

Connect Macquarie Park + North Ryde

Macquarie Park Forum

Rebecca Lehman

5 November 2015



We've been busy



Welcome to our newest Tier 1 business member

Ride to Work day

Co-Hop launch

Connect in the News

GoGet expansion

Optimise

with Connect membership



All-staff travel questionnaire and analysis



Discounted Bicycle NSW insurance and GoGet membership



Access to Co-Hop carpool and bike buddy matching



Connect's transport newsletter, web and linkedin



Welcome Stockland



Campaign Ride2Work

Measures of success:
Member awareness **100%**
Prize Draw entries **3**
Finn giveaways **300**
BikeCityAPP **300**

Connect activities on the day included:

- marquee hosted by a Connect transport advocate
- app giveaway - [BikeCitizensAPP](#)
- free Connect **Finn**
- **Prize draw** – win a \$200 voucher to spend at [99 Bikes](#) - Co-Hop activation drive
- Information on the benefits of cycling and cycle maps



BOC

BOC staff taking part got free breakfast on arrival.



Optus

An Optus employee taking a free Finn and BikeCitizens App.



Mac Uni

Connect intern Joel Mustonen manning the information booth.






Co Hop

Encouraging employees to form carpools of two or more people by offering reduced cost or free parking, preferred parking or prize rewards.

Benefits Find Commute Partner My Trip Tracker Rewards

 **Lisa Simpson**
lisa.simpson@connectmacpark.com
9876 5432

Find My Commute Options

St Ives, NSW

1 Lyonpark Rd, Macquarie Park, NSW

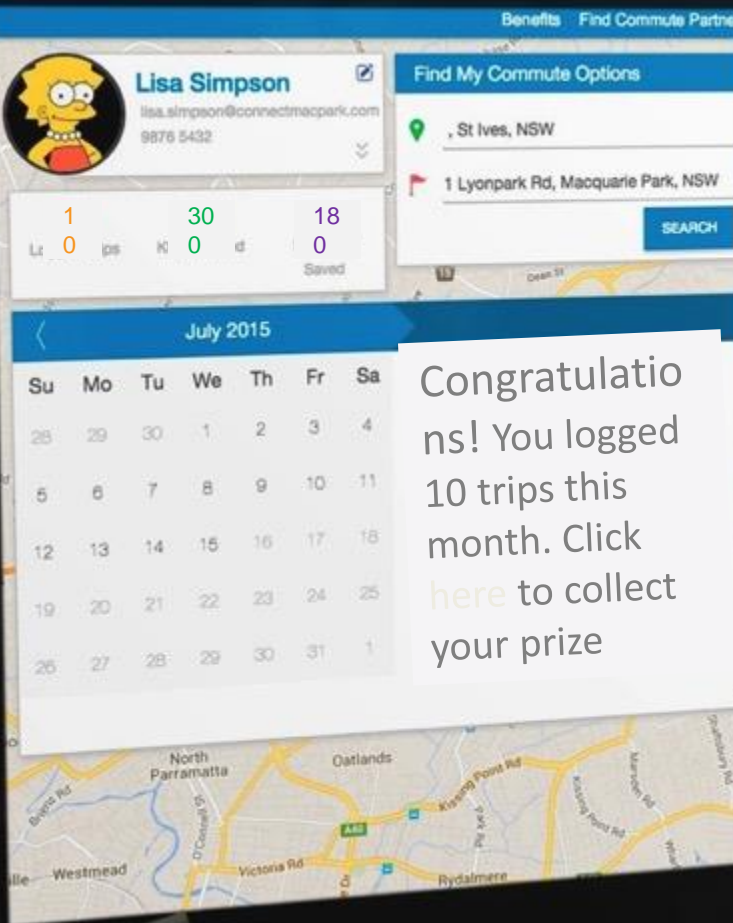
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Congratulations! You logged 10 trips this month. Click [here](#) to collect your prize



Email for heroes



Hi

Connect's multi-modal transport tool Co-Hop is now live! Now its even easier for your employees based in Macquarie Park and North Ryde to car-pool, catch the bus or train, walk or cycle.

Co-Hop toolkit for heroes

We have put together a great range of tools to help you get the message out to your staff.

