BRUSH FARM HOUSE

BUSINESS PLAN

FINANCIAL MODEL TO SUPPORT THE BUSINESS PLAN

SUMMARY: BRUSH FARM AS A CENTRE FOR CREATIVITY IN ARTS, FOOD & WINE

REF INPUTS

Annual Growth in Expenses	3.00%
Annual Growth in Revenue	3.00%
Corporate Overhead rate	12.50%
Allowance for contingencies	5%

REVENUE	2	2010-11	2	2011-12	:	2012-13	:	2013-14	2	2014-15	:	2015-16	:	2016-17		2017-18	1	2018-19		2019-20
Facility Licences	\$	9,100	\$	14,060	\$	19,308	\$	19,888	\$	20,484	\$	21,099	\$	21,732	\$	22,384	\$	23,055	\$	23,747
Venue Hire	\$	21,723	\$	22,374	\$	23,046	\$	23,737	\$	24,449	\$	25,183	\$	25,938	\$	26,716	\$	27,518	\$	28,343
Program Revenue	\$	53,800	\$	101,122	\$	153,171	\$	189,035	\$	194,316	\$	199,755	\$	209,908	\$	215,678	\$	221,622	\$	227,744
TOTAL REVENUE	\$	84,623	\$	137,556	\$	195,525	\$	232,659	\$	239,249	\$	246,036	\$	257,577	\$	264,778	\$	272,195	\$	279,835
EXPENDITURE																				
Activity Related Expenditure																				
Employee Related Expenditure	\$	108,641	\$	112,986	\$	117,506	\$	145,524	\$	151,345	\$	157,399	\$	163,695	\$	170,242	\$	177,052	\$	184,134
Program Expenses	\$	58,284	\$	70,288	\$	95,402	\$	122,032	\$	126,440	\$	131,010	\$	135,748	\$	140,661	\$	145,755	\$	151,037
Marketing & Promotion	\$	25,000	\$	25,750	\$	26,523	\$	27,318	\$	28,138	\$	28,982	\$	29,851	\$	30,747	\$	31,669	\$	32,619
Start-Up Expenses	\$	25,000	\$	25,750	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
	\$	216,925	\$	234,775	\$	239,431	\$	294,874	\$	305,922	\$	317,390	\$	329,294	\$	341,650	\$	354,476	\$	367,790
Overheads																				
Contingency	\$	10,846	\$	11,739	\$	11,972	\$	14,744	\$	15,296	\$	15,870	\$	16,465	\$	17,083	\$	17,724	\$	18,390
Corporate Overheads	\$	55,587	\$	60,161	\$	61,354	\$	75,561	\$	78,393	\$	81,331	\$	84,382	\$	87,548	\$	90,835	\$	94,246
	\$	66,433	\$	71,900	\$	73,326	\$	90,305	\$	93,689	\$	97,201	\$	100,846	\$	104,630	\$	108,558	\$	112,636
Property Related Expenditure																				
Property Expenses	\$	225,888	\$	229,603	\$	233,462	\$	237,473	\$	241,643	\$	245,978	\$	250,487	\$	255,178	\$	260,060	\$	265,142
TOTAL OPERATING EXPENSES	\$	509,246	\$	536,277	\$	546,219	\$	622,652	\$	641,254	\$	660,569	\$	680,628	\$	701,459	\$	723,095	\$	745,568
NET RESULT FROM OPERATIONS	-\$	424,623	-\$	398,721	-\$	350,693	-\$	389,993	-\$	402,005	-\$	414,533	-\$	423,050	-\$	436,681	-\$	450,900	-\$	465,733
DEPRECIATION & AMORTISATION																				
Depreciation & Amortisation	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500
TOTAL	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500
NET RESULT AFTER DEPRECIATION	-\$	579,123	-\$	553,221	-\$	505,193	-\$	544,493	-\$	556,505	-\$	569,033	-\$	577,550	-\$	591,181	-\$	605,400	-\$	620,233
CAPITAL EXPENDITURE																				
FF&E - Co Working Space	\$	20,000																		
FF&E - Marquee	\$	20,000																		
TOTAL	\$	40,000	\$	-	\$	-	\$		\$	•	\$	-	\$	•	\$	-	\$	-	\$	-

NOTES:

Annual Growth in Expenses: assumed to be the top of the RBA target rate for inflation (set at 2-3%).

