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WESTMINSTER PARK

MASTERPLAN

STAGE 1 COMMUNITY CONSULTATION REPORT JULY 2019

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CITY OF RYDE | Westminster Park Masterplan – Stage 1 Community Consultation Report July 2019 © City of Ryde

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WESTMINSTER PARK MASTERPLAN Executive Summary & Background

The City of Ryde is currently developing a Masterplan for Westminster Park. A Masterplan provides the framework for how the park will be upgraded over the next 20 years. This strategic plan aims to meet the current and future needs of the community and user groups, while ensuring sustainable and efficient use and ecological outcomes.

The park currently includes a sportsground with sports field lighting, an amenities building, a local playground and a former scout hall.

The purpose of this Stage 1 community consultation is for Council to understand the current and likely future recreation, leisure and sporting needs of the Ryde community in order to develop a draft Masterplan for Westminster Park.

City of Ryde's community engagement team conducted the Stage 1 community consultation process to gather feedback from the community to inform the draft Masterplan design for Westminster Park.

Stage 1 community consultation was conducted from 12 June to 7 July 2019 during which the community could provide comment and suggestions via an online interactive map and ask questions or provide feedback at one of the drop-in sessions. This was promoted through City of Ryde's Have Your Say website, flyers to surrounding residents, an eNewsletter to stakeholders, signage in the park and an advertisement in the local newspaper.

In total 309 comments were received from the community with 259 comments from the drop-in sessions, 47 responses from the online interactive map and 5 email submissions.

Through the Stage 1 community consultation, respondents expressed they would like to see improved access, an upgraded hall and playground, maintenance of trees and environmental aspects and additional facilities in Westminster Park. Initial responses to a proposed synthetic sports field varied, with some respondents supporting the idea to maximise usage and improve the field quality, while others had concerns regarding the environmental impact, drainage issues and casual usage of the park.

The feedback from this Stage 1 community consultation will be used to inform the draft Masterplan for Westminster Park. Once the draft Masterplan has been prepared, the community will be provided with an opportunity to provide feedback via a Stage 2 community consultation.

WESTMINSTER PARK MASTERPLAN Community Consultation Timeline



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Community Consultation Methodology



Date	ΤοοΙ	Stakeholders	Overview	Engagement
Wed 12 Jun to Sun 7 Jul 2019	Have Your Say Website	Website users	A project webpage with background information, Social Pinpoint, details of consultation events and project updates.	560 page views and 491 unique visits
Wed 12 Jun 2019	Door knock	Residents who border the park	A flyer was provided to residents that were door knocked to ensure they were aware of the consultation and to promote feedback opportunities	36 properties door knocked 16 residents spoken to.
Wed 12 Jun to Sun 7 Jul 2019	Social Pinpoint	Website users	An interactive online map where stakeholders can provide comments and suggestions on the site. This was promoted on Council's Have Your Say page and drop-in sessions	47 respondents 93 comments
Wed 12 Jun 2019	DL Flyer	Surrounding residents - 500m radius	A DL flyer was letterbox dropped to promote the project and feedback opportunities for surrounding local residents.	853 flyers approximately
Wed 12 Jun to Sun 7 Jul 2019	Park Signage	Westminster Park users	Park signage was placed to promote the project and feedback opportunities for park users and interested stakeholders.	4 signs at entry points of the park

