

Subject:	Eastwood Events and Promotions Committee	Page 1 of 4
File No:	COR2013/208/4	
Document Ref:	D14/16997	
Venue:	Eastwood Women's Rest Centre, Hillview Road - Eastwood	
Date:	Monday, 3 rd March 2014	
Time:	6.00pm	Started at: 6.00pm Closed at: 7.00pm
Chair:	Clr Li	
Meeting Support (MS):	Linda Smith – EA to the Mayor and Councillors	
Staff Convenor:	Derek McCarthy	

Committee Role:

The Eastwood Events and Promotions Committee promotes and sponsors entertainment, new activities/initiatives in the Eastwood Town Centre.

Committee Members as per the Terms of Reference:

Councillor Representatives: Councillors Li (Chairman) Laxale and Perram.

Community Representatives: Tony Tang, Wilson Fu, Che Fai (Jeffrey) Tse, Vivien Lor, Roseanna Gallo JP, Hugh Lee and Peter Sullivan

Present	Apology	Name	Position Title	Organisation
	X	Councillor Etmekdjian	Chairman	City of Ryde
X		Councillor Li	Councillor	City of Ryde
X		Councillor Perram	Councillor	City of Ryde
X		Mr Tony Tang		Rotary Club of Eastwood
x		Mr Wilson Fu	Secretary	Eastwood Chinese Senior Citizens Club
		Mr Che Fai (Jeffery)Tse		Eastwood Chinese Senior Citizens Club
		Ms Vivien Lor		Community
	X	Mrs Roseanna Gallo JP		RG Music
X		Mr Hugh Lee OAM	President	AAAB
X		Mr Peter Sullivan		Eastwood Chamber of Commerce

Additional Attendees

Name	Position Title	Organisation
Derek McCarthy	Manager - Community Relations	City of Ryde
Ms Linda Smith	EA to the Mayor and Councillors	City of Ryde

Details	Action	Responsibility and Date
1. Apologies: Clr Li took the chair in the absence of Clr Etmekdjian.	Noted	
2. Adoption of Minutes An alteration was required to the minutes at Item 2.2 – Lunar New Year Festival Update. It should read that Hugh Lee OAM has been chairman of the committee for the last two years. Prior to that Clr Li was chairman for the first four years.	The minutes from the meeting of 25 th November 2013 were endorsed with one alteration.	

3.0	Business Arising		
3.1	<u>Lunar New Year Celebration 2014</u> <ul style="list-style-type: none"> - Hugh Lee OAM gave a report on the day. - He thanked all Council staff involved especially the events team and stated they helped the day run smoothly. - Despite unsettled weather, the day was well run and well attended. - Comment has been passed that this was one of the best Lunar New Year celebrations in NSW. - Hugh advised the event is now nearly financially self sufficient. - He said lots of videos and photos of the day are available on social media etc. - It was noted that Wilson Fu went back to Eastwood after the event to ensure all rubbish was removed. - Clr Li congratulated Hugh Lee and everyone involved with the celebration. 	Noted	
3.2	<u>Cinema in the Plaza – Christmas 2013</u> <ul style="list-style-type: none"> - For the first time in 2013, a film event was held in Eastwood rather than carols at Christmas. - It was noted that carol services are held in many other locations. - Activities such as puppet making and dancing were conducted in conjunction with the screening. - There were twice as many attendees at the film as attended the previous year's carol service. - It is intended to hold another film night in 2014 rather than carols. 	<p>Noted.</p> <p>A film night to be held in Eastwood Plaza to mark Christmas 2014.</p>	
3.3	<u>Cinema in the Plaza March 2014</u> <ul style="list-style-type: none"> - "The Man of Steel" will be shown on 14th March 2014 	<p>Derek to bring alternate dates to the next meeting to possibly allow an additional film to be shown in either September/October.</p> <p>The Christmas Film date to be locked in as 1st Thursday in December.</p>	
4.0	Other Business		
4.1	<u>Night Markets</u> <ul style="list-style-type: none"> - Following a Mayoral Minute in 2013, Council resolved to investigate conducting a night market in Eastwood. - Suggestion that the market be held on the east side of the railway line. - It could be that a food market is held in Eastwood with other types of market in other locations. - The market could be held as an 	Derek to investigate this matter thoroughly and advise at the next meeting.	

	<ul style="list-style-type: none"> - extension of the Lunar New Year Festival on the Friday prior perhaps. - An EOI will be required to run the markets especially if to be done on a regular basis. - Need to ensure the market doesn't compete too much with existing shops. - It was noted it is difficult for existing shop keepers to take a stall and staff it. - Suggestions other than food were plants/ organic food/art etc 		
4.2	<p><u>Community Harmony Soccer Tournament – 22nd March 2014</u></p> <ul style="list-style-type: none"> - Hugh advised a similar game was played last year between the Australian Chinese Soccer Team and Eastwood Police. - It was a fund raiser for a police officer who died. - Last year 2 teams took part, this year there are 4. Hopes for 8 next year. - This year's teams are St George Bank, Australian Chinese Soccer Association, Eastwood Police and Korean Soccer Association. - St George Bank are sponsoring the game this year. - Sponsors have been obtained for the trophies, bottled water to be used, lunch and T shirts. 	<p>The official name is to be Community Harmony Soccer Tournament.</p> <p>The committee is welcome to attend the presentation and lunch at the Landmark Hotel.</p> <p>It was noted that an Indonesian group has expressed an interest in playing next year.</p> <p>Council may also enter a team next year.</p>	
4.3	<p><u>Photo competition and exhibition – “what you love about Eastwood”.</u></p> <ul style="list-style-type: none"> - This event is to be sponsored by St George Bank. - It was noted that Council is currently conducting a similar photo competition for amateurs. - The June theme of Council's event is “your favourite place” which is very similar to the proposed exhibition above. 	<p>It was noted that Council's competition concludes in June 2014.</p> <p>The Eastwood competition will be deferred until after this date.</p> <p>The competition will probably be held in June/July as it is hoped to present the winners at the AAAB 5th Annual Dinner to be held in August.</p>	
	<p><u>General Business</u></p> <p><u>Table Tennis Table</u></p> <p>It was noted by Cllr Li that the table tennis table located near the library had not been replaced since its removal for the Granny Smith Festival.</p> <p><u>Removal of Lanterns – Lunar New Year</u></p>	<p>Derek advised that he understood a slab was to be placed at the site of the table before its replacement and that the table was to be installed with bolts that will allow its easy removal in future.</p> <p>Derek to chase up relocation of the table.</p> <p>Derek has arranged for the removal of the lanterns.</p>	

	<p>Hugh noted that the lanterns had not yet been removed from the Plaza etc. and that for customary reasons they should be removed a month after Lunar New Year.</p> <p><u>Street Banners</u></p> <p>Clr Perram noted the enhancement to the local area created by the placement of banners outside the Landmark Hotel.</p> <p>He enquired if banners could be placed on existing electricity poles.</p> <p><u>Eastwood Rugby Club – sign at Eastwood</u></p> <p>It was noted the old sign has been removed and replaced</p>	<p>Derek to make a note to remove lanterns in a timely manner in future.</p> <p>Derek advised it is expensive to retrofit existing poles but that he will enquire about obtaining brackets for the poles in the plaza so they can be used for displaying banners.</p> <p>It was noted the advertising rights on smart poles installed by Council at various sites are rented by commercial operators when not required by Council.</p>	
5.	<p>Confirmation of Next Meeting:</p> <p>Date: 26th May 2014 Time: 6.00pm Venue: Eastwood Women's Rest Centre, Hillview Road, Eastwood</p>	Noted	