



CORK & FORK

BY THE RIVERSIDE

SUN 26 MAY
10AM-4PM

2024 SPONSORSHIP OPPORTUNITY

WINE
PRODUCERS

CRAFT
BEER

FOOD
TRUCKS

LIVE
ENTERTAINMENT

GOURMET
PRODUCTS

KIDS
ACTIVITIES



City of Ryde



50+
gourmet food, beer
and wine stalls



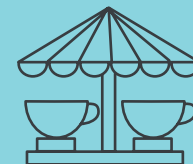
Free
entry



8k+
attendees
across the day



Music and
entertainment



Amusement
rides and kids
activities



**CORK & FORK BY
THE RIVERSIDE CELEBRATES
GREAT FOOD AND WINE IN
ONE OF OUR BEAUTIFUL
PARKS BY THE WATER –
KISSING POINT PARK,
PUTNEY.**

Since its inception in 2017, the event has gained increased community support as it's the only Food and Wine event in the Ryde district. Sponsoring this event will expose your brand to the wider community and will provide your business with the opportunity to be part of a growing event that has proven popular with event attendees.

**To take advantage of a
sponsorship, please confirm
your participation by
Sunday 31 March at
events@ryde.nsw.gov.au**



CORK & FORK

BY THE RIVERSIDE



PLATINUM

\$10K (+GST)

2X AVAILABLE

(ADDITIONAL 2.5K IF YOU WISH TO BE THE SOLE PLATINUM SPONSOR)

- 25 smart pole street banners – platinum sponsors only*
- 25 smart pole street banners – platinum and gold sponsors*
- Your logo on digital billboard in front of Macquarie Shopping Centre
- Your logo on fence banners around the City of Ryde
- Acknowledgment of business's name by MC at the event
- A 6x3m activation space – must be food and beverage-related
- Inclusion in local newspapers and media releases
- Your logo on letterbox drop direct to 5,000 households
- Your logo included on eNewsletters reaching over 4,000 subscribers
- Your logo on Council's website event page and a hyperlink to your website
- Opportunity to provide a social media competition prize
- Your logo included on Facebook promotions x 2
- Mention and tag included on Facebook promotions x 2
- Mention and tag included on Instagram promotions x 2

GOLD

\$5K (+GST)

4X AVAILABLE

- Your logo on 25 smart pole street banners*
- Your logo on digital billboard in front of Macquarie Shopping Centre
- Acknowledgment of business's name by MC at the event
- A 6x3m activation space – must be food and beverage-related
- Inclusion in local newspapers and media releases
- Your logo on letterbox drop direct to 5,000 households
- Your logo included on eNewsletters reaching over 4,000 subscribers
- Your logo on Council's website event page and a hyperlink to your website
- Opportunity to provide a social media competition prize
- Your logo included on Facebook promotions x 1
- Mention and tag included on Facebook promotions x 2
- Mention and tag included on Instagram promotions x 1

SILVER

\$2.5K (+GST)

6X AVAILABLE

- Acknowledgment of business's name by MC at the event
- A 2.4mx2.4m activation space – must be food and beverage-related
- Inclusion in local newspapers and media releases
- Your logo on letterbox drop direct to 5,000 households
- Your logo included on eNewsletters reaching over 4,000 subscribers
- Your logo on Council's website event page and a hyperlink to your website
- Your logo included on Facebook promotions x 1
- Mention and tag included on Facebook promotions x 1
- Mention and tag included on Instagram promotions x 1

BRONZE

\$1K (+GST)

8X AVAILABLE

- Acknowledgment of business's name by MC at the event
- Your logo on letterbox drop direct to 5,000 households
- Your logo included on eNewsletters reaching over 4,000 subscribers
- Your logo on Council's website event page and a hyperlink to your website
- Mention and tag included on Facebook promotions x 1
- Mention and tag included on Instagram promotions x 1

*Must be a confirmed sponsor by Sunday 31 March 2024.

PLATINUM
\$10K
(+GST)

GOLD
\$5K
(+GST)

SILVER
\$2.5K
(+GST)

BRONZE
\$1K
(+GST)

EVENT				
A 6x3m stall to promote business product/services	✓	✓		
A 2.4x2.4m stall to promote business product/services			✓	
Acknowledgment of business's name by MC on the Cork & Fork event day	✓	✓	✓	✓
MEDIA & ADVERTISING (4-6 WEEK MARKETING PROGRAM)				
OUTDOOR ADVERTISING				
Your logo exclusively on 25 Smart Pole Street Banners	✓			
Your logo displayed on 25 Smart Pole Street Banners	✓	✓		
Your logo on fence banners around the City of Ryde	✓			
PRINT ADVERTISING				
Your logo on letterbox drop direct to 5,000 households	✓	✓	✓	✓
Inclusion in Locals Newspapers and media releases	✓	✓	✓	
DIGITAL ADVERTISING				
Your logo included on eNewsletters reaching over 4,000 subscribers	✓	✓	✓	✓
Your logo on Council's website including a hyperlink to your website	✓	✓	✓	✓
Your logo included on Facebook, Twitter, Instagram promotions	✓	✓	✓	✓
Opportunity to create a boosted Facebook competition	✓	✓		
Your logo on digital billboard in front of Macquarie Shopping Centre	✓	✓		

CORK & FORK BY THE RIVERSIDE

City of Ryde

[RYDE.EVENTS/CORKANDFORK](https://ryde.events/corkandfork)

FOR MORE INFORMATION CONTACT
CITY OF RYDE ON
EVENTS@RYDE.NSW.GOV.AU

