



© City of Ryde

# LIVE MUSIC PLAN

2024 – 2028





## ACKNOWLEDGEMENTS

City of Ryde would like to thank the artists, community, business, and industry representatives who have given their time to work with us and provide feedback during the consultation and development phase of the City of Ryde Live Music Plan 2024-2028.

Of special note is the guidance and support of Mr John Wardle, a renowned expert in live music policy and strategy with a wealth of experience in facilitating coordinated regulatory development within the intricate landscape of the music industry. His expertise extends to working seamlessly across the three tiers of government in Australia and now regularly engaged to work internationally. With two decades of experience, John's project, and advisory work with national, state and local governments, alongside his work with the Live Music Office (LMO) continues to build on years of success navigating the regulatory and legislative landscape for the night-time economy and cultural industries.

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# EXECUTIVE

# SUMMARY

The City of Ryde Live Music Plan 2024-2028 aims to promote live music in the City of Ryde Local Government Area (LGA) through a range of approaches, including reimagining existing methods, establishing practical collaborations, managing live music impacts without affecting venue viability, supporting all-age music sectors, culturally diverse musicians and promoting young audience participation. The plan will also contribute to City growth by facilitating live music in new and existing venues, nurturing community well-being, and shaping the built environment, including enabling permanent live music venues and supporting the night-time economy.

In developing the plan, ongoing consultation has been key to ensure authentic representation, gain direct insights into the experiences and views of artists, venues, and residents, to foster community ownership, and provide rigorous and informed direction. Local musicians and the community have voiced a need for greater access to performance venues and rehearsal spaces, along with enhanced presentation, promotion, and networking opportunities.

Emphasis on student engagement and youth opportunities is vital, along with the establishment of signature outdoor music venues and events. A diverse music genre gig-guide, mentorship programs, collaboration platforms, and an open engagement from licensed venues towards engaging local talents are also key elements.

The plan development also considered approaches from other local government live music plans and strategies and continues tracking regulatory best practice and built environment approaches for live music, not only in NSW, but also further afield.

The plan tables a series of emerging strategic directions for City of Ryde to deliver in partnership with local artists and industry, with community members and organisations, with education providers, and creative sector and state and local government bodies and agencies. These comprise of:

- 1. Providing Opportunities Through Council**
- 2. Sector Development and Diversity**
- 3. Promotion**
- 4. Land use Planning**
- 5. Partnerships and Connectivity**

The City of Ryde Live Music Plan includes an evaluation and reporting framework to safeguard its success, and to ensure the initiative remains on track and meets the evolving needs of the community.

# BACKGROUND

In 2019 the City of Ryde Creativity Strategy (the Strategy) was produced which outlines a shared vision and strategic roadmap for Council, the community, and partners to support, build, and empower arts and creativity in the City of Ryde. Key directives from this Strategy involve fostering the creative sector and offering spaces for artistic endeavours. The Strategy responds to a strong appetite within the Ryde community for more opportunities for creative participation and engagement and for the arts to have a stronger presence in our local communities and neighbourhoods.

The Strategy has been informed by best practice research and extensive community and stakeholder engagement with more than 1,100 people contributing to its development. The Live Music Plan sits within the broader context of the Creativity Strategy, particularly, the following Strategic Directions:

- **Strategic Direction 4: Developing our Creative Sector** – To enable our creative sector to thrive, we need to build partnerships, foster collaboration, and build the skills and capacity of our creative community to sustain and grow their practices and initiatives.
- **Strategic Direction 5: Spaces and Places** – Local spaces and places to create, present and share creative work are essential for culture and creativity to flourish.

Furthermore, Council's Economic Development Strategy and Night-Time Economy Strategy underscores the City of Ryde's commitment to a vibrant night-time experience, safety, and responsiveness, as music drives important social and economic outcomes for the broader community. The Plan is also aligned to other plan and strategies including the Ryde 2028 Community Strategic Plan, Creativity Strategy 2019-2024, Social Plan 2019-2024, and the Events Plan 2024-2028.

A live music definition for the City of Ryde Live Music Plan is where artists are presenting music in a performance environment, which could be acoustic, amplified, electronic or a combination of these, and may also be multi-disciplinary with other artforms such as dance and theatre. Live music can be found today across community halls and licensed premises (such as pubs and clubs), at Council events and festivals, in primary and secondary schools and tertiary programs, and through local institutions.

