

Wednesday 18 June 2014

CITY OF RYDE WINS NATIONAL E-WASTE RECYCLING AWARD

City of Ryde is the national winner of MobileMuster's Working with Schools Award in their 2014 Local Government Awards.

Presented in Canberra at the National General Assembly of Local Government, City of Ryde received the award for encouraging their community to recycle mobile phones and working with local schools to learn more about the importance of mobile phone recycling. In the past year the City of Ryde has increased their MobileMuster collections by 75 percent and contributed 86kg of mobile phones components for recycling. MobileMuster is promoted to local schools through the Council's Ryde Environmental Education Network (REEN).

City of Ryde Mayor, Cllr Roy Maggio, said, "We are honoured to be recognised by MobileMuster for encouraging local schools and residents to recycle their old and unused mobile phones. This is a real win-win for all."

Rose Read, Recycling Manager, Mobile Muster, said, "We proudly recognise the exemplary work of City of Ryde in working with us to fulfil our charter of keeping old mobiles out of landfill. Without the support of City of Ryde and the 349 councils across Australia that work in partnership with our recycling program, MobileMuster wouldn't be the successful recycling program it is today."

MobileMuster's local government awards recognise the outstanding efforts of local councils in promoting and collecting mobile phone components for recycling. Through the council program MobileMuster provides collection boxes and wheelie bins and a range of community education materials.

MobileMuster collection units are located at the Ryde Civic Centre, Ryde Aquatic Leisure Centre and branch libraries.

For more information about how to recycle your old mobile phone, chargers and accessories go to www.mobilemuster.com.au

About MobileMuster: MobileMuster is the official recycling program of the mobile phone industry in Australia. It is a not-for-profit program funded solely by Nokia, Motorola, Samsung, LG, HTC, Huawei, ZTE, Force Technology, Telstra, Optus, Vodafone and Virgin Mobile.

The aim of the program is to keep old mobiles out of landfill and ensure they are recycled safely, securely and ethically. Nothing is resold and all data is destroyed. MobileMuster accepts and recycles all brands and types of mobile phones, batteries, chargers and accessories. It is a free service available to everyone.