

TAKE 3 PRESENTS

SEEING  
CLEARLY



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**YOUTH  
SUMMIT**

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**TAKE3**  
FOR THE SEA



Take 3 is an educational program and campaign with a very simple message: Take 3 pieces of rubbish with you when you leave the beach, waterway or... anywhere and you have made a difference.

Take 3 inspires participation in simple actions that reduce the impacts of plastic pollution and waste. Our call to action #Take3fortheSea represents our global movement of people connected to the planet.

## **10 MILLION PIECES**

Take 3's movement removes 10 million pieces of rubbish removed from the environment each year

## **350,000 STUDENTS**

Take 3 Education has taught over 350,000 students about the impacts of plastic pollution and solutions to the problem

## **129 COUNTRIES**

The #Take3fortheSea campaign has recorded participation over 100,000 times in 129 countries

## **400+ SCHOOLS**

Take 3 Education has been adopted in 400+ Australian schools, with this figure set to skyrocket with our online education

# YOUTH ARE OUR FUTURE.

Take 3 believes in educating young people as they are the future of this planet. They care for planetary health and have an intrinsic need to protect it. Today's leaders make decisions that dictate what tomorrow looks like. As inheritors of 'tomorrow', young people want their opinions to be heard.

The Seeing Clearly Youth Summit provides young people with a platform to learn, dream, lead and inspire. Participants will have a chance to engage with and set an agenda on one of the planet's most pressing environmental issues – **plastic pollution**.

The active participation of youth in decision-making gives them the tools to shape their future. Their intellectual contribution, ability to mobilise support, and their youthful perspectives are intuitive and exciting.

Young people are the future leaders of this planet and the generation who will be driving the next phase of environmental conservation. Youth play an important role in making the world a better place and Seeing Clearly Youth Summit gives them the platform to begin their conservation journey.



# YOUTH LEADERSHIP

Youth leadership is the practice of pre-teens and teens exercising authority over themselves and/or others.

Youth leadership is the theory of youth development in which young people gain skills and knowledge necessary to lead civic engagement, education reform and organising community activities.



# SUMMIT LOGISTICS

## WHAT

An immersive itinerary that inspires, motivates and moulds young leaders to set bold goals and equips them with the skills required to achieve them

## WHO

200 student leaders from 50 schools in NSW and Pacific Islands, selected celebrity guests and leaders in the field of conservation

## WHEN

World Environment Day 2020  
Thursday 4th June – Friday 5th June

## WHERE

Taronga Zoo, Sydney

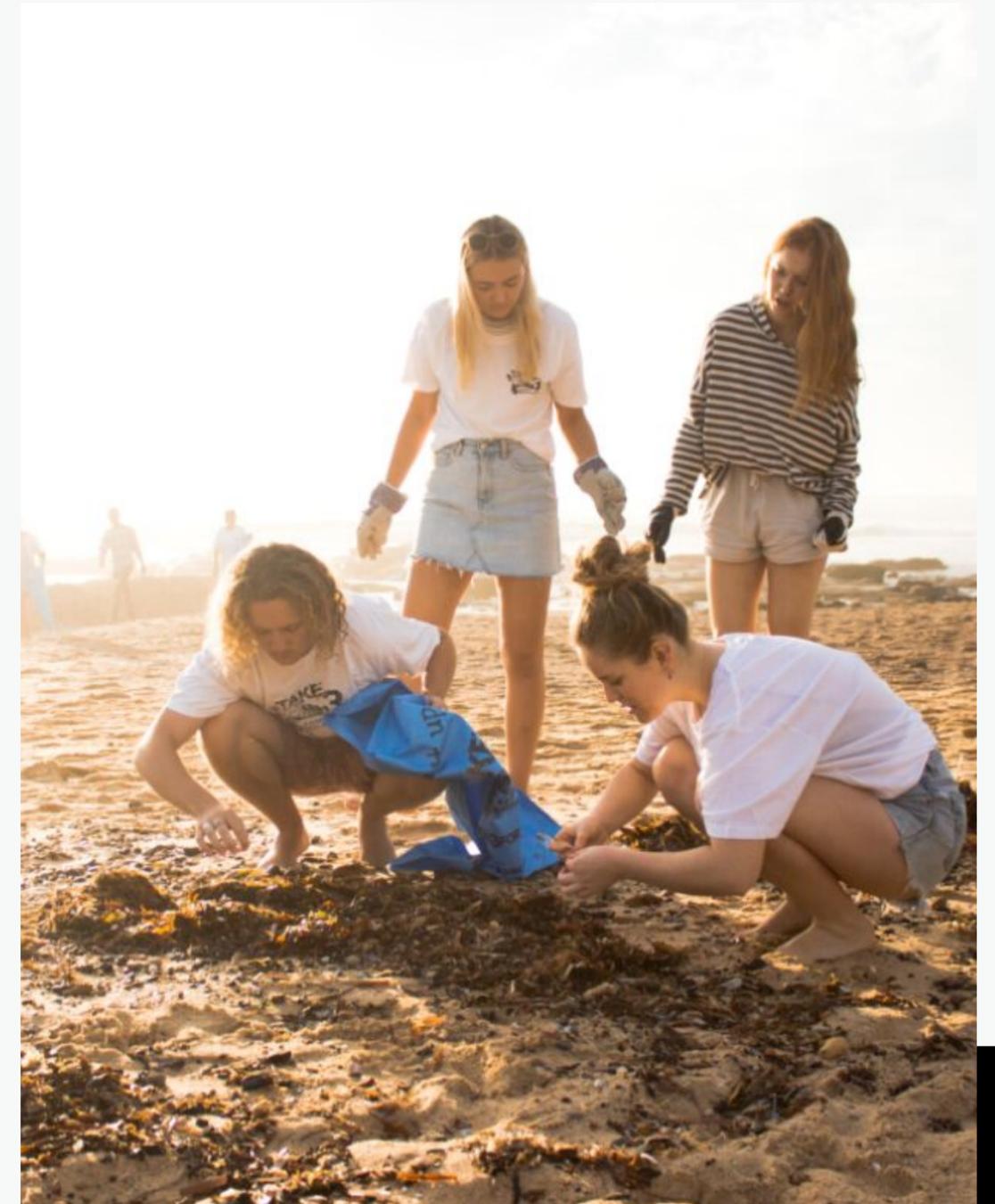
# BENEFITS

## FOR STUDENTS

- Recognition as a Take 3 Youth Leader
- Increased confidence
- Empowered with a stronger sense of self-awareness, self-worth and self-belief
- Mentorship and leadership skills
- Ideation techniques and tools to generate motivation and participation in their school and community
- Equipped with clear goals and action plans
- Connected to a powerful network of young leaders from across Australia via invite-only Facebook group

## FOR SUPPORTERS

- Opportunity to sponsor a new wave of skilled, motivated and inspired young people to create positive change
- International visibility as supporters of youth development to Take 3's social media audience of 270,000+ followers
- Brand awareness via publicity in traditional and new media
- Clear impact data to aid corporate social responsibility goals
- Work with Take 3 for the Sea to deliver an outstanding educational experience
- Access to a new generation of customers





# NEXT STEPS

If you're interested in being part of the Seeing Clearly Youth Summit, please get in touch with Take 3.

Thank you.

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