

Subject:	Eastwood Events and Promotions Committee	Page 1 of total
File No:	COR2007/2670	
Document Ref:	D11/72181	
Venue:	Eastwood Women's Rest Centre, Hillview Road - Eastwood	
Date:	Monday 22 nd August 2011	
Time:	6.00pm	Started at: 6.05pm Closed at: 7.00pm
Chair:	Clr Justin Li	
Meeting Support (MS):	Linda Smith – EA to the Mayor and Councillors	
Staff Convenor:	Derek McCarthy (apology) Courtney Long	
Circulation:		

Committee Role:

The Eastwood Events and Promotions Committee promotes and sponsors entertainment, new activities/initiatives in the Eastwood Town Centre.

Committee Members as per the Terms of Reference:

Councillor Representatives: Councillor Li, (Chairman), Councillor Tagg, Councillor Etmekdjian, Councillor Perram

Community Representatives: Brad Chan, Wilson Fu, Roseanne Gallo, Hugh Lee, Norman Li, Terry Ryan, Peter Sullivan

Present	Apology	Name	Position Title	Organisation
x		Councillor Li	Chairman	City of Ryde
		Councillor Tagg	Councillor	City of Ryde
	x	Councillor Etmekdjian	Councillor	City of Ryde
x		Councillor Perram	Councillor	City of Ryde
	x	Brad Chan	Managing Director	Eastwood Shopping Centre
		Mark Chan (resigned)		
x		Wilson Fu		Eastwood Chinese Senior Citizens
	x	Roseanne Gallo		RB Music and Eastwood Chamber of Commerce
x		Hugh Lee		Eastwood Chinese Senior Citizens
		Norman Li		Year of China Australia
		Terry Ryan		
	x	Peter Sullivan	President	Eastwood Chamber of Commerce

Additional Attendees

Name	Position Title	Organisation
Nathan Pratt	Economic Development Manager	City of Ryde
Courtney Long	Events Officer	City of Ryde

Details**Action****Responsibility and Date**

1.	Present:	Noted	
2.	Apologies:	Noted	
3.	Confirmation of Minutes from 23rd May 2011	Confirmed and endorsed	

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Details	Action	Responsibility and Date
<p>4. Agenda Item 1 – Introduction of Nathan Pratt – Economic Development Manager – City of Ryde</p>	<p>Clr Li welcomed Nathan Pratt to the meeting. Nathan advised that his role is to implement an economic development strategy developed prior to his commencement with Council. Projects are being implemented one by one.</p> <p>Projects specific to Eastwood are the compilation and production of a food guide and the introduction of a skilled migrant program.</p> <p><u>Food guide:</u> Planning of the food guide is in the early stages. Financial implications, business case, promotion, negotiation and support of businesses etc still required. Examples of current food guides were given including one on the website for Strathfield Council. The cost of preparing a food guide in other localities was provided. The cost varied widely depending on whether outside consultants prepare the guide, format of information etc.</p> <p><u>Skilled migrant program:</u> A partnership between Macquarie University, Meadowbank TAFE, Eastwood CCA, Federal Government is to be investigated as part of the research to determine the feasibility of a skilled migrant program.</p> <p>The program would equip new migrants with skills to apply for jobs, prepare a CV, interview skills etc.</p> <p>Once research complete the program can be promoted at citizenship ceremonies, Chinese language schools, advertising in Cityview, Christian Community Aid etc.</p> <p>Initially 15 people would be needed to commence the program.</p>	<p>Nathan to keep the committee and Council informed as research and development of the food guide and skilled migrant program develop.</p>

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Details	Action	Responsibility and Date
<p>5. General Discussion/Other Business</p> <p>Cinema in the Plaza – trial date</p> <p>Carols in the Plaza</p> <p>Singing Star Competition</p> <p>Seating for Cinema event</p> <p>Granny Smith Festival update</p> <p>Table tennis program</p>	<p>The 20th Anniversary of Eastwood Chinese Senior Citizens Club will be celebrated in Eastwood Plaza on Wed 9th November from 11am to 1.30pm. An outdoor lunch to be catered by Kings restaurant for 200 people is proposed.</p> <p>An exact date has not been fixed but the event will be held early in the new year near the date of Lunar New Year. A budget of approximately \$4,000.00 has been allocated.</p> <p>This matter will be brought to the next meeting in November. Committee members are to contact Courtney prior to this meeting if they wish to make a comment regarding the event.</p> <p>It was noted that this event will not be held this year. Singing events are still conducted as part of the Granny Smith Festival, West Ryde Easter event, Gladesville Christmas event etc.</p> <p>There was discussion regarding the type of seating to be provided at the cinema in the plaza event. Options such as no seating, hire of seats, byo seats etc were canvassed. The choice of movie and target audience were also discussed.</p> <p>The lion head which was trialled at the Lunar New Year parade is to be entered in the Granny Smith Festival parade.</p> <p>Information was provided about a table tennis program for school children being proposed by John Alexander MP's office. A tournament featuring international table tennis players will be held during the Granny Smith Festival. Demonstration matches will also be held with possible public participation.</p>	<p>Courtney to seek advice re use of plaza area and use of pa system.</p> <p>Courtney to lock in date for cinema once date of Lunar New Year determined.</p> <p>Report to next meeting collating any comments from committee members</p> <p>Application to be submitted via webpage.</p>
<p>6. Next Meeting: The next meeting will be held on 28th November 2011</p>	<p>Clr Perram advised he will not be present at this meeting.</p>	