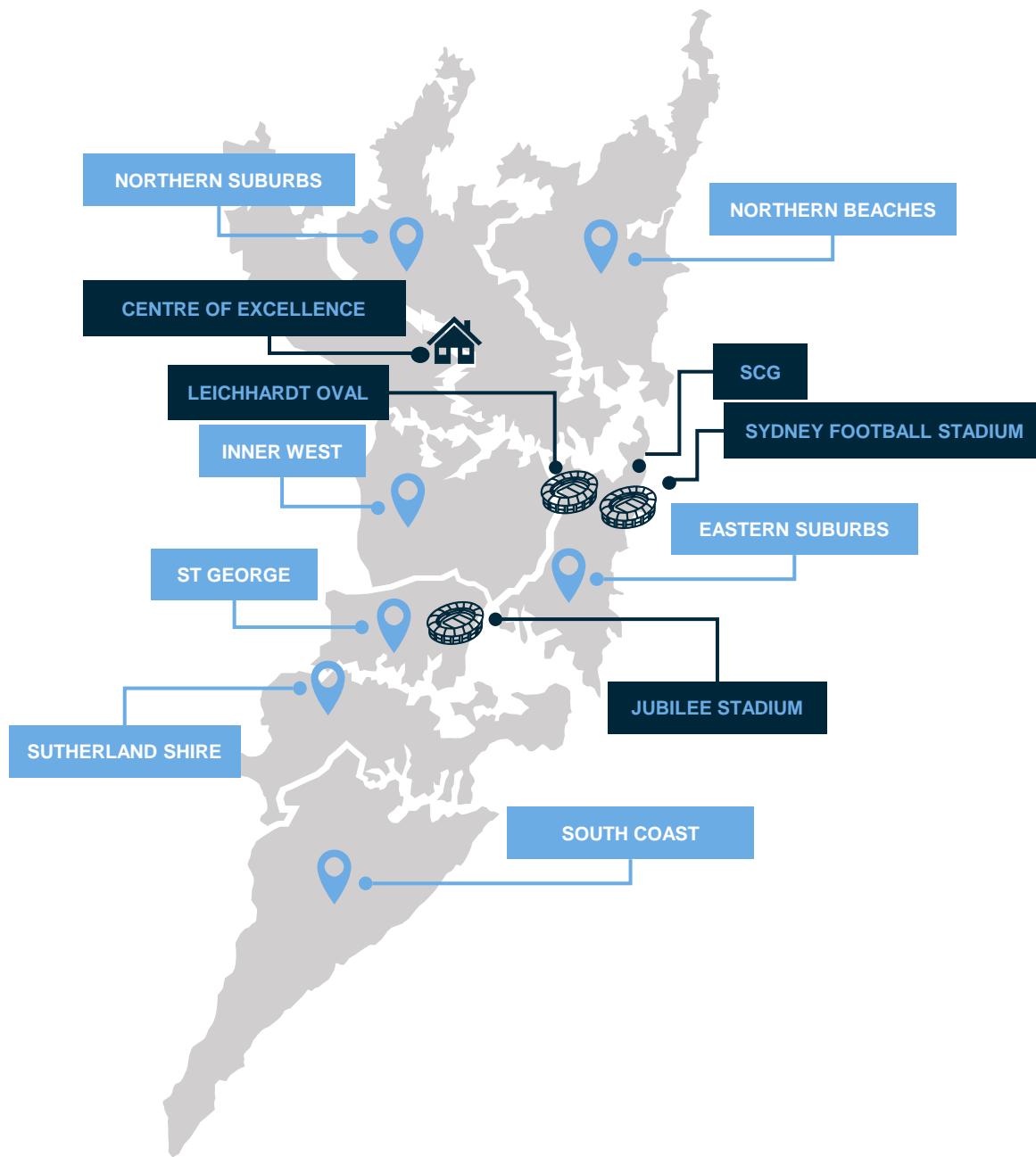




MACQUARIE PARK FORUM

SYDNEY FC CENTRE OF EXCELLENCE OVERVIEW

THURSDAY 18 FEB 2021



OUR HEARTLAND



- Population of 2.19m.
- All within 1 hours drive of our 3 displacement stadia, including our future home – Sydney Football Stadium.
- The most affluent suburbs in Australia.
- 7 Association Partnerships with access to over 225 clubs and 123,000 registered players.



