

Monday 20 January 2014

COUNCIL OFFERS SCHOLARSHIP TO SMALL BIZ ENTREPRENEUR WITH BIG IDEA

City of Ryde is offering a one-year Scholarship to study a Certificate IV in Small Business Management for an aspiring local small business entrepreneur. The full year scholarship is worth \$1,140.

City of Ryde Economic Development Manager, Nathan Pratt, said: "This scholarship is a great opportunity for a local businessperson and would suit anyone intending to start up as a small business owner/manager or an already established operator who wants to improve their skills."

The course covers establishment, planning, promotion, finances, operations and workforce management.

The City of Ryde is partnering with Northern Sydney Institute (NSI) of TAFE in offering the Scholarship to provide practical support for an aspiring entrepreneur or new small businesses owner.

A small business is described as a business with less than \$2 million aggregated turnover. The City of Ryde has an estimated 10,000 small businesses operating in town centres and from home.

Karen Wakefield, Course Coordinator of the Certificate IV in Small Business Management says, "The course provides current cutting edge small business knowledge taught by highly professional industry and TAFE trainers."

The course is delivered at the NSI TAFE Meadowbank Campus via eight all-day Saturday workshops over the course of the year.

Subjects Covered are:

- Legal and Risk Management
- Small Business Finances (Budgeting)
- Market the Small Business
- Address Customer Needs
- Implement Customer Service Strategies
- Undertake Small Business Planning
- Promote Innovation
- Implement Operational Plan
- Report on Financial Activity (BAS Statements)
- Monitor a Safe Work Place (WHS/OHS)

* Units are subject to change.

For Course Description, How to Apply and Selection Criteria www.ryde.nsw.gov.au/scholarship
Applications close 5.00pm, Thursday 6 February.

For further information, contact Nathan Pratt on 9952 8051 or npratt@ryde.nsw.gov.au