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## EASTWOOD PEDESTRIANS REMINDED TO 'STOP LOOK AND LISTEN'

Eastwood pedestrians are being asked to pay more attention when crossing roads as part of a joint City of Ryde/Roads and Traffic Authority Pedestrian Safety campaign.

The tri-lingual (English/Chinese/Korean) awareness campaign will run through May and June to promote safe road crossing practises and will include "look" stencils to encourage pedestrians to look for cars before they cross the road.

Praising the campaign, the Mayor, Cllr Michael Butterworth, said: "As the darker months approach, visibility is limited and people need to take more care.

"The 'stop, look and listen' slogan has been around for a long time, but we need to remind people of its effectiveness in reducing unnecessary casualties."

Between 2004 and 2008, 18 people were killed or injured within 500 metres of Eastwood Plaza. About 20% of all people killed on NSW roads each year are pedestrians.

Safety tips to avoid becoming a statistic:

- Always use pedestrian crossings.
- Never assume that an approaching driver can see you or will stop for you. Their vision may be affected by the sun, poor light and parked cars.
- At intersections, check for turning vehicles before you leave the kerb.
- Avoid using a mobile phone or portable media player while you are crossing the road as these devices distract you from checking the traffic.

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