Current CPI rate at 31 December 2008 is 3.7%, declining from 5.0% for year ended September 30 2008. Source:www.rba.gov.au

Annual Growth in Revenue: assumed to be the top of the RBA target rate for inflation (set at 2-3%).

Facility Licences: refer to separate worksheet detailing the revenue modelling

Venue Hire: refer to separate worksheet detailing the revenue modelling

Program Revenue: refer to separate worksheet detailing the programs and revenue modelling

Employee Related Expenditure: refer to separate worksheet detailing the annual employee expenses

Program Expenses: refer to separate worksheet detailing annual expenses

Marketing & Promotion: an annual allowance for limited marketing and promotion activities

Property Expenses: refer to separate worksheet detailing the annual maintenance and operating expenses for the building and grounds

Start-Up Expenses: reflect the need for additional marketing expenditure in years 1 and 2

Contingency: 5% of expenditure

Corporate Overheads: 12.5% of total expenditure as advised by Ryde City Council

Depreciation and Amortisation: refer to separate worksheet for basis of calculation

Capital expenditure: refer to separate worksheet for details of initial investment required

BRUSH FARM HOUSE BUSINESS PLAN FINANCIAL MODEL TO SUPPORT THE BUSINESS PLAN FACILITY LICENCES

REF INPUTS

Annual Growth in Revenue 3.00%

LICENCES	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
Co-Working Space	\$ 11,850	\$ 23,700	\$ 47,400	\$ 48,822	\$ 50,287	\$ 51,795	\$ 53,349	\$ 54,950	\$ 56,598	\$ 58,296
	-									
Total Licences	\$ 11,850	\$ 23,700	\$ 47,400	\$ 48,822	\$ 50,287	\$ 51,795	\$ 53,349	\$ 54,950	\$ 56,598	\$ 58,296
LICENCES	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
Commercial Kitchen Licence	\$ 9,100	\$ 14,060	\$ 19,308	\$ 19,888	\$ 20,484	\$ 21,099	\$ 21,732	\$ 22,384	\$ 23,055	\$ 23,747
	-									
Total Licences	\$ 9,100	\$ 14,060	\$ 19,308	\$ 19,888	\$ 20,484	\$ 21,099	\$ 21,732	\$ 22,384	\$ 23,055	\$ 23,747

Note: Commercial Kitchen Licence is included in Summary. Co-Working space is presented only as an option for consideration.

NOTES:

COMMERCIAL KITCHEN LICENCE

Assume base rental of \$350 per week for kitchen and associated office and store For year 1, assume rental discount of 50% to recognise start-up operation For year 2, assume rental discount of 25% to recognise start-up operation From year 3, assume 100% rental earned Rental rising by 3% per annum from years 1-10

CO-WORKING SPACE

Co Working Space Optimum Model 6 desks available

Assume 5 days per week

Assume 3 for full-time users, 3 for part-time

Rate for full-time users (per month) \$600 No. full-time users 3 \$21,600 Annual revenue \$430 Rate for part-time users (per month) No. part-time users 5 Annual revenue \$25,800 Optimum Revenue \$47,400 Assume year 1 = 25% of optimum revenue earned Assume year 2 = 50% of optimum revenue earned Assume year 3 = 100% of optimum revenue earned

