

# connect

MACQUARIE PARK & NORTH RYDE

Macquarie Park Business Forum  
August 2018

**Government**



**connect**  
MACQUARIE PARK & NORTH RYDE



**Local  
Businesses**



**Institutions**

# connect

innovative partnership  
designed to broaden  
transport solutions for  
local businesses

Connect Macquarie Park is the only  
Transport Management Association in  
Australia; working to help commuters work,  
live and play in Macquarie Park and North  
Ryde.



## Founders 2013



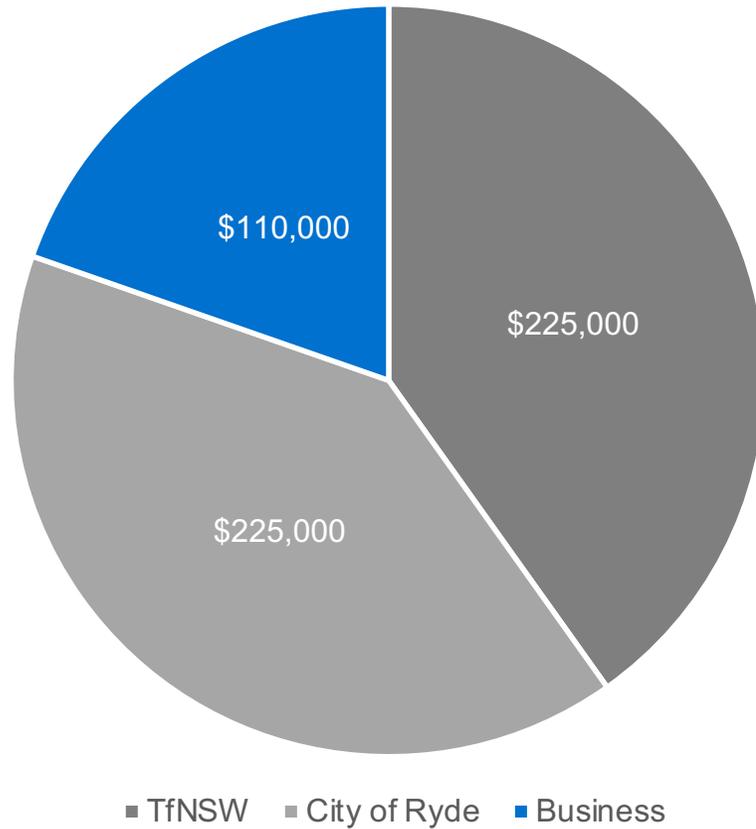
## Members 2018



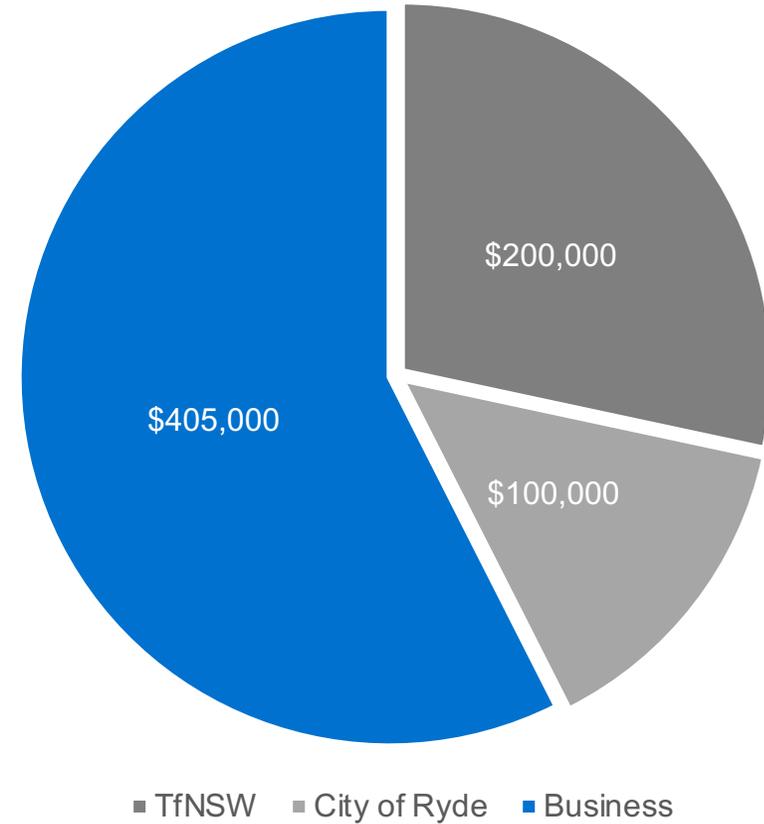
# Financial Sustainability

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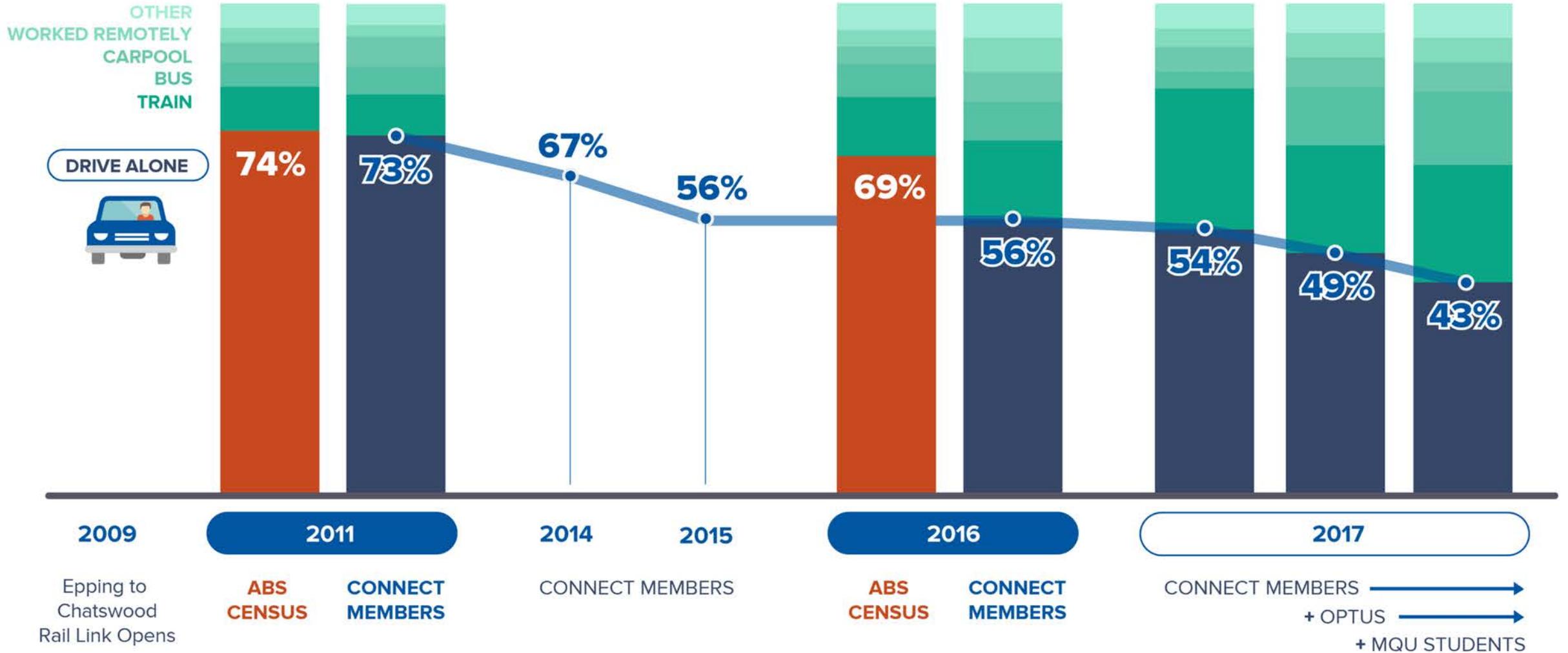
FY2013 Revenue



FY2018 Revenue



# Making a Positive Impact





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Make a difference with Cohop ride share and improve everyone's Macquarie Park commute. Buddy up with 2,200 Cohoppers today.

