

Subject:	Eastwood and West Ryde Events and Promotions Committee	Page 1 of 5
File No:	COR2013/208/4	
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Venue:	Eastwood Women's Rest Centre, Hillview Road, Eastwood	
Date:	Monday, 22 May 2017	
Time:	6.00pm	Started at: 6.02pm Closed at: 6.55pm
Chair:	Councillor Justin Li	
Meeting Support (MS):	Amanda Janvrin, Senior Coordinator – Governance	
Staff Convenor:	Michelle Carter, Acting Senior Coordinator – Events	
Circulation:	Draft Minutes circulated to Staff Convenor on 24 May 2017	

Committee Role:

The primary role of the Eastwood and West Ryde Events and Promotions Advisory Committee is to:

- promote and sponsor entertainment in the Eastwood and West Ryde Town Centres;
- Promote and sponsor new activities/initiatives which enhance the profile of the Eastwood and West Ryde Town Centres.

Present	Apology	Name	Position Title	Organisation
x		Councillor Li	Councillor (Chairperson)	City of Ryde
	x	Councillor Perram	Councillor	City of Ryde
	x	Councillor Laxale	Councillor	City of Ryde
x		Mr Tony Tang		Rotary Club of Eastwood
		Mr Wilson Fu	Secretary	Eastwood Chinese Senior Citizens Club
x		Mr Che Fai (Jeffery)Tse		Eastwood Chinese Senior Citizens Club
		Ms Vivien Lor		Community
		Mrs Roseanna Gallo JP		RG Music
x		Mr Hugh Lee OAM	President	AAAB
x		Mr Peter Sullivan		Eastwood Chamber of Commerce
x		Mr Rob Senior	Community Representative	
x		Ms Anita Bird	Community Representative	
		Ms Yvonne Wang	Community Representative	
x		Mrs Nora Etmekdjian	President	West Ryde Chamber of Commerce
		Trenton Brown	Community Representative	

Additional Attendees

Name	Position Title	Organisation
Clr Roy Maggio	Councillor	City of Ryde
Anthony Ching	Vice President	Lunar New Year Committee
Liz Berger	Senior Coordinator - Communications	City of Ryde
Michelle Carter	Acting Senior Coordinator – Events	City of Ryde
Claudia Micallef	Senior Coordinator – Community Engagement	City of Ryde
Stephanie Foley	Events Administration Officer	City of Ryde
Amanda Janvrin	Senior Coordinator – Governance	City of Ryde

Details	Action	Responsibility and Date
<p>1. Introduction and Apologies:</p> <p>Apologies were noted as above.</p> <p><u>Allocation of new Chairperson</u></p> <p>Councillor Li was nominated by Committee members for the role of Chairperson. Councillor Li accepted the nomination and is therefore the Chairperson of this Committee.</p>	<p>Noted.</p> <p>Noted.</p>	
<p>2. Confirmation of Previous Minutes</p> <p>The minutes from the meeting of 27 February 2017 were confirmed and endorsed.</p>	<p>Noted.</p>	
<p>3. Business Arising</p>		
<p>3.1 <u>Update on West Ryde Easter Parade and Fair</u></p> <p>Mrs Nora Etmekdjian advised the meeting that the West Ryde Easter Parade and Fair was a great success again this year and that the Committee were currently at the stage of compiling any issues so if anyone has anything to report please advise Mrs Etmekdjian.</p> <p>Mrs Etmekdjian confirmed that the weather as perfect and there was an increase in the performers as they doubled the number of stage performances this year as well as the number of stalls.</p> <p>Mrs Etmekdjian noted that although cash was slightly down this year, the amount of in-kind sponsorship increased and overall the event ran in the positive and they will be able to use the funds for another year.</p> <p>Mrs Etmekdjian advised that this was the first time they advertised using Facebook which seemed to prove successful, however, as the event coincided with the school holidays, numbers were down, particularly with participation in the parade.</p> <p>Mrs Etmekdjian confirmed that next year's event will not coincide with the school holidays and it is the 25th Anniversary so they were hoping to expand the event to include Anthony Road. Michelle Carter confirmed that she would meet with Mrs Etmekdjian and Mr Senior to walk the ground and map out the area and then this proposal would need to be presented to Council's Traffic Committee for feedback.</p> <p>Mrs Etmekdjian advised that she is also on another Committee that is working on the Christmas Carols in West Ryde and they are hoping to delivery that event and are patiently waiting on the embellishment of the West Ryde Plaza.</p> <p>On behalf of the Committee, Councillor Li congratulated everyone involved with the success of the West Ryde Easter Parade and Fair.</p>	<p>The information was noted.</p> <p>Ms Carter to meeting with Committee representatives to map the area and then report to Council's Traffic Committee.</p> <p>Noted.</p>	

