

Monday 9 January 2017

**CITY OF RYDE WELCOMES AUSTRALIA DAY AMBASSADOR  
RICARDO GONCALVES *"It's our differences that make us the same"***

SBS TV news and finance presenter, Ricardo Goncalves, is this year's City of Ryde Australia Day Ambassador.

Mr Goncalves will be the guest of honour at Ryde's Australia Day celebrations in the North Ryde School of Arts Hall on Thursday 26 January commencing at 3.00pm.

"Ryde reminds me a lot of my home town of Wollongong in that they're both multicultural melting pots," said Mr Goncalves. "Both have significant migrant communities which add to the overall culture of the area.

"I'm really passionate about not forgetting your ethnic roots because diversity is what makes life interesting.

"While I am first and foremost Australian, my Portuguese background gives me a bit of colour. I love being able to look back to my family's traditions and cultural heritage, enjoy the food, speak the language and reflect on its history. For me, this is what it means to be Australian."

Mr Goncalves has carved out a successful career as a journalist, interviewing some of the world's most prominent business and political leaders, including the Prime Minister, Malcolm Turnbull, Sir Richard Branson and former Portuguese President, Anibal Cavaco Silva. He also presents Small Business Secrets on SBS.

Mayor of Ryde, Bill Pickering, said Ryde is delighted to have someone of Mr Goncalves' background at this year's Australia Day celebrations.

"Mr Goncalves has covered major stories throughout the world, and continues to excel as the presenter for SBS World News and Finance Editor. We look forward to sharing his unique experiences on the day," Mayor Pickering said.

Ryde's Australia Day celebration will also acknowledge the City's local unsung heroes with the Citizen of the Year and Young Citizen of the Year Awards.

**Biography Ricardo Goncalves**

SBS World News Presenter | SBS Finance Editor | Small Business Secrets Presenter

Ricardo is passionate about the world of business and finance, covering economics, marketing, housing, corporate, sharemarket and small business issues. He also has a heavy interest in social media and diversity.

He has covered news globally, filing stories from the Middle-East, LA and New York's Ground Zero.

He's interviewed most of Australia's top CEOs, financial analysts and economists, building up a solid contact list in the process. Highlights include interviews with Richard Branson, Malcolm Turnbull, Alan Joyce and former Portuguese President Anibal Cavaco Silva.

Ricardo also fronts television programme Small Business Secrets.

He started his TV career as a regional news reporter (as Richard Goncalves) for WIN News Wollongong in 1998 and appeared on consumer affairs program Today Tonight.

His first formal metro role was as a video business journalist and producer for finance journalist, David Koch in 2001, where he provided content for Sky News, Seven News, Sunrise and 2GB.

In 2004 he moved to Melbourne to work as a video business journalist for Sky News and weekend reporter for National Nine News where he covered the G20 demonstrations, 2006 Commonwealth Games and T3 float.

He returned to Sydney in 2007 to produce and anchor live rolling and breaking news on Sky News Business.

He joined SBS in 2010.

Ricardo is also an accomplished MC, corporate speaker and conference moderator fronting the Western Sydney Awards for Business Excellence, Walkelys Talk events, VIVID Sydney discussions, Australian Securitisation Forum Conference, City of Sydney Chinese New Year Celebrations, NSW Premier's Multicultural events, Import Export Industry Awards and SBS Food Journey Festival among others.

He has been an Australia Day Ambassador since 2015.

He holds a B Commerce (Economics/Marketing) from Wollongong University, has a Portuguese background, is a loyal Sydneysider and enjoys a cycle!

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