## Our Diverse Community:

Our City is one of the most highly culturally diverse places in NSW, with 49 percent of our residents born overseas (much higher than Greater Sydney at 39 percent). The number of residents born overseas in our City has increased by 30,000 people since 2011 and is likely to continue to increase with forecast population growth. Around 50 percent or 64,000 residents speak a language other than English at home, which is higher than Greater Sydney (37 percent). Our top three non-English speaking countries of birth in 2021 were China (12 percent), India (4 percent) and South Korea (4 percent). Countries with the most growth of residents born overseas in our City between 2016 and 2021, were China (+1,500) and India (+973).

A strong message throughout the community consultation processes was that live music enriches cultural appreciation and diversity.

Live music offers a gateway to diverse cultures, traditions, and musical genres. From local community concerts to signature festivals and events, experiencing live performances exposes us to a wide range of musical styles, instruments, and vocal expressions. This exposure enhances our understanding and appreciation of different cultures, fostering empathy, and promoting inclusivity. Live music acts as a bridge, connecting people from various backgrounds, and nurturing a sense of global unity through shared appreciation for the universal language of music.

# DEVELOPING THE

# CONSULTATION AND FINDINGS



## Community Engagement

Considerable community engagement has been undertaken for the development of the Live Music Plan with the aim to gather insights into the local music culture and involvement within the City of Ryde. Community engagement for the plan development included hosting a series of public forums across venues including community halls, the Bayview Hotel, and a musical morning tea. Throughout the consultation process artists, venues and residents were invited to respond from their perspectives to consider a range of areas to gather insights into the local music culture and involvement within the City of Ryde, to identify areas of improvement or untapped potential, and understand community priorities.

These included:

1. **Favourite music experiences in the City of Ryde local government area** – the aim was to evoke emotional responses and understand what resonates with community members.
2. **What are the big opportunities/gaps** – helps identify areas that can be introduced, leveraged and that require focus.
3. **What should be prioritised** – ensures inclusivity and representation
4. **Recognise local musicians, community leaders or residents of note** – recognises the value of community leaders and influential residents in shaping the music culture.
5. **Identify locations to grow music** – seeking input on potential music hubs in the Local Government Area aids in strategic planning and growth of the music scene.

“ I had a great time at the City of Ryde Live Music Plan event. It was great to meet local musicians and share our suggestions on how to grow the live music scene in Ryde. ”

– Tom Fuble

Participants consulted for the Live Music Plan represented a diverse range of cultural backgrounds including Chinese, English, Australian, Sri Lankan, Polish, Korean, Hungarian, Middle Eastern, Italian, Croatian, Assyrian, Austrian, Brazilian, Cypriot, Vietnamese and New Zealand.

Participants also spoke many different languages including English, Mandarin, Cantonese, Sinhalese, Hungarian, Farsi, Armenian, Arabic, Spanish, Turkish, Assyrian, Croatian, Russian, Portuguese, Vietnamese and Greek.

This broad array of cultural representation showcases the rich and varied tapestry of the Ryde community.

“ I really appreciated the opportunity to be involved in discussions about future opportunities for live music in Ryde. In my experience, there are numerous benefits from having a diverse range of local live performance opportunities available – for artists, technical staff and the general public. Both amateur performers through to paid professionals will benefit from the development of the live music scene.

The potential for council-led networking between different types of organisations and artists was also evident from this consultation process – hoping we can all work together to help grow a vibrant musical community! ”

– Caroline Reddel

Community engagement:

- Three public forums with musicians, venue licensee, institutes, artists, and community members
- Musical Morning Tea with Culturally and Linguistically Diverse musicians and community members
- Individual session with Macquarie University Department of Media, Communications, Creative Arts, Language and Literature
- Individual sessions with music teachers from local primary and secondary schools
- Individual sessions with community organisations including Ryde Eisteddfod and the Ryde Hunters Hill Symphony Orchestra
- Individual sessions with tuition institutes including the Gladesville Guitar Factory School and the Ryde Percussion Studio
- Tours of Live Music Venues
- Establishment of an internal Taskforce representing various Council departments to consider current issues affecting the provision of live music in Ryde and then use these findings to inform the Plan
- Individual sessions with various Council departments including City Places, Development Assessment, City Spaces, Parks and Open Spaces, City Economy, Events, and Community Services
- Workshop and individual one-on-one sessions with the Councillors.