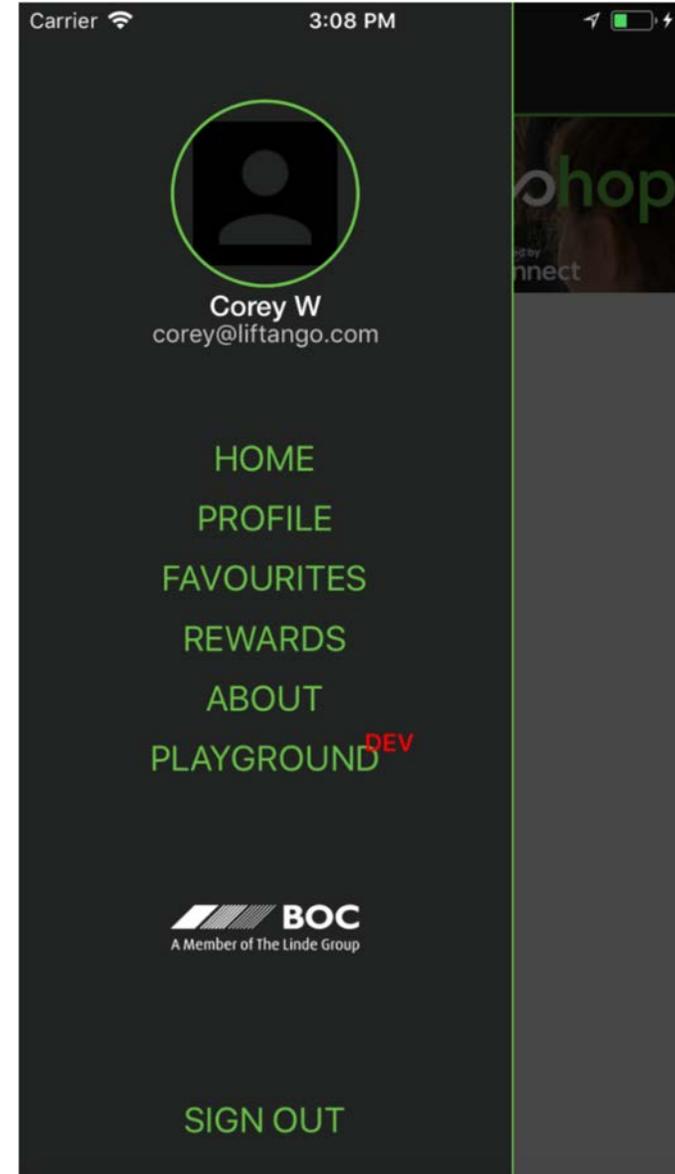
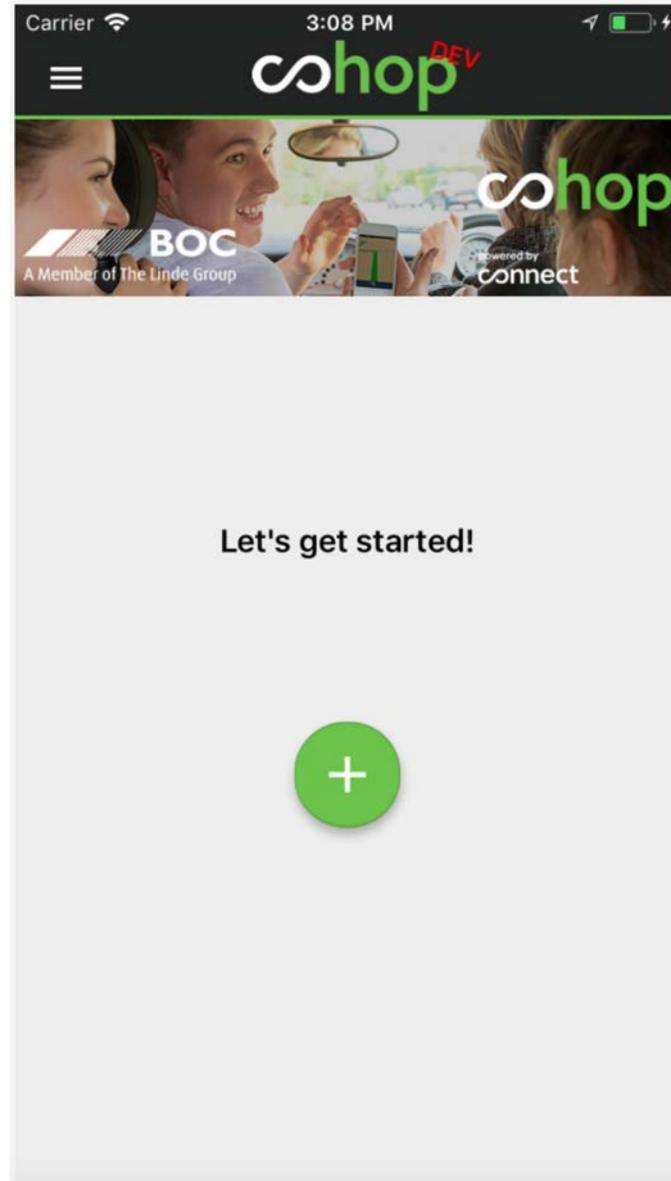
**New functionality – live on 31 August 2018:**

