



CORK & FORK



BY THE RIVERSIDE

SUN 17 MAY
11AM-5PM

SPONSORSHIP OPPORTUNITY



WINE
PRODUCERS

CRAFT
BEER

FOOD
TRUCKS

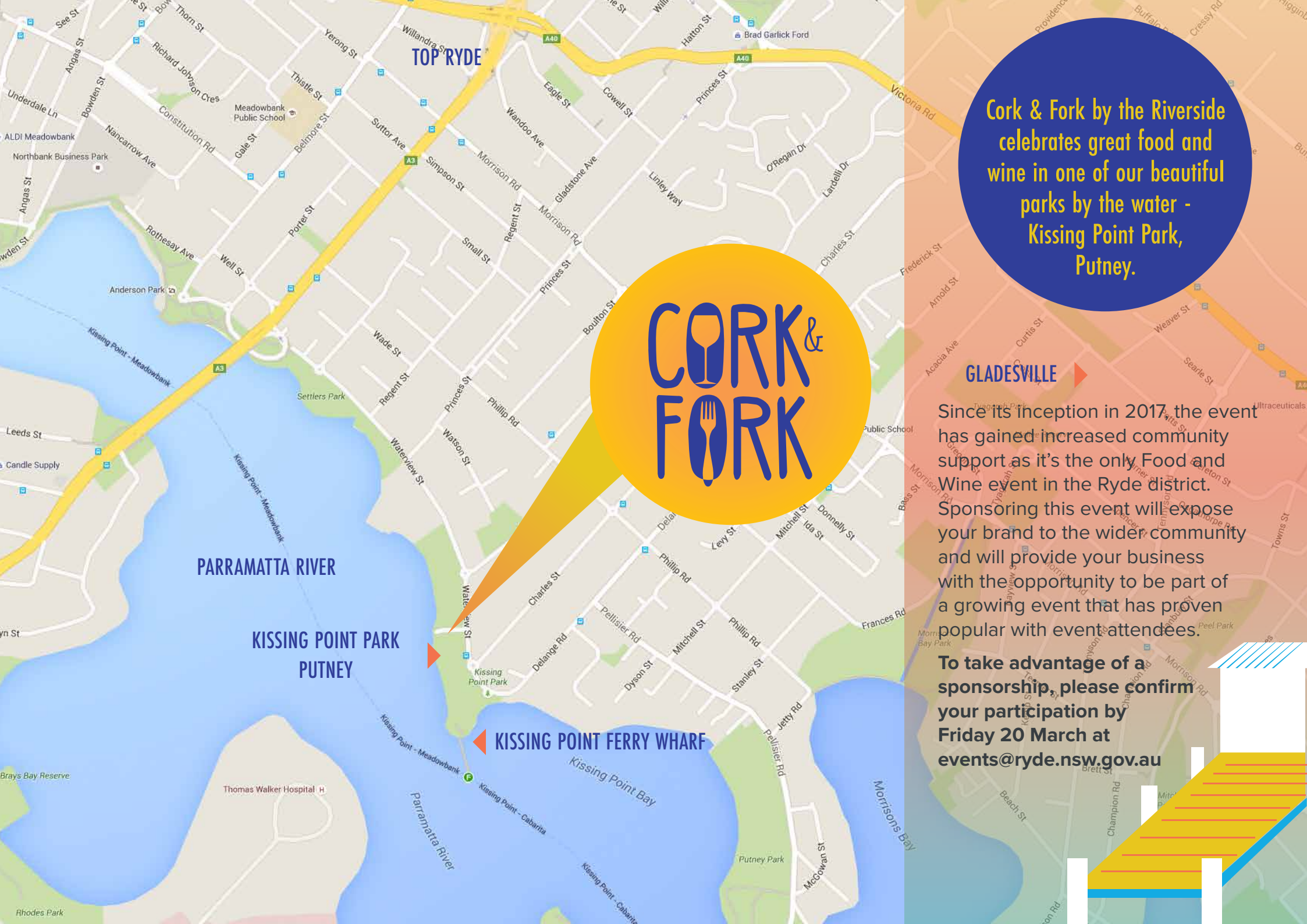
LIVE
ENTERTAINMENT

GOURMET
PRODUCTS

KIDS
ACTIVITIES

 City of Ryde





TOP RYDE

CORK &
FORK

Cork & Fork by the Riverside celebrates great food and wine in one of our beautiful parks by the water - Kissing Point Park, Putney.

GLADESVILLE

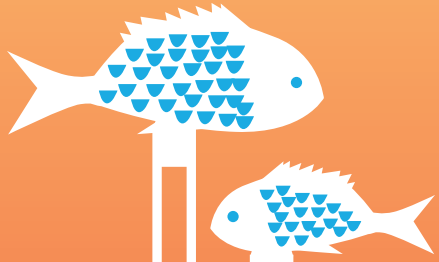
Since its inception in 2017, the event has gained increased community support as it's the only Food and Wine event in the Ryde district. Sponsoring this event will expose your brand to the wider community and will provide your business with the opportunity to be part of a growing event that has proven popular with event attendees.