WE ARE SYDNEY

BIG , BOLD & ICONIC



BIG

BOLD

ICONIC

PREMIUM

ASPIRATIONAL

BEAUTIFUL

GLAMOROUS

GLOBAL

OUR CHALLENGE



There is nothing about our current facilities which are big, bold or iconic.

Our current high-performance facilities, originally built in 1977, are totally inadequate:

- Physiotherapy room is an old change room
- Gym and recovery area can only fit half a squat at a time
- No air conditioning
- Ice baths are converted garbage bins
- The kitchen power supply short circuits
- Female friendly facilities are makeshift
- Insufficient change room facilities for our junior academy teams
- No amenities next to training fields
- Insufficient undercover area for our community programs

Our football department has outgrown the communal administration areas:

- The whole A-League or W-League squad cannot fit adequately in the one space an analysis session
- Academy staff share one desk between two due to limited space
- One private meeting space shared between 34 staff and 160 players





VALUES & CULTURE



For many years the quality of our Club's facilities have been well below-par. It is a credit to the ingenuity and resilience of the Sydney FC family past and present to succeed in these conditions and it is now time to pursue our next steps.



Danny Townsend
Sydney FC Chief Executive Officer



BE A FAMILY

Include, encourage, respect and support.

CELEBRATE WITH CLASS

Be proud but humble in victory.



LIVE IN OUR COMMUNITY

Inspire future heroes by giving back to the game.

PROFESSIONAL BY NATURE

We don't take shortcuts.

DETERMINED WINNERS

Be relentless and resilient in our pursuit of success.

LEAD WITH STYLE

Deliver our vision with integrity.

WE ARE ALL FANS

Ensure our supporters are the club's fabric.

SHAPE OUR FUTURE

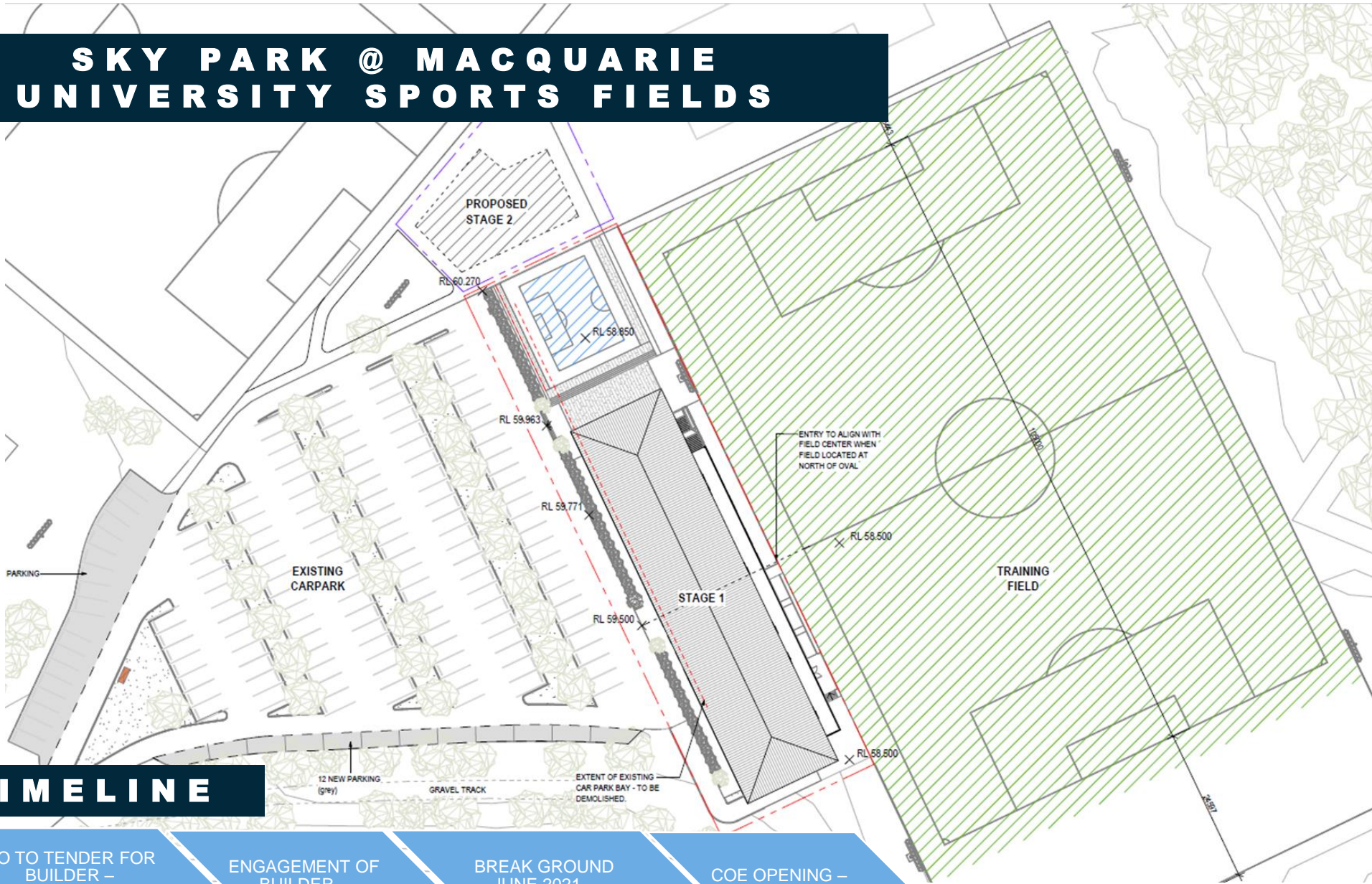
Work as one to leave your mark.



