

Introducing Connect Macquarie Park + North Ryde

Presentation to the Macquarie Park Forum

by Rebecca Lehman
General Manager

07 May 2015

- Welcome to new Executive Officer, Raymond Chapman
- Ray brings transformational experience to Connect
- Ray is meeting our current members and meeting potential members throughout May
- Please join us in welcoming Ray



**There are
4 of us
now!**

Our membership now covers 17,500 staff and 30,000 students



We are piloting the City of Ryde's issue reporting app

●●●● Optus 3G 15:21 51%



Report to
City of Ryde

© 2013 "Connect Macquarie Park + North Ryde"
is the public face of the Macquarie Park
Transport Management Association,
a not-for-profit association.

V1.0.0.2

●●●● Optus 4G 09:36 97%

connect
MACQUARIE PARK + NORTH RYDE

Issue

Description

Location

Address

Contact Details (Optional)

Name

Phone

Email

... collects information about transport issues and reports to the City of Ryde



connect
MACQUARIE PARK + NORTH RYDE
..... enjoy your ride

1300 761 527
info@connectmacpark.com

Linked in

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Pothole?
Cracked Footpath?
Overgrown Vegetation?

REPORT TRANSPORT ISSUES >

Connect.....
Commuter Club

CONNECT COMMUTER CLUB >



LATEST NEWS

LATEST NEWS >

CONNECT MACQUARIE PARK + NORTH RYDE

As the most rapidly growing and second largest business district in NSW, Macquarie Park is home to a large number of ASX listed companies who base their headquarters in this prestigious area. Connect Macquarie Park + North Ryde is a not-for-profit association that works with local businesses and organisations in the Macquarie Park and North Ryde precinct to improve travel choices for commuters so they enjoy their ride to work.

Plan your trip

From

e.g. Town Hall

To

e.g. Newtown

Tools: our transport handbook has transport tips for staff



YouConnect

Your Macquarie Park and North Ryde transport guide



Case study: free parking is not “just” a cost of doing business

Land owners charge tenants for Macquarie Park parking:

- A surface car space in Macquarie Park = \$1,800 p.a. or \$7.20 / day
- A structured car space in Macquarie Park = \$2,400 p.a. or \$9.60 / day

The cost to a business to lease parking:

- 25 surface spaces = \$45,000 p.a.
- 175 structured spaces = \$420,000 p.a.

FREE STAFF PARKING IS NOT FREE!

If these costs are not passed onto staff in the form of a daily, weekly or monthly parking rate ...
the impact to the bottom line is \$465,000

When staff fill available off-street parking, **they are willing to pay \$11 per day** for on-street parking -- \$2.40 per hour

... in Parramatta they pay \$3.50 per hour (no cap)

... in North Sydney they pay \$6 per hour (no cap)

... in the City of Sydney they pay \$7 per hour (no cap)





Rebecca Lehman

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