# COMMUNITY

## ENGAGEMENT FINDINGS

Local musicians and the community have voiced a need for greater access to performance venues and rehearsal spaces, along with enhanced presentation, promotion, and networking opportunities. Emphasis on student engagement and youth opportunities is vital, along with the establishment of signature outdoor music venues and events. A diverse music genre gig-guide, mentorship programs, collaboration platforms, and an open engagement from licensed venues towards engaging local talents are also key elements.

Consultation seeking input on locations where live music should be encouraged provided responses identifying West Ryde, Meadowbank along the Parramatta River, Eastwood, and Macquarie Park as areas for consideration, as well as enhanced support for existing venues.

Overall, the Ryde community has a rich tapestry of music tastes and experiences shaped by a wealth of contemporary

music practitioners and diverse cultural backgrounds. The community is calling for more inclusive events, enhanced communication, and increased support in terms of venues and funding.

City of Ryde has a robust history of valuing live music experiences, with consistent quality live music programming at the Bayview Hotel being strongly referenced, as was the Cultural and Linguistically Diverse music happening at events and in Council community venues, and the Eisteddfod and Ryde Hunters Hill Orchestra. Residents remembered band competitions at Macquarie University in years past as well as the 1995 Summersault Festival featured international acts such as the Foo Fighters, Beck, The Beastie Boys and Sonic Youth.

Council events such as Harmony Day, Moon Festival, Cork and Fork, and Granny Smith Festival were also acknowledged for their contribution in showcasing local musicians.

“Members of the Ryde Regional Radio Cooperative (2RRR 88.5 FM) attended a Live Music Forum last year that was coordinated by the City of Ryde. It was a welcome opportunity to connect with local musicians that subsequently led to an on-air interview and live performance with one of the attendees’ band.

As the local Community Radio Station licensed to serve the interests of residents in the Ryde and Hunters Hill LGAs, 2RRR strongly supports the City of Ryde’s initiative to reinvigorate the Live Music Scene in Ryde as we believe it will lead to greater social connectivity, increased business, and inspire local artists and musicians. Not to mention, it will undoubtedly increase participation at 2RRR if more local bands and artists are active in the Ryde/Hunters Hill area. ”

– Natalie de Silver, 2RRR 88.5FM

# LIVE MUSIC

## CENSUS MAPPING

As part of the research process in developing the Live Music Plan, a live music census was established to survey live music activity across the local government area. Importantly, the survey methodology assessed not just licenced premises including pubs and clubs, but also community facilities and initiatives such as those from the Ryde Eisteddfod and the Ryde Hunters Hill Orchestra. This was critical to ensure that plan development was genuinely representational of live music in the City of Ryde and not excluding musical activity by cultural background or genre of music performed.

Census findings for live music presentation demonstrates activity remains reasonably static each month at around 87 gigs, comprising:

- Over 30 events in community halls and spaces
- 30 events per month at only three Registered Clubs out of eight in the LGA
- 25 events at only two Hotels out of six in the LGA
- One gig each in retail and at the University
- Live music can be found at Eastwood Markets and Macquarie University Twilight Markets
- Any significant spikes in live music presentation deviating from standard monthly gig data were mainly attributed to Council events

### Licensed Hotels

- Only two of the hotels in the greater City of Ryde LGA present live music on a weekly basis.
- The Bayview Hotel in Gladesville presents live music three days a week from Friday to Sunday and has long been a strong supporter of the music industry in the City of Ryde for many decades, with iconic bands such as INXS, Cold Chisel, The Divinyls, and The Angels performing there in their heyday.
- The Governor Hotel in Macquarie Park has live music on two days a week, with solo artists and DJ's on Friday and Saturday nights.

### Licensed Clubs

The City of Ryde has a range of licensed and Registered Clubs including leagues and sporting clubs, bowling clubs and community clubs. The three clubs presenting live music on a weekly basis in the LGA are:

- Ryde Eastwood Leagues Club has two free solo artists and lounge entertainment performances on both Fridays and Saturdays, with ticketed live shows often on Saturday nights.
- North Ryde RSL presents ticketed live shows on some Saturday nights as well as free live music on Friday and Saturday nights in the Marble Bar.
- Club Ryde hosts Open Mic nights each Thursday.