OUR NEXT STEP



SKY PARK @ MACQUARIE UNIVERSITY SPORTS FIELDS



TIMELINE

GO TO TENDER FOR BUILDER – MID - MARCH 2021 (8 WEEK PROCESS)

ENGAGEMENT OF BUILDER – MID - MAY 2021

BREAK GROUND JUNE 2021 – (10 MNTH BUILD)

COE OPENING – (APRIL 2022)



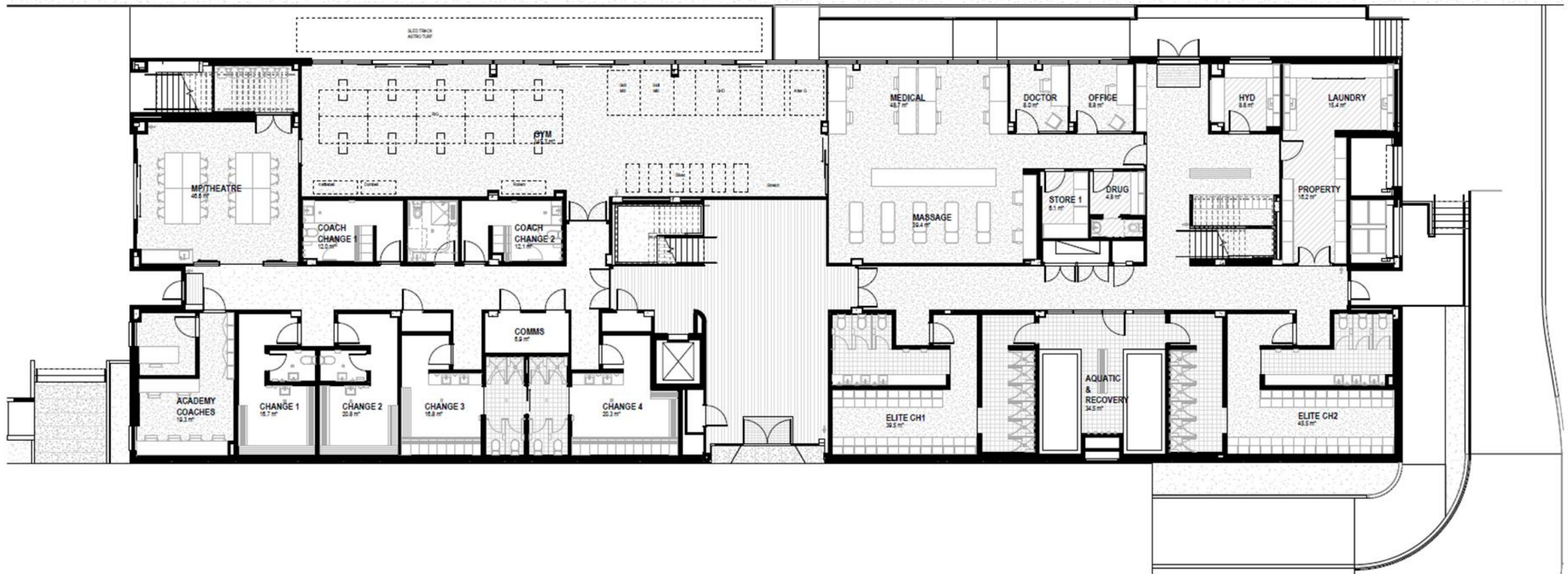
FEATURES – GROUND LEVEL

- Change rooms with dedicated facilities to meet the needs of females, academy and community program participants
- World-class high-performance gymnasium, medical and recover facilities
- Best practice female friendly change rooms and auxiliary areas
- Homework center come lecture theatre space for the academy, University usage and school/community use
- Sydney FC museum including trophy display
- Undercover area for community program participants





