



City of Ryde

Lifestyle and opportunity
@ your doorstep



Macquarie Park Forum

8 November 2018

Agenda

- Welcome / Tour of Konica Minolta
- Apologies and endorsement of previous minutes
- Macquarie Park Marketing Plan
- Macquarie Park Transport Access Plan - Sydney Metro
- Connect Macquarie Park +North Ryde Macquarie Park
- Special Levy –Projects 2018-19
- General Business

Macquarie Park Marketing Plan

HOW WE'D WORK WITH YOU

Our first step will be to immerse ourselves in the precinct, the existing marketing plan and future objectives. This will enable us to better understand the challenges and opportunities, key audience segments, barriers and ways to mitigate them.

We'll then complement this with insights from direct stakeholder engagement.

We've provided a detailed methodology on the following pages and an indicative timeline.



Macquarie Park Transport Access Plan



Connect Update



MPSL Projects (2018-19)

- Deliver WiFi + CCTV + IoT – Shrimptons Creek (late Nov'18)
- Support Transport and Pedestrian Initiatives – CoHop 2 and lunchtime bus service (TBC)
- Extend Public Domain Upgrades - Khartoum Road (Q3)
- Embellishment Planting Program – focusing on Lyonpark Road, Giffnock Ave and Waterloo Road median
- Support Place Making Initiatives and events; including:
 - Innovation Showcase (21 Sept)
 - AMPCapital event at Thomas Holt Drive (6 Dec)
 - Buffalovale (Gin Distillery) event (7-14-21 Dec)
 - Venture Cafe (21 Feb '19)

General Business

Next meeting 14 February 2019

Venue: Council's North Ryde office