

Subject:	Economic Development Advisory Committee – Minutes of Meeting	Page 1 of
File No:	URB/08/1/7/5	
Document Ref:	D16/63877	
Venue:	Civic Centre, Level 5, Room 1	
Date:	11 th May 2016	
Time:	5.00pm Started at: 5.00pm	Closed at: 6.30 pm
Chair:	Clr Artin Etmekdjian	
Meeting Support (MS):	Linda Smith – EA to the Mayor and Councillors	
Staff Convenor:	John Brown	
Circulation:		

Committee Role:**The primary role of the Economic Development Advisory Committee is to:**

- Provide direction and support to assist and guide Council in implementation of the City of Ryde Economic Development Strategy (EDS), identified Strategy Actions, 2009-2014.
- Identify and recognise economic development issues / projects, government and business sector initiatives and actions that underpin the EDS' three strategic themes of:
 - *Marketing of the City of Ryde;*
 - *Employment Generation;*
 - *Building Partnerships.*

Committee Members as per the Terms of Reference

Present	Apology	Name	Position Title	Organisation
x		Councillor A Etmekdjian	Delegate (Chairperson)	City of Ryde
	x	Councillor Craig Chung	Delegate (Acting Chair)	City of Ryde
		Ms June Heinrich	Principal	Macquarie Community College
	x	Mr Brad Chan	CEO	Banna Property Group
	x	Mr David Tompkins	President	West Ryde Chamber of Commerce
x		Ms Yvonne Doornan	President	Gladesville Chamber of Commerce
x		Mr Tony Abboud	President	Ryde/Macquarie Park Chamber of Commerce
x		Mr Stefan Sojka	Director	Cyrius Media Group
x		Mr Morrell Boyce	Resident	Macquarie Park Forum
x		Ms Lydia Scuglia	Chair	Ryde Business Forum
	x	Mr Graham Janes	Officer	Ryde Salvation Army
		Doug Hardy	Real Estate Agent	Meadowbank/West Ryde Progress Association
	x	Phil Peake	Business owner	Residents for Ryde community group
		Simone Checchia	Solicitor	Milne Berry Berger and Freedman solicitors
		Kaylar Michaelian	Board Member	RBF
	x	Stephen Chang	Solicitor	Herbert Smith Freehills
x		Cassy Norris	Principal	Ryde Secondary College
x		John Brown	Place Manager	City of Ryde

Additional Attendees

Name	Position Title	Organisation
Jan Bouhali	Economic Development Coordinator	City of Ryde
Linda Smith	EA to the Mayor and Councillors	City of Ryde
Kate Sinclair	Executive Officer	Ryde Family Services

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Details	Action	Responsibility and Date
<p>1. Welcome and Apologies</p> <p>Those in attendance and apologies were noted.</p> <p>John introduced Jan Bouhali who has been appointed Economic Development Coordinator at City of Ryde. Jan will start at Council on 23 May.</p> <p>Jan held the position of Economic Development Officer at Blacktown Council for the last four years. During her time with Council, Blacktown was recognised by the LGA and won various awards for economic development.</p>	<p>Noted</p>	
<p>Minutes from Meeting – 10th February 2016</p>	<p>Confirmed and endorsed</p>	
<p>2. Economic Development Activities</p> <p><u>Business Bootcamp</u></p> <p>In the absence of Karen Wakefield from TAFE due to illness, John Brown provided the following update.</p> <ul style="list-style-type: none"> • Business Bootcamp has been held for the past four years and targets start-up businesses. • The course runs for 8 weeks and provides information on preparing a business plan, conduct of market research, how to manage finances, how to register a business, preparation of financial statements, social media etc. • The course is open to residents and businesses in Ryde. • 20 – 25 people were registered for the current course (up on the 15 last year). • A certificate of attainment is provided at the conclusion of the camp. 	<p>The information was noted.</p>	

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Details	Action	Responsibility and Date
<p>3. Women’s pathways to employment</p> <p>Kate Sinclair from Ryde Family Services (RFS) provided the following information:</p> <ul style="list-style-type: none"> • A joint program is currently being offered between Council and RFS which aims to help women from CALD backgrounds obtain work. • It provides information regarding preparation of CV’s, advice re clothing, workplace culture, etiquette etc. • 40% of Ryde is CALD so this program is very useful. • Domestic violence and family issues are often hidden issues and the program aims to empower women so they can leave bad family situations. • Childcare is provided whilst the women are undertaking the course. • The next step is to create an internship and mentoring program. 	<p>The information was noted.</p> <p>Cassy asked if the slide show presented by Mandy at the last EDAC meeting could be made into a brochure and translated into Hindi, Cantonese and Korean.</p> <p>Cassy to meet with John and Kate to follow up.</p>	
<p>4. Council Design Competition update</p> <ul style="list-style-type: none"> • 174 designs from 48 countries were received for a new building to be located on the Civic Centre site and adjoining Council land. • A people’s choice entry and three chosen by a panel of professional judges will proceed to the next stage of planning. • A final winner will be selected by August 2016. 	<p>The information was noted.</p>	
<p>5. Night Time Economy – research study</p> <ul style="list-style-type: none"> • Selective quotes are being obtained for the Night Time 	<p>The information was noted.</p>	