BRUSH FARM HOUSE
BUSINESS PLAN
FINANCIAL MODEL TO SUPPORT THE BUSINESS PLAN
VENUE HIRE SUMMARY

REF INPUTS

Annual Growth in Revenue 3.00%

 VENUE HIRE REVENUE
 2010-11
 2011-12
 2012-13
 2013-14
 2014-15
 2015-16
 2016-17
 2017-18
 2018-19
 2019-20

 Casual hire of venues
 \$ 21,723
 \$ 22,374
 \$ 23,046
 \$ 23,737
 \$ 24,449
 \$ 25,183
 \$ 25,938
 \$ 26,716
 \$ 27,518
 \$ 28,343

Ref	VENUE HIRE / RENTAL			Casual Hi	'e					Permanent H	lire				Licence		
		No. Times	Average						No. Times Average			Total		Average			
		Used	Weeks per					Casual				Permanent		Weeks Pe			Total
	Facility Rental	(Weekly)	Year	Utilisation	Rate		Hire		(Weekly) Year	Utilisation	Rate	Hire	Licence	Year	Utilisation	Rate	Licence
	Marquee																
	Commercial		1	5	5 \$	950	l .	4,750				\$ -					\$ -
	Community Rate 1				2.5 \$	176	\$	440				\$ -					\$ -
	Community Rate 2		1 2	2.5	2.5 \$	440	\$	1,100				\$ -					\$ -
	Total						\$	6,290				\$ -					\$ -
	Forster Room (Hall)																
	Commercial		1	5	5 \$	600	\$	3,000				\$ -					\$ -
	Community Rate 1		1 2	2.5	2.5 \$	80	\$	200	0		0	\$ -					\$ -
	Community Rate 2		1 2	2.5	2.5 \$	120	\$	300				\$ -					\$ -
	Total						\$	3,500				\$ -					\$ -
	BFHS Office																
	Commercial						\$	-				\$ -					\$ -
	Community Rate 1				0 \$	80	\$	-				\$ -					\$ -
	Community Rate 2				0 \$	120	\$	-				\$ -		1 5	2 5	i2 \$ -	\$ -
	Total						\$	-				\$ -					\$ -
	FHS Store																
	Commercial						\$	-				\$ -					\$ -
	Community						\$	-				\$ -					\$ -
	No Charge						\$	-				\$ -		1 5	2 5	2 \$ -	\$ -
	Total						\$	-				\$ -					\$ -
	Wallumetta Room	-															
	Commercial		0	0	0 \$	130	\$	-				\$ -					\$ -
	Community Rate 1				0		\$	-				\$ -					\$ -
	Community Rate 2				0		\$	_				\$ -					\$ -
	Total						\$	_				\$ -					\$ -
	Bride & Petit Room											<u> </u>					<u> </u>
	Commercial		0	0	0 \$	130	\$	_				\$ -					\$ -
	Community Rate 1				0		\$	_				\$ -					\$ -
	Community Rate 2				0		\$	_				\$ -					\$ -
	Total						\$	_				\$ -					\$ -
	Blaxland Room						1					1					1
	Commercial		0	0	0 \$	290	\$	_				\$ -					\$ -
	Community Rate 1				0		\$	_				\$ -					\$ -
	Community Rate 2				0		\$	_				\$ -					\$ -
	Total	-			-		\$	_				\$ -	 				\$ -
	Carpenter Room	-					<u> </u>					*	 				*
	Commercial		0.5	40	20 \$	290	\$	5,800				S -					
	Community Rate 1				10 \$			800	1			\\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\					\$ -
	Community Rate 2				10 \$	120		1,200				\$ -					\$ -
	Commonly Raio 2		0.0		.υ ψ	120	IΨ	1,200	I			IΨ	I				IΨ