To take advantage of a sponsorship, please confirm your participation by Friday 20 March at events@ryde.nsw.gov.au

PARRAMATTA RIVER

KISSING POINT PARK
PUTNEY

KISSING POINT FERRY WHARF



CORK & FORK

BY THE RIVERSIDE



PLATINUM \$10K (+GST)

MAX 2
SPONSORS

- 12 Smart Pole Street Banners with your exclusive logo
- 25 Smart Pole Street Banners (Reaching up to 80,000 cars daily)
- Your logo on rolling homepage banner at ryde.nsw.gov.au
- Your logo on digital billboard in front of Macquarie Shopping Centre
- Exclusive Platinum Sponsor Speech
- Your logo displayed on signage at the event
- Acknowledgment of business's name by MC at the event
- A 6x3m stall to promote business product/services
- Inclusion in Local Newspapers and media releases
- Your logo on letterbox drop direct to 5,000 households
- Your logo in quarterly newsletter sent to 30,000 City of Ryde households
- Your logo included on event posters
- Your logo included on eNewsletters
- Your logo on Council's website including a hyperlink to your website
- Your logo included on Facebook/Social media promotions
- Opportunity to create a boosted Facebook competition
- Your logo included in online digital ad campaign on external websites
- Certificate of appreciation
- Your logo on fence banners around the City of Ryde
- 2x VIP bags including meal and drink vouchers for the day

GOLD \$5K (+GST)

- Your logo displayed on 25 Smart Pole Street Banners (Reaching up to 80,000 cars daily)
- Your logo on rolling homepage banner at ryde.nsw.gov.au
- Your logo on digital billboard in front of Macquarie Shopping Centre
- Your logo displayed on signage at the event
- Acknowledgment of business's name by MC at the event
- A 6x3m stall to promote business product/services
- Inclusion in Local Newspapers and media releases
- Your logo on letterbox drop direct to 5,000 households
- Your logo included on event posters
- Your logo included on eNewsletters
- Your logo on Council's website including a hyperlink to your website
- Your logo included on Facebook/Social media promotions
- Certificate of appreciation
- Your logo on fence banners around the City of Ryde
- 2x VIP bags including meal and drink vouchers for the day

SILVER \$2.5K (+GST)

- Acknowledgment of business's name by MC on the Cork & Fork event day
- A 2.4x2.4m stall to promote business product/services
- Inclusion in local newspapers and media releases
- Your logo on letterbox drop direct to 5,000 households
- Your logo included on event posters
- Your logo included on eNewsletters
- Your logo on Council's website including a hyperlink to your website
- Your logo included on Facebook/Social Media promotions
- Certificate of appreciation
- Your logo on fence banners around the City of Ryde
- 1x VIP bag including meal and drink vouchers for the day

BRONZE \$1K (+GST)

- Acknowledgment of business's name by MC at the event
- Your logo included on eNewsletters
- Your logo on Council's website including a hyperlink to your website
- Your logo included on Facebook /Social Media promotions
- Your logo included on event posters
- Certificate of appreciation
- Your logo on letterbox drop direct to 5,000 households
- 1x VIP bag including meal and drink vouchers for the day

PLATINUM
\$10K
(+GST)

GOLD
\$5K
(+GST)

SILVER
\$2.5K
(+GST)

BRONZE
\$1K
(+GST)

EVENT				
Platinum Sponsor Speech at event	✓			
A 6x3m stall to promote business product/services	✓	✓		
A 2.4x2.4m stall to promote business product/services			✓	
Acknowledgment of business's name by MC on the Cork & Fork event day	✓	✓	✓	✓
2x VIP bags including meal and drink vouchers for the day	✓	✓		
1x VIP bag including meal and drink vouchers for the day			✓	✓
MEDIA & ADVERTISING (4-6 WEEK MARKETING PROGRAM)				
LOGO AND NAMING RECOGNITION				
Your logo exclusively on 12 Smart Pole Banners	✓			
Your logo displayed on 25 Smart Pole Street Banners	✓	✓		
Your logo on fence banners around the City of Ryde	✓	✓	✓	
PRINT ADVERTISING				
Your logo in quarterly newsletter sent to 30,000 City of Ryde households	✓			
Your logo on letterbox drop direct to 5,000 households	✓	✓	✓	✓
Inclusion in Locals Newspapers and media releases	✓	✓	✓	
Your logo included on event posters	✓	✓	✓	✓
DIGITAL ADVERTISING				
Your logo included on eNewsletters	✓	✓	✓	✓
Logo on rolling home page banner on Council's website	✓	✓		
Your logo on Council's website including a hyperlink to your website	✓	✓	✓	✓
Your logo included on Facebook, Twitter, Instagram promotions	✓	✓	✓	✓
Opportunity to create a boosted Facebook competition	✓			
Your logo on digital billboard in front of Macquarie Shopping Centre	✓	✓		
Your logo included in online digital ad campaign on external websites	✓			
POST SPONSORSHIP				
Certificate of Appreciation	✓	✓	✓	✓

CORK & FORK

BY THE RIVERSIDE



City of Ryde

[RYDE.ROCKS/CORKANDFORK](https://ryde.rocks/corkandfork)

For more information contact City of Ryde on
events@ryde.nsw.gov.au

