



NORTHERN
BEACHES
COUNCIL



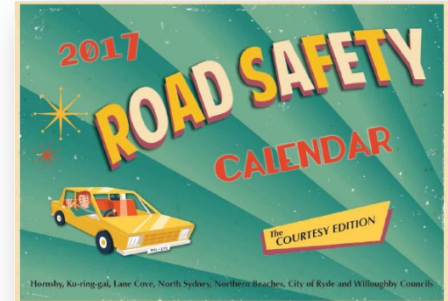
City of Ryde



1 December, 2016

Time to bring courtesy back to the roads.

Have you ever let someone merge in front of you and received a 'thank you wave'? Or stopped at a pedestrian crossing and had the pedestrian tip their hat at you? To help inspire more of this courteous behaviour, a unique retro-themed calendar has been developed to celebrate the benefits of road safety etiquette.



2017 can now feel like 'the good old days' thanks to the 2017 Road Safety Calendar – *The Courtesy Edition* – a collaboration between Hornsby, Ku-ring-gai, Lane Cove, North Sydney, Northern Beaches, City of Ryde, and Willoughby Councils.

Each month features retro-style messages relating to road safety issues such as general courtesy, pedestrian awareness, speed, fatigue and more. It also highlights the benefits of mutual respect, tolerance and friendly behaviour for all road users, including drivers, passengers, cyclists, motorcycle riders and pedestrians, through retro inspired road safety posters/messages.

With an increase in road rage incidents occurring on Sydney's roads, the calendar reminds all road users to be more tolerant and courteous to each other.

First produced in 2001, the annual Road Safety Calendar was originally created for senior drivers aged 60 and over, however, the calendar has now been expanded to appeal to road users of all ages on NSW roads.

For a copy of the limited edition, free calendar, please contact the Road Safety Officer at one of the participating local Councils. Stock is limited.

Ends

For media enquiries please contact Corinne Dickinson at Lane Cove Council via cdickinson@lanecove.nsw.gov.au or phone: (02) 9911 3616