

Monday, 17 May 2010

MICROBIZ WEEK SEMINARS – BOOK NOW!

Own a micro business (up to five people) or run a business from home as a sole trader? Want to tap into the local resources, knowledge and networks to grow your business? Then help is at hand.

The City of Ryde is hosting two seminars on Thursday 3 June as part of NSW MicroBiz Week.

The seminars offer practical information through interactive workshops and presentations from professionals and local small business operators, all aimed at increasing your knowledge to make your business more successful.

Seminar #1

Micro Business Tips and Resources

This Free Seminar is presented in two sessions. The first will provide tips on how to set up and maintain a successful home-based or small business, including a 'plain English' review of planning regulations that foster the development of micro businesses in the local area.

In the second session, you'll participate in an interactive workshop and be guided through a one page micro business success plan. You will also find out about local resources and networks available through the Ryde Business Forum.

Guest speakers at the seminar bring a wealth of small business experience and will be sharing ideas for growing your business. Speakers include: Stefan Sojka from Cyrius Media Group; Greg Jenkins from TinCAN Learning; Sabrina Ferguson from Ryde Business Forum; Vince Galletto from the City of Ryde Urban Planning Department.

When: Thursday 3 June, 8.00am for 8.30 – 11.00am

Where: North Ryde RSL Club, cnr Magdala and Pittwater Roads, North Ryde

Cost: Free

Bookings: Register online at www.smallbiz.nsw.gov.au/microbizweek

Seminar #2

Web Marketing for Women With Home-Based Businesses

Did you know that women own and run a third of Australia's small businesses? And that women setting up home-based businesses is the fastest growing sector of the Australian economy?

The internet is the ideal marketing tool for small business operators. This seminar covers how to use the internet as a marketing tool and what you can do to maximise the exposure of your business via the web. It is ideal for women whose businesses are at the early start-up stage or those who have

business ideas and want to get started. Presented by the City of Ryde in partnership with the Northern Sydney Institute of TAFE.

When: Thursday 3 June, 10.00am – 1.00pm

Where: West Ryde Library

Cost: \$25.00 (includes morning tea)

Bookings: Call Robyn Woolley at the Northern Sydney Institute of TAFE on 9448 4429

For further information about MicroBiz Week go to www.smallbiz.nsw.gov.au/microbizweek or call 9952 8222.

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