

**connect**  
MACQUARIE PARK & NORTH RYDE

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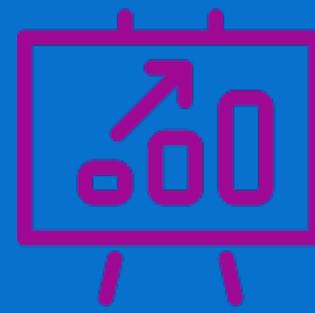
TRANSFORM



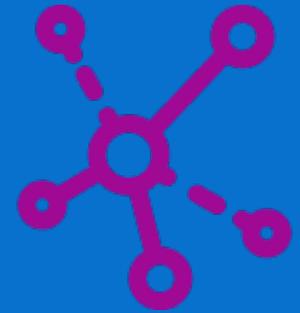
MOVE



THRIVE



ELEVATE

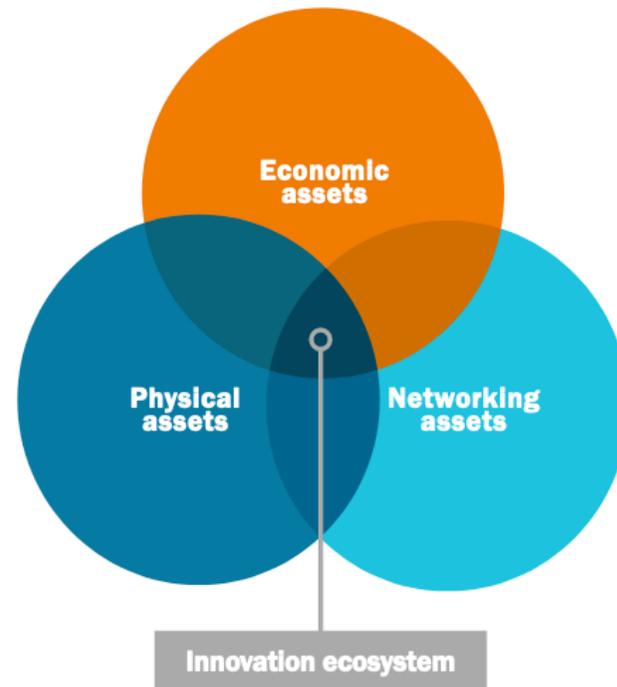


UNITE

Macquarie Park Forum – Feb 2021

# Recap: what is an innovation precinct?

“Innovation districts concentrate economic, physical, and networking assets in a geographic area to form an innovation ecosystem that produces high quality jobs and economic growth.”



# Recap: Macquarie Park's competitors

**NSW Gov kick starts Tech Central, \$48m funding**



**Sydney Council plans new public squares, connects Central Station, Tech Central**



**CSIRO Chair David Thodey to lead Tech Central steering committee**

*“heavyweights from Telstra, Atlassian and tech leaders have come together to form a special task force designed to turn Sydney into Australia’s Silicone Valley”*

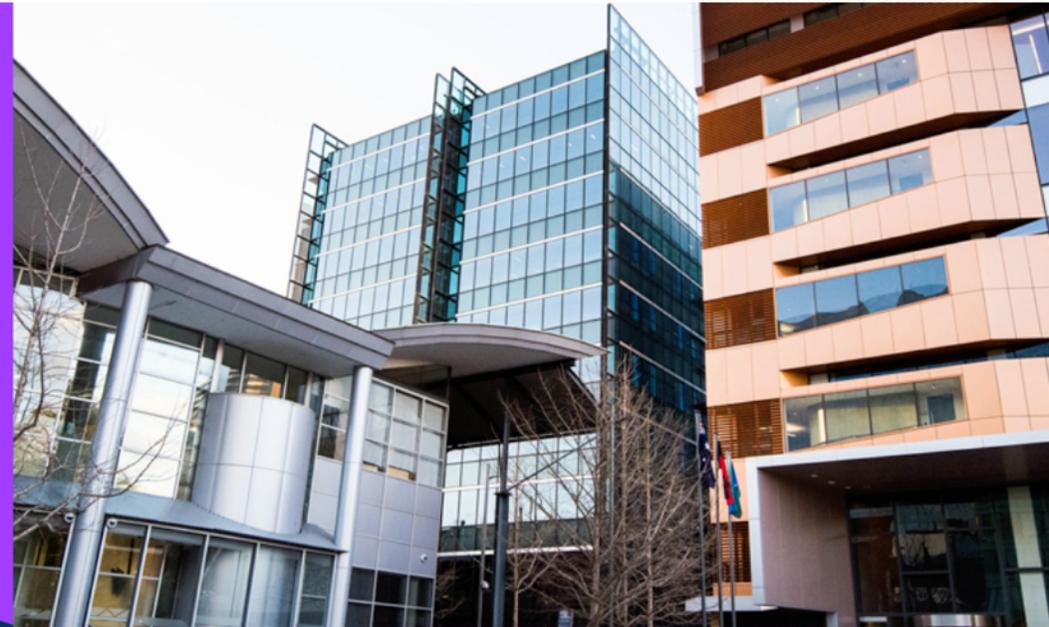
Sources: NSW Government, Sydney Morning Herald, Architecture Today

