## MEDIA RELEASE

Thursday 19 November 2015

## COUNCIL'S HUMAN WHITE RIBBON RAISES AWARENESS

City of Ryde Council has marked seven years of support of the White Ribbon campaign with staff forming a human white ribbon logo on the forecourt of the Civic Centre and raising \$736 from a cake bake-off.

Mayor Clr Jerome Laxale and Ryde's General Manager Gail Connolly, joined Ryde Local Area Command Superintendent John Duncan, Police Multiculture Community Liaison Officer Chantha Mau, Clr Craig Chung and eighty-five Council staffers in the mass show of support for White Ribbon Day (November 25), Australia's male-led campaign to stop men's violence against women.

Mayor Laxale praised the staff initiative and said: "Council has played a community leadership role to partner with business, community groups and individuals to highlight the need for concerted action to stop violence against women.

"You can show your support by taking White Ribbon pledge and wear white or a white ribbon or wristband on White Ribbon Day Wednesday November 25."

The White Ribbon Pledge:

I swear never to commit, condone or remain silence about violence towards women.

White Ribbon Australia seeks to change the attitudes and behaviours that lead to and perpetuate men's violence against women, by engaging boys and men to lead social change.

Visit the White Ribbon website www.whiteribbon.org.au

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