

# COOL AUSTRALIA

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City of Ryde

**VISY**

**FOR A BETTER WORLD**

**COOL  
.ORG**



# WHAT WE DO

We fulfil our mission by creating and providing free access to resources via our digital education platform.

We build the capacity of teachers to provide quality education through our unique evidence-based education model and our online professional development courses.

All of our resources are free, aligned to the curriculum and incorporate our action-based approach to real-world learning.

Our resources embed environmental, social and economic issues into core subject areas, such as English, Science, Art and Maths. We use content that kids care about to engage them in their learning.

With the aim of empowering each and every student to become an agent of change, we give them the tools and know-how to solve real-world issues. In a sentence, our goal is to improve access to quality education so that all students can reach their full potential, now and in the future.



# VISY

**FOR A BETTER WORLD**

- Visy is a global leader in packaging and resource recovery
- 20 facilities across Australia
- Collects over 2.1 million tonnes of recycling material each year
- Maximises recyclables to be re-manufactured into valuable packing
- Reducing reliance on natural resources and landfill

Locally recycled is what locals want...

**At Visy we're committed to helping Australia and New Zealand reduce waste going to landfill and keeping manufacturing jobs local**





# Visy Education

Engaging the next generation  
of Australians on recycling



Cool and Visy have worked together to produce a package of teaching resources that cover;

- resource recovery
- recycling in the home and school
- demystifying what material can and cannot be collected from homes
- recycling contamination
- how individual efforts can contribute positively to the local circular economy of recyclables materials

The package contains,

- 32 lessons
  - 3 Early Learning Lessons, 15 Primary lessons including an awesome, hands-on Design Thinking Unit and 2 NAPLAN support lessons and 14 Secondary lessons including 2 NAPLAN support lessons and an engaging Social Action lesson 'Towards Zero Waste'
  - Subjects covered - Maths, English, Humanities, Design, Science and Geography
- In total these lessons account for 49 hours of teaching time
- An excellent 2 hour Online PD Course for Primary Teachers 'Introduce Primary Students to Design Thinking'
- You can access all these here - <https://www.coolaustralia.org/visy-education-resources/>

“A thorough and useful course which can be carried throughout life by both students and teachers. Great to have short videos as they give a visual and introduce ideas, get you thinking about use in your own situation. Good to have Visy involved as well. I had no idea of all their processing ideas and the extent of their recycling.”



COOL  
-ORG

REAL WORLD  
REAL CHANGE  
REAL EDUCATION



# OUR STORY

Cool Australia was launched by Jason Kimberley, our founder and Managing Director, following an expedition to Antarctica in 2005. Jase discovered that fishermen were netting krill by the boatload in the Southern Ocean. This krill was being used to make pellets to feed cattle that were grazing on cleared Amazonian rainforest to grow beef. Out of sight, out of mind. It turns out that there are hundreds of similar activities going on around the world that destroy our natural world and never return anything to our natural world. Something had to be done and Jase was determined to do it. He returned from Antarctica invigorated and armed with a renewed appreciation of the impacts of human activity and the responsibility we all have to invest in our life support system – our natural world.

Jason identified the need to provide our current and future generations with relevant and engaging information about the three pillars of sustainability: social, economic and environmental.

Our education system was identified as the most important and effective medium for connecting real world education with kids. In 2010 Coolaustralia.org was born: a website that contains thousands of free, downloadable resources that support educators.





# ABOUT US

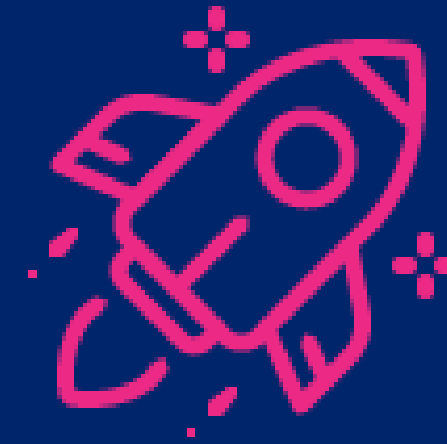


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## VISION

Our vision is for young people to grow up happy, healthy, informed and empowered with the skills to help tackle our greatest global and local challenges, creating a better world for all.



## PURPOSE

Our purpose is to provide cutting-edge education to enable young people and our planet to thrive.