# Recap: Macquarie Park's competitors

## GROWTH PLANS FOR PARRAMATTA'S LEGAL PRECINCT

Sitting alongside the commercial district of Parramatta's CBD is a legal precinct with a long history that's set to grow with new premises for The NSW Civil and Administrative Tribunal, and longer-term plans for an expanded area.

PARRAMATTA'S JUSTICE PRECINCT 



Parramatta's \$29 billion GRP economy is third largest behind Sydney and Melbourne.

\$20 billion in public and private investment is powering Parramatta to new heights as Sydney's Central City



### HOUSING 24,000 NEW JOBS, PARRAMATTA IS REVOLUTIONISING THE CITY

Large corporations such as National Australia Bank and the NSW Government's Department of Education have already signed leases for 1000s of workers, taking advantage of Parramatta's affordable rents when compared to Sydney CBD's.

[PARRAMATTA SQUARE](#) >



Image courtesy Transport for NSW

### METRO WEST: CONNECTING PARRAMATTA TO SYDNEY CBD

The Sydney Metro West project is a new underground metro railway that will connect the Parramatta and Sydney CBDs. This extensive project will transform the way the City is connected with a faster, more convenient and accessible metro system.

[SYDNEY METRO WEST](#) >



Image courtesy Transport for NSW

### PARRAMATTA LIGHT RAIL: RESHAPING MOVEMENTS THROUGHOUT PARRAMATTA

Stage One of the Parramatta Light Rail project underway. The Parramatta Light Rail will revolutionise the way workers, residents and visitors move around Parramatta.

[PARRAMATTA LIGHT RAIL](#) >



### SOUTH QUARTER PARRAMATTA

An \$8 million dollar mixed use development is poised to become the centre piece of the new South Quarter development formerly known as Auto Alley.

[PARRAMATTA SOUTH QUARTER](#) >



### CIVIC LINK: CONNECTING THE COMMUNITY

Parramatta's new Civic Link is a mixed social and commercial infrastructure development connecting the CBD to the Powerhouse Precinct.

[VIEW THE CIVIC LINK VIDEO](#) >



### POWERHOUSE PRECINCT: CENTRE FOR INNOVATION

The new design for the Museum of Arts and Applied Sciences has been unveiled and will reside in the heart of the Powerhouse Precinct.

[THE POWERHOUSE PRECINCT](#) >

## LOOKING TO MOVE YOUR BUSINESS TO PARRAMATTA?

Whether you're looking at relocating your office or setting up a new office, Parramatta is a strategic choice for your clients and employees. For more information, please submit an enquiry.

FIRST NAME  LAST NAME

PHONE  EMAIL

MESSAGE

I'm not a robot



# Recap: what's next for Macquarie Park?

## Development

**'New opportunities': Ryde Hospital proposed to move to Macquarie University campus**



An artist impression of the proposed Ryde Hospital redevelopment.