- Demand responsive
- Favourite carpool partners
- Guaranteed matches
- Guaranteed ride home (GRH)

**Member Incentives & Benefits**

- Early adopters and regular Cohoppers earn rewards for each trip valued at \$20, \$50 or \$100 in Woolworths vouchers – capped at \$190 over 12 months
- If your trip is cancelled, the cost of getting home is on us





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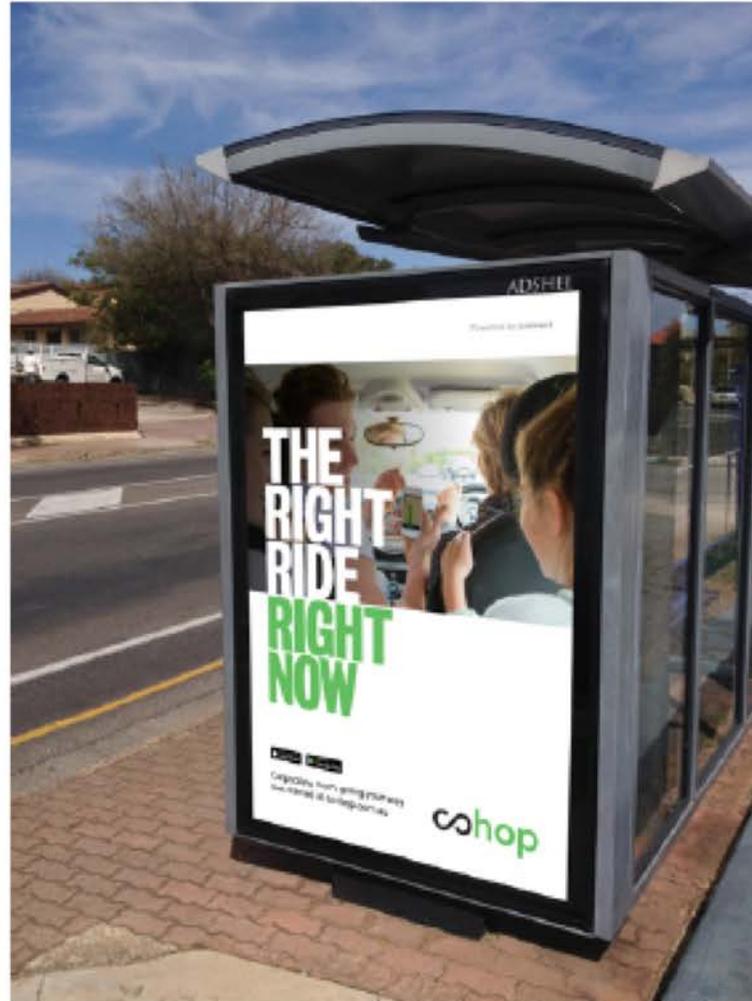