Site visits that travelled the breadth of town centres in the LGA to further survey live music and the night-time economy supported the findings of the live music census mapping and reflected varied live music offerings. Most venues had either limited or no entertainment and were more focused on other activities being gaming or dining.



# RESEARCH AND LITERATURE REVIEW



As part of the Plan development process, a horizon scan/rapid literature review has been undertaken to outline relevant State and Federal policies and strategies, identify issues, strategic planning needs and gaps. Local government live music taskforces and action plans play critical roles in addressing challenges and harnessing opportunities for the live music sector, a vital component of the country's cultural and economic fabric.

These included:

- City of Sydney Live Music and Performance Action Plan
- Wollongong Live Music Taskforce
- Inner West Council Live Music Plan
- Gold Coast Live Music Plan
- City of Port Phillip Music Plan
- Geelong Live Music Action Plan
- 2018 NSW Parliamentary Inquiry into the Music and Arts Economy
- 2019 NSW Parliamentary Inquiry into the Night-time Economy
- Considered approaches from other local government live music plans and strategies and continues tracking regulatory best practice and built environment approaches for live music, not only in NSW, but also further afield.



# STRATEGIC DIRECTIONS

The plan tables a series of emerging strategic directions for Council to take in partnership with local artists and industry, with community members and organisations, with education providers, and creative sector and state and local government bodies and agencies.

The City will deliver on five Strategic Directions:

**1. Providing Opportunities Through Council**

**2. Sector Development and Diversity**

**3. Promotion**

**4. Land use Planning**

**5. Partnerships and Connectivity**



# 1.

## PROVIDING OPPORTUNITIES THROUGH COUNCIL

### Why this is important:

- Support for musicians to continue making music and celebrating uniqueness.
- Environments where everyone has access to live music in a safe environment.
- Pathways for established and emerging musicians, including access to venues and events for performances.
- Affordable and accessible spaces for musicians to perform, experiment and develop new work.
- Offering family-friendly and cost-sensitive opportunities to access music.
- Providing access to a wide range of genres of music with a particular focus on original music creating an environment in which Ryde musicians are encouraged to explore and create a diverse range of musical styles that meet the listening habits of the community.
- Live music promotes social cohesion and community wellbeing.

### What the community told us:

- Recognition that creative output is important to the fabric of the community.
- Transition music activity from closed events out into the public domain, particularly recognising Cultural and Linguistically Diverse musicians.
- Encourage live music in retail, food and drink and licensed premises.
- The need to create visibility for live music and the industry architecture that supports it to nurture growth within the local industry.
- A need for outdoor signature events with live music opportunities.
- Local challenges include weatherproofing outdoor performance spaces, affordability and accessibility of venues and venues that support a paying audience.
- Access to a diverse range of venues from established live music venues to community centres.
- Identify and activate industrial spaces for creative enterprise hubs, spaces and networks for incubator and creative usage to grow creative output.
- Advocate for all-ages gig programs at City-owned venues, to encourage participation, access, and opportunity in live music.



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# 2.

## SECTOR DEVELOPMENT AND DIVERSITY

### Why this is important:

- A stronger music business sector will support and retain musicians and professionals in the City of Ryde.
- Opportunities for musicians and the industry to better connect to foster a spirit of collaboration and exchange.
- Mentoring opportunities, networking and collaboration platforms and initiatives contribute to community and liveability.
- Building musicians skills and knowledge base will assist them in establishing and maintaining careers.
- Creating a sense of community and collaboration is key to growing musicians and the sector across the City of Ryde.

### What the community told us:

- Create steppingstones for emerging musician's especially young people.
- Host music industry networking events to engender a sense of industry pride and collaboration.
- Creative skills development - song writing and performance skills, as well as the business acumen of those operating local music businesses.
- Address the identified business and creative skills deficit through the facilitation of training and mentoring programs.
- Identify and address knowledge and skills gaps within the artist community through training and professional development activities aimed at supporting career development and delivered in partnership with other agencies and professional bodies.
- City of Ryde has a community of passionate musicians and industry workers committed to the creative growth of the City.





