



Economic Development Advisory Committee

14 February 2018

Economic Development Update

- SME Programs
 - Start a Business Workshops - Feb-April
 - Expert Talks – March-May
- Industry Sector Forums - IT Sector
- Women in Business Bootcamp – Workshop – May 16 - CSIRO
- Community of Practice – Manufacturing
- Shop Shapers Program – West Ryde
- Smart Cities Project – Macquarie Park
- Partnerships – MPID
- NTE – Ryde Lights

Economic Development Strategic Themes

- Marketing of the City of Ryde
- Employment Generation
- Building Partnerships

Goal 1:

Macquarie Park continues to attract new businesses and a talented workforce.

Goal 2:

Town and Neighbourhood Centres are vibrant and attractive for residents, employees and visitors.

Goal 3:

Small businesses thrive in an environment of relevant information training and networking opportunities.

Goal 4:

Job seekers find work locally via employment services, vocational training and work experience opportunities.

Goal 5:

People can freely move into, out of, and around City of Ryde using sustainable transport options.

Goal 6:

Market investment opportunities and permit a variety of activities in the city's employment and industrial lands.