

Subject:	Macquarie Park Forum	Page 1 of 5
File No:	CLR/07/8/101/1/12	
Document Ref:	D21/69217	
Venue:	On site – Macquarie University	
Date:	6 th May 2021	
Time:	Started at: 4pm Closed at: 6:25pm	
Chair:	Clr Bernard Purcell	
Meeting Support (MS):		
Staff Convenor:	John Brown, Senior Coordinator - City Activation	

Committee Role: To assist Council in the refinement and implementation of the Macquarie Park Master Plan vision and objectives to achieve sustainable growth in Macquarie Park.

Present	Apology	Name	Position Title	Organisation
x		Clr Bernard Purcell	Council representative	City of Ryde (Chair)
		Clr Edwina Clifton	Council representative	City of Ryde
	x	Clr Trenton Brown	Council representative	City of Ryde
		Clr Jordan Lane	Council representative	City of Ryde
x		Tony Abboud	Community representative	Riverside Business Chamber
	x	Vanessa Hindmarsh	Community representative	Sonic Healthcare
		Oliver Taylor	Community representative	Stockland
x		Paul Hogan	Community representative	Macquarie University
	x	Catherine Alekna	Community representative	Optus
		Lara Kirchner	Community representative	TSW
	x	Cameron Kline	Community representative	Macquarie University
x		Mark Broomfield	Community representative	Macquarie University
		Michael Lichtenberg	Community representative	Colliers
	x	Ben Matthews	Community representative	AMP Macquarie Centre
x		Francesco Princi	Community representative	Jones Lang LaSalle
		Michael Butterworth	Community representative	Community
	x	Tim Hunt	Community representative	Novartis
		Stefan Sjoka	Community representative	Cyrus Media
		Craig Chung	Community representative	City of Sydney
		Anthony O'Neill	Community representative	Frasers
x		Mark Ames	Community representative	Connect
x		Matt Hamilton	Community representative	Goodman
x		Melissa Ryan	Community representative	Incubator /Venture Café
	x	Cate Sinclair	Community representative	Northern Centre

Additional Attendees

Name	Position Title	Organisation
John Brown	Senior Coordinator – City Activation	City of Ryde
Jan Bouhali	Economic Development Coordinator	City of Ryde
Marita Perry	Data Analyst	City of Ryde

Details	Action	Responsibility and Date
<p>1. Welcome, Attendance and Apologies</p> <p>Councillor Purcell welcomed all present and provided an acknowledgement of country.</p> <p>The attendance and apologies were recorded as above.</p>	Noted.	
<p>2. Confirmation of Minutes of the previous meeting and matters arising</p> <p>Minutes of the meeting from 18th February 2021 were considered 'as read' and were endorsed.</p>	The minutes were confirmed.	
<p>3. MQU Development Tour</p> <p>Property Manager for Macquarie University, Mr. Mark Broomfield lead the Forum on a tour of the Central Courtyard precinct, which is the heart of the Campus.</p> <p>This space includes a food and beverage offering, formal and informal meeting places and surrounded by impressive landscaping. This space is open to the public.</p> <p>Included in this space is a purpose built Graduation Hall featuring hand crafted wood panelling.</p> <p>Please Note: Due to the weather, the tour was not able to include the new MQU Arts Precinct. However, the following video previously shot by Connect has been attached. https://youtu.be/xEO_2ka1j58</p> <p>It was agreed the facilities will be an asset to Macquarie Park. Congratulations was extended to MQU, and in particular to Mark Broomfield and his team for delivering such a quality outcome.</p>	The information was noted.	
<p>4. Venture Café and Incubator Update</p> <p>Manager of the MQU Incubator Ms. Melissa Ryan provided a presentation on the goals, aspirations and achievements of this facility.</p> <p>The MQU Incubator provides support and guidance to start ups inside and outside the University.</p> <p>It was highlighted that for Australia to prosper, we need to innovate. 50% of economic growth in OECD countries is from new business innovation.</p> <p>The 2020 report card for the Incubator's performance is impressive:</p> <ul style="list-style-type: none"> • Supported 74 Startups since opening in 2017 • 31% of its startups have at least 1 female founder • 51% founders are MQ Alumni • Resident Companies generated over 30 new jobs in 2020 • Onboarded 19 new mentors – local and international <p>It was noted, Venture Café going forward is being managed by Melissa and her team.</p>	The information was noted.	

