <p>Could an online tutorial re marketing be made available on line?</p> <p>The “Get Connected” course will be run again this year as this program focuses on marketing.</p> <p>It was noted that the budget from the Macquarie Park levy is used to support and market (only) business in Macquarie Park.</p> <p>Council will continue to work with the Chambers to market the town centres across the City of Ryde.</p> | <p>The information was noted.</p> <p>A briefing on the Economic Development Plan to be provided at the next meeting with progress made to be listed against objectives.</p> <p>The parts of the plan which have been successful and those that have not had success are to be discussed at the meeting.</p> |
| 7. | <p>Terms of Reference</p> <p>The Terms of Reference as presented to the group were adopted.</p> | <p>The information was noted.</p> |
| 8. | <p>Next Meeting:</p> <p>The next meeting will be held on Wednesday 23rd May 2018</p> | <p>Noted.</p> |