

MEDIA RELEASE

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STUDY SEEKS TO IMPROVE RYDE'S NIGHT LIFE

Do you love the night life? The City of Ryde wants community feedback on how to make local town centres more vibrant and accessible at night through the recently launched "Ryde After 5" study.

With an increasing population, both residential and corporate, the study is designed to assist Council to understand the existing night time experience in Ryde, how to improve visitation, identify gaps, and deliver greater vibrancy and activation in our town centres. The outcomes will support business and address the needs and expectations of workers and the broader community.

City of Ryde Mayor, Clr Jerome Laxale said: "We want to understand what critical factors make a place appealing to visit at night and what we can do around Ryde to foster this."

An improved night time economy has strong benefits to the community.

"Improving the experience of visitors after hours is not only a positive experience for residents and workers in the area, it's also a proven way to support local business. After all, who doesn't want a great local place to visit after a hard day's work or a place to visit on a Saturday night?"

Already over 475 members of the community have provided comment through drop in sessions at West Ryde and Eastwood and on line.

To learn more and get involved in the study, visit www.ryde.nsw.gov.au/rydeafter5 Closing date for comment is 22 August 2016.

By getting involved, there's also a chance to win one of five \$100 Event Cinema Gold Movie Passes. Simply share a photo of your favourite places to go and things to do in Ryde at night using the hashtag #RydeAfter5 on Instagram.

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