17 JULY 2015

LATE ITEMS

Works and Community Committee Meeting No. 10/15
TUESDAY, 21 JULY 2015

Committee Room 1, Level 5, Civic Centre,
1 Devlin Street, Ryde - 5.00pm
Meeting Date: Tuesday 21 July 2015
Location: Committee Room 1, Level 5, Civic Centre, 1 Devlin Street, Ryde
Time: 5.00pm

NOTICE OF BUSINESS

Item Page

LATE ITEMS
3 EASTWOOD MURAL MOON FESTIVAL 2015 ....................................................... 1
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3 EASTWOOD MURAL MOON FESTIVAL 2015

Report prepared by: Manager - Community Capacity and Events
File No.: GRP/09/4/14 - BP15/1009

REPORT SUMMARY

At its meeting held on 28 April 2015, Council resolved that the General Manager, through the Eastwood and West Ryde Events and Promotions Committee, facilitate a meeting with the Ryde Community Forum to explore the options for the creation of a Community Mural on the Eastwood Library wall as part of the Moon Festival in September 2015.

This report details the outcome of the discussions with Ryde Community Forum for their proposed event and the creation of a mural at Eastwood Library. The report also gives options for creation and funding of the mural and recommends the engagement of an artist to create concepts for the approval of Council prior to being commissioned.

RECOMMENDATION:

(a) That Council support the creation of a mural on the Eastwood Library entrance to the value of up to $7,100 from the Community Life budget to cover the shortfall of any sponsorship Ryde Community Forum obtain for the mural.

(b) That Council engage the service of Yes Way acting for artist Heesco to develop a concept plan and create a mural on Eastwood Library.

(c) That the concept design be reported back to Council for approval prior to the work commencing.

ATTACHMENTS

There are no attachments for this report.

Report Prepared By:

Derek McCarthy
Manager - Community Capacity and Events

Report Approved By:

Meryl Bishop
Acting Group Manager - Community Life

ITEM 3 (continued)

Background

In September 2014, the Ryde Community Forum (the Forum) conducted the inaugural Moon Festival at Eastwood. This involved food stalls and entertainment within the carpark area of the Eastwood Hotel, followed by a lantern procession under the rail bridge into the Eastwood Plaza, finishing at Eastwood Library for the official unveiling of the community mural created on one side of the main library wall.

As part of the festival, the Ryde Community Forum with Council installed a mural on the wall of the Eastwood Library. The Forum negotiated a sponsor, St. George bank for the mural. This process involved the Forum engaging the artist Heesco and covering all costs associated with the mural being commissioned.

The mural proved to be a great success with the community as images of local school children where portrayed with Granny Smith apples, this represented the history of the area and the Granny Smith Festival as our City’s main celebration.

The mural was completed over a number of days and created great engagement with the community as they witnessed the project coming to life.

The unveiling of the mural was the finale of the Moon Festival.
ITEM 3 (continued)

Discussion

Staff has had discussions with the Ryde Community Forum and they are once again planning a similar event to last year, with celebrations planned for Saturday, 26 September 2015, commencing at the Eastwood Hotel and finishing with a community walk to the Eastwood Plaza. The Forum is proposing to install a mural on the remaining wall on the façade of the Library (other side of the Library entrance).

![Proposed wall for mural](image)

The Forum is proposing to use the same artist to develop the mural, with the mural then linked to the functions of the library.

The group is currently seeking a sponsor for the mural, however at this stage have been unable to confirm a sponsor.

Given the success of the mural last year, staff have obtained a quotation from the previous contractor of the mural to undertake the commissioning of the works on the opposite wall. The contractor was requested to supply a quote based on the success of the project last year and so that the murals have a consistent look.

The quoted cost for the completion of the mural, including the presentation of a concept design is $6,300 plus GST. Additionally, last year Council had the artwork Anti – Graffiti coated, the cost for this would be approximately $800 plus GST.

Given that the final concept would need to be approved by Council as Public Art, the Ryde Community Forum would need to confirm sponsorship of the mural prior to 1 August 2015, so that the artist could be commissioned to supply concepts for Council approval.
ITEM 3 (continued)

Funding Options

Option 1
If the Ryde Community Forum is unable to seek a sponsor for the mural or part of the mural, Council could fund either the difference or the total amount of the cost of the engagement of the contractor.

Option 2
If the Ryde Community Forum is unable to seek any sponsor for the mural then Council will not proceed with the installation of the mural.

Consultation

Library staff have been consulted and it was felt that the new mural should be compatible with the existing mural and to incorporate books or a theme connected to the library so that the library retains its identity. It was also raised that given that the initial mural showcased young children, that the proposed mural include a wider cross section of generations to represent not only the wider community but the users of the library. It is proposed that the subjects for the mural be selected from library users. The two murals together would then represent the celebration aspect of the community and the use of the facility.

This matter was raised at the Eastwood and West Ryde Events and Promotions Committee on Monday, 25 May 2015, and the Committee agreed with supporting the event and the proposed content of the mural.

Financial Implications

Should Ryde Community Forum be successful in obtaining a sponsor for the mural, Council could allocate approximately $800 from existing promotion budgets to engage a contractor for the application of Anti – Graffiti coating.

Should Ryde Community Forum not be successful in obtaining a sponsor for the mural, Council could allocate approximately $7,100 from existing library and promotion budgets to engage the artist and the application of Anti – Graffiti coating.

Next Steps

If Council endorses the preparation/installation of the mural the next step in the process is:

1. That Council engage the service of Yes Way acting for artist Heesco to develop a concept plan and create a mural on Eastwood Library.

2. That the concept design be reported back to Council for approval prior to the work commencing.