- **newsletter insert** – to promote the benefits of Co-Hop to your employees and encourage registration - [download here](#)
- **tips for rewarding employees** - to make it easy, we've created a list of suggestions to choose from - [download here](#)
- **tips for a pleasant ride** - basic rules to make car-pooling comfortable - [download here](#)
- **safety tips** - how to select your Co-Hop buddy - [download here](#)
- **installation of promotional material** - you'll receive posters and promotional items to display in your workplace next week
- **Mobile App** – connect to Co-Hop on the go with our mobile app > just type www.co-hop.com.au into your browser > Tap + > Tap **add to home screen** > tap **add...** et voila!

Getting results! In 4 weeks – 150 participants and 17 matches



| Company | Users |
|--------------------|------------|
| BOC | 29 |
| Canon | 8 |
| Mac Uni | 6 |
| Metcash | 15 |
| Novartis | 61 |
| NWRL | 6 |
| Optus | 8 |
| Ricoh | 11 |
| Connect | 5 |
| Other | 1 |
| Total users | 150 |

App makes it easier to dive on into the carpool

CARPOOLING may not be a new concept but a new app is aiming to make it much more accessible.

Earlier this month the Co-Hop carpooling app was launched by non-profit organisation Connect, which focuses on finding easier transport, traffic and parking solutions in the Macquarie Park and North Ryde business area.

In the first week more than 50 people had signed up from some of the major organisations, according to Connect's general manager Rebecca Lehman. "It's very exciting and we're hoping once people come back from the school holidays and congestion rises again that people will consider a travel-based behavioural change."

Novartis Pharmaceuticals HR manager Karen Hawes and a colleague, who both live on the northern beaches, have been carpooling for almost 18 months.

They meet at a set point along their journey and have found multiple benefits.

"The carpark situation here changed so carpooling was one of the options we immediately thought of because public transport was not really possible," Ms Hawes said.

"We talk about work along the way, which is handy, but it has also helped with bad habits. I used to stay in the office until 9pm but now I have to think about that – it's all about compromise."

Details: co-hop.com.au.

Connect is a non-profit organisation based in Macquarie Park focused on transport solutions. General manager Rebecca Lehman said it had recently launched two initiatives to ease the congestion – spreading business hours and a carpooling app.

"We want to spread the peak hour to make the roads and carparks more manageable," Ms Lehman said. "If we can take just five to seven per cent of cars off the road at peak periods, that gives the same lift that we experience during school holidays."

Transport

**Access to a car
when necessary**

Action: expand the number of carshare pods in the precinct to provide access to cars when required for work / personal trips

10

GoGet cars in

5

pods:

