

connect

MACQUARIE PARK & NORTH RYDE

Returning to Mac Park:

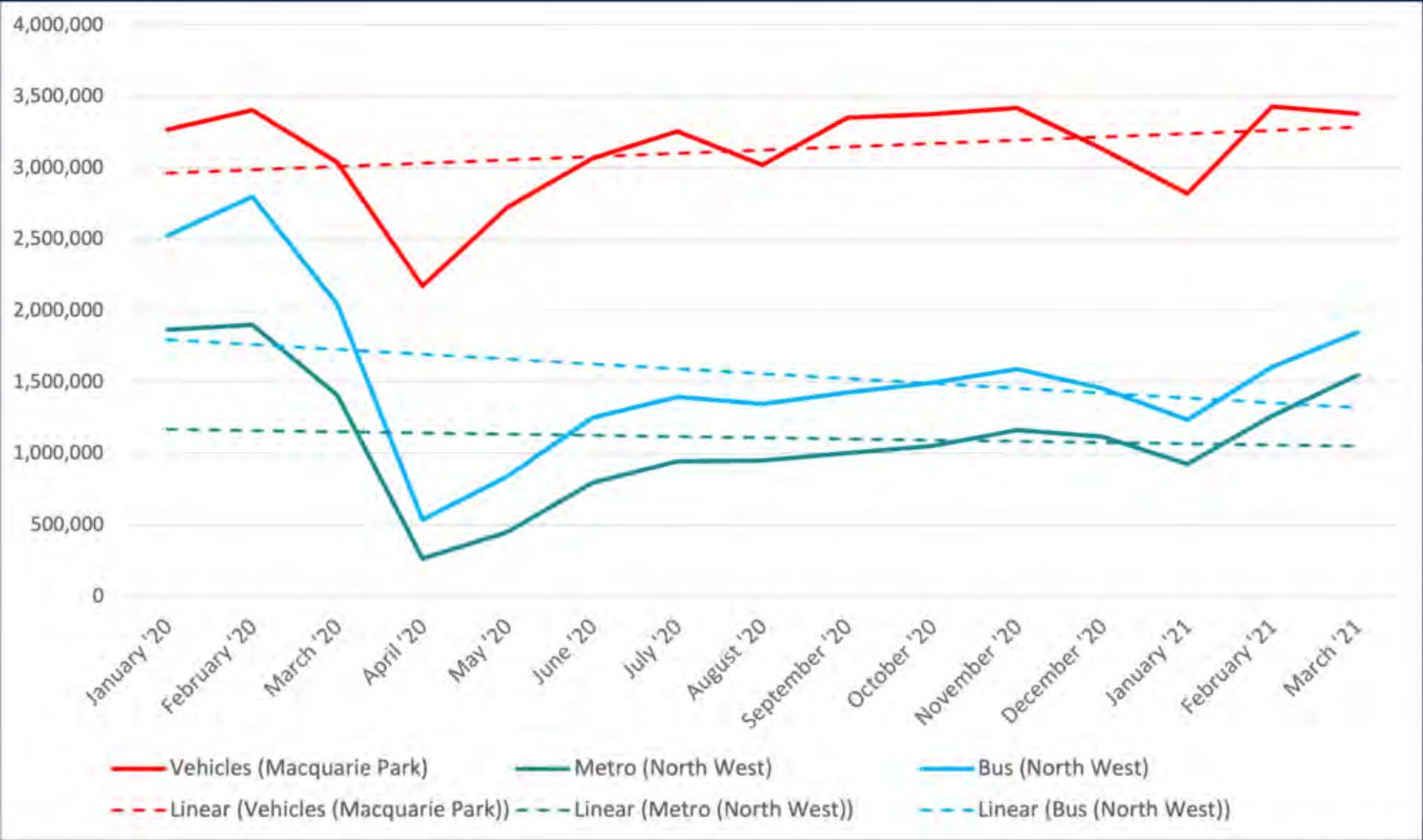
- Travel stats
- How Connect is helping
- MOVE Mac Park Festival

Connect Macquarie Park Innovation District

- Why now?
- Progress update
- Next steps

Mark Ames
mark@connectmacpark.com
0434 436 668

Connect analysis: roads (still) returning faster than public transport



Source: TfNSW Open Data Portal

COVID congestion: how we can help



Hybrid toolkit

Introducing Connect's hybrid toolkit

This toolkit will help you consider how hybrid working culture fits in your workplace - and turn theory in to action!

We commissioned the experienced team at [Juggle Strategies](#) to create these tools. As you navigate through them, you'll find coaching videos, checklists and practical exercises to help guide the way.

