Business Bootcamp





Business Bootcamp History

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Search the site..

Home / Events / Events Listing / Ryde Business Bootcomp

Ryde Business Bootcamp



The Ryde Business Bootcomp is a small business training program that has been delivered in partnership with Northern Sydney Institute of TAFE, Ryde Business Forum and City of Ryde for five years.



Bootcamp Trainers





Bootcamp Workshops

- The workshops we developed run for 8 weeks and include:
- Preparing a business plan
- Conducting market research
- Managing the finances
- Marketing planning
- Registering your business
- WHS for small business
- Financial statements
- Social media marketing

These areas of study are the foundations subjects for the Cert IV in Small Business with TAFE

Small Businesses in Ryde

• The course is provided to City of Ryde residents only with an aim to assist their start up or improve their current small business



Bootcamp Workshop

- Workshops are at Meadowbank TAFE usually on Tuesday nights from 6-9pm
- Free parking
- Supper
- Course material
- Theory session
- Q and A session
- Networking
- Attendees are provided a Certificate of Attainment at the end of the course.



Feedback

• The feedback has been extremely positive both for the trainers and the knowledge the residents have gained



Bootcamp Participation



Bootcamp Outcomes