							т.					T.
Total					\$ 7,	.800	\$	-				\$ -
Stayner Room						L						
Commercial					\$	-	\$	-				\$ -
Community					\$	-	\$	-				\$ -
No Charge					\$	-	\$	-	1	52	52 \$ -	\$ -
Total				Ì	\$	-	\$	-				\$ -
Bennet Room				ĺ								
Commercial					\$	- 1	\$	-				\$ -
Community					\$	- 1	\$	-				\$ -
No Charge					\$	-	\$	-	1	52	52 \$ -	\$ -
Total					\$	- 1	\$	-				\$ -
Elizabeth Blaxland Room				1			<u> </u>					
Commercial					\$	- 1	\$	-				\$ -
Community					\$	- 1	 \$	_				\$ -
No Charge					\$	- 1	\$	_	1	52	52 \$ -	\$ -
Total					\$	-1	\$	-				\$ -
Loft				The state of the s	-		1					,
Commercial					\$	-	\$	_				\$ -
Community Rate 1					\$	_	\$	_				\$ -
Community Rate 2					\$	_	\$	_				\$ -
Total				+	\$	-	\$	-				\$ -
Kitchen				+	Ψ	\dashv	Ψ					Ψ
Commercial					\$	_	\$	_				\$ -
Community Rate 1					Ψ \$		¢	_				\$ -
Community Rate 2					Ψ \$	_ [\ \\$	_				φ ¢ _
Total					\$	$\overline{}$	\$					\$ -
Garden					Ψ	$\overline{}$	Ψ					Ψ
Commercial	1	5	5 \$	700	¢ 3	.500	•					•
Community Rate 1	ı	3	0 \$	220		,500	Φ	-				φ -
					-	-	Φ •	-				φ -
Community Rate 2			0 \$	440	-	-	\$	-				\$ -
Total					р 3,	,500	\$	-				ф -
					\$ 21,0	090	\$	-				\$ -

TOTAL (\$2009) \$ 21,090

Summary of Rates

Venue	Commercial	Community	y hire rate 1	Community	/ hire rate 2
	hire rate	(Mon – Fri/ 8am – 6pm)	(Mon – Fri/ 8am – 6pm)	(Mon – Fri/ 6pm – midnight)	(Mon – Fri/ 6pm – midnight)
				(Sat, Sun & public holidays)	(Sat, Sun & public holidays)
		Daily Rate	Hourly Rate	Daily Rate	Hourly Rate
Marquee	\$950	\$176	\$8 - \$35, average \$22/hour	\$440	\$55
Forster Room	\$600	\$80	\$8 - \$12.50 average \$10/hour	\$120	\$15
Blaxland Room,	\$290	N/A	N/A	\$120	\$15
Wallumetta Room	\$130	N/A	N/A	\$120	\$15
Bride & Petit Room	\$130	N/A	N/A	\$120	\$15
Carpenter Room	\$290	\$80	\$8 - \$12.50 average \$10/hour	\$120	\$15
Kitchen	Ś	\$80	\$8	\$120	\$15
Garden	\$700	\$220		\$440	

Community rates advised by City of Ryde

Commercial rates benchmarked as follows:

Marquee rate (commercial) equivalent to HHT venue hire rate for a room for 100 people at Elizabeth Farm Foster hall rate (commercial) equivalent to HHT venue hire rate for a room for 70 people at Elizabeth Farm Blaxland & Carpenter Rooms - HHT rate for similar size room for half a day. Full day hire \$290 per day. MGSM Hotel & Conference Centre, Macquarie Uni - \$130 per day

Assumed that an even balance of community and commercial hire is achieved for venue used for functions and events. The kitchen is assumed to be always rented at commercial rates. The garden is assumed to be always rented at commercial rates.