# 3.

## PROMOTION

### Why this is important:

- Rebrand and promote City-owned spaces that are suitable for gigs, concerts, rehearsals and cultural activation to increase reputation and usage.
- Embed locally produced music in all City-supported marketing campaigns and prioritise Ryde artists for engagement at City events to demonstrate commitment to the sector.
- Raise awareness as to the breath of local emerging and established musicians to facilitate support by the community and businesses.
- Increase audience participation at live music events.

### What the community told us:

- A dedicated gig-guide prioritising diversity in music genres.
- Availability of the City of Ryde Artists Register to the public to encourage local businesses to access to local musicians.
- City of Ryde Arts Newsletter to regularly spotlight local musicians.
- Collaborate with Community Radio to present and promote local musicians, events, and opportunities.
- City of Ryde to use its reach and resources to develop and deliver a range of initiatives to support building the music sector.
- Council's social media platforms to promote local musicians to increase their visibility and to acknowledge appreciation for their talent and creativity.





# 4.

## LAND USE PLANNING

### Why this is important:

- Promote small music and arts venues and low impact entertainment as exempt development.
- Conflict mitigation between live music venues and surrounding communities.
- Manage the impacts of live music on residents and the community without compromising the viability of the City's future entertainment precinct(s) and venues.
- Certainty with regards to land use and regulation that fosters growth for creative evening economies.
- Identifying precincts and creative hubs throughout the City will allow businesses to respond to residents' needs.
- Understand the impact planning and licensing regulation has on venue viability and a venue's capacity to support live music.

### What the community told us:

- Planning and licensing conditions to better support live music presentation.
- The City provides strategic support and investment to create an environment where music businesses thrive.
- Activate the City centre and growth corridors through the delivery of live performances in a range of indoor and outdoor venues and settings
- Expand the current diversity of music spaces in Ryde by advocating for development and regulation that supports music venues and keeps pace with industry and community needs.
- Work with industry, other levels of government and the wider community on issues such as maintaining safe sound levels in performance venues and public spaces, and educating residents about the need to protect performance venues and share City spaces.
- Work with local musicians, entrepreneurs and venue operators to support existing performance spaces, gain access to new spaces, and think creatively about where and when music can be performed, including as part of new developments and emerging City precincts.
- Develop and deliver initiatives that encourage broader investment in live music venues, while also creating an environment through regulation and training that fosters the use of 'non-traditional' venues for present live music such as community centres, Government-owned buildings, parks, and other small businesses.





# 5.

## PARTNERSHIPS AND CONNECTIVITY

### Why this is important:

- Fostering a partnership approach will positively impact the music sector in the City of Ryde by providing inclusive and coordinated access to resources, promotion, and planning.
- To support deeper collaboration between industry, venues, and artists to deliver better outcomes while strengthening connections with the broader sector.
- Foster a connected music community that encourages and rewards communication and collaboration between artists and industry workers.
- Vital for building musicians' careers, forging meaningful connections, and accessing new opportunities.

### What the community told us:

- Facilitation of a more collaborative approach to information sharing and industry partnerships through regular meetings, forums, and engagement.
- Build collaborations across community radio, primary and secondary school music programs, Macquarie University, private music education providers, music industry organisations, and state and local government.
- Bringing the sector together with a new holistic and integrated approach will create new opportunities across all levels of the community.
- Deep and continued engagement by the City with local artists and industry to accelerate growth.
- In collaboration with industry partners, create new mentoring and performance opportunities that support career progression, knowledge and connections and include diverse music community members.

# ACTION

# PLAN

This action plan sets out steps Council will take over the next four years under the strategic directions to achieve our vision for live music.

