

Monday 22 August 2011.

NEW LOOK WEBSITE

The City of Ryde new website responds to a growing demand for efficient online customer and information services.

The Mayor, Cllr Artin Etmekdjian said: “The increasing number of interactions between the community and Council can only be provided by a well informed, up-to-date and easily accessible web site.

“Our new website has been completely overhauled to be user-friendly and easy to navigate and is the ideal vehicle to launch a distinctive new branding statement that reflects the vitality of our City.

“The two working together make a clear statement about the Council’s professionalism and commitment to the needs and aspirations of the community,” he said.

The new website features:

- the new City of Ryde branding elements
- over 600 pages of reworked information
- easy to use menu pages (replacing dropdown menus)
- new home page with Latest News, What’s On, Have Your Say (community consultation), Feedback form (page footer)
- City-wide What’s On. To view events www.ryde.nsw.gov.au/whatson
To submit your event www.ryde.nsw.gov.au/whatsonform
- accessibility to all customers – including those with a disability (meets the Web Content Accessibility Guidelines).

New brand elements reflect the community’s vision as detailed in the Ryde 2021 Community Strategic Plan www.ryde.nsw.gov.au/ryde2021 and feature:

- an innovative vision statement ‘*Lifestyle and opportunity @ your doorstep*’
- a seven-colour spectrum representing services and outcomes
- a ‘fingerprint’ image of the contour map of our City symbolises our place within the Sydney region.

Go to www.ryde.nsw.gov.au and take a look around. We hope you find the new website a useful source of information and a convenient way to find out services provided by the Council and what’s on in your City.

Photo Opportunity: Official Launch – the Mayor will officially launch the new website on Friday 26 August 2011, at 3.00pm, Ryde Library Wallumetta Room.

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New City of Ryde Website

The screenshot shows the City of Ryde website as viewed in Internet Explorer. The browser's address bar displays the URL <http://www.ryde.nsw.gov.au/>. The website header features the City of Ryde logo and the tagline "Lifestyle and opportunity @ your doorstep". A navigation menu includes links for Home, About Ryde, Community, Council, Development, Environment, Library, Living in Ryde, and Recreation. The main content area is divided into three columns: "Latest News", "What's On", and "New City of Ryde Website".

City of Ryde
Lifestyle and opportunity @ your doorstep

Home About Ryde Community Council Development Environment Library Living in Ryde Recreation

Latest News
WEDNESDAY 17 AUGUST 2011
Shaping Our City's Future
Find out more at upcoming information sessions on the Civic Precinct planning proposal.

What's On
MONDAY 5 SEPTEMBER 2011 - THURSDAY 22 SEPTEMBER 2011
Small Business September
Workshops and seminars to help you grow your business.

New City of Ryde Website
Welcome to the new City of Ryde website. We have given it a new look, a new structure that will make it easier to find your way around and we have revised and updated all the information.
The new site is still settling in, so if you find any irregularities please let us know and we will attend to them.

Check Sportsground Status

Do It Online

- Online Payments
- Development Application Tracking
- E-Certificates
- Online Bookings - Ryde Planning and Business Centre
- Library Catalogue

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