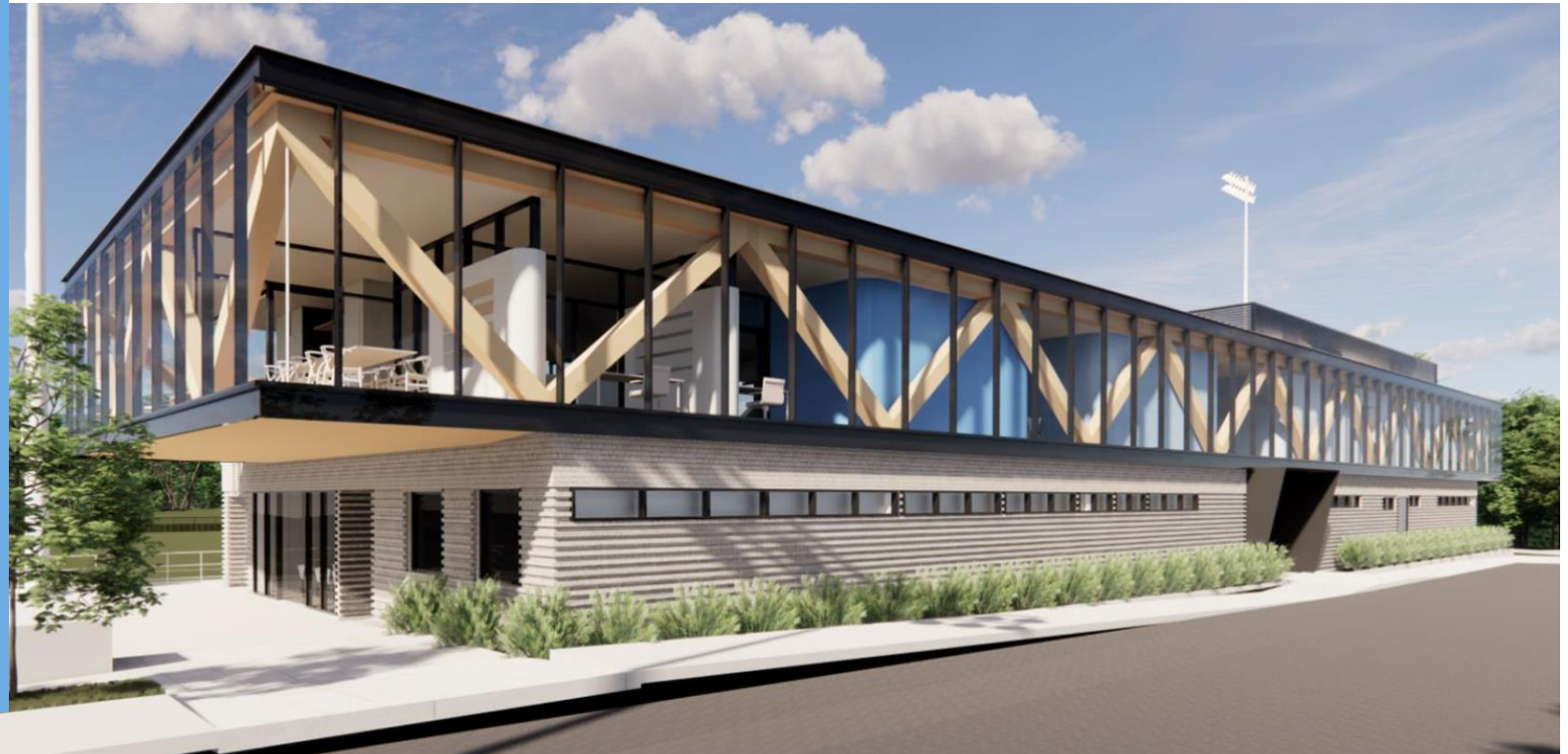
PLANS - GROUND LEVEL





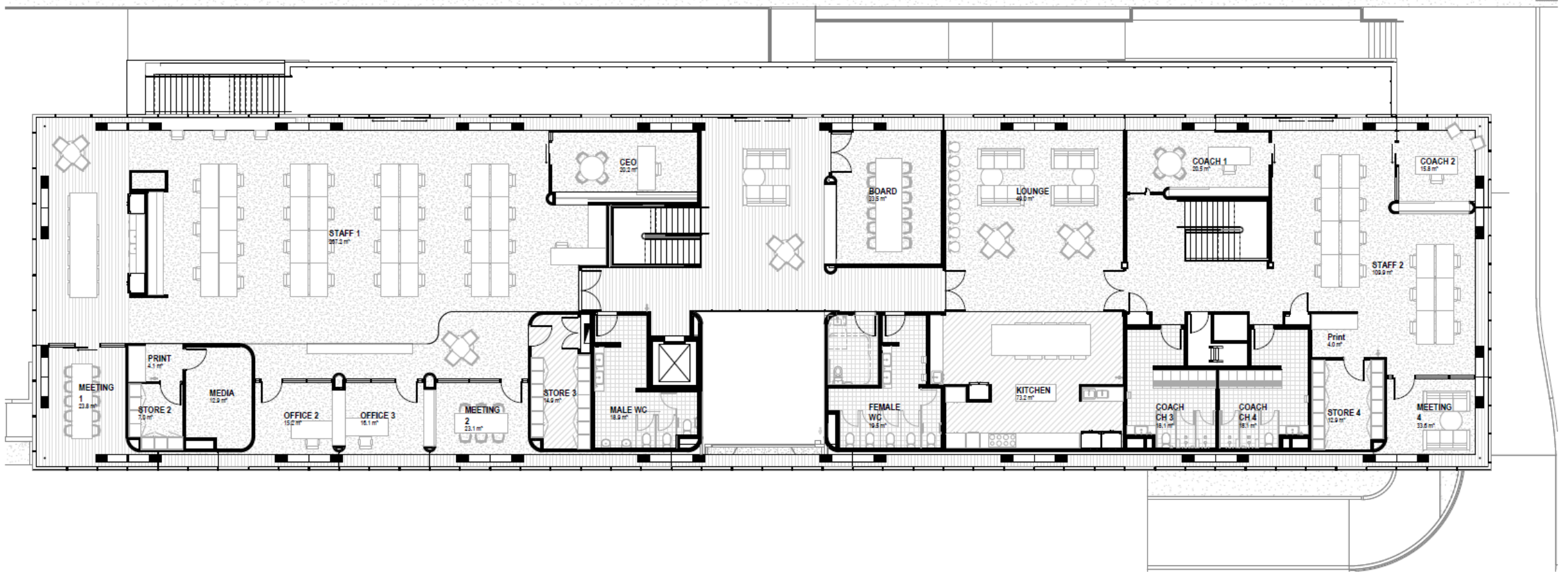
FEATURES – LEVEL ONE

- Multi-functional spaced used for meals, functions and socializing with a range of player and staff welfare benefits
- Meeting rooms and an additional lecture space to facilitate optimal coaching and education experiences to drive success, cultivate talent and engage with the community and students of all ages
- Administration space to cater for our long terms needs and growth
- Event space for entertaining Club partners, guests, members and the community
- Female and male coach's amenities
- Dedicated media space for improved communication and engagement pieces





