

Wednesday 15 July 2020

PODCAST HELPS LOCAL MUSICIANS GET GIG READY

A new podcast has been launched to help local musicians amp up their live performances and maximise the potential of their music career.

The Get Gig Ready podcast is a collaboration between the City of Ryde, Lane Cove Council, the Live Music Office, MusicNSW and local community station 2SER, with support from Macquarie University, as part of efforts to support and strengthen the live music scene in the local area.

The seven-episode series features exclusive interviews with musicians, managers, radio hosts and other industry insiders to provide listeners with an insight on what is going on in the music industry and how musicians can get the most out of the music they are making.

Topics range from the basics of music business, to marketing, putting on a gig, getting music played on radio and much more. In addition, each episode also features a track by a local musician.

Get Gig Ready host, Felix Shannon, said: “Local music is an indispensable part of our culture, but with so many different people approaching the field in so many different ways, it can be daunting to try your hand at it. Get Gig Ready was driven by real questions from local musicians so that you have a reliable guide to what steps you can make in gearing up your career, no matter what shape it might take.”

Live Music Office Project Manager, Lucy Joseph, said: “Get Gig Ready is a great example of how local councils are supporting the development of live music in their local communities by providing valuable information and guidance to new and emerging musicians on how to navigate through uncharted waters of the industry, starting at home.

“Now more than ever, the live music sector needs support from all levels of government, and local councils in particular can play a vital role in nurturing the grassroots talent who live and work in their own communities.”

Get Gig Ready airs on Mondays at 6.30pm on 2SER radio (107.3 FM) until Monday 24 August. The series is also available online at www.2ser.com and any of your favourite podcast streaming platforms.

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