PLANNING DINAH LEWIS BOUCHER TUE 05 MAY 20

**Construction to Start on Macquarie Park's Ivanhoe Estate**



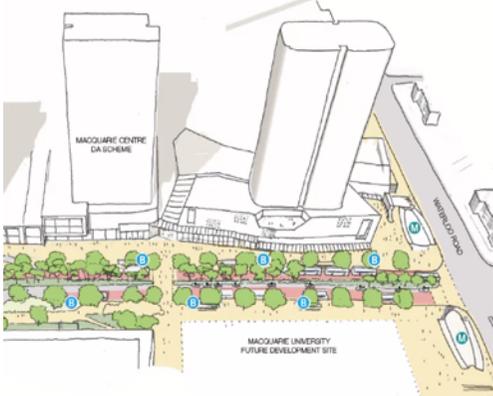
News > NSW

**Meriton's Macquarie Park tower tallest in suburban Sydney at 243m**

Sydney's tallest suburban tower will be constructed in city's booming north west, with building giant Meriton granted permission to reach heights of 243m above sea level. But not everyone is happy about the controversial decision.



## Infrastructure



- Metro 2024
- Bus interchange
- Bus layover
- Herring Rd
- Waterloo Rd
- Schools (TBC)

## Strategy



- GSC priority area
- DPIE masterplan
- SISA (inc. transport)
- CoR integrated transport strategy

ROUGH MOCK UP ONLY

# Connect Macquarie Park: Innovation Precinct

TRANSFORM – MOVE – ACCELERATE – BRAND – UNITE

## MAJOR BIOTECH FIRM MOVES TO MAC PARK

*3,000 new jobs coming to cutting edge office*

[Discover more >](#)



### NEWS



Students excel on placement program



Breakthrough in cure for awful illness



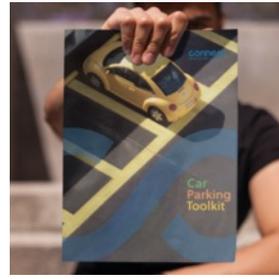
Metro extension on track for 2024

## Moving to Mac Park?

Contact us and meet your neighbours

[Discover more >](#)

### RESOURCES



Member resources, toolkits & case studies



Travel tips. Get ahead of the traffic!



Mac Park stock image library

## What's on in Mac Park?

From free seminars to yoga and shopping - check out our calendar

[Discover more >](#)

# Our pillars



## TRANSFORM Advocacy & Strategy

- Investment attraction
- Infrastructure improvements
- A strong voice for the future
- Strategy and governance



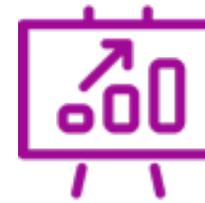
## MOVE Mobility & access

- Sustainable transport
- Travel demand management
- Workplace tools
- Park-wide resources



## THRIVE Innovation & Commercialisation

- Support innovation spaces
- Talent development and retention
- Connect for innovation (programs, showcases, research)



## ELEVATE Marketing & promotion

- Marketing Mac Park
- Build and reinforce MP narrative
- Integrated website
- Targeted campaign to grow member base



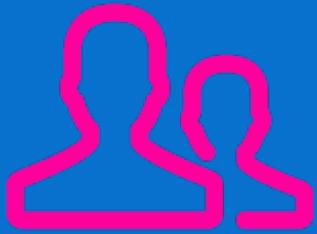
## UNITE Activation

- Member events
- Events and Activations
- Community building

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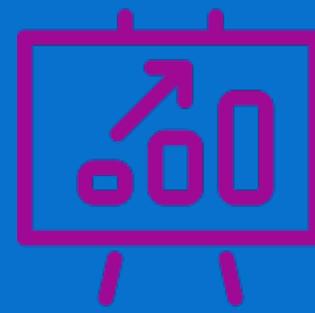
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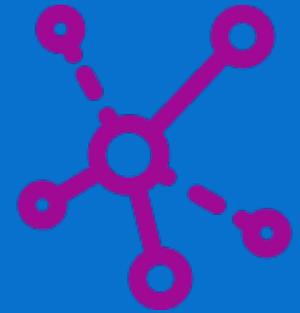
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