# THE RIGHT RIDE

# RIGHT NOW

Carpooling that's going your way  
Get started at [co-hop.com.au](http://co-hop.com.au)



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# RIDESHARE YOUR WAY TO MORE REWARDS



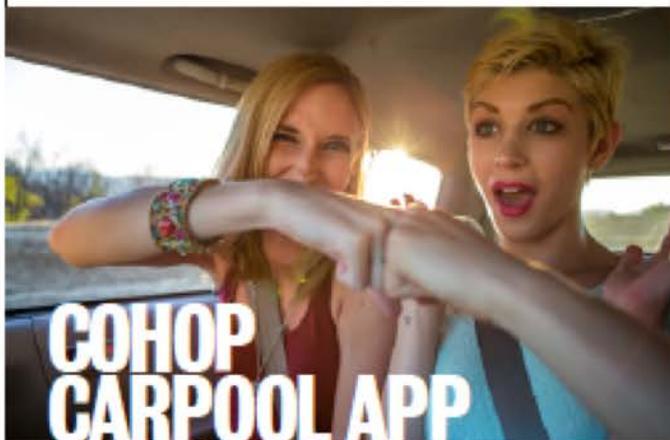
We're offering \$20 Woolies or COHP Vouchers to the first 100 people who download and use the new Cohop app before release. And the more you use it, the bigger the rewards as Cohop's top 50 users by volume will each receive a \$100 Woolies or COHP Voucher. It's car pooling that really brings home the bacon so make sure you download the app and spread the word.

Carpooling that's going your way. Get started at [cohop.com.au](http://cohop.com.au)



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# COHOP CARPOOL APP BRINGS HOME THE BACON



We're offering \$20 Woolies or COHP Vouchers to the first 100 people who download and use the new Cohop app before release. And the more you use it, the bigger the rewards as Cohop's top 50 users by volume will each receive a \$100 Woolies or COHP Voucher. It's car pooling that really brings home the bacon so make sure you download the app and spread the word.

Carpooling that's going your way. Get started at [cohop.com.au](http://cohop.com.au)



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# \$100 WOOLIES VOUCHERS FOR TOP 50 CARPOOLERS



We're offering \$20 Woolies or COHP Vouchers to the first 100 people who download and use the new Cohop app before release. And the more you use it, the bigger the rewards as Cohop's top 50 users by volume will each receive a \$100 Woolies or COHP Voucher. It's car pooling that really brings home the bacon so make sure you download the app and spread the word.

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**COHOP  
AND YOU  
COULD  
PARK HERE  
FOR FREE**

**∞hop**

*Carpooling that's going your way.*





**connect**

MACQUARIE PARK & NORTH RYDE

**Special Event**

**2018 Mobility Innovation Awards**



GIVE YOUR CAR THE DAY OFF



EASY BY BUS



COOL TO CARPOOL



BETTER BY TRAIN



HAPPIEST COMMUTERS



GETTING ACTIVE



YOU'RE THE VOICE



REBELS OF INNOVATION



MASTERS OF DISRUPTION



LET'S GET FLEXI

