

<b>Subject:</b>	Eastwood Events and Promotions Committee	Page 1 of 4
<b>File No:</b>	COR2013/208/4	
<b>Document Ref:</b>		
<b>Venue:</b>	Eastwood Women's Rest Centre, Hillview Road - Eastwood	
<b>Date:</b>	Monday, 25 November 2013	
<b>Time:</b>	6.00pm	Started at: 6.00pm      Closed at: 6.16pm
<b>Chair:</b>	Clr Etmekdjian	
<b>Meeting Support (MS):</b>	Carol Mikaelian – Councillor Support Coordinator	
<b>Staff Convenor:</b>	Courtney Long	

**Committee Role:**

The Eastwood Events and Promotions Committee promotes and sponsors entertainment, new activities/initiatives in the Eastwood Town Centre.

**Committee Members as per the Terms of Reference:**

Councillor Representatives: Councillors Li (Chairman) Laxale and Perram.

Community Representatives: Tony Tang, Wilson Fu, Che Fai (Jeffrey) Tse, Vivien Lor, Roseanna Gallo JP, Hugh Lee and Peter Sullivan

Present	Apology	Name	Position Title	Organisation
X		Councillor Etmekdjian	Chairman	City of Ryde
	X	Councillor Li	Councillor	City of Ryde
	X	Councillor Perram	Councillor	City of Ryde
X		Mr Tony Tang		Rotary Club of Eastwood
x		Mr Wilson Fu	Secretary	Eastwood Chinese Senior Citizens Club
		Mr Che Fai (Jeffery)Tse		Eastwood Chinese Senior Citizens Club
		Ms Vivien Lor		Community
X		Mrs Roseanna Gallo JP		RG Music
		Mr Hugh Lee OAM	President	AAAB
X		Mr Peter Sullivan		Eastwood Chamber of Commerce

**Additional Attendees**

Name	Position Title	Organisation
Ms Courtney Long	Team Manager – Event Development	City of Ryde
Ms Carol Mikaelian	Councillor Support Coordinator	City of Ryde

Details	Action	Responsibility and Date
1. <b>Apologies:</b> Clr Etmekdjian acknowledged the wonderful work that Clr Li has done and looks forward to continuing	Noted	
2. <b>Adoption of Minutes</b>	Endorsed	
2.1 <u>Granny Smith Festival Update</u> Ms Long advised that a debrief for the Granny Smith was hosted yesterday.		

	<p>The subcommittee was satisfied with the festival.</p> <p>Clr Etmekdjian advised that it is important that the committee provide feedback.</p> <p>Survey – participants did a survey to get feedback and Ms Long will provide the survey to the committee.</p>		
2.2	<p><u>Lunar New Year Festival Update</u></p> <ul style="list-style-type: none"> <li>– Mr Lee OAM advised that this will be the 6<sup>th</sup> year festival; it was on a much smaller scale before.</li> <li>– Since the establishment of the committee, Mr Lee OAM was elected chairperson.</li> <li>– Two meetings have already been conducted, first with the members and the second with Mr McCarthy.</li> <li>– Proposed third meeting this coming Friday.</li> <li>– Dates of celebration are confirmed for Saturday 1 February. There will be the lion dance to visit the shops in Eastwood together with the God of fortune to bring them luck – this will be held on the on the second day of the Lunar New Year.</li> <li>– The following Sunday, the 9<sup>th</sup>, a cooking competition will be held, as usual. Last year's winner will be a judge.</li> <li>– A cooking competition sponsor has been secured.</li> <li>– The theme of the competition will be 'how to make good noodles'. Noodles will be provided to the contestants to try it at home first.</li> <li>– There will be three judges.</li> <li>– The main event celebration will be held on 15 February.</li> <li>– As usual, sponsorship packages will be sent out to all potential sponsors, and some sponsors have already secured as gold and jade sponsors.</li> <li>– This Friday the sub-committee will have more information to provide to the committee regarding its progress.</li> <li>– Mr Fu advised that the main events include the dragon which consists of</li> </ul>		

	<p>18 people and a high pole lion dance.</p> <ul style="list-style-type: none"> <li>- The high pole lion dance is on YouTube, where potential sponsors can view it.</li> <li>- Cllr Etmekdjian confirmed that he won't be able to attend the cooking competition.</li> </ul>		
2.3	<p><u>Cinema in the Plaza</u></p> <ul style="list-style-type: none"> <li>- Ms Long advised that after the last meeting the decision went into doing a cinema screening "Nightmare before Christmas" including also a few dance groups.</li> <li>- A lot of the supplies were sourced after Halloween.</li> <li>- There will also be a creepy Christmas puppet making stand.</li> <li>- Looking at requesting gold coin donations from visitors, to be donated to Giant Steps. All proceeds for the cinema will be donated as well.'</li> <li>- Looking at going down to local retailers to offer seating to generate more patronage for the cinemas.</li> <li>- The screen will be near the kiosk towards the fountains.</li> <li>- Activities will be held behind the screen so that it can be packed down while the movie is screening.</li> <li>- Guests will be encouraged to bring low seating.</li> <li>- Looking at possibly having characters dressing up.</li> <li>- The Mayor has been asked to come as Dracula.</li> </ul>		
2.4	<p><u>Foreign Film Cinema Eastwood Plaza</u></p> <ul style="list-style-type: none"> <li>- The foreign film cinema was booked to be part of the foreign film festival, however two weeks ago Mr McCarthy received a call from the festival organisers and one of the proposed movies had not received approval. Since it was two weeks out, the decision was made to cancel the event.</li> <li>- Not sure how prepared the committee was, and how experienced they were. Hopefully City of Ryde will be part of it next year. Will continue to try and work</li> </ul>		

	with them next year.		
4.	<b>Confirmation of Next Meeting:</b> Date: 3 March 2014 Time: 6.00pm Venue: Eastwood Women's Rest Centre, Hillview Road, Eastwood		
5.	<b>Clr Etmekdjian wished the committee a Merry Christmas.</b>		