PLANS - LEVEL ONE





BENEFIT 1: **WOMEN IN FOOTBALL**



The delivery of this social infrastructure project will consciously deliver benefit and equity for females through inclusive design and furthermore:

- Address existing inequalities in female facilities – provision, access and quality
- Enable the creation of a Sydney FC female junior academy creating a visible and supported pathway for aspiring girls
- Support and enhance the growth of female football
- Be a place for young girls and boys to watch the next generation of Matildas and interact with professional female athletes
- Facilitate high quality coaching and education experiences for local women and girls
- Achieve a truly integrated culture of inclusiveness and success irrespective of gender
- Professionalise the women's game in NSW leading into the 2023 FIFA Women's World Cup



BENEFIT 2: **THE COMMUNITY**



Diversity & inclusion are at the core of the facility's deliverables – we want this facility to enhance our community.

Sky Park will:

- Enhance our work with Football United – providing a safe environment to increase social participation through football for the CALD community
- Be an intergenerational facility able to cater for the rapidly aging community in the North District as identified in the Greater Sydney Commission's Plan
- Be a welcoming and easily accessible facility for our Sydney FC powerchair team to come and engage in Club events
- All Sydney FC to facilitate educational days for primary schools and tours of a world-class sporting facility, and guest lectures from athletes and staff
- Deliver high quality work experience and internships for high school and university students
- Enable teachers to fulfill professional development opportunities in an environment which demonstrates best practice



BENEFIT 3:

THE BUSINESS PRECINCT



The completion of Sky Park will make Sydney FC a permanent resident of the Macquarie Park business precinct and a resident of the City of Ryde allowing Sydney FC to:

- Develop, through collaboration, educational STEM programs for school kids incorporating football and important industry learnings
- Enhance business's culture and employee satisfaction through providing team bonding and employee engagement opportunities – e.g. high performing teams workshops, lunch time 5 aside competitions and mental health lectures, increasing inclusion, engagement, physical and mental health at work
- Host business events such as Chamber or Forum meetings or corporate football tournaments in a fit for purpose facility
- Be a place of collaboration – industry, health and education, fulfilling the Greater Sydney Commission's North District Plan objectives – infrastructure and collaboration



BENEFIT 4:

GAME DEVELOPMENT



Sydney FC pride ourselves in delivering fun, well organised and skills-based football programs around Sydney and more broadly throughout NSW.

Sky Park will:

- Be a game changer in terms of the quality, size and scale of activities we can accommodate at Macquarie University Sports Fields – our flagship
- Be a facility which is safe and welcoming for all – diminishing traditional barriers for female participation in organised sport
- Be a regional hub for coach and referee education run in partnership with local associations and our own grassroots curriculum
- Be a social infrastructure project which is future proof and ready for the continued growth of football in NSW
- Provide two (2) more synthetic pitches in the local government area, providing more access to quality pitches for local clubs of all sports
- Increase the number and quality of community events and interactions hosted in Macquarie Park such as schools gala days, local club awards nights etc



BENEFIT 5:

YOUTH CULTIVATION & RETENTION



A world class facility like Sky Park will:

- Provide an attractive proposition to talented footballers, both male and female, to stay in Australia longer
- Ensure a holistic and balanced approach to the transition to a professional athlete through a fit for purpose environment – homework space, recovery facilities, best practice training facilities and all staff housed in the one place
- Forster the next generation of Socceroos and Matildas – 20% of the current Young Socceroos squad are players coming through the Sydney FC male academy
- Allow Sydney FC to facilitate a successful and best practice female youth academy
- Attract overseas opposition to come and stay in Sydney and play against our youth teams instead of Sydney FC travelling overseas due to lack of facilities
- Enable Sydney FC to host invitational domestic and international tournament in the Macquarie Park precinct



QUESTIONS



THANK YOU