Strategic Direction	Action	Timeline	Responsibility	Key Measures of Success	Strategic Alignment
Providing Opportunities Through Council	Identify Council venues and parks and outdoor spaces that can support live music including infrastructure and accessibility requirements, as per the established framework	30 September 2024	Community Services, Parks and Open Spaces, City Spaces	Suitable venues, parks and outdoor spaces identified	Halls and Facilities Strategy 2019-2024, Parks and Open Spaces Strategic Plans, Plans of Management, Youth Infrastructure Strategy
	Identify Council events that can showcase local musicians	30 September 2024	Community Services	Council events identified	Events Plan 2024-2028, Creativity Strategy 2019-2024
	Reimagine existing live music programs at Council events which is to be informed by the events plan 2024-2028	30 June 2025	Community Services	Annual live music schedule developed	Events Plan 2024-2028
		30 June 2026 and then annually	Community Services	Increase the number of local established musicians at Council events > by 20 percent	
	Identify Council venues for suitability as rehearsal spaces	31 December 2024 and then annually	Community Services	Suitable rehearsal spaces identified and promoted	Halls and Facilities Strategy 2019-2024
	Investigate a schedule of fees to support musicians and artists access to Council facilities for rehearsals and performances	1 July 2025	Community Services	Schedule of fees developed	
	Review eligibility criteria for the Community Grants Program – Arts and Creativity Category, to support local musicians	30 June 2024	Community Services	Review undertaken and guidelines updated as required	Community Grants Program Guidelines
	Investigate opportunities to grow youth live music opportunities such as a song-writing competition	30 June 2025 and then annually	Community Services	The number of opportunities to grow youth live music is >5.	Creativity Strategy 2019-2024
	Facilitate all ages live music development through City of Ryde venues and public spaces and places	30 June 2025	Community Services, Parks and Open Spaces	All-ages music program developed	Creativity Strategy 2019-2024
30 June 2025 and then annually		Community Services	The number of all-ages live music opportunities is >3 annually		
30 June 2025 and then annually		Community Services	The number of audience attendees is >2,000 annually		



Strategic Direction	Action	Timeline	Responsibility	Key Measures of Success	Strategic Alignment
<b>Sector Development and Diversity</b>	Develop an annual live music program for public spaces and places across the LGA	30 June 2024 and then annually	Community Services	Annual program developed	Creativity Strategy 2019-2024
		30 June 2025 and then annually	Community Services	The number of live music activations is >5 annually	
		30 June 2025 and then annually	Community Services	The number of participants/ audience members is >1,000 annually	
	Hold creative meetups quarterly themed around live music and collaboration	30 June 2024 and then quarterly	Community Services	Quarterly creative meetups held	Creativity Strategy 2019-2024
		30 June 2024 and then quarterly	Community Services	The number of musicians/creatives attending is >40	
		30 June 2024 and then quarterly	Community Services	The percentage of attendees that strongly support that the creative meetups enhance connections and collaborations is >90 percent	
	Promote the artists register to local musicians	30 June 2024 and then quarterly	Community Services	The number of local musicians on the Artists Register is >80	Creativity Strategy 2019-2024
	Investigate options for the artists register to be publicly available	30 June 2025	Community Services, General Counsel	Investigation complete	Creativity Strategy 2019-2024
	Introduce a Cultural and Linguistically Diverse musicians' category in the artists register to feature diverse instruments and voices	31 December 2024	Community Services	CALD Musicians Category established	Creativity Strategy 2019-2024
		31 December 2025	Community Services	Number of CALD musicians is >50	
Review and update the City of Ryde Arts Organisation Directory	30 June 2025	Community Services	Directory updated		
Provide opportunities to celebrate the Culturally and Linguistically Diverse musicians and communities through Council programs and events	Ongoing	Community Services	The number of programs and events including CALD musicians is >20 annually	Creativity Strategy 2019-2024	