BRUSH FARM HOUSE BUSINESS PLAN FINANCIAL MODEL TO SUPPORT THE BUSINESS PLAN PROGRAM REVENUE

REF **INPUTS**

Annual Growth in Revenue

3.00%

PROGRAM REVENUE	2010	-11	2011	I-12	201	2-13	2013-	-14	2014-	15	2015	-16	2016-	17	2017-	18	2018	-19	2019-	20
Exhibitions Hire Fees	\$	-	\$	_	\$	-	\$	_	\$	-	\$	-	\$	_	\$	-	\$	-	\$	_
Commission on Sales	\$	9,100		9,100		9,100	•	13,000		13,000		13,000		17,550	-	17,550		17,550		17,550
Art & Design Market																				
Stallholder Fees	\$	18,000	\$	28,800	\$	50,400	\$	51,912	\$	53,469	\$	55,073	\$	56,726	\$	58,427	\$	60,180	\$	61,986
Networking Events																				
Participation Fees	\$	2,400	\$	2,472	\$	2,546	\$	2,623	\$	2,701	\$	2,782	\$	2,866	\$	2,952	\$	3,040	\$	3,131
Classes & Workshops																				
Participation Fees	\$	24,300	\$	60,750	\$	91,125	\$	121,500	\$	125,145	\$	128,899	\$	132,766	\$	136,749	\$	140,852	\$	145,077
Other Arts Events																				
Arts events, festivals	\$	-																		
Total Program Revenue	\$	53,800	\$	101,122	\$	153,171	\$	189,035	\$	194,316	\$	199,755	\$	209,908	\$	215,678	\$	221,622	\$	227,744

Exhibitions

Assume 26 exhibitions per year ie. one every 2 weeks,

Median sale price of each artwork as advised by Ryde City Council \$350-\$400, assume \$350 in years 1-3, \$400 in years 4-6, \$450 thereafter

Average number of items sold per exhibition 3-5, assume 4 in years 1-3, 5 in years 4-6, 6 thereafter

25% commission to be charged as advised by Ryde City Council

Years 1-3 =26*(\$350*4*25%)

Years 4-6 = 26*(\$400*5*25%)

Years 7 - = 26*(\$450*6*25%)

Art & Design Market

7 ii a 2 coigii Markoi		
Stallholder fees - assume average of \$60 per site	Revenue	
Optimum stall holder number = 70	Year 1	16500
Assume 2 years to reach optimum number	Year 2	26400
Assumed average number of stall holders in year 1 = 25	Year 3	46200
Assumed average number of stall holders in year 2 = 40		

Networking Events

11 markets held per annum

Assumed number of participants = 20 Assumed average price for participation = \$10 Number of events per annum = 12

Assumed average number of stall holders in year 3 = 70

Classes & Workshops

Optimum number of classes per week = 15
Optimum number of students per class = 15
Weeks per year = 36
Average tuition cost = \$10 for students, \$20 for adults, assume \$15 average
Optimum revenue \$ 121,500

Assume year 1 = 20% of optimum revenue earned Assume year 2 = 50% of optimum revenue earned Assume year 3 = 75% of optimum revenue earned Assume year 4 = 100% of optimum revenue earned

Other Arts Events

Assumed entry is free of charge in line with other Ryde Council events

Should entry charges be applied, it is assumed a separate business case for each event would be developed to demonstrate break-even as basis for proceeding

