

Monday, 18 July 2011

## **MAYOR LEADS CITY OF RYDE ONTO INTERNATIONAL STAGE**

Mayor Cllr Artin Etmekdjian led the City of Ryde onto the world stage by co-signing a new international Accord with 85 mayors from around the globe at the Asian Pacific Cities Summit in Brisbane.

Cllr Etmekdjian and City of Ryde Economic Development Advisory Committee member Stefan Sojka attended the three-day event to raise the City of Ryde's international profile, forge new relationships with other cities and business leaders and discover the latest trends and developments that are shaping the future of cities.

Keynote speakers of the calibre of Sir Richard Branson and former New York Mayor Rudolph Giuliani inspired delegates with their vision and determination to solve problems with common sense and entrepreneurial flair.

After a lively Mayor's forum, of which Cllr Etmekdjian was an active participant, an Accord was drawn up, to share knowledge, create business opportunities and help each city rapidly evolve into world-class destinations of lifestyle and opportunity.

Speaking after the event, the Mayor said: "The APCS Summit was a rare opportunity to network and share ideas with delegates from all over the world, to make our cities more liveable, sustainable, smart and economically viable.

"Locally managed, yet internationally networked, cities can learn from each other to transform themselves and the lives of their citizens.

Described as a 'hotbed of ideas', the Summit showcased a large trade hall, including business-matching services, exciting examples of sustainability initiatives, intelligent systems and new public-private partnership models.

The APCS 2011 theme "The Business of Cities" can reap big dividends for the City of Ryde, as the relationships formed at the conference are nurtured and attendees get down to business together, in the years ahead.

More info on the APS Cities Summit [www.apcsummit.org](http://www.apcsummit.org)

---

Photo Attached: Cllr Artin Etmekdjian singing the APCS Mayors Accord  
Media contact: Lee Kirkland City of Ryde Media Officer 9952 8083