

City of Ryde MEDIA RELEASE

Monday 31 July 2017

BOOM! KAPOW! eCOMICS NOW AT YOUR LOCAL LIBRARY

Over 16,000 digital comics are now available through the City of Ryde's online library Comics Plus app.

The Comics Plus Library Edition brings unlimited access to thousands of digital comics, on any webconnected device. You can browse by genre, publisher and comic – then instantly check out your favourites.

Titles include the latest releases, from Manga and Marvel to the classics Wonder Woman and Batman. The great thing is as a Ryde Library Member there is no cost and no waiting.

The digital comic audience is predominantly young and gender neutral. Roughly 40% of eComic readers are between the ages of 18 and 25, and 16% are between the ages of 26 and 33.

City of Ryde Library Manager, Jill Webb, said: "Understanding digital trends and identifying tomorrow's expectations is essential for libraries to engage with communities.

"This exciting new digital category will help us retain our young readers as they mature and their interests develop."

Ryde Library Service introduced a digital collection in 2012 and the demand continues to grow at around 28% per annum.

Ryde Libraries' top trending eComics are:

- X-O Manowar
- Britannia
- Angry Birds
- Pathfinder •
- Teenage Ninja Mutant Turtles
- Dilbert
- Star Trek
- Ghostbusters

Other titles in the collection include: Sarah Scribbles, Hellboy, Naruto, Archie and Big Nate.

For more information go to www.ryde.nsw.gov.au/onlinelibrary