BRUSH FARM HOUSE
BUSINESS PLAN
FINANCIAL MODEL TO SUPPORT THE BUSINESS PLAN
EMPLOYEE RELATED EXPENDITURE

REF INPUTS

Annual Growth in Expenses 4.00% Oncosts 20.00%

EMPLOYEE EXPENSES	Base Rate	201	0-11	201	1-12	201	2-13	2013	3-14	2014	-15	2015	-16	2016	-17	2017	-18	2018	-19	2019	-20
Creative Leadership / Coordination	\$ 61,55	9 \$	66,582	\$	69,246	\$	72,015	\$	74,896	\$	77,892	\$	81,007	\$	84,248	\$	87,618	\$	91,122	\$	94,767
Casual Operational Staff	\$ 13,44	0 \$	14,537	\$	15,118	\$	15,723	\$	39,670	\$	41,257	\$	42,907	\$	44,623	\$	46,408	\$	48,264	\$	50,195
Overtime contingency	\$ 1,00	0 \$	1,082	\$	1,125	\$	1,170	\$	1,217	\$	1,265	\$	1,316	\$	1,369	\$	1,423	\$	1,480	\$	1,539
Oncosts		\$	16,440	\$	17,098	\$	17,782	\$	18,493	\$	19,233	\$	20,002	\$	20,802	\$	21,634	\$	22,499	\$	23,399
Materials & equipment allowance		\$	10,000	\$	10,400	\$	10,816	\$	11,249	\$	11,699	\$	12,167	\$	12,653	\$	13,159	\$	13,686	\$	14,233
Total Employee Expenses		\$	108,641	\$	112,986	\$	117,506	\$	145,524	\$	151,345	\$	157,399	\$	163,695	\$	170,242	\$	177,052	\$	184,134

NOTES

Annual Salary increase forecast in City of Ryde Management Plan 2008-2012

Program Coordinator base rate assumed to be level 3, grade 10 City of Ryde Salary Scale 2008 based on advice from Ryde City Council

Casual staff assumed for evenings and weekend activities. Calculated as follows:

Years 1-3

Base rate: 44,716 (mid-point Grade 6) based on advice from Ryde City Council, translated to hourly rate of \$25 (rounded)

Assumed 26 weekends per annum, 8 hours per weekend (\$5,200)

Assumed 48 weeks per annum, 4 hours per week (4,800)

Leave replacement: 4 weeks per annum at full time \$3,440)

Year 4 onwards

Additional 16 hours per week x 52 weeks (\$23318)

Oncosts applied at rate of 20% (9% superannuation, 4.4% workers comp, 4% leave allowance)

BRUSH FARM HOUSE
BUSINESS PLAN
FINANCIAL MODEL TO SUPPORT THE BUSINESS PLAN
PROGRAM EXPENDITURE

REF INPUTS

Annual Growth in Expenses 3.00%
Annual Growth in Employee Expenses 4.00%

PROGRAM EXPENSES	2010-1	1	2011-1	12	2012- 1	13	2013-1	4	2014-1	5	2015-1	6	2016-17	7	2017-18	}	2018-19	7	2019-2	0
Classes & Workshops																				
Casual tutors	\$	13,284	\$	34,538	\$	53,880	\$	74,713	\$	77,702	\$	80,810	\$	84,042	\$	87,404	\$	90,900	\$	94,536
Materials allowance	\$	20,000	\$	10,000	\$	15,000	\$	20,000	\$	20,600	\$	21,218	\$	21,855	\$	22,510	\$	23,185	\$	23,881
Other Arts Events																				
Seed Funding Arts Events	\$	25,000	\$	25,750	\$	26,523	\$	27,318	\$	28,138	\$	28,982	\$	29,851	\$	30,747	\$	31,669	\$	32,619
Total Program Expenses	\$	58,284	\$	70,288	\$	95,402	\$	122,032	\$	126,440	\$	131,010	\$	135,748	\$	140,661	\$	145,755	\$	151,037

NOTES

Classes & Workshops

Optimum number of classes per week = 15 Class duration - 2.5 - 3 hours

Weeks per year = 36

Tuition cost per hour = \$41

Tuition cost - optimum no. classes \$ 66,420

Assume year 1 = 20% of optimum expense incurred

Assume year 2 = 50% of optimum expense incurred

Assume year 3 = 75% of optimum expense incurred

Assume year 4 = 100% of optimum revenue incurred

Allowance for materials \$ 20,000

Assumed incurred in same proportions to salaries

BRUSH FARM HOUSE BUSINESS PLAN FINANCIAL MODEL TO SUPPORT THE BUSINESS PLAN PROPERTY EXPENDITURE

REF INPUTS

Value of Brush Farm House	\$ 5,780,000
Value of Marquee	\$ 120,000
Annual maintenance allowance	2.00%
Annual Growth in General Expenses	3.00%
Annual Growth in Electricity Expenses	7.00%
Annual Growth in Water, Sewer & Stormwater Expenses	6.80%
Estimed Floor Area inc Marquee (m2)	680
Estimated Area of Grounds (m2)	5,000