"This is not a change we are working on just for this transition period, while we are still dealing with the pandemic. This is forever. And it is for everyone"



Executive Alignment
Start at the executive level to set a direction via a set of principles which will serve as guardrails for implementation



Team ways of working
Use these principles to guide co-creating a set of teaming norms, or team-based ways of working.



Individual conversations
One-on-one conversations to enable individuals to design their ways of working that sets them and the team up for success.



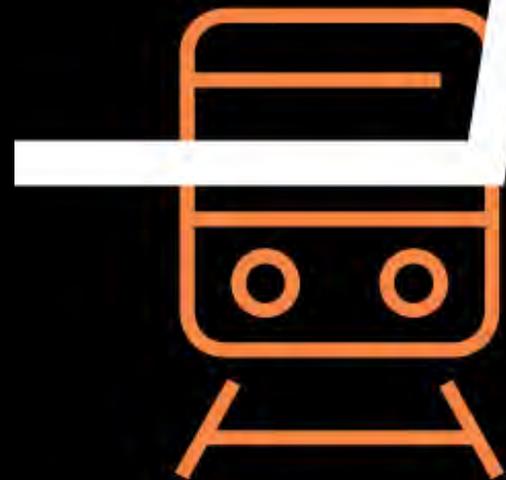
The role of the office
Does hybrid working = less people in your office?
Thought leadership on the role of the office in a hybrid working world.



More tools
Case studies, blog posts and reading to help you go further.