Strategic Direction	Action	Timeline	Responsibility	Key Measures of Success	Strategic Alignment
Promotion	Promote local live music opportunities and events on a regular basis through the City of Ryde Arts Newsletter, Council website and social media	30 June 2024 and then monthly 30 June 2025	Community Services Community Services, Communications and Engagement	Arts Newsletter distributed > 9 occasions annually The number of live music opportunities promoted is >10	Creativity Strategy 2019-2024
	Feature local musicians in the City of Ryde Arts Newsletter	30 June 2024 and then monthly	Community Services	Local musicians promoted x 9 occasions annually	Creativity Strategy 2019-2024
	Develop and promote a Spotify playlist featuring local musicians	31 December 2024 31 December 2025 and then annually	Community Services Community Services	Spotify Playlist developed The number of people that access the playlist is > 1,000 annually	Creativity Strategy 2019-2024
	Investigate the feasibility of developing a local gig guide	31 December 2025	Community Services, Communications and Engagement.	Feasibility assessment of a gig-guide completed	
	Identify and connect musicians with local businesses and community groups	Ongoing	Community Services, City Economy	The number of businesses and community groups that access local musicians is >10 annually	Social Plan 2019-2024, Creativity Strategy 2019-2024
	Develop information resources to promote the ability for retail spaces to be used as theatres, music venues, and performance spaces as exempt development under certain conditions as Small Music or Arts Venues	30 June 2026	Community Services, City Development	Information resources developed	
	Develop information resources to promote the ability for retail spaces to be used as theatres, music venues, and performance spaces as exempt development for Low Impact Entertainment	30 June 2026	Community Services, City Development	Information resources developed	
	Audit and identify vacant or underused commercial spaces that could be suitable for use for live music rehearsals or performances	30 June 2025 and then annually	City Economy, Community Services	Audit completed	



Strategic Direction	Action	Timeline	Responsibility	Key Measures of Success	Strategic Alignment
<b>Land Use Planning</b>	Ensure that strategic land use planning in City of Ryde provides for live music venues and events in the future development of the LGA	Ongoing	City Places	100 percent of strategic land use planning considers live music venues and events	
	Identify an initial Special Entertainment trial site/ precinct	30 June 2025	City Places, Community Services	Trial Special Entertainment Precinct identified	
	Support the provision of Special Entertainment Precincts in the City of Ryde	Ongoing	City Places	Special Entertainment Precincts considered within future masterplans	
	Review alcohol-prohibited zones in Council's parks and open spaces to evaluate their effectiveness and identify more alternate approaches	30 June 2026	Parks and Open Spaces, City Spaces	Review undertaken and alternate approaches identified	
	Support 60-minute extended liquor trading which live music and performance venues across NSW can use on any night they hold or provide a live music performance or other arts and cultural event running for at least 45 minutes after 8.00pm	30 June 2025	City Development	Develop information resources for local venues	
	Acknowledge the provisions where musicians can now use loading zones for the transportation of equipment and instruments	30 June 2025	City Development, Community Services	Develop internal and external information resources for musicians and enforcement officers	
	Liaise with the NSW Department of Planning, Housing and Infrastructure and Liquor and Gaming NSW to ensure Council approaches to support live music are consistent with current NSW legislation and guidance	31 December 2024 and ongoing	City Places, City Development	Review changes to legislation and regulations and update Council policies as appropriate	

Strategic Direction	Action	Timeline	Responsibility	Key Measures of Success	Strategic Alignment
<b>Partnerships and Connectivity</b>	Collaborate with Community Radio to present and promote local musicians, events, and opportunities	30 June 2025 and then annually	Community Services	The number of occurrences is >10 annually	Creativity Strategy 2019-2024
	Partner with local primary and secondary schools to identify opportunities to showcase local young musicians in Ryde	30 June 2025 and then annually	Community Services	The number of partnership opportunities with local schools is >2 annually	Creativity Strategy 2019-2024
	Enhance partnership opportunities with Macquarie University to deliver community events on campus that showcase local musicians	30 June 2025 and then annually	Community Services	The number of partnership opportunities is >2 annually	Creativity Strategy 2019-2024
	Promote Council's Artists Register to Macquarie University students/musicians	31 December 2024 and then annually	Community Services	Artist's Register promoted	Creativity Strategy 2019-2024
	Partner with local music education providers to support workshops and performance opportunities	30 June 2025 and then annually	Community Services	The number of partnerships is >3 annually	Creativity Strategy 2019-2024
		30 June 2025 and then annually	Community Services	The number of people that participate in educational workshops and performances is >250	