PROPERTY EXPENSES	Во	ase Rate	2010-11		201	1-12	2012-13	,	2013-14	ļ	2014-1	5	2015-16		2016-17		2017-	18	2018-19		2019	-20
Statutory Charges																						
Council Rates	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Water & Sewerage Rates	\$	1.53	\$	1,187	\$	1,267	\$	1,354	\$	1,446	\$	1,544	\$	1,649	\$	1,761	\$	1,881	\$	2,009	\$	2,145
Land Tax	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Other Statutory Charges	\$	3.51	\$	2,532	\$	2,608	\$	2,686	\$	2,767	\$	2,850	\$	2,935	\$	3,024	\$	3,114	\$	3,208	\$	3,304
Operating Expenses																						
Telephones & coms	\$	6,000.00	\$	6,365	\$	6,556	\$	6,753	\$	6,956	\$	7,164	\$	7,379	\$	7,601	\$	7,829	\$	8,063	\$	8,305
Insurance	\$	5,000.00	\$	5,305	\$	5,464	\$	5,628	\$	5,796	\$	5,970	\$	6,149	\$	6,334	\$	6,524	\$	6,720	\$	6,921
Air conditioning / ventilation	\$	8.38	\$	1,295	\$	1,334	\$	1,374	\$	1,415	\$	1,457	\$	1,501	\$	1,546	\$	1,592	\$	1,640	\$	1,689
Cleaning			\$	25,000	\$	25,750	\$	26,523	\$	27,318	\$	28,138	\$	28,982	\$	29,851	\$	30,747	\$	31,669	\$	32,619
Electricity	\$	13.90	\$	10,822	\$	11,579	\$	12,390	\$	13,257	\$	14,185	\$	15,178	\$	16,240	\$	17,377	\$	18,594	\$	19,895
Security	\$	17,000.00	\$	36,071	\$	37,153	\$	38,267	\$	39,415	\$	40,598	\$	41,816	\$	43,070	\$	44,362	\$	45,693	\$	47,064
Fire Protection	\$	4.05	\$	2,922	\$	3,009	\$	3,100	\$	3,193	\$	3,288	\$	3,387	\$	3,489	\$	3,593	\$	3,701	\$	3,812
Pest Control	\$	500.00	\$	530	\$	546	\$	563	\$	580	\$	597	\$	615	\$	633	\$	652	\$	672	\$	692
Gardening / Landscaping	\$	2.99	\$	15,860	\$	16,336	\$	16,826	\$	17,331	\$	17,851	\$	18,387	\$	18,938	\$	19,506	\$	20,092	\$	20,694
Programmed building maintenance			\$	118,000	\$	118,000	\$	118,000	\$	118,000	\$	118,000	\$	118,000	\$	118,000	\$	118,000	\$	18,000	\$ 1	18,000
To	otal		\$:	225,888	\$	229,603	\$ 2	233,462	\$:	237,473	\$	241,643	\$ 2	245,978	\$ 2	250,487	\$	255,178	\$ 2	60,060	\$ 2	65,142

NOTES

Council Rates are assumed not to apply to Council property in accordance with current budget provisions.

Water & Sewerage Rates are based on PCA 2008 benchmark rate of \$1.53/m2, applied to total building area including marquee of 680m2. Cost escalated annually by rate for specific expense

NB: current charge of \$500. Forecast increase assumes greater level of activity and use of facility than at present.

Land Tax is assumed not to apply to a Council owned property

Other Statutory Charges are based on PCA 2008 benchmark rate of \$3.51 / m2 applied to total building area including marquee of 680m2.