<p>5. Connect and MPID Update</p> <p>General Manager of Connect Mark Ames provided an analysis of traffic data, as well as an update on programs and events being delivered by Connect.</p> <p>Mr Ames highlighted traffic data indicates workers are coming back to the Precinct; however, single vehicle trips are trending up. Congestion on key roads such as Epping and Lane Cove Roads is now back to pre- pandemic levels.</p> <p>Mr Ames emphasised all businesses need to continue to promote flexible working and the use of public transport.</p> <p>Connect has produced two documents which provide advice and guidance to businesses as they navigate a changing landscape:</p> <p>Connect – ‘Finding the Path Forward’ Connect – ‘Hybrid Toolkit’</p> <p>Mr Ames also provided an update on discussions between MPID and Connect as they streamline their services. It was noted, there is strong synergy between the goals of both organisations.</p> <p>Key Pillars of the plan to streamline their resources is summarised below:</p> <p>Transform – Advocacy + Strategy Move – Mobility + Access Thrive – Innovation + Commercialisation Elevate – Marketing + Promotion Unite – Activation</p>	<p>The information was noted.</p>	
<p>6. Macquarie Park Marketing Update</p> <p>Ms Jan Bouhali, Economic Development Coordinator for Ryde Council provided an update on the Macquarie Park Marketing Plan.</p> <p>Council, in collaboration with Connect and MPID delivered a MedTech and Cyber Security Summit on 29 April.</p> <p>As part of the Macquarie Park Marketing Plan, online content is being produced to expand our marketing channels. An invest Macquarie Park video was featured, with other footage being created - the video has attracted over 6500 views.</p> <p>It was agreed by developers and commercial real estate agents that such resources will be invaluable when attracting tenants to the Precinct.</p> <p>It was agreed to maximise the reach of such resources, marketing collateral should be made accessible to all relevant parties.</p> <p>Ms Bouhali also provided information regarding the ‘Love Macquarie Park’ program. This program highlights what there is to ‘see and do’ in Macquarie Park and it is focussed on both current and future employees.</p>	<p>The information was noted.</p>	

<p>7. General Business</p> <p>Key discussions and comments are noted below:</p> <p>Tony Abboud informed the meeting he will be meeting with Ms Amy Brown, CEO of Investment NSW in the coming weeks to discuss business opportunities.</p> <p>Mark Ames concurred Invest NSW is an important stakeholder for Macquarie Park. He suggested that a delegation of stakeholders from the Forum should request a meeting – he recommended we travel into the city to maximise Ms Brown’s availability.</p> <p>Mark Broomfield confirmed that the MOU between Sydney FC and MQU is progressing well.</p> <p>Mr Broomfield also confirmed that Sonic Healthcare and Macquarie Private Hospital will deliver a COVID vaccination centre at the University.</p> <p>Councillor Bernard Purcell passed onto the Forum a request for a prayer space in Macquarie Park by the Islamic Science and Research Academy. They are seeking the space gratis as a not for profit, or for a peppercorn rent.</p> <p>Mark Broomfield voiced his support that the Forum should explore opportunities to assist in finding such a space.</p> <p>John Brown confirmed Council had hosted a meeting with key landowners and tenants to discuss the proposed design for the Macquarie Park Transport Interchange.</p> <p>At that meeting, Council presented an alternate design which it believes will provide a better place outcome.</p> <p>Council will write to the Transport Minister raising its concerns; the letter will be circulated, and next steps considered.</p> <p>There was unanimous agreement that any alternate design that could improve safety, connections and provide a sense of place should be investigated.</p>	<p>The information was noted.</p>	<p>Mr Abboud to report back to the convenor on the meeting</p> <p>Mr Ames to explore the feasibility of a meeting with Investment NSW.</p> <p>Mr Brown to circulate the letter.</p>
<p>7. Next Meeting</p> <p>The next meeting of this committee will be held on Thursday 5th August 2021.</p>		<p>Noted</p>