# EVALUATION AND REPORTING

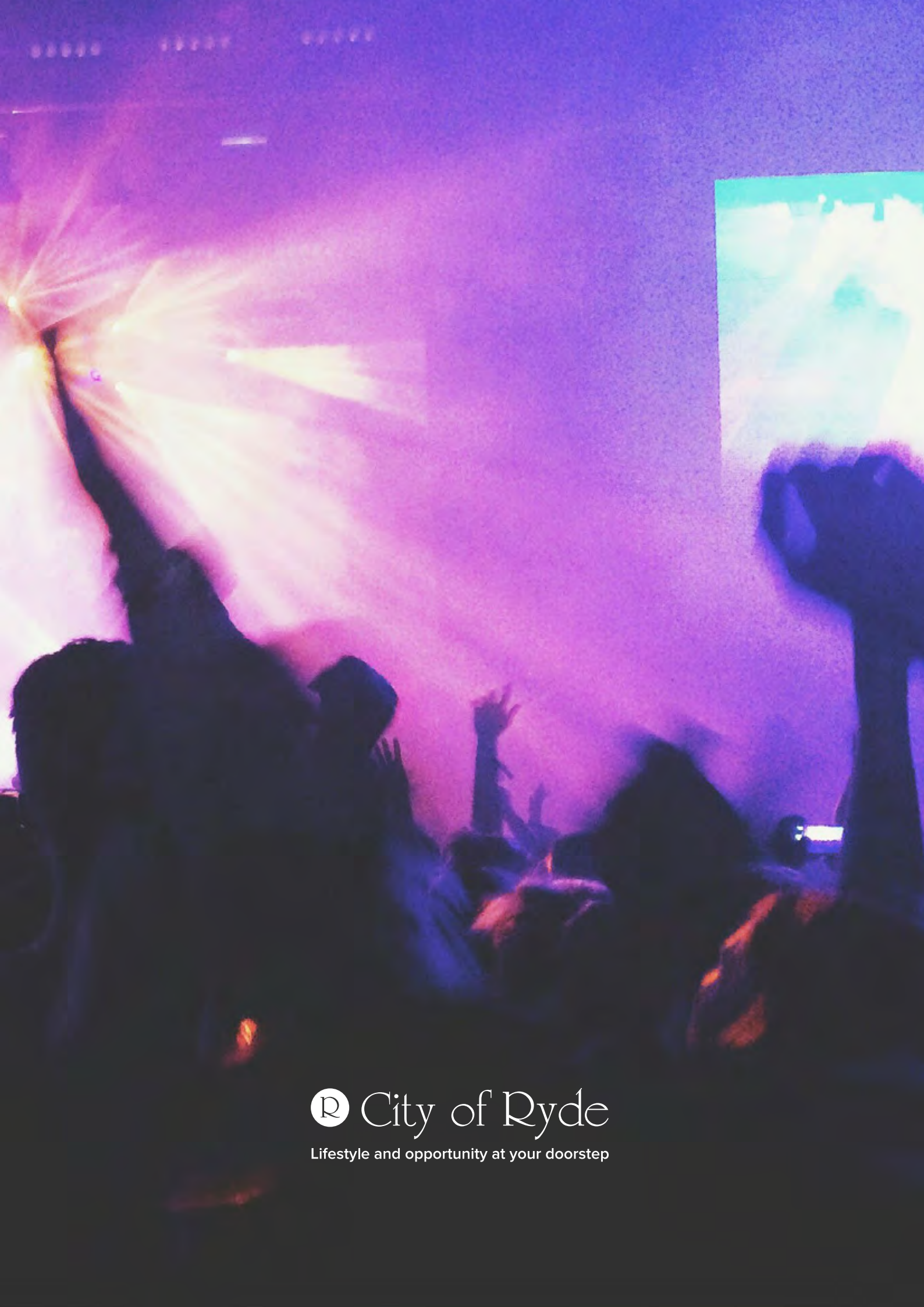


The City of Ryde Live Music Plan 2024-2028 has been developed with input from a range of key industry representatives, artists, community members and internal stakeholders across Council during the consultation phase and will be delivered through collaboration and close working relationships with the music industry and other government, education, and community partners. Evaluation of the Live Music Plan will be incorporated into the Evaluation Framework of the City of Ryde Creativity Strategy. This will safeguard its success, transparency, and accountability, and ensures the Plan remains on track and meets the evolving needs of the community of the City of Ryde. As the Creativity Strategy 2019-2024 is currently in review, the Live Music Plan will need to be internally re-assessed to ensure consistency with the updated Creativity Strategy.

#### **Evaluation of the Live Music Plan will include:**

- Annual Progress Report
- Stakeholder Feedback and Engagement
- Mid-term Review (after 2 years)
- End-of-plan Review (after 4 years)





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