WESTMINSTER PARK MASTERPLAN Community Consultation Methodology continued

Date	Tool	Stakeholders	Overview	Engagement
Wed 12 Jun 2019	Newspaper Ad	North District Times	Newspaper advertisement to promote the project and consultation opportunities for all stakeholders.	38,000 total print readership
Thu 13 Jun 2019	Have Your Say eNewsletter	Internal and external stakeholders and sports clubs	A targeted eNewsletter was sent to relevant community stakeholder groups, including internal and external stakeholders, to provide an opportunity for interested stakeholders to give feedback.	72 eNewsletters distributed 56 eNewsletters opened
Thu 13 Jun to Sun 7 Jul 2019	Facebook Ad	Online Facebook Users	Social media advertisement to promote the project and consultation opportunities for all stakeholders	6,904 users reached 274 engaged.
Wed 26 Jun 2019	Your City News July 2019 eNewsletter	eNewsletter subscribers	Link to Have Your Say website included in eNewsletter to promote the project and consultation opportunities.	2,370 subscribers 1,021 unique opens 1 clicked the link
Wed 26 Jun 2019	Drop-in Session from 4.00pm to 6.00pm onsite	All Stakeholders	A mid week casual drop-in session for stakeholders to have one-on- one time with the project team and provide their feedback and ideas.	41 attendees who provided 259 comments (across both sessions)
Sat 29 Jun 2019	Drop-in Session at 10.00am to 12.00pm onsite	All Stakeholders	A weekend casual drop-in session for stakeholders to have one-on- one time with the project team and provide their feedback and ideas.	41 attendees who provided 259 comments (across both sessions)
Wed 12 Jun to Sun 7 Jul 2019	Information phone line and email	All Stakeholders	The City of Ryde main phone and email address was provided for the project and was open for feedback from the community.	5 email submissions received

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KEY CONSIDERATIONS

Based on the feedback received the key themes for consideration in developing the Masterplan are (alphabetical order):

- ACCESS: Access throughout the park was a frequent theme in the comments. Respondents would like to see improved pathways and a bike track throughout the park and stairs/paths to improve access on the hill and to the park boundary.
- **ENVIRONMENT:** The many mature trees were a favourable aspect of the park, with respondents requesting for the current trees to be retained, which provide shade and habitat. Some also suggested adding more trees, while others suggested more native plantings and protecting the habitats within the park.
- FACILITIES: Various additional facilities were suggested by respondents, such as the inclusion of a café, outdoor exercise equipment, dog area/facilities, water stations, picnic facilities and other sport facilities (e.g. tennis/soccer wall).
- FORMER SCOUT HALL: Some respondents would like to see the space to be upgraded for a multipurpose community hall, with space available for use/hire by community groups (e.g. playgroups, martial arts, yoga, men's shed), potentially including spectator seating or a café or multi-sports facilities. Other comments suggested combining the amenities building with the hall, integrating car parking into the upgrade or completely removing the building for other purposes (e.g. parking).
- **PARK USAGE:** Some local residents indicated that they use the park for informal and unstructured use and would like this to be considered if increasing sporting use.
- **PARKING AND TRAFFIC:** Respondents highlighted the need for adequate parking, especially if the synthetic field upgrade goes ahead and there is greater usage of the park, with suggestions including off street parking (e.g. in place of the Former Scout Hall or in the maintenance access) and accessible parking.

Some concerns were also expressed regarding the increase of traffic in the area and safe pedestrian access to the park, hence requests for a pedestrian crossing across Ryde Road were received. Some local residents suggested the maintenance access should be formalised into a lane to permit rear/side access to adjoining residential properties.

 PLAYGROUND FACILITIES: Respondents would like to see the playground area retained. Suggestions for improvement included fencing the playground, soft fall ground cover, water play, trampolines, natural or themed design, equipment for older children and shading.

KEY CONSIDERATIONS continued

- PARK AMENITIES: Various comments suggested upgrading or additional amenities throughout the park, including tiered spectator seating on the embankment, upgraded toilets and change facilities, improved park lighting and new fencing (potentially with hedges/shrubs).
- **SPORTS FIELD:** Some respondents and sporting users noted the current grass sports field is in poor condition, requiring improvement and maintenance. Some cited safety concerns in relation to the current field condition and that the ground and was often closed during periods of wet weather.

Although it was noted that it would be considered as part of the Masterplan process the consultation did not include a direct question on the synthetic surface. Therefore, there were only some comments received regarding the synthetic surface and of these 37 comments were directly in support and 23 comments were not in support. Some of the concerns regarding the synthetic surface included a preference for natural grass, environmental and health impacts, field drainage and storm water management.

Some respondents would like to see field upgrades inclusive of multiple sports.



WEBSITE

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HAVE YOUR SAY ENEWSLETTER



DL FLYER



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PARK SIGNAGE

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The City of Ryde is seeking your input to create a Masterplan for Westminster Park. We would like to hear what you currently like about Westminster Park and ideas and suggestions for how the park can be improved, managed and maintained now and into the future.

