

Thursday 30 April 2015

## **FATALITY FREE FRIDAY - TAKE THE PLEDGE TO DRIVE SAFELY** **Eastwood Plaza, Thursday 7 May, 10am - 1pm**

Each year the *Fatality Free Friday* campaign aims to achieve zero deaths on roads in Australia for just one day.

Behind this campaign is the belief that if drivers are asked to actively concentrate on road safety and safe driving for just one day, they'll drive safer for the next few days too and, over time, change their outlook completely, consciously thinking about safety each and every day they get behind the wheel.

In the lead up to *Fatality Free Friday* on 29 May, the City of Ryde and Ryde Local Area Command are urging the community to 'take the pledge to drive safely' and sign the *Fatality Free Friday Pledge Car* that will be located in Eastwood Plaza on Thursday 7 May from 10am – 1pm.

Information on road safety issues will be available on the day including on pedestrian safety, road rules, drink driving, older drivers, child restraints and used car safety ratings. There will also be giveaways for everyone taking the pledge.

### **The Fatality Free Friday Pledge**

By taking the pledge, you are promising that on Friday 29 May 2015, you will:

- Remind your family, friends and workmates to take extra care on the roads
- Put your lights on for safety
- Be mindful to drive safely and follow the road rules
- Not speed and will not drink and drive
- Take care at level crossings
- Slowdown in the wet and drive to suit the conditions
- Not tailgate other drivers and you will look as far ahead as possible
- Wear your seatbelt
- Not use your mobile phone while driving
- Set a good example to your passengers by driving calmly and safely
- Take care as a pedestrian when crossing the road or street.

*Fatality Free Friday* is an Australian Road Safety Foundation initiative, supported by Transport for NSW. For more information, visit [www.fatalityfreefriday.com](http://www.fatalityfreefriday.com).

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