

The logo for the National Disability Insurance Scheme (NDIS), consisting of the lowercase letters "ndis" in a bold, sans-serif font. The letters "n", "d", and "i" are white, while the letters "s" and the dot above the "i" are blue. The logo is set against a purple rectangular background.

What does the NDIS roll out mean for businesses?

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NDIS

What is the NDIS?

- The National Disability Insurance Scheme supports people with disability between the ages of 0 – 65 to take part in everyday activities. The NDIS will service 460000 people with disability.

How does this benefit people with disability?

- The scheme will identify the supports a person with disability will need to live their life and looks at achieving individual goals in that person's life.



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What does the NDIS have to do with your business?

- With the start of the full rollout in July this year across NSW, the direct impact to businesses is significant.
 - People with disability will have more choice and control
 - For mainstream businesses, this means an increased market that they can sell their services to.

How does a business access this market?

- Customer service
- Accessibility to their business
- Online accessibility
- Services are able to be used by people with various disabilities
- Training, policy and guidelines

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What industries will profit from the NDIS?

- Web and Technology
- Construction and maintenance
- Tourism
- Hospitality
- Retail
- Marketing and advertising

What other areas apart from products/ goods and services will benefit business?

- Businesses will have a new talent pool that they can tap into and reap the benefits from. Employing people with disability will have a positive influence on your business.

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So what does a mainstream business have to do to be able to meet and serve this new market?

- Premises and website accessible
- Train your staff – Disability Awareness Training, service delivery training
- Look at your products/ services – are they accessible to various disabilities/ age groups?
- Speak with your local disability organisation
- Disability Action Plan

As a mainstream business, can I advertise my products to people with disability?

- Yes!
- New market for NDIS users
- Expands your market
- Existing potential market of over 4 million people with disability in Australia



Contact

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