Located in Gladesville, Westminster Park currently includes a sportsground with sports field lighting, an amenities building, a local playground and a former scout hall.

Due to the increasing community needs for sportsgrounds across the City of Ryde, the masterplanning process will investigate strategies to meet the current and future needs of the community. This will include investigation of a synthetic sports field.

Have YOUR SAY

How do I give my feedback?

You can Have Your Say on the Westminster Park Masterplan via the online interactive map www.ryde.nsw.gov.au/haveyoursay/ WestminsterPark

Feedback will be open until **Sunday 7 July 2019.** If you are unable to fill in the interactive map, or don't have internet access, please contact our Customer Service Centre on 9952 8222.

For more information

Visit www.ryde.nsw.gov.au/haveyoursay/ WestminsterPark or call Customer Service on 9952 8222 or email cityofryde@ryde.nsw.gov.au



Lifestyle and opportunity @ your doorstep



Community Drop-In Session

We would like to invite you to meet Council's team to discuss the project, ask questions and provide feedback.

- When Wednesday 26 June 2019
- Time Anytime between 4.00pm and 6.00pm
- Where Westminster Park, corner Westminster Road and Ryde Road, Gladesville
- When Saturday 29 June 2019*
- Time Anytime between 10.00am and 12noon
- Where Westminster Park, corner Westminster Road and Ryde Road, Gladesville

*Bring the family along to the Saturday session and enjoy free coffee and face painting

NEWSPAPER AD

Westminster Park Masterplan

The City of Ryde is seeking input to create a Masterplan for Westminster Park. We would like to hear what you currently like about Westminster Park and ideas and suggestions for how the park can be improved, managed and maintained now and into the future.

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Due to the increasing community needs for sportsgrounds across the City of Ryde, the masterplanning process will investigate strategies to meet the current and future needs of the community. This will include investigation of a synthetic sports field.

How do I give my feedback?

You can have your say on the Westminster Park Masterplan online or face-to-face at one of the events below.

Online	Complete the online interactive map at
	www.ryde.nsw.gov.au/haveyoursay/
	WestminsterPark

Community Drop-In Sessions

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When Time Where	Wednesday 26 June 2019 Anytime between 4.00pm and 6.00pm Westminster Park, corner Westminster Rd and Ryde Rd, Gladesville
When Time Where	Saturday 29 June 2019 Anytime between 10.00am and 12noon Westminster Park, corner Westminster Rd and Ryde Rd, Gladesville
*Bring the	family to the Saturday session and enjoy free cof

*Bring the family to the Saturday session and enjoy free coffee and face painting

Closing date for submissions is Sunday 7 July 2019.

For more information

Visit www.ryde.nsw.gov.au/haveyoursay/WestminsterPark or if you are unable to fill out the interactive map online or don't have internet access, please contact Customer Service on 9952 8222.

FACEBOOK AD

City of Ryde

Published by Ryde Council 171 - 13 June at 14:00 - 🕥

HAVE YOUR SAY | WESTMINSTER PARK MASTERPLAN

VIEW INTERACTIVE MAP > http://bit.ly/2Zdsvxp

The City of Ryde is seeking input to create a Masterplan for Westminster Park. We would like to hear how you use Westminster Park and how the park can be improved, managed and maintained now and into the future.

...

Located in Gladesville, Westminster Park currently includes a sportsground with sports field lighting, an amenities building, a local playground and a former scout hall. Have your say via our interactive map [http://bit.ly/2Zdsvxp] or pop in to one of our drop-in sessions.

DROP-IN SESSIONS

You're invited to meet and chat with the team at one of our community drop-in sessions at Westminster Park:

- · Wednesday 26 June, anytime between 4pm 6pm
- Saturday 29 June, anytime between 10am 12 noon

Submissions close 11.59pm on Sunday 7 July 2019.



SOCIAL PINPOINT RESULTS



KEY CONSIDERATIONS FOR THE CONCEPT DESIGN OVERALL

(n=309):



KEY CONSIDERATIONS, BY SOURCE

DROP IN SESSIONS (n=259):



KEY CONSIDERATIONS, BY SOURCE

SOCIAL PINPOINT (n=47):



WRITTEN SUBMISSIONS (n=5):