MOVE



**MAC PARK
FESTIVAL**

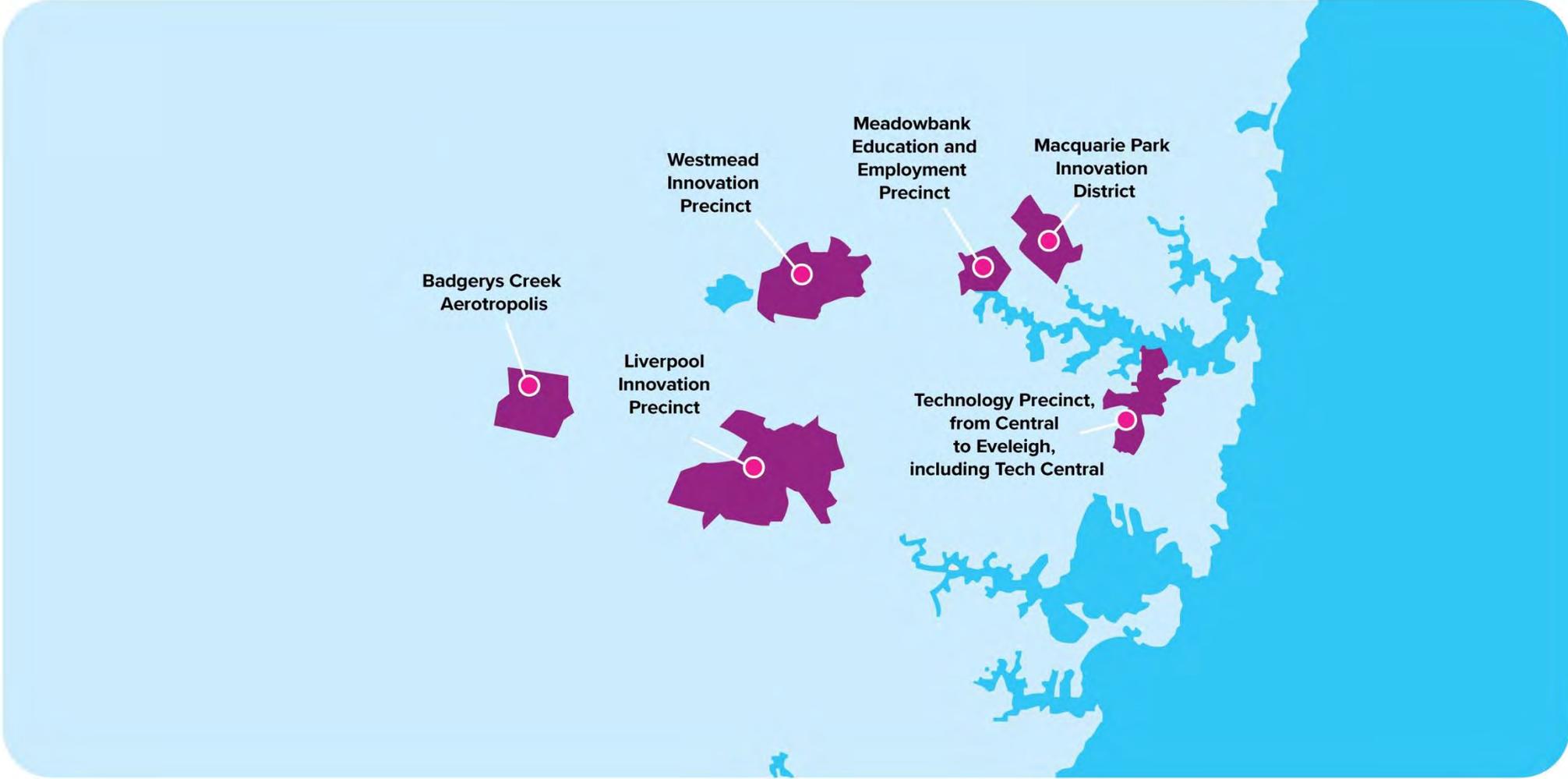




connect  **MPID**

MACQUARIE PARK INNOVATION DISTRICT

Connect MPID: Why now?

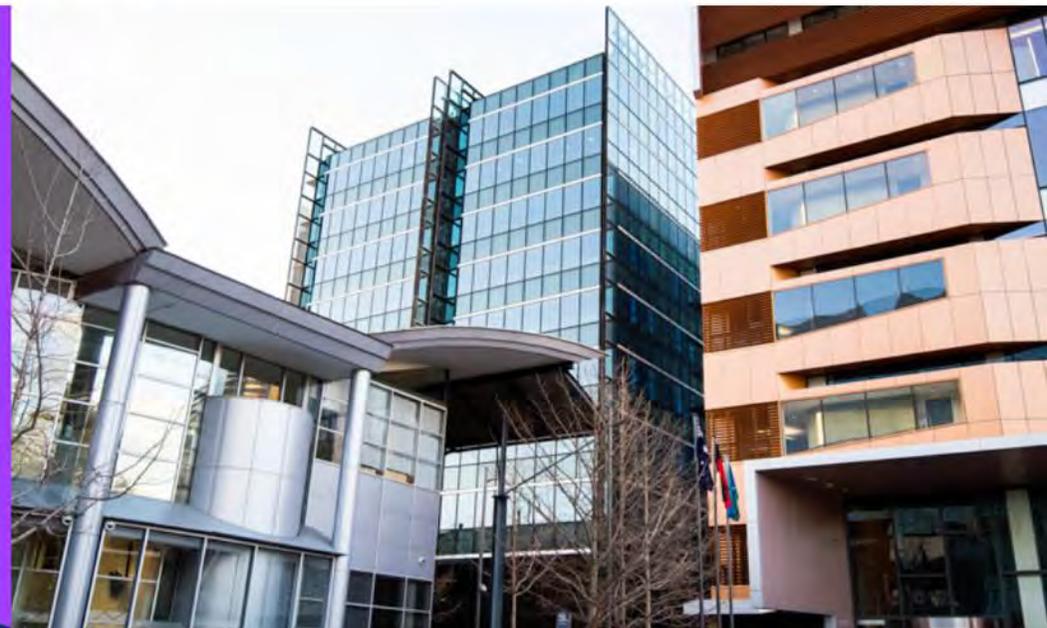


Why now? Macquarie Park's competitors

GROWTH PLANS FOR PARRAMATTA'S LEGAL PRECINCT

Sitting alongside the commercial district of Parramatta's CBD is a legal precinct with a long history that's set to grow with new premises for The NSW Civil and Administrative Tribunal, and longer-term plans for an expanded area.

PARRAMATTA'S JUSTICE PRECINCT



Parramatta's \$29 billion GPP economy is third largest behind Sydney and Melbourne.

\$20 billion in public and private investment is powering Parramatta to new heights as Sydney's Central City



HOUSING 24,000 NEW JOBS, PARRAMATTA IS REVOLUTIONISING THE CITY

Large corporations such as National Australia Bank and the NSW Government's Department of Education have already signed leases for 1000s of workers, taking advantage of Parramatta's affordable rents when compared to Sydney CBDs.

[PARRAMATTA SQUARE](#)



Image courtesy: Transport for NSW

METRO WEST: CONNECTING PARRAMATTA TO SYDNEY CBD

The Sydney Metro West project is a new underground metro railway that will connect Parramatta and Sydney CBDs. This ambitious project will transform the way the City is connected with a faster, more convenient and more sustainable system.

[SYDNEY METRO WEST](#)



Image courtesy: Transport for NSW

PARRAMATTA LIGHT RAIL: RESHAPING MOVEMENTS THROUGHOUT PARRAMATTA

Stage One of the Parramatta Light Rail project underway. The Parramatta Light Rail will revolutionise the way workers, residents and visitors move around Parramatta.

