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## THE CITY OF RYDE AND SERVICE NSW MAKING IT EASIER TO DO BUSINESS

The City of Ryde has partnered with Service NSW to simplify the process for entrepreneurs to set up a café, small bar or restaurant, through the launch of the Easy to do Business program.

The Easy to do Business program is a free service that makes it faster for business owners to get their business up and running through streamlining and designing simpler forms, while also removing the duplication of dealing with multiple regulations and agencies.

The program also offers specialised advice from a business concierge who helps navigate the complexities of starting or growing a business. This includes:

- Assistance with applications for licences and permits to make sure they are high quality and decision-ready before being submitted with councils and agencies
- Help with how to register a business
- Introductions to existing specialist support and advisory networks that can help and provide advice on how to start your own business
- Guidance to give you the certainty of understanding what you need to be doing to start your businesses sooner.

City of Ryde Mayor, Cllr Jerome Laxale said Council's involvement with the Easy to do Business program is the latest initiative it has undertaken as part of its commitment to drive business growth and job creation in the local area.

"A thriving local economy and creating more local jobs is so important to Council. As a former small business owner, I understand the difficulty, hurdles and red tape that people go through just to get a business up and running," Cllr Laxale said.

"We want more cafés, bars and restaurants in Ryde and this program will help us achieve that.

"I would encourage anyone interested in opening a café, small bar or restaurant to take advantage of the Easy to do Business program. It is free of charge and importantly is targeted at the businesses that will help invigorate our local night time economy."

Stefano Cirene, who owns Verace Pizzeria in Macquarie Park, said any initiative that helped streamline the processes needed to establish a new business was most welcome.

"This program will really benefit an area like Macquarie Park which is experiencing an increased demand from the local community for night time business that restaurants and bars provide," Mr Cirene said.

For more on the Easy to do Business program visit <https://mybusiness.service.nsw.gov.au/>

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