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Details	Action	Responsibility and Date
<p>Economy survey.</p> <ul style="list-style-type: none"> • The consultant is expected to be appointed by June with the report completed by the end of September. • It may be necessary to narrow the scope of the project and reduce the number of town centres examined due to budget. • The study will investigate strategies which can be adopted to achieve a more active night time economy. • It was noted that the Macquarie Centre is looking to redevelop its site and that this will provide access to the train station from the centre and further night time activation. • A new transport interchange is also proposed for this location around the future town centre. 		
<p>6. NBN rollout</p> <ul style="list-style-type: none"> • An additional 1900 premises in the Ryde LGA will be added to the NBN rollout. • NBN currently provides ‘Fibre to the Node’ but Council is costing the additional charge to provide ‘Fibre to the Premises’. • This service would be particularly beneficial for those needing significant speed and data to undertaken their business. 	<p>The information was noted.</p> <p>Tony Abboud to arrange a meeting between John Brown and a provider who can give further information on this item.</p> <p>A presentation to EDAC may then be arranged.</p>	
<p>7. Town and neighbourhood centre upgrades</p> <ul style="list-style-type: none"> • Place Manager John Brown provided an update on various upgrades which have recently been completed. • These included: • Eastwood – Rowe Street East provision of footpath, kerb and guttering, resurfacing, underground lighting. 	<p>The information was noted.</p>	

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Details	Action	Responsibility and Date
<ul style="list-style-type: none"> • Plassey Road Macquarie Park – construction of a new footpath to connect to the National Park. • Delhi Road – upgrade of footpath from the train station to the National Park. • West Ryde – Reserve and Anthony Street vicinity – landscaping and drainage is underway. Works on the plaza are continuing. • Sager Place – trees have been planted, a retaining wall built, improvements to footpaths and lighting. • Quarry Road – seating and paving has been improved around the neighbourhood shops. 		
<p>8. Chamber Activity Update</p> <p><u>Ryde Business Forum</u></p> <ul style="list-style-type: none"> • Tony Abboud advised that the Forum will soon merge with Ryde Macquarie Park Chamber and that the new entity will be renamed. • The Forum will represent a larger community, particularly should mergers involving Lane Cove and Hunters Hill occur. • The RBF is working closely with the other local Chambers to achieve improvements and a revitalisation of the area. • On 6th June 2016 Council will host an RBF function at the North Ryde Offices. • On 25th June, the RBF will hold a meet the candidates meeting for the Federal Election. • John Alexander OAM MP addressed a recent meeting and Jason Clare will be addressing a future breakfast meeting. • Rotary, local Chambers and RBF have formed “Fusion”, a charitable fund to support local 	<p>The information was noted.</p>	

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	<p>charities.</p> <ul style="list-style-type: none"> The first event will be held on 14th October and will raise funds for Alzheimers Australia, Achieve Australia and Royal Rehab. <p><u>West Ryde Chamber</u></p> <ul style="list-style-type: none"> In the absence of David Tompkins, Tony Abboud advised that West Ryde Chamber is working with Council to improve activation in West Ryde Plaza. <p><u>Ryde Macquarie Park Chamber</u></p> <ul style="list-style-type: none"> Stefan Sojka advised that the board of the Chamber unanimously support the merger with RBF. On 29th June 2016, an event will be held at the Epping Club with local schools, sporting groups etc. invited. The purpose of the event is to raise awareness of funding for community groups and provide networking opportunities. <p><u>Gladesville Chamber</u></p> <ul style="list-style-type: none"> Yvonne Doornan expressed the ongoing concern of Chamber members with regard to mergers and in particular development proposed around the Gladesville shopping centre. The Chamber has extended an invitation to City of Ryde to provide an update on development which is occurring within its LGA relevant to Gladesville. 	<p>Council will consider options to improve signage once control of the West Ryde Plaza space is handed back to Council.</p>	
7.	General Business Nil		
10	Next Meeting The next meeting will be held at 5pm on 10 th August 2016. Venue to be advised.	Noted	