Data & coms includes provision for telephone and internet expenses. Current cost of \$1000 anticipated to grow due to additional occupation of bld

Insurance premium for 2008-09 \$4,574. Assumed proposed activities will result in no significant increase in premium. Rounded to \$5,000. Assumed annual increase in accordance with rate for general expenditure.

Assumed air-conditioning only to Marquee. Annual expense based on PCA 2008 benchmark rate of \$8.37/m2, applied to marquee area of 150m2. Cost escalated annually by rate for general expenses.

Annual cleaning expense advised by City of Ryde. Cost escalated annually by rate for general expenses.

NB: current cleaning budget of \$1,500. Forecast increase assumes greater level of activity than at present.

Annual electricity expense based on PCA 2008 benchmark rate of \$13.9/m2, applied to total area including marquee of 680m2. Cost escalated annually by rate for specific expenses

Increase on current budget (\$2k) is forecast due to proposed increase in utilisation.

Security services are currently provided for \$17,000 per annum. Current charges assumed to double in first year of operation due to increased utilisation of facility.

Subsequent increases in line with rate for general expenses increase.

Fire Protection services based on PCA 2008 benchmark rate of \$4.05 / m2, applied to total area including marquee of 680 m2. Cost excalated annually by rate for general expenses.

Pest Control - an allowance of \$500 for inspection services. NB PCA 2008 benchmark rate would result in allowance of \$211.

Gardening / Landscaping - Council has not yet determined a maintenance regime or methodology.

For the purposes of this model, the PCA 2008 benchmark rates of \$3.27 (car parking) and \$0.62 (garden/landscaping) have been applied to the total area of the site.

The combined rates have been applied to reflect soft and hard landscaping elements. Growth in subsequent years has been assusmed to be at the general expense rate.

Programmed building maintenance - allowance of 2% of capital value for routine maintenance benchmarked against heritage properties and commercial facilities.

BRUSH FARM HOUSE BUSINESS PLAN FINANCIAL MODEL: SCENARIO 1 ASSET CHARGES

REF INPUTS

Value of Brush Farm House	\$ 5,780,000
Expected Useful Life	40 years
Annual Depreciation Charge	2.50%
Value of Marquee	\$ 120,000
Expected Useful Life	20 years
Annual Depreciation Charge	5.00%
Value of Furniture, Fittings & Equipment	\$ 40,000
Expected Useful Life	10 years
Annual Depreciation Charge	10.00%

DEPRECIATION	2009	-10	201	10-11	20	11-12	201	12-13	20	13-14	20	14-15	20	15-16	20	16-17	20	17-18	201	8-19
Depreciation charge - Buildings	\$	144,500	\$	144,500	\$	144,500	\$	144,500	\$	144,500	\$	144,500	\$	144,500	\$	144,500	\$	144,500	\$	144,500
Depreciation charge - Marquee	\$	6,000	\$	6,000	\$	6,000	\$	6,000	\$	6,000	\$	6,000	\$	6,000	\$	6,000	\$	6,000	\$	6,000
Depreciation charge - FF&E	\$	4,000	\$	4,000	\$	4,000	\$	4,000	\$	4,000	\$	4,000	\$	4,000	\$	4,000	\$	4,000	\$	4,000
Total	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500	\$	154,500

BRUSH FARM HOUSE
BUSINESS PLAN
FINANCIAL MODEL TO SUPPORT THE BUSINESS PLAN
CAPITAL INVESTMENT

REF INPUTS

CAPITAL EXPENDITURE Co-Working Workspace		2010	-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
Desks		\$	6,000									
Chairs		\$	3,000									
Telephones		\$	2,000									
IT infrastructure		\$	8,000									
Miscellaneous		\$	1,000									
Fitout of Marquee												
Tables, chairs etc.		\$	20,000									
	Total	\$	40,000	\$	- \$	- \$	- \$	- \$	- \$	- \$	- \$	- \$ -

Desks - 6 @ \$1,000 Chairs - 6 @ \$500 Internet connection Telephones IT infrastructure