

Subject:	Eastwood and West Ryde Events and Promotions Committee	Page 1 of 5
File No:	COR2013/208/4	
Document Ref:	D16/158197	
Venue:	Meeting held at Eastwood Womens Rest Centre	
Date:	Monday, 21 st November 2016	
Time:	6.00pm	Started at: 6.10pm Closed at: 6.50pm
Chair:	Councillor Etmekdjian	
Meeting Support (MS):	Linda Smith – EA to the Mayor and Councillors	
Staff Convenor:	Michelle Carter, Acting Team Leader – Event Development	
Circulation:		

Committee Role:

The primary role of the Eastwood and West Ryde Events and Promotions Advisory Committee is to:

- promote and sponsor entertainment in the Eastwood and West Ryde Town Centres;
- Promote and sponsor new activities/initiatives which enhance the profile of the Eastwood and West Ryde Town Centres.

Present	Apology	Name	Position Title	Organisation
x		Councillor Etmekdjian	Chairman	City of Ryde
		Councillor Li	Councillor	City of Ryde
x		Councillor Perram	Councillor	City of Ryde (item 3.3 – 6.20pm)
		Mr Tony Tang		Rotary Club of Eastwood
		Mr Wilson Fu	Secretary	Eastwood Chinese Senior Citizens Club
		Mr Che Fai (Jeffery)Tse		Eastwood Chinese Senior Citizens Club
		Ms Vivien Lor		Community
	x	Mrs Roseanna Gallo JP		RG Music
		Mr Hugh Lee OAM	President	AAAB
	x	Mr Peter Sullivan		Eastwood Chamber of Commerce
x		Mr Rob Senior	Community Representative	
x		Ms Anita Bird	Community Representative	
		Ms Yvonne Wang	Community Representative	
x		Mrs Nora Etmekdjian	President	West Ryde Chamber of Commerce

Additional Attendees

Name	Position Title	Organisation
Michael Daly	Senior Coordinator – Events	City of Ryde
Stephanie Foley	Events Administration Officer	City of Ryde
Linda Smith	EA to the Mayor and Councillors	City of Ryde

Details	Action	Responsibility and Date
1. Introduction and Apologies: Apologies were noted as above.	Noted.	
2. Confirmation of Previous Minutes The minutes from the meeting of 22 nd August 2016 were	Noted.	

	confirmed and endorsed.		
3.	Business Arising		
3.1	<p><u>Granny Smith Festival Update</u></p> <p>Mr Michael Daly advised that the Granny Smith Festival was held on 15th October 2016.</p> <p>A debrief has been held which did not highlight any major issues.</p> <p>The police feedback has been that no major incidents occurred.</p> <p>Approx 250 stall holders took part – same as 2015.</p> <p>Attendance was approx. 90,000 – same as 2015.</p> <p>Approx 40 groups took part in the parade.</p> <p>Anecdotally, the night time crowd seemed larger than previous years, with the oval filled to capacity.</p> <p>Sponsorship in cash and kind was up on 2015.</p> <p>LJ Hooker came on board in 2016 as a major sponsor and have indicated their willingness to take part again next year.</p> <p>The NDT was also a sponsor in kind providing an 8 page wraparound of the vent.</p> <p>The ABC and Chanel 9 also reported on the day from the event and good feedback has been received regarding this initiative.</p> <p>Clr Perram commented on the radio program hosted by Simon Marney on the day and made note of Simon's knowledge of the area, its history, restaurants etc.</p> <p>The new format for the written program worked well.</p> <p>A review of the Farmers Market component of the day will be undertaken as this was not well supported.</p> <p>Attendance in the youth zone and family zones were up on last year.</p> <p>Cle Etmekdjian asked if a financial analysis had been prepared.</p>	<p>Noted.</p> <p>Michael to circulate the financial analysis of the event to the committee when it is completed.</p>	
3.2	<p><u>Performers in Eastwood Plaza</u></p> <p>The Busking Program operated in Eastwood Plaza has been running for approx. 10 years.</p> <p>It is considered that this area is now well serviced with entertainment and that perhaps the funding provided by Council could be better spent at West Ryde – an area that is not yet activated.</p> <p>It was noted that if the funding available was transferred from Eastwood to West Ryde that it could be used to</p>	<p>Noted.</p>	

	<p>support specific events rather than regular busking if this suited the area's needs.</p> <p>It will be necessary to consult the business owners prior to undertaking any action</p> <p>It was noted that Council will be considering a report on West Ryde prior to the end of the year and that any action should be held pending the outcome of this report.</p>		
3.3	<p><u>Confirmation of Council's involvement in Lunar New Year and West Ryde Easter Parade and Fair</u></p> <p>Michael advised that Council support in relation to the Lunar New Year and West Ryde Easter Parade and Fair has been confirmed.</p> <p>Discussions regarding the level of financial assistance to these groups by Council and the use to which the money will be put has been discussed with the relevant committees.</p>	Noted	
3.4	<p><u>Event Update – Lunar New Year</u></p> <p>In the absence of a member of the Lunar New Year Committee, Michael advised that preparations are proceeding well.</p> <p>The cooking event will be held on the 4th February with the main event on the 11th February 2017.</p>	Noted	
3.5	<p><u>Event Update – West Ryde Easter Parade and Fair</u></p> <p>Planning is going well for this event. Letters have been sent to the local schools, churches and business groups.</p> <p>The event will be held on 8th April 2017 but it is not possible to guarantee whether the plaza will be available by this time.</p>	Noted	
4.	<p>General Business</p> <p><u>Eastwood Night Markets</u></p> <p>A decrease in the number of stalls operating at the markets was noted.</p> <p><u>West Ryde Carols</u></p> <p>Mrs Etmekdjian advised that this event will be held on 15th December 2016.</p> <p>Sponsorship in kind has been received and planning is nearly complete.</p> <p>It will not be possible to use the plaza this year.</p> <p><u>Commuter Car Parking at Eastwood</u></p> <p>Mr Rob Senior requested an update with regards to the proposed commuter car park at Eastwood.</p>	<p>Noted.</p> <p>Noted.</p> <p>Noted.</p>	

	He was advised to contact the office of Hon Victor Dominello MP for a further update.		
5.	<p>Confirmation of Next Meeting:</p> <p>Clr Etmekdjian wished all present a merry Christmas as this is the last meeting for 2016</p> <p>Date: TBA - Time: 6.00pm Venue: Eastwood Women's Rest Centre, Hillview Road, Eastwood</p>	Noted.	