



MEDIA RELEASE

FREE ROAD SAFETY CALENDAR FOR SENIORS

Northern Sydney Councils will promote road safety for seniors by producing a *Senior Road Safety Calendar* full of local photos, useful tips and information for 2011.

Research shows older road users are particularly vulnerable and are more likely to suffer serious injury from car accidents.

Pedestrian crashes involving older road users are of particular concern in the Northern Sydney area. Data obtained from recent NSW Roads and Traffic Authority crash data reports that a high per cent of pedestrian crashes involved older road users.

The free 2011 *Senior Road Safety Calendar*, produced by Pittwater, Warringah, Manly, Mosman, North Sydney, Lane Cove, City of Ryde, Hornsby and Willoughby councils, aims to prevent accidents and raise awareness of road safety issues important to seniors.

A road safety message is displayed on each month of the calendar, along with a number of valuable hints that can help reduce risks. Topics include the risk of mixing fatigue and driving, safety tips at roundabouts, in driveways and when merging, blind spots, safe driving distances and changes to licensing conditions.

The calendar also offers tips on keeping safe when out walking, particularly when walking at night or when using shared paths with cyclists.

There is also a list of useful phone numbers such as police, medical, hospital, home nursing and community aid.

The calendar will be available through local senior groups and centres, retirement villages and council facilities across the northern Sydney region.

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