Introducing Connect Macquarie Park + North Ryde Presentation to the Macquarie Park Forum

by Rebecca Lehman General Manager



We're growing!

- Welcome to new Executive Officer,
 Raymond Chapman
- Ray brings transformational experience to Connect
- Ray is meeting our current members and meeting potential members throughout May
- Please join us in welcoming Ray



Our membership now covers 17,500 staff and 30,000 students













Lifestyle and opportunity @ your doorstep















NOVARTIS connect

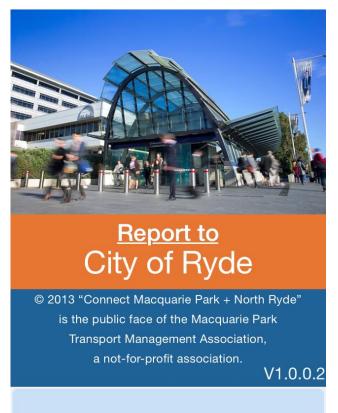
MACQUARIE PARK + NORTH RYDE

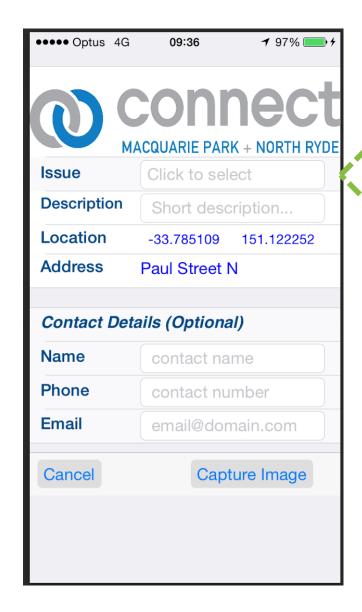
enjoy your ride

We are piloting the City of Ryde's issue reporting app

••••• Optus 3G 15:21 51% ា







... collects information about transport issues and reports to the City of Ryde



Updated website!









REPORT TRANSPORT ISSUES >

CONNECT COMMUTER CLUB >

LATEST NEWS >

CONNECT MACQUARIE PARK + NORTH RYDE

As the most rapidly growing and second largest business district in NSW, Macquarie Park is home to a large number of ASX listed companies who base their headquarters in this prestigious area. Connect Macquarie Park + North Ryde is a not-for-profit association that works with local businesses and organisations in the Macquarie Park and North Ryde precinct to improve travel choices for commuters so they enjoy their ride to work.

Plan your trip	
e.g. Town Hall	
То	
e.g. Newtown	



Tools: our transport handbook has transport tips for staff



YouConnect

Your Macquarie Park and North Ryde transport guide





Case study: free parking is not "just" a cost of doing business

Land owners charge tenants for Macquarie Park parking:

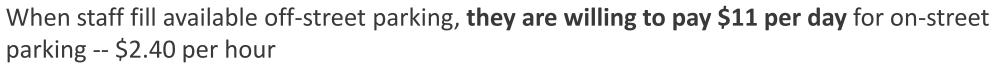
- A surface car space in Macquarie Park = \$1,800 p.a. or \$7.20 / day
- A structured car space in Macquarie Park = \$2,400 p.a.
 or \$9.60 / day

The cost to a business to lease parking:

- 25 surface spaces = \$45,000 p.a.
- 175 structured spaces = \$420,000 p.a.

FREE STAFF PARKING IS NOT FREE!

If these costs are not passed onto staff in the form of a daily, weekly or monthly parking rate ... the impact to the bottom line is \$465,000



- ... in Parramatta they pay \$3.50 per hour (no cap)
- ... in North Sydney they pay \$6 per hour (no cap)
- ... in the City of Sydney they pay \$7 per hour (no cap)





connect ····· enjoy your ride ·····

Rebecca Lehman ••••••

General Manager

Connect Macquarie Park + North Ryde

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