3.2	<p><u>West Ryde Embellishment Consultation</u></p> <p>Ms Claudia Micallef advised the meeting that the public consultation regarding the West Ryde Embellishment opened in April and closed yesterday, 21 May 2017.</p> <p>Ms Micallef confirmed that meetings were still to be held with local groups in the near future to obtain their feedback and once all feedback was collected it will go to the designers prior to a final consultation.</p> <p>Ms Micallef advised that it is hoped to have a report presented to Council by the end of this year, probably in December 2017 and if all goes through, it is planned to commence construction with a view to completion by the end of June 2018.</p>	The information was noted.	
3.3	<p><u>Eastwood Night Markets</u></p> <p>Ms Liz Berger advised the meeting that Council staff have been in consultation with Lin Abbott regarding the continuation of the Eastwood Night Markets and they are currently going through the contract.</p> <p>Ms Berger confirmed that consultation was conducted with the community and businesses during the six (6) month trial period and negotiations are continuing to keep the markets going.</p> <p>Ms Berger advised that any feedback from the consultation is provided straight back to Ms Abbott so that she can continually address any issues.</p> <p>Councillor Maggio confirmed that he had received some feedback concerning the amount of food stalls and also that they are starting too early. Ms Berger confirmed that she was meeting with Ms Abbott and would raise these concerns with her.</p>	<p>The information was noted.</p> <p>Ms Berger to raise concerns with Ms Abbott.</p>	
3.4	<p><u>Eastwood Carpark Consultation</u></p> <p>Ms Claudia Micallef advised the meeting that were was not much by way of an update regarding the Eastwood Carpark Consultation at it was being run by Transport for NSW and not Council.</p> <p>Ms Micallef confirmed that the consultation closed yesterday, 21 May 2017 (which was extended from the original closing date of 7 May 2017) and currently it appears from Victor Dominello's survey that the Oval option was ahead in current polls, however we don't know how accurate that information is.</p> <p>Ms Micallef confirmed that any updates or further information will continually be brought to the Committee for discussion, particularly as the Eastwood Oval option will affect the Granny Smith Festival.</p>	The information was noted.	
3.5	<p><u>Eastwood Skate Park Consultation</u></p> <p>Ms Claudia Micallef advised the meeting that the Skate Park Consultation closed on 26 March 2017 and there was the potential that if the Eastwood Oval option for the Eastwood Carpark was successful then the option of a Skate Park on Eastwood Oval would not be possible.</p>	The information was noted.	

	<p>Ms Micallef confirmed that the consultant is currently going through all of the consultation results and there is overwhelming support for a Skate Park at Meadowbank. The consultant will then be coming up with a design and a report will be written which includes results of the consultation and also recommendations for progression. It is proposed for this report to be presented to Council in June 2017.</p>	The information was noted.	
3.6	<p><u>Rowe Street East Consultation</u></p> <p>Ms Claudia Micallef advised that Council staff are currently working on a report and communications to send out to community following the consultation.</p> <p>Ms Micallef confirmed that there will be a communication coming out shortly with all the results from the consultation so watch this space.</p>	The information was noted.	
3.7	<p><u>Events Strategy Update</u></p> <p>Ms Claudia Micallef advised that with respect to the consultation / research side of the Events Strategy, she is currently working through the data obtained via focus groups with different demographic types, workshops and 600 responses from telephone surveys. There is a large amount of data that has been received and will take a while to compile and package.</p> <p>Ms Berger confirmed that once this data has been packaged together and categorised, it will provide Council with the ability to look at ways (including working with partners) of delivering these events successfully.</p> <p>Ms Berger advised that the findings from the consultation will be presented to Councillors at a workshop later this year.</p>	The information was noted.	
4.	<p>General Business</p> <p><u>Meadowbank and West Ryde PAMP</u></p> <p>Ms Claudia Micallef advised the meeting that with regards to the Meadowbank and West Ryde Pedestrian Access Mobility Plan (PAMP), Council staff are waiting on Draft Plans back from the consultation that was undertaken.</p> <p>Ms Micallef confirmed that once those Draft Plans are received, they will go out on public exhibition, with Meadowbank to be first to go on exhibition in June 2017 and West Ryde will follow.</p> <p>Ms Micallef asked the committee members if they had any feedback on how to promote the exhibition. Mrs Nora Etmekdjian confirmed that she would provide Council staff with the email address for Shepherds Bay Shopping Centre to see if they were agreeable to putting the PAMP up on their noticeboard in the Shopping Centre during the exhibition period.</p>	<p>The information was noted.</p> <p>Council staff to investigate the possibility of putting the PAMP on exhibition in the Shepherds Bay Shopping Centre – Mrs Etmekdjian to provide the email address.</p>	

	<p><u>Local Government Election – 9 September 2017</u></p> <p>Ms Liz Berger confirmed that currently Council is preparing for the Local Government Elections which are being held on 9 September 2017, however this is all dependant on the Court appeal regarding amalgamations.</p>	The information was noted.	
5.	<p>Confirmation of Next Meeting:</p> <p>Date: Monday, 28 August 2017 Time: 6.00pm Venue: Eastwood Women's Rest Centre, Hillview Road, Eastwood</p>	Noted.	