[PARRAMATTA LIGHT RAIL](#)



SOUTH QUARTER PARRAMATTA

An \$6 million dollar mixed use development is poised to become the centre piece of the new South Quarter development formerly known as Auto Alley.

[PARRAMATTA SOUTH QUARTER](#)



CIVIC LINK: CONNECTING THE COMMUNITY

Parramatta's new Civic Link is a mixed social and commercial infrastructure development connecting the CBD to the Powerhouse Precinct.

[VIEW THE CIVIC LINK VIDEO](#)



POWERHOUSE PRECINCT: CENTRE FOR INNOVATION

The new design for the Museum of Arts and Applied Sciences has been unveiled and will reside in the heart of the Powerhouse Precinct.

[THE POWERHOUSE PRECINCT](#)

LOOKING TO MOVE YOUR BUSINESS TO PARRAMATTA?

Whether you're looking at relocating your office or setting up a new office, Parramatta is a strategic choice for your clients and employees. For more information, please submit an enquiry.

FIRST NAME LAST NAME

PHONE EMAIL

MESSAGE

I'm not a robot



SEND MESSAGE

Why now? Macquarie Park's competitors

NSW Gov kick starts Tech Central, \$48m funding



Sydney Council plans new public squares, connects Central Station, Tech Central



CSIRO Chair David Thodey to lead Tech Central steering committee

“heavyweights from Telstra, Atlassian and tech leaders have come together to form a special task force designed to turn Sydney into Australia’s Silicone Valley”

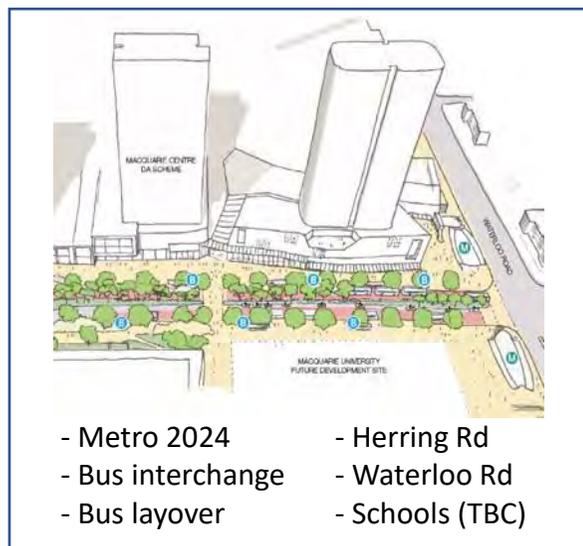
Sources: NSW Government, Sydney Morning Herald, Architecture Today

Why now? Transformative change

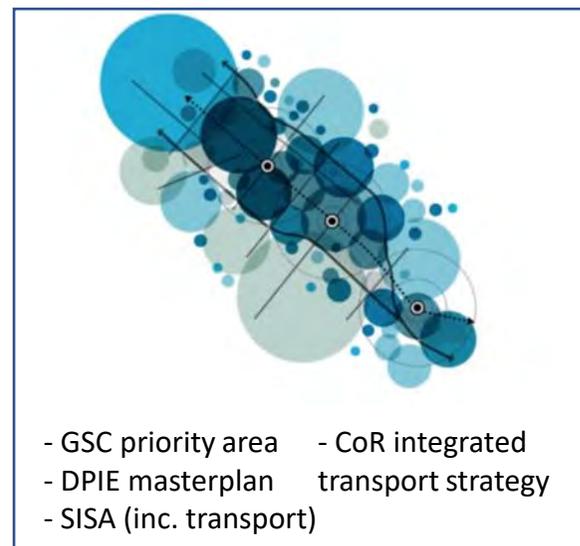
Development



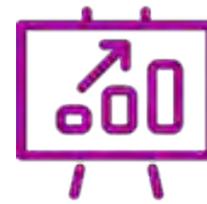
Infrastructure



Strategy



Connect MPID: Our pillars



TRANSFORM Advocacy & Strategy

- Investment attraction
- Infrastructure improvements
- A strong voice for the future
- **Strategy and governance**

MOVE Mobility & access

- Sustainable transport
- Travel demand management
- Workplace tools
- Park-wide resources

THRIVE Innovation & Commercialisation

- Support innovation spaces
- Talent development and retention
- Connect for innovation (programs, showcases, research)

ELEVATE Marketing & promotion

- Marketing Mac Park
- Build and reinforce MP narrative
- Integrated website
- **Targeted campaign to grow member base**

UNITE Activation

- Member events
- Events and Activations
- Community building

connect  **MPID**

MACQUARIE PARK INNOVATION DISTRICT

Any questions?

Mark Ames

mark@connectmacpark.com

0434 436 668