- Optus
- BOC
- Macquarie Centre
- 3 Thomas Holt Drive
- Novartis

89

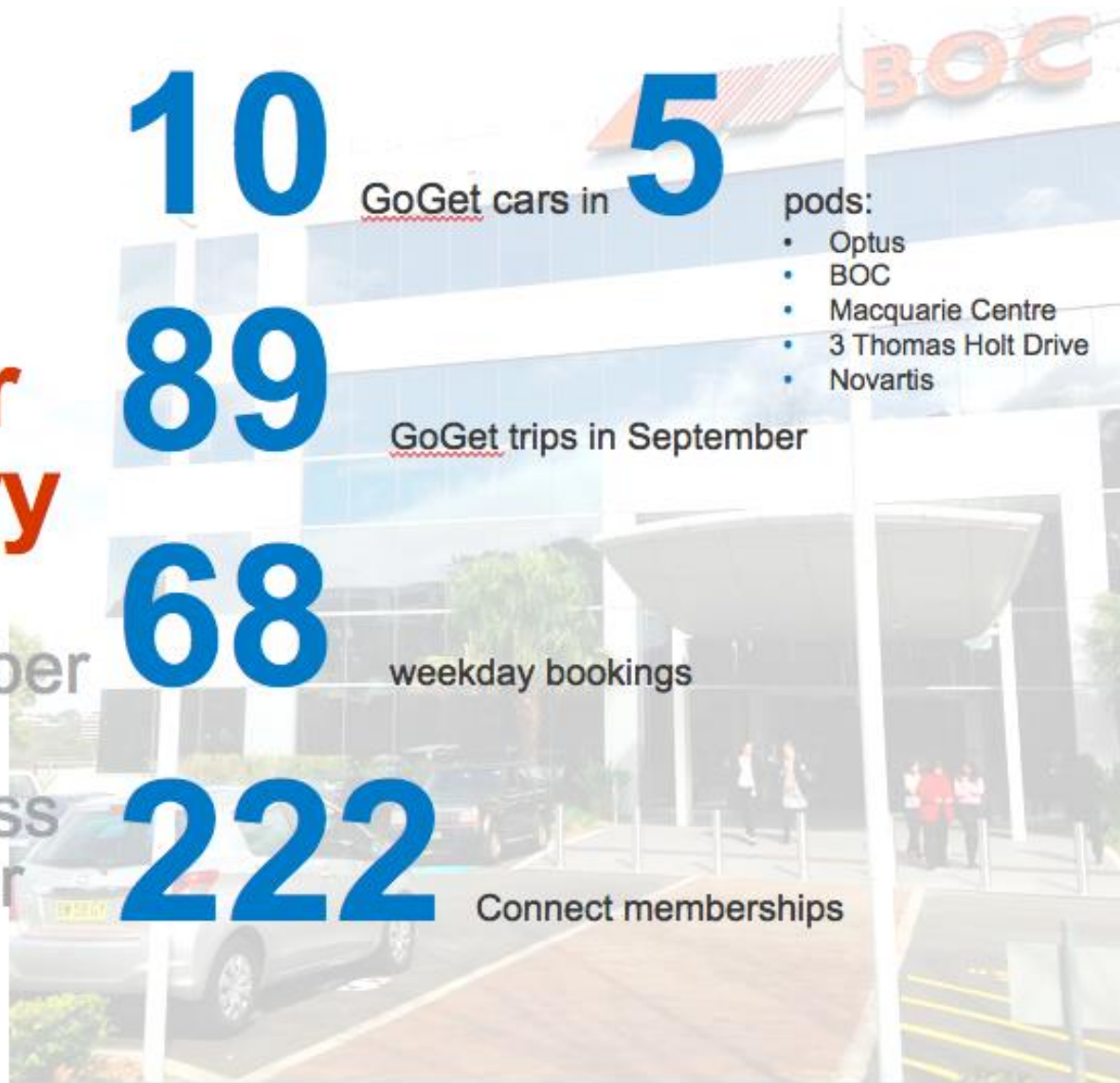
GoGet trips in September

68

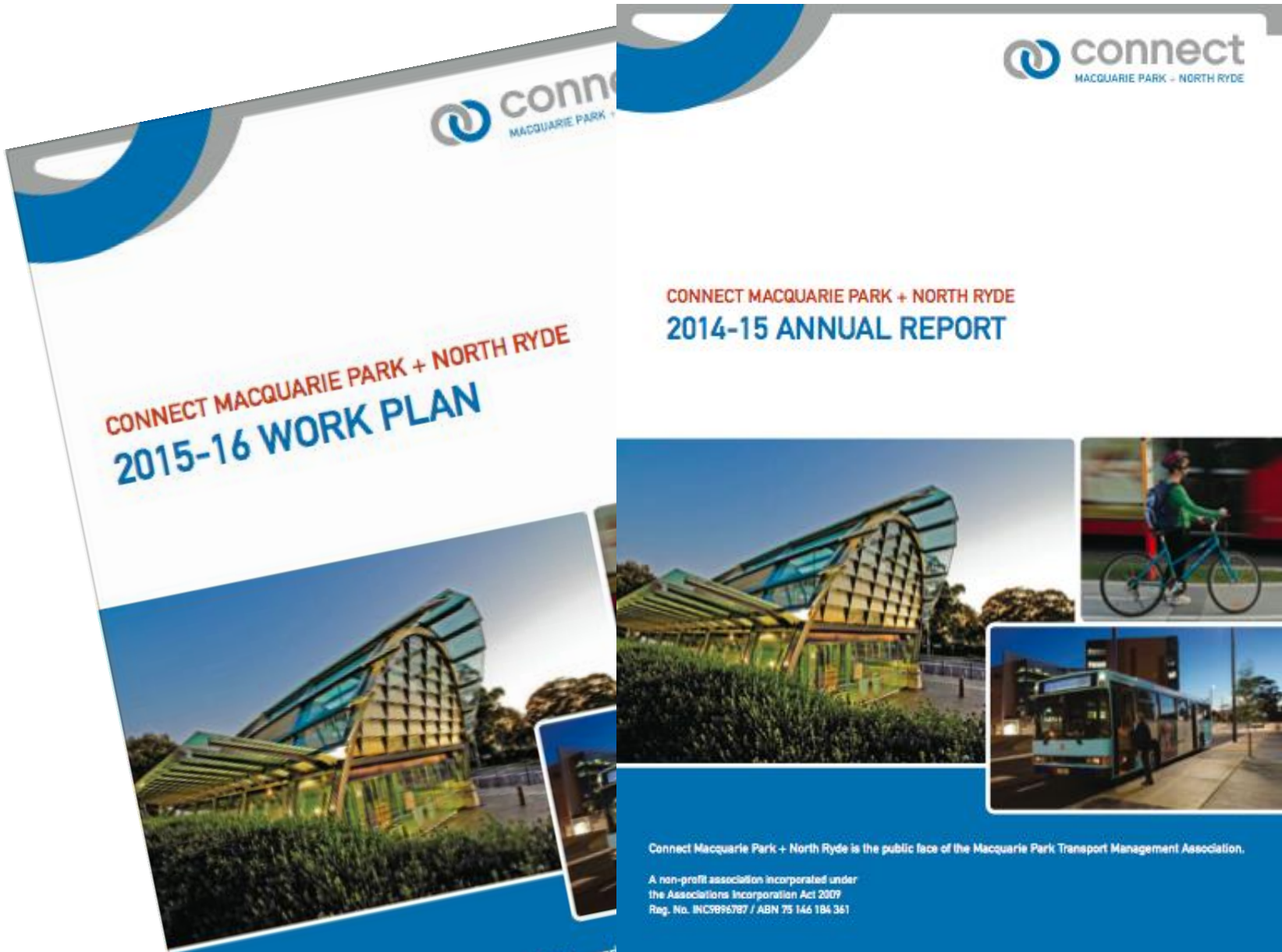
weekday bookings

222

Connect memberships



Annual reporting and 2015-16 Work Plan

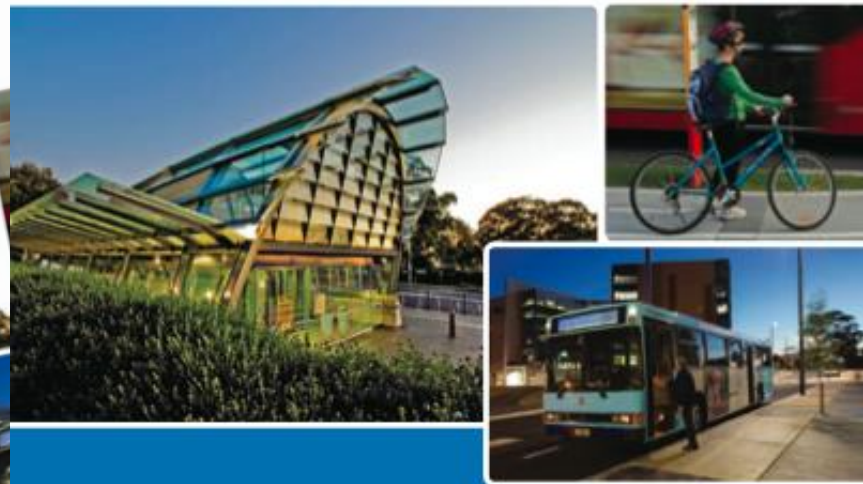


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CONNECT MACQUARIE PARK + NORTH RYDE
2015-16 WORK PLAN

CONNECT MACQUARIE PARK + NORTH RYDE
2014-15 ANNUAL REPORT



Connect Macquarie Park + North Ryde is the public face of the Macquarie Park Transport Management Association.
A non-profit association incorporated under
the Associations Incorporation Act 2009
Reg. No. INC986787 / ABN 75 146 184 361

Connect Macquarie Park + North Ryde is the public face of the Macquarie...

Together we can

ensure Macquarie Park and North Ryde
continues to grow and thrive
in a sustainable way

Rebecca Lehman, General Manager

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