
**MM17/16 PROVIDING FINANCIAL ASSISTANCE TO THE EAST
WARD EVENTS AND PROMOTIONS COMMITTEE - The
Mayor, Councillor Bill Pickering**

File Number: COO/15/1/10/2 - BP16/1327

The Communications, Customer Service and Events Unit assists internal and external organisers navigate the requirements of events delivery.

To facilitate community involvement in events, a number of committees, sub-committees and working groups have been established with the Events Program delivering and supporting approximately 20 events each year.

The majority of the community events are held in the West and Central Wards with many supported by the Eastwood Events and Promotions Committee. This committee was established in 2008 with West Ryde added to the committee in 2014.

The Eastwood and West Ryde Events and Promotions Committee has a number of Sub-Committees which are responsible for organising their own events. Council however provides financial assistance and staff support.

Last year, the Ryde Lunar New Year and West Ryde Easter Fair events each received a financial contribution from Council of approximately \$12,000, inclusive of direct contributions and other support services such as traffic management, staff resources, advertising, printing etc.

In November 2015, the East Ward Events and Promotions Committee was established following a Council-identified need for community events in the East Ward.

The East Ward Events and Promotions Committee has dedicated members and has met on several occasions to plan a community event.

The current proposal is for a Food and Wine Event to be named “Cork & Fork” with a suggested event date of March 2017. Council is asked to provide financial assistance for this event. The March 2017 date has been chosen so as not to conflict with the *Gladesville Flicks ‘n’ Eats* Event which is held in October, and the *Hunters Hill Food and Wine Festival* which is held in May.

A March date for Council’s event will be outside the competitive Christmas/Summer period for events and still have the benefit of daylight saving.

A March date will also allow the events team a suitable period to plan, promote and assist in a successful event and ensure ample time for food and wine stallholders to participate in the event.

MM17/16 (continued)

An allocation of \$12,000 for an East Ward event is therefore sought, with the funds to be allocated from Council's Working Capital and included in the next Quarterly Review.

RECOMMENDATION:

- (a) That Council provide financial and staff support to the East Ward Events and Promotions Committee "Cork & Fork" event, with a budget allocation of \$12,000, with the funds to be allocated from Council's Working Capital and included in the next Quarterly Review.
- (b) That Council promote this event through its media channels.

ATTACHMENTS

There are no attachments for this report.

Report Prepared By:



Councillor Bill Pickering
The Mayor