
**MM13/16 PARTICIPATION IN THE FUSION FOUNDATION
FUNDRAISING GALA BALL - The Mayor, Councillor
Jerome Laxale****File Number:** CLM/16/1/1/8 - BP16/1080

This report seeks Council's consideration to support a local not-for-profit organisation, the Fusion Foundation, which will be holding their inaugural Fundraising Gala Ball on Friday 14 October 2016 at Curzon Hall.

The Fusion Foundation is aiming to raise \$150,000 to support its beneficiaries of the Foundation, that include Achieve Australia, Alzheimers Australia NSW and Royal Rehab, which are all based in Ryde.

This Foundation is committed to ensuring 100% of all funds raised are passed on to its designated charities. The Foundation's key mission is to connect the business community with the greater Ryde community and enrich the lives of those less fortunate.

To this end, the Fusion Foundation is hosting an inaugural Fundraising Gala Ball on Friday 14 October at Curzon Hall, Marsfield and has invited Council's support. By supporting The Fusion Foundation, Council can continue to demonstrate its commitment and support for its community, especially those members of the community that are in the need of further assistance.

The Fusion Foundation has developed a suite of sponsorship packages which are outlined below:

Platinum FUSION – \$20,000

Council would receive:

- Naming rights to the Annual Gala Ball
- A table (total of 10 tickets) to the Annual Gala Ball
- Opportunity to present prizes at the Gala Ball
- Opportunities for joint press and media activities
- Acknowledgment on all promotional events for The Fusion Foundation
- 200 word company profile on Fusion's website
- Company logo displayed on table menus, programme and on screens
- Spotlight moment (Council's speaking opportunity) at the event for three minutes

Gold FUSION - \$10,000

- 5 tickets to attend the Annual Gala Ball
- Opportunity for joint press and media activities
- Representation on all promotional events
- 100 word company profile on website with logo

Council, dated 22 August 2016, submitted on 23 August 2016.

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- Company name acknowledged by MC at the Annual Gala Ball
- Company logo displayed in the Annual Gala Ball's Programme to over 350 guests

Silver FUSION – \$2,500

- 2 tickets to attend the Annual Gala Ball
- Company logo on The Fusion Foundation website
- Company name mentioned by MC at the Annual Gala Ball
- Company logo displayed on the screens at the Annual Foundation Gala Ball

It is noted that Councillors can also purchase individual tickets at \$250.

Financial Impact

If Council is supportive in taking one of the sponsor packages, it is advised that for the Platinum or Gold Fusion Packages, this would need to be an additional allocation in Council's budget in the next Quarterly Review. If Council supported the Silver Fusion Package, this could be allocated from the current Mayor's Budget.

RECOMMENDATION:

That Council considers the sponsorship packages and determines its involvement.

ATTACHMENTS

- 1 The Fusion Foundation - Gala Ball - Sponsorship Packages
- 2 The Fusion Foundation - Gala Ball - Individual Invitation


Report Prepared By:



Councillor Jerome Laxale
The Mayor


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ATTACHMENT 1



UNITY IN COMMUNITY

We'd like to invite you to participate in sponsoring the inaugural Fusion Foundation 2016 Gala Ball held at Curzon Hall, Friday 14th October. The aim of the night is to raise funds to support Achieve Australia, Royal Rehab and Alzheimer's Australia NSW.

achieve
australia
building extraordinary lives


 **Royal Rehab**
The Rehabilitation & Community Support Network

**FIGHT ALZHEIMER'S
LOVE AUSTRALIA**
FIGHTSMEMTIA.ORG.AU

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ATTACHMENT 1

OBJECTIVES

THE FUSION FOUNDATION

We are a not-for-profit organisation committed to providing those in need with 100% of all funds raised.

Our mission is to connect the local business community with the greater Ryde community; to fuse together as one and enrich the lives of those less fortunate.

- The administration of the Foundation is provided by a voluntary Board
- Our beneficiaries will receive 100% of all funds raised
- **We aim to raise \$150K to support 2016 beneficiaries**
 - › Achieve Australia
 - › Alzheimer's Australia NSW
 - › Royal Rehab

WE NEED DONATIONS AND SPONSORS

Please join us on 14th October at Curzon Hall.

As magnificent as ever, this historic venue promises to set the perfect mood for our inaugural Gala Ball and Fundraiser. So do put on your sponsor hat and let's all aim for a big success.

We're also calling for 'goods and services' donations (prizes) as well as sponsorships and cash donations from generous members of our great community.

The Fusion Foundation offers Platinum Fusion, Gold Fusion and Silver Fusion levels with each one attracting different benefits to suit your company.

The packages can be tailor-made to suit your company, and to be mutually beneficial to both your business and The Fusion Foundation.



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ATTACHMENT 1

FUSION PACKAGES*

**Platinum FUSION - \$20,000
(exclusive - 1 only)**

You will receive:

- Naming rights to the Annual Gala Ball
- A total of 10 tickets – your own table – to the Annual Gala Ball
- Presentation of prizes at the Gala Ball
- Opportunities for joint press and media activities, where possible over the next 12 months
- Representation on all promotional events for The Fusion Foundation for 12 months
- 200 word company profile on our website for the next 12 months
- Company logo displayed on table menus, programme and on screens
- Spotlight moment 3 minutes
- Mentions on social media

Gold FUSION - \$10,000

You will receive:

- Opportunity for joint press and media activities, where possible for 12 months
- Representation on all promotional events for The Fusion Foundation for 12 months
- 100 word company profile on website with logo
- Company name mentioned by MC at the Annual Gala Ball
- Company logo displayed in the Annual Gala Ball's Programme to over 350 guests
- 5 tickets to attend the Annual Gala Ball
- Mentions on social media

Silver FUSION - \$2,500

You will receive:

- Company logo on The Fusion Foundation website
- Use of The Fusion Foundation logo on your website
- Company name mentioned by MC at the Annual Gala Ball
- Company logo displayed on the screens at the Annual Foundation Gala Ball
- 2 tickets to attend the Annual Gala Ball
- Mentions on Social Media

Donation of prizes towards Raffle and Auction Items

- Acknowledgment in the Programme booklets
- Mention by the MC at the Gala Ball



*Sponsorship packages include GST and are fully tax deductible.

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ATTACHMENT 1

BENEFICIARIES

ACHIEVE AUSTRALIA

Achieve Australia (Achieve), is a registered NDIS provider.

Achieve build's extraordinary lives by championing inclusion, choice and control for people with disability.

As a leading disability service provider, Achieve is person centred and delivers quality services with integrity, commitment and passion through their building blocks of home, life, career and wellbeing.

They have been committed to people with disability for over 60 years and continue to grow and innovate their supports across the community.

Their services are underpinned by a strong 'social inclusion' philosophy with an annual provision of over 300,000 hours of support to around 500 people with disability.

ALZHEIMER'S AUSTRALIA NSW

Alzheimer's Australia NSW is a member of Alzheimer's Disease International (the umbrella organisation of Alzheimer's Associations around the world), also represents its federation of state and territory members on all matters relating to dementia and carer issues. They advocate for support services, education, information and care. In Australia an estimated 1.2 million people are involved in the care of 358,800 people with dementia.

ROYAL REHAB

Royal Rehab is a world-class centre of research and teaching excellence that provides specialist rehabilitation and disability support services for people whose disability or impairment has been sustained through trauma, accident or illness.

Based in Ryde, they provide a statewide service for on-site and at-home rehabilitation for brain and spinal cord injury; other services manage complex long-term health needs like stroke and neurological disorders. They support specialist spinal cord rehab in regional NSW; provide long-term supported accommodation, and other services that support the lifestyles of people living with many physical and intellectual disabilities.



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ATTACHMENT 1

SPONSORSHIP FORM

Yes! I would love to contribute to the great work of The Fusion Foundation

Company name:	
Name:	
Signature:	
Email address:	
Telephone:	
Level of sponsorship:	<input type="checkbox"/> Platinum Fusion (\$20,000) - 1 only <input type="checkbox"/> Gold Fusion (\$10,000) <input type="checkbox"/> Silver Fusion (\$2,500) <input type="checkbox"/> \$500 <input type="checkbox"/> \$250 <input type="checkbox"/> Other \$
EFT payment details:	Bendigo Bank North Ryde Account name: The Fusion Foundation BSB: 633 000 Account number: 157 768 722
Credit card payment:	<input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
	Name on card _____ Expiry date _____ Signature _____
Prize/auction donation:	

Please complete this form and mail it to:
PO Box 101, Ryde NSW 1680
Or hand it to any member of The FUSION Foundation.
For an electronic version of this form, email your interest:
info@thefusionfoundation.com.au
Purchase tickets to the Gala Ball:
www.thefusionfoundation.com.au



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ATTACHMENT 1

HOW YOU BENEFIT FROM THE FUSION FOUNDATION SPONSORSHIP

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Today, CSR is emerging as a true business success because it's reaching out to all levels within the corporate hierarchy. CSR is all about committing to social and environmental issues and the values provided by such measures are proving to have positive impacts on employees.

By aligning your organisation with The Fusion Foundation, you can inspire pride throughout the ranks because this fusion is all about caring for the community and giving back.

PROMOTIONS AND ADVERTISING

Depending on the type of sponsorship level, your company can have the opportunity for direct marketing through public exposure. The fusion between your company and The Fusion Foundation also provides opportunities to use our logo throughout your publications.

RECOGNITION AS SUPPORTERS

Sponsorship of The Fusion Foundation will also enable you to acknowledge your company as a Fusion Foundation supporter. Naturally, use of The Fusion Foundation logo is subject to approval. Where appropriate use is approved, your company can benefit from the hyperlinked logo from The Fusion Foundation website to your website, plus recognition of your level of support.

For enquiries or to purchase tickets to The Fusion Foundation Gala Ball
info@thefusionfoundation.com.au
www.thefusionfoundation.com.au



The Fusion Foundation is blessed to have such a tireless, innovative and creative team whose fusion of energy is channeled into moving mountains in order to raise the funds that are a veritable lifeline to our beneficiaries.

President Lydia Scuglia
Secretary Victoria Gouel
Treasurer Smita Khakhar
Gala Committee Members

Lydia Scuglia
Tony Abboud
Victoria Gouel
Smita Khakhar
Sylvia Abboud
Marcella Letteri
Roseanna Gallo OAM

Members of the Beneficiaries

Achieve Australia Sunita Menezes
Alzheimer's Australia NSW Emma Jackson
Royal Rehab Lisa Cheng

The Fusion Foundation Patron

John Alexander OAM

The Fusion Foundation Ambassadors

Emma Watkins
Victor Dominello
John Watkins

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ATTACHMENT 2





Join us for the
THE FUSION FOUNDATION GALA BALL
Supporting Achieve Australia, Royal Rehab and Alzheimers Australia NSW

Friday 14th October 2016
Curzon Hall, Agincourt Road, Marsfield
7.00pm for 7.30pm till midnight

Canapes and drinks on arrival
3 course menu with unlimited beer, wine and soft drinks
Entertainment, Live Auction, Silent Auction and Prizes
MC: Vic Lorusso - Channel Ten's 'eye-in-the-sky' traffic reporter
Dress: Black Tie
Complimentary underground secure parking on 3 levels
\$250 per person or table of 10 for \$2,500
Purchase your tickets today; www.thefusionfoundation.com.au

