MEDIA RELEASE

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Friday 28 November 2011.

MASS SWEARING AT WHITE RIBBON BREAKFAST

Accountants, politicians, truck drivers, executives, nurses, community workers, police and survivors of domestic violence took a stand to eliminate violence against women at the annual City of Ryde White Ribbon Day Breakfast (Friday 25 November).

The breakfast is part of Australia's only male-led campaign to stop men's violence against women which marks White Ribbon Day, part of the UNs International Day for the Elimination of Violence Against Women.

Key speakers were White Ribbon Ambassadors - City of Ryde Mayor, Clr Artin Etmekdjian, and Member for Ryde, the Hon Victor Dominello.

Clr Etmekdjian said: "In choosing to support this cause, Council has elected to play a community leadership role to partner with business, with community groups and individuals to highlight the need for concerted community action to stop violence against women."

The Mayor added that Council resolved to become a White Ribbon Community in 2009 and that a memorandum of understanding between the White Ribbon Foundation and the City of Ryde would soon be presented to Council for formal endorsement.

Mr Dominello said he was delighted to see such broad support for the White Ribbon cause and spoke with enthusiasm and passion to the one hundred strong audience.

The White Ribbon Breakfast, presented jointly by City of Ryde and the Ryde-Hunters Hill Domestic Violence Committee, is a forum for the community to band together and show support by taking the White Ribbon pledge - *I swear never to commit, excuse or remain silent about violence against women*.

For more information go to <u>www.whiteribbon.org.au</u>

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