# OUR THEORY OF CHANGE



Healthy, happy, sustainable and just society



Active, empowered citizens



Students engaged in real-world learning



High-quality teaching

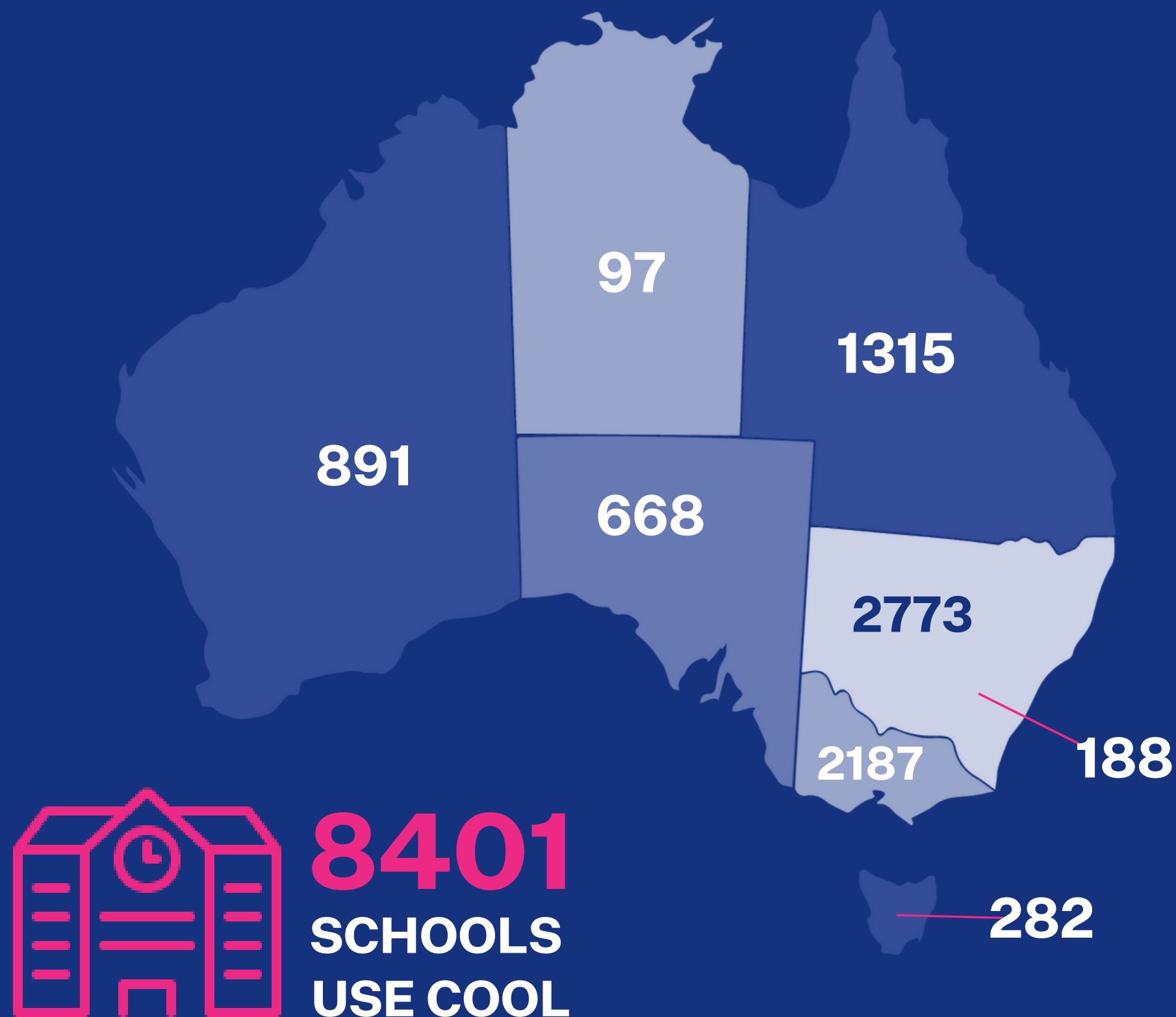


Free access to cutting-edge online  
education resources





# OUR REACH



**52%**

AUSTRALIAN  
TEACHERS  
USE COOL



**3.2M**

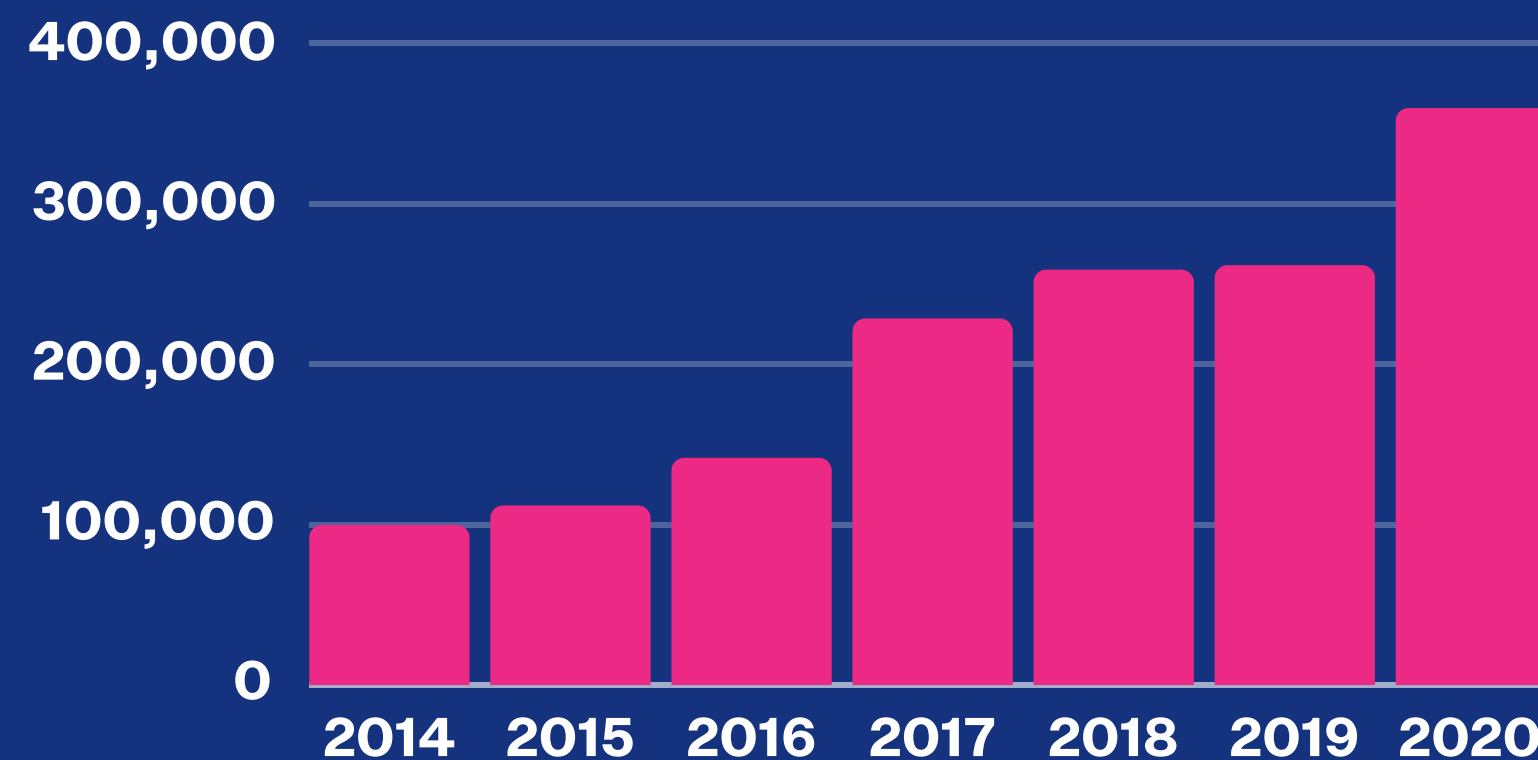
STUDENTS  
REACHED



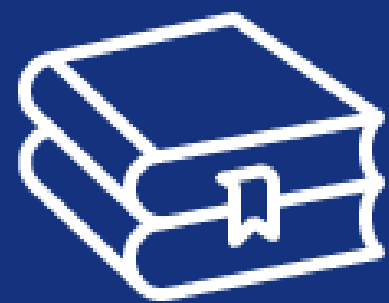
**8.8M**

HOURS SAVED  
IN PREP TIME

## TOTAL LESSON DOWNLOADS



# TEACHER NEEDS



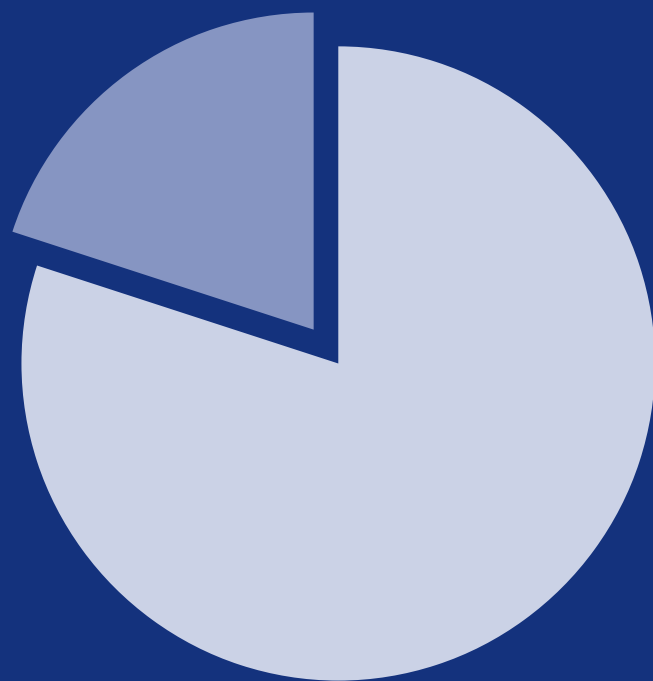
25%

OF STUDENTS LEAVE  
SCHOOL BEFORE  
THEIR FINAL YEAR



46%

OF TEACHERS FIND  
THEIR WORKLOAD  
UNMANAGEABLE



80%  
OF TEACHERS  
USE GOOGLE TO  
FIND RESOURCES

# STUDENT BENEFITS



98%

INCREASE IN  
AWARENESS  
AND KNOWLEDGE



97%

CHANGED THEIR  
ATTITUDE AND  
OUTLOOK ON ISSUES



96%

IMPROVEMENT  
IN CRITICAL  
THINKING SKILLS



93%  
INCREASE IN  
PREPAREDNESS  
TO ACT



OUR  
IMPACT



# TEACHER FEEDBACK

**"Creative Cool Australia flows fantastic imaginative critical thinking to create unique, clever and evocative ideas to design innovative possibilities, self-determining and stretchy thoughts. Instead of being just basically taught Cool hits the research locally and afar to improve ways to look at the world through future kids bright eyes."**

**"Cool Australia is a fantastic resource that has engaged some really challenging classes with content that they may have either disengaged with or not understood."**

**Their content aligns well to Australian Curriculum, and links to effective, current resources and enables students to make meaningful, real-world connections."**

**"Simple lessons, real world links, relevant and powerful Indigenous perspectives. These resources will broaden your understanding and they will SAVE YOU TIME !!!"**

**"It is an amazing platform with a forever growing bank of resources. They take a lot of stress off teachers with the amount of detailed planning they provide. It is also a platform that is wanting to make a difference to the environment through making students and teachers aware of real life topics that will have a huge positive impact on our worlds future. "**

**"Cool Australia is the most relevant and dynamic site for teachers today. Lessons guide you and your students through an engaging inquiry journey into topics that matter, and when acted upon, contribute to making our world a better place. My students love learning through lessons designed by Cool Australia!"**

**"When needing ideas quickly / struggling to understand a concept - Cool Australia's resources are awesome. Easily differentiated and adaptable to suit individual lesson requirements."**

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-ORG**



EDUCATORS

STUDENTS

PARENTS

PROFESSIONAL  
DEVELOPMENT

ABOUT US

## Curriculum Materials

Resource Type

Year Level (All)

Topic (All)

Subject (All)

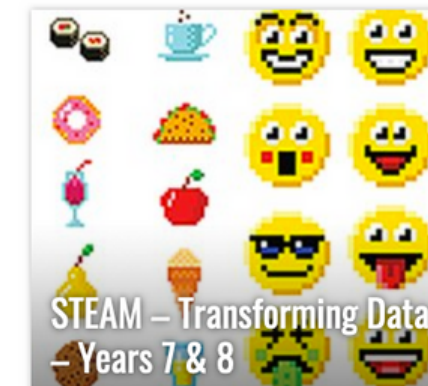
Search for keywords

SEARCH



Cool Australia lessons are designed by teachers for teachers

[Learn More](#)





# 2021 School Events and Awareness Days



Welcome to the 2021 schools event calendar!

Awareness events are an awesome way to get kids, parents and educators involved in meaningful learning! We have aligned each awareness event or day with a package of free curriculum-aligned resources, aimed to get the whole school involved. From Harmony Day to STEM day, you can use these resource to teach lessons that help kids build empathy and make change in their local community.

The digital calendar below can be imported directly into your Google or ical calendars. Or you can click on the image to the left to view and download an A3 Printable version of the calendar, or [click here](#).

If you have any questions regarding the resources aligned to the awareness days below – please drop us a line at [info@coolaustralia.org](mailto:info@coolaustralia.org) and we will be happy to assist you.

Here’s to a great new year of learning, stay cool!

Q Search for events

Find Events

List

Month

< > Today

March 21 - Now

March 2021

SUN  
21

March 21

Harmony Day

Harmony Day is an Australian Government program that centers on the message that “Everyone belongs”, reinforcing the importance of inclusiveness